

Local Outreach – Charles Schwab Cup Championship - Phoenix C.C. - Phoenix, AZ

I had the opportunity to do a local outreach in Phoenix, AZ to help with preparations for the Charles Schwab Cup Championship. They had approximately 40 volunteers help out during the week, some which were there for the whole week others one to three days. There were volunteers from Washington, Oregon, California and Illinois. There was a good turnout for the event from volunteers to spectators.

During this outreach I was introduced and had the opportunity to talk with many of the staff and volunteers. I had the opportunity to speak with individuals and small groups about Certification Program, Assistant Superintendent Program and First Green Program.

As a bonus on this trip I was able to do the Certification attesting for the Superintendent at Phoenix C.C. It was important to get it accomplished as he is leaving to take a job in Bermuda the week after the tournament. He still has other areas to finish up but it would've been harder to get his attesting done in Bermuda. Although I would have made the sacrifice to do it.

I also had the opportunity to have conversations with Blake Meetemeyer (Agronomist for the Senior PGA Tour) and Dave Nicholls (Senior VP of Agronomy for Troon golf). Talked with Brianne Kinney from Troon Golf and she is trying to promote the First Green Program to Troon's superintendents.