



Cactus & Pine, GCSA 2020 Accomplishments

- **Conducted our first ever virtual annual meeting**
- **Conducted our first ever online/electronic election of new board members**
- **Conducted several virtual Board of Director meetings**
- **Educational webinar featuring Dr. Frank Rossi where attendees could earn CEU's through the GCSAA for Class A and Certification**
- **Began a comprehensive communication program and sent out many member communications keeping everyone informed**
- **Played a key role in assisting with the creation and development of the Arizona Alliance for Golf**
- **In May we concluded our St. Mary's Food Bank Drive initiated by Rory Van Poucke, Gabe Towers and Carmella and collected over 1500 lbs. of food & dry goods and raised over \$1,450.00 to be given to St. Mary's Food & Fund Drive. Special Thanks to David Escobedo and his Team ~ Donated at least 1 truck full!**
- **Participated in a large number of meetings with regulatory agencies including the Arizona Department of Water Resources (ADWR), Department of Agriculture, ADEQ, amongst others.**
- **Initiated and participated in a number of virtual calls with U.S. Senators and Congressmen and Women to continue to educate high level decision makers in the State and Washington DC about the facts about golfs impact on the Arizona economy.**
- **Held our first ever wildlife photo contest and received over 100 photos. A panel of former Cactus and Pine officers and other key industry people made up a team of judges who selected the winners who received congratulation gift cards. With these photos, we produced our 1st Calendar for 2021!**
- **Submitted a nomination to the GCSAA for the Excellence in Environmental Affairs award detailing our efforts contacting state legislators and telling the story of the benefits that golf brings to Arizona. Although we did not win the award, we are very proud of our Government Relations activities this year.**
- **Two Board members (Andrew Hitchcock and Marc Snyder) attended the GCSAA Delegates Meeting which was held virtually for first time ever**
- **Cactus & Pine Past Board President, Doug Dykstra, CGCS was elected in February to serve as a Director on the GCSAA National Board of Directors**
- **Initiated and participated in a community service project to oversee the field and renovate the pitcher's mound and home plate areas on the baseball field at Mountain View High School in Mesa, AZ in honor of past Cactus & Pine GCSA Board President Gregg Thomas who passed away in September. We had over 26 Cactus and Pine members and Affiliates participate in this service project**
- **Continued our communications with the Arizona Allied Associations (AGA, AWGA, CMAA, JGAA, SWSPGA) to maintain our professional relationships and ensure the future strength for the golf industry of Arizona**
- **Supported SWSPGA Past Board President Don Rea, PGA in his campaign for the Secretary of the PGA of America which he won. Don is a huge supporter of Cactus & Pine GCSA and our golf course superintendents and their staff!**
- **Cactus & Pine President, Mark Woodward, CGCS, was inducted into the 2020 Arizona Golf Hall of Fame**