A tax-smart approach to maximize your charitable giving

Appreciated non-cash assets—such as publicly traded securities, real estate, or private business interests—**held more than one year** provide a unique opportunity to leverage your most valuable investments to achieve maximum impact with your charitable giving.

Donating these assets to the Boys and Girls Clubs of Buffalo can unlock additional funds in two ways:

First, you potentially eliminate the capital gains tax you would incur if you sold the assets yourself and donated the proceeds, which may increase the amount available for charity by up to 20%.

Second, you may claim a fair market value charitable deduction for the tax year in which the gift is made and may choose to pass on that savings in the form of more giving.

Appreciated non-cash assets often are the most tax-smart charitable gifts and not everyone has the capability to accept these gifts.

The Boys and Girls Clubs of Buffalo, Inc. is a 501(c)(3) public charity and can work with your Wealth Management advisor. We have the resources and expertise for evaluating, receiving, processing, and liquidating the assets.

For more information simply click on the email link below and contact our **Bank of America - Merrill Lynch Account Manager Michael Ferranti** of your interest in taking advantage of the benefits associated with donations of appreciated publicly traded securities at michael.ferranti@ml.com.