

## 2023 Sponsorship Opportunities

# HELLO, FRIEND!

**Big Legacy. Bright Future. LOVE LINCOLN.**

**Join Friends of Lincoln for the biggest party of the year and support our school community all year long!**

**Rock the Flock Fest** is our annual fundraising event to help fund mental health resources, food and clothing insecurity, save teaching positions and ensure any student that wants to participate in extracurricular activities - clubs, dramas, sports - is able to regardless of their ability to pay. A percentage of money raised is shared in a dedicated pool to the benefit of PPS students citywide, too.

An online auction will be open to all members of our community, including those unable to attend the event from 1/29 to 2/5.



### ROCK THE FLOCK FEST ANNUAL FUNDRAISER

**400+**  
IRL Attendees

**600+**  
Online Auction Audience

**1,700+**  
Lincoln Families, Teachers and Administrators







**3,800+**  
Highly Engaged Lincoln Alumni Network

**4,400+**  
Community Members

### LINCOLN AT A GLANCE

Serving more than 1,500 students, Lincoln High School is the oldest high school West of the Mississippi, the second largest in Portland and the city's only downtown high school.

1/10 free and reduced lunch + other support

	Headline \$10,000	Flock Leader \$5,000	Supporter \$2,500
Logo placement for one year on the Friends of Lincoln website, emails to our community of 10K+ parents and alumni and printed materials (i.e., Cardinal Times and post cards). Logos on event and auction websites, emails promoting the annual Flock Party event.	Prominent 		
Optional: A branded item in the Flock Tote bag provided by you. Last year, these were very popular and sold out fast so we will double production this year to 200!			
Special call outs at the Annual Flock Party including opening remarks mention by our emcees at the event and on screen throughout event.			

Contact [info@friendsoflhs.com](mailto:info@friendsoflhs.com) to start the conversation. Deadline for 2022/2023 sponsors is December 15, 2022. Thank you for your support.



## FRIENDS OF LINCOLN

As a 501c3 Friends of Lincoln event, your donation is tax deductible and will be visible in our online auction to an extended audience of thousands, including current students, teachers, families, alum and friends.