

## **Art Rotation Instruction Sheet**

Applies to the Escondido Library, Cute Cakes, Hoorah, Good Omen and The Grand Rotation Chairperson: Byron Marler Phone: (760) 639-9186

Participating in an Art Rotation is a member benefit BECAUSE artists do not pay a submission fee. As we are an All-Volunteer organization artists not entering the current show are encouraged to volunteer in some area of need by contacting our Volunteer Coordinator, David Allen, <a href="mailto:dallen135@sbcglobal.net">dallen135@sbcglobal.net</a>

Paintings exhibited under the art rotation program are sold via the EAA Gallery. A 15% commission is due EAA for any sale of your art work while on exhibit with EAA rotations or monthly shows.

As a rule, the rotation should take place on or close to the 1<sup>st</sup> of the month. A goal during the rotating of paintings is to minimize the time frame of empty wall. Good coordination between the exiting artist and incoming artist is needed. Ideally both artists would be on-site during the painting exchange, offering mutual assistance. Sometimes this is not possible, in which case please be mindful of the goal.

The exhibiting artist should contact the Rotation Chair for the next member's contact information to facilitate the coordination. The exhibiting artist will confirm the date and time for the rotation exchange with the next exhibitor or arrange an alternate date.

A supply box with tacky clay, display cards, hooks, etc. will be available to the exhibiting artist. The box will be placed in the back office of the EAA Gallery for pick up. The box needs to be returned to its designated spot after use by exhibitor.

Approximately 10 – 12 paintings can fit the wall space. The exhibitor may wish to display an Artist Statement or short Bio as well. Please photo your display and send a copy to Tokeli Baker (tokelibaker@gmail.com) for inclusion in the EAA News Letter. Also, please send the photo, list with painting titles, media, and prices to Jinx Lennon (lennonjinx@gmail.com) and Byron Marler (marlerstorm1@gmail.com). This list will be kept at the Gallery Desk to help sitters in answering telephone calls about the paintings.

Complete Title Cards for each painting, listing name, title, medium, phone number and \*price.



## Title Card Example:

Place next to the paintings. Please use the tacky wax provided in the supply box.

\*NO PRICES TO BE LISTED AT LIBRARY EXHIBIT

Please replenish items in the supply box, if insufficient for the next exhibitor. Or please let the Chairperson know about the shortage. The Rotation Chairperson will help as needed.

*Important*: Hanging of paintings at the Public Library to be done when the Library opens (9:00 am and to be completed by 10:00 am or sooner).

## NEW PROCEDURES

Escondido ART Association

With growth comes greater organization. Here are some new procedures from Escondido Art Association that you need to know. When submitting your artwork for monthly Take-in, please remember these 3 items:

- 1. Art Reception is on the 2nd Saturday monthly 4-6pm. Please join us for this wonderful opportunity to meet the other artists in the show! This is a Potluck event, so please bring a "fingerfood" appetizer or dessert to enjoy. Open to the public. Bring a friend!
- 2. All artists who submit to Take-in for our monthly exhibitions are asked to **please Volunteer**:
  - +Sit the gallery one half day (3 hour shift) during the run of the show, or choose a day next month if unable to sit in present month, or be put on the Substitute List for backup sitter.
  - +Work from home: phone tree, writing letters, other tasks, etc.
  - +Special Events: get on the list to help with a street fair or special event serving food, cleaning up, manning a booth, etc.
  - +Special Skills: Are you handy? Can you fix electrical, plumbing, special business skills, legal, accounting, or fundraising specialty, etc.? The gallery could use your skills!
  - +Write a grant for EAA or be our fundraiser!
  - +Chair a committee, current needs: Reception Clean up Committee, Kids Kaleidoscope Program Director, High School Scholarship Program Director, College Internship Program Director, Summer Camp Program Director.
  - +Location Scout: Find a great **FREE** location for future classes, workshops, EAA events, etc.
  - +"Let the People Paint" Volunteer to paint in front of the gallery on a Saturday. Share your talents with downtown Esco!

The above positions are all available for sign-up by contacting our Volunteer Coordinator, Dave Allen at dallen135@sbcglobal.net 619-370-1795.

If you cannot volunteer but still want to submit for Take-in, please add \$10 to your entry fee.

3. All artists who hang their work in the gallery are subject to a 15% commission on all artwork that is sold while it is hung in the Escondido Art Association Gallery, whether it is sold in gallery or online. If you do not wish to sell your artwork, mark it NFS "Not for Sale."