

# ARTSTORY



## Escondido Art Association Newsletter April 2023

APRIL 1 - MAY 5, 2023  
**TRANSFORMATION EXHIBITION**  
ARTIST DEMO@FUSION 2-4PM THURS. APRIL 6  
Fusion 201 E. Grand Avenue, Escondido  
GALLERY RECEPTION 4-6PM SAT. APRIL 8  
121 W. Grand Avenue, Escondido

**JUDGED BY CHARLES HENRY ROUSE**

[WWW.ESCONDIDOARTASSOCIATION.COM](http://WWW.ESCONDIDOARTASSOCIATION.COM)

ARTISTS GALLERY  
121 W. Grand Avenue  
Escondido, CA 92025  
escoartassociation@gmail.com



## April 2023 TRANSFORMATION *Exhibition*

The Escondido Art Association  
welcomes demo artist/judge:  
**Charles Henry Rouse!**

Charles Rouse has been painting Watercolors for more than forty years. In his early career as a self-employed commercial designer, he became intrigued with watercolor. His

KIDS KALEIDOSCOPE  
APRIL 2023  
**ART SHOW**

**Open to kids 5 - 18**

The Show is hosted by the Escondido Art Association/Gallery  
Sponsored by Design Moe Kitchen and Bath <https://designmoe.com/>

Space is limited, please register your participation no later than March 24, 2023

**Artwork Take-in:** Saturday, April 1, 11- 4 pm

**Artwork Pick-Up:** Saturday, May 6, 11-4 pm

Escondido Art Association Gallery  
121 West Grand Ave., Escondido, CA 92025

**Show Dates: April 1 – May 5**  
**Student Reception: Saturday, April 8, 3 – 5 pm**  
**Awards 3:30 pm**

Artwork will be judged by category: Elementary/Middle/High School

**Entry Requirements:**  
Artwork must be submitted suitable for public presentation in a gallery setting: clean, framed and wired.  
One entry per artist.

**REGISTRATION:** [WWW.ESCONDIDOARTASSOCIATION.COM/EDUCATION](http://WWW.ESCONDIDOARTASSOCIATION.COM/EDUCATION)

**More Information:** Contact: Suzanne Nicolaisen email: [snicolaisen@cox.net](mailto:snicolaisen@cox.net) or  
The Artist Gallery: (442) 317-0980 or [escoartassociation@gmail.com](mailto:escoartassociation@gmail.com)

FREE ENTRY

First Come  
First Served!

## KIDS KALEIDOSCOPE

As always, the Escondido Art Association is honored to host the annual Kids Kaleidoscope Art Show during the month of April. This free-to-kids program is supported by a generous donation from Design Moe Kitchen and Bath. The show is open to young artists (ages 5 – 18/grades K - 12). The show will be held at the Escondido Art Association Gallery alongside our April Transformation Exhibition. The show runs April 1-May 5.

Expect to see some wonderful work from these inspiring YOUNG ARTISTS! Please attend the Second Saturday Art Reception Potluck in the gallery so you can help us to

education in both commercial and fine art allowed for great latitude in his early business career and later as a College Art Instructor, until early retirement.

His love of travel and photography has inspired him to record what he sees and feels through this wonderful media of watercolor. Charles's works have been shown in numerous national shows and has won many awards for his paintings. He is a member of: the American Watercolor Society, California Watercolor Association, National Watercolor Society, San Diego Watercolor Society, Transparent Watercolor Society, Watercolor West, and the Western Federation Watercolor Society.

We are excited and honored to welcome this amazing artist! To learn more about Charles Henry Rouse or see his work, visit his website at:

<https://www.charleshenryrouse.com/>

And don't forget DEMO on Thursday, April 6th at 2pm at Fusion Restaurant: 201 E. Grand Avenue, Escondido 92025.

**And don't forget to bring in your art!**

**Take-in 1st Saturday:**

**Sat., April 1**

**11am-4pm**

**Artists Gallery**

**121 W. Grand Avenue**

**Escondido, CA 92025**

**REMINDER:  
TRANSFORMATION  
EXHIBITION**

welcome parents, family members and friends of participating students.



## OUTDOOR ROTATION

There are many ways to get your Artwork out into the world! We want to help with that. Along with the 12 gallery exhibitions we host per year, we also do Rotations in various restaurants, bars, and event spaces in town. You provide the artwork (no Take-in Submission Fee, this is totally FREE to members); we help facilitate the venue. Rotations can be various lengths of time: one month at minimum, a year at maximum. Any sales made from the Rotation location go through the gallery with the usual 15% commission going to EAA. Our other Rotation locations include:

- Cute Cakes
- Escondido Public Library
- The Grand Escondido
- Good Omen
- Hoorah Restaurant
- Crab Fever

Our newest Rotation is a single painting one! You can have a painting on the easel out in front advertising the gallery for one month. This opportunity does not cost you anything, no submission Take-in fee. Any 2D medium; minimum size 12" x 12", maximum size 36" x 36".

If you are a member and want to participate in

SIZE LIMIT FOR  
APRIL  
14" X 14"

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## *2022-23 Visual San Diego Fair Art Competition*

This is a friendly reminder to get your art into the fair! The San Diego Fair holds a prestigious art competition annually in support of local working artists in many categories. Please find out more at [www.sdfair.com/p/participate/entry/fine-art](http://www.sdfair.com/p/participate/entry/fine-art)

The entry deadline is April 21.

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any of our Rotation programs, please contact our Rotations Manager, Byron Marler at [marlerstorm1@gmail.com](mailto:marlerstorm1@gmail.com)

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## High School Art Scholarship Winners



The Escondido Art Association presented their 2023 Art Scholarship awards for graduating seniors at a Reception and Awards Ceremony held at the EAA Gallery on March 11, 2023. Awards were presented to the following outstanding young artists as follows: First Place (\$500) to Allison Atkinson, Escondido H.S.; 2nd Place (\$250) to Frida Aguilar, Escondido H.S.; 3rd Place (\$150) to Jordan Stephens, Escondido Charter H.S.; and two Honorable Mention awards (\$50 each) to Evany Huerta, Valley H.S. and Megan Payne, Calvin Christian H.S. Winners also received a free two-year membership in the EAA.

Judging the competition this year were Tokeli Baker, EAA President, and Pat Hunter, Marketing Director, who made their selections from among 27 pieces of artwork representing six participating Escondido high schools. Award money to fund the Visual Arts Scholarship Program this year was again provided through the generous sponsorship of Design Moe Kitchen & Bath of Escondido. All student artwork will remain on exhibit at the Artists Gallery through the end of March.

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## VALLEY CENTER ART ASSOCIATION YOUTH ART SHOW

Byron Marler and Suzanne Nicolaisen had a pleasant experience when they visited the Valley Center Library on Thursday, March 9, where Laura Adolph, Valley Center Art Association (VCAA) President, and a delightful group of organizers, welcomed them. They were there in the capacity as judges representing the Escondido Art Association. Students from Valley Center schools and surrounding areas participated in the show. The show was for children, grades 1 – 8. Approximately 150 artworks in a vast array of mediums, such as ceramics, weaving, gourd art, colored pencil, pen and ink, water color and acrylic paints, were displayed. All works were beautifully executed by talented budding artists.

## Spring Shopping Spree Downtown Escondido Saturday, April 15th

Spring has sprung, and Mother's day will soon be upon us. The Escondido Downtown Business Association and our wonderfully eclectic downtown businesses are working together to provide a full day of shopping fun with discounts, special offers and prizes. Pop up artists and live music will further entice shoppers to visit downtown and shop with our gallery. Customers can redeem a free gift if they scratch off our name on their scratch-off raffle card. Each card contains the name of another business to visit, and they're able to be redeemed by April 22.



## SEEKING BOARD POSITIONS:

**Website Development & Social  
Media Marketing  
Kids Kaleidoscope Chair  
Summer Art Camp Chair  
High School Scholarship Chair  
Public Relations**

We are looking for a few good men or women to help us with our commitment to make the Escondido Art Association thrive! If you or someone you know loves the EAA, loves teaching art, loves being a vital part of our community and volunteering, please let us know. These positions are all-volunteer unpaid positions and absolutely necessary to the well-being of our beloved organization.

Please email  
[escoartassociation@gmail.com](mailto:escoartassociation@gmail.com)  
with interest.

## VISION SUMMIT 2023



**DOWNTOWN ESCONDIDO**  
*Spring Shopping Spree!*  
**SATURDAY, APRIL 15th**  
 BECAUSE WE LIKE TO SPREAD HAPPINESS, WE'RE GIVING YOU A **FREE SURPRISE GIFT\*** WITH ANY PURCHASE FROM PARTICIPATING DOWNTOWN BUSINESSES!  
\*while supplies last!  
*For participating businesses & hours, check out:*  
[www.tinyurl.com/2yxscdup](http://www.tinyurl.com/2yxscdup)  
 Plus: Live music & Pop-up Artists on Grand!  
 We can't wait to see you!  


Members of the EAA Board and key volunteers met at the first annual Vision Summit in March to discuss the future of Escondido Art Association and all of our ongoing projects and programs. The space was hosted by Valorie Ashley and a delightful potluck was shared by all. Attendees did a collective "round robin" art project and there was extensive discussion about the mission for EAA moving into our very bright future. EAA hopes to re-create this kind of visionary event again next year. To learn more about how YOU can be a part of the active volunteer group, please contact our Volunteer Coordinator, Dave Allen at [dallen135@sbcglobal.net](mailto:dallen135@sbcglobal.net)

## GLOBAL ROOTS MURAL UNVEILING



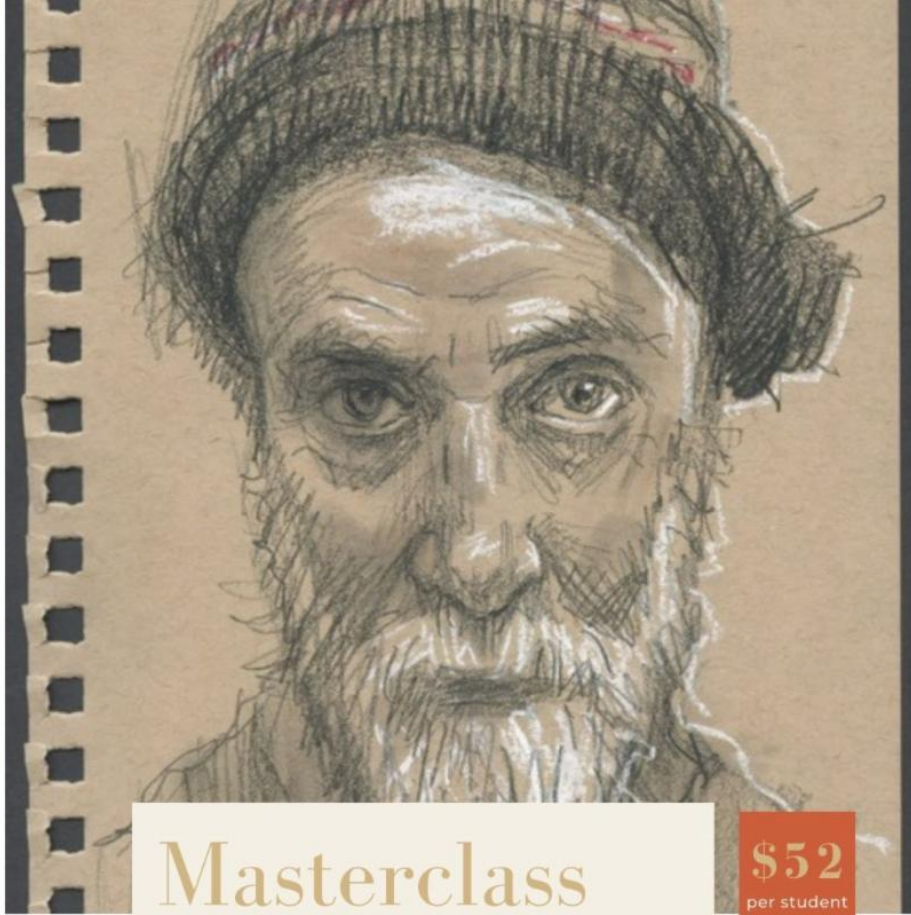


Mayor Dane White with EAA Board President Tokeli Baker and husband Joe.

Photo credit: Mark Skovorodko

From Alaska down to our beloved Escondido and 1500 mosaic paintings later, a majestic 10 foot x 20 foot mural was born. Escondido has 33 artists who participated in the creation of this multi-piece mural which is now housed on the side the John Paul the Great University administration building wall. The mosaic was unveiled in Maple Street Plaza at a fun event with taco truck, music DJ and more.

The masterminds behind the Global Roots International Projects came down from Canada to speak. Featured above, are many of the artists who participated in this artwork. Escondido Mayor Dane White hosted and MC'd the event along with artist Carol Rogers from Stone and Glass.



Escondido Art Association  
Masterclass Workshop Series

## Masterclass

**\$52**  
per student

### Join us for a Masterclass Workshop taught by IGOR KOUTSENKO!

*Born in Evpatoria, a resort city on the Crimean Peninsula on the Black Sea, Igor's father brought the promising young artist to the Children's Art School and later the Penza School of Art. A popular teacher and successful artist, Igor's work can be seen in the Riverside Art Museum, Pfizer Pharmaceutical Company, Institute for Specialized Medicine and the Hoffman Trust Collection.*

What we cover in the workshop:

- figurative drawing
- charcoal or pencil
- model provided
- please bring own materials: sketch pad, charcoal, pencil, white pencil, etc.

**DEADLINE TO REGISTER EXTENDED TO APRIL 6**  
**[WWW.ESCONDIDOARTASSOCIATION.COM](http://WWW.ESCONDIDOARTASSOCIATION.COM)**

**TRINITY MONDAY APRIL 10, 2023 12-3PM**  
**EPISCOPAL CHURCH 845 Chestnut St, Escondido, CA 92025**

**QUESTIONS: CONTACT OUR EDUCATION DIRECTOR**

**WAYNE ADACHI 831-566-4685**

**THE DEADLINE TO REGISTER FOR THIS MASTERCLASS HAS BEEN EXTENDED TO APRIL 6.**

**[HURRY AND SIGN UP NOW!](#)**

**CLICK THIS BUTTON TO REGISTER:**

**REGISTRATION**

The Escondido Art Association has a thriving Education department with many offerings for art students of ALL ages. Please check out our Education page on our website to learn more about the many programs we have to offer.

[www.escondidoartassociation.com/education](http://www.escondidoartassociation.com/education)

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## *PRESIDENT'S MESSAGE*

Dear Members and Friends,

Spring is a time for new growth and the budding of beautiful inspiration. What better time to focus on Education? As a 501(c)3 nonprofit organization, Escondido Art Association is proud to offer many educational opportunities to students of ALL ages and April is a very special month for us with our Kids Kaleidoscope! We also have another exciting Masterclass workshop available to adults in April.



Come celebrate young scholars and artists who have taken it upon themselves to submit their work to the gallery for the Kids Kaleidoscope Exhibition. Their art reception is held on the same day as our regular reception so you'll be in the neighborhood! We want to welcome and encourage these young artists as much as possible--because we all know that the future is theirs and the future needs their boundless Creativity!

I hope you have a beautiful Springtime. Never stop learning, and have a beautiful April!

Warm regards,  
Tokeli Baker, President  
Escondido Art Association

**ESCONDIDO ART ASSOCIATION**

