

# Speaker Biographies

# Panel Discussion The Arc of Angel Investing - Funding Early Stage Companies



**Gwen Edwards**Golden Seeds, Silicon Valley

Gwen C. Edwards combines an extensive track record of innovation with her ability to scale initiatives. Her career has a constant theme of new products and services creation, first at Stanford Research Institute, then in corporate structures, with sales and revenue growth assignments, then full profit and loss responsibility at Bell Canada, Bell Northern Research, Northern Telecom, Pacific Bell/SBC/AT&T, and then as CEO of a venture backed company,

She is now as an angel investor, coach, educator, researcher, board member and advisor.

Gwen is a Managing Director of Golden Seeds, the female leader focused angel network, She also serves as Board Chair of the Angel Resource Institute, and is a global advisor to the Astia Angel community. She still occasionally consults on innovation with F500, ecosystem leaders, and emerging growth companies, seeking new ways to structure investments and encourage growth. She is a constant supporter of entrepreneurs in their efforts to deliver new products to market, find beachhead customers, and deliver returns to their investors. She blends her experience as an entrepreneur and venture backed CEO with her knowledge of investing to offer unique perspectives of the challenges and opportunities facing entrepreneurs, and how to tackle them. Gwen manages a portfolio of over 25 angel investments

While engaged in all of her leadership roles, she is passionate about advancing positive social impact, gender parity, and greater transparency in governance. She also seeks ways to structure investments with greater certainty of exit when companies have sufficient revenue growth and traction to warrant these new revenue based structures. She holds BA, MA and MBA degrees.



**Sheila Narayan**Golden Seeds, Boston, Moderator

Sheila Narayan is a Golden Seeds Member and co-leads Golden Seeds Post Investment Committee. Previously Sheila led Golden Seeds Boston Chapter. She is an active early-stage investor, mentor to entrepreneurs, and advisor to several start-up companies. Sheila is on the board for The Capital Network, a non-profit that provides education and mentoring to help early stage entrepreneurs with fundraising.

Previously Sheila was Executive Vice President and General Manager for Online Resources, Inc., a SaaS-based online banking solutions and bill payment processing company. Prior to Online Resources, Sheila was a Partner at First Annapolis, a consulting and M&A advisory firm focused on the payments and financial technology industries. Sheila started her career at Digital Equipment Corporation where she completed a 3-year financial development program. Sheila received a bachelor's degree in Finance from Bryant College and a MBA from The Wharton School, University of Pennsylvania.





Richard Sudek
Golden Seeds, Silicon Valley

Richard Sudek, Ph.D. is UCI's Chief Innovation Officer and Executive Director of UCI Applied Innovation.

Sudek earned a Ph.D. in management and master's degrees in business administration and organizational behavior at Claremont Graduate University. His research focuses on

the angel investment decision process, examining how and why angel investors choose their investments.

Sudek received a B.S. in Information and Computer Sciences from UCI in 1981. He founded Nadek Computer Systems, a data networking design business and served as its CEO for 17 years. In 1999, he sold the company to Science Applications International Corporation (SAIC), an international firm and was a vice president at SAIC before pursuing his academic career.

Universities and businesses throughout the world have benefited from Sudek's expertise in entrepreneurial finance, strategy, and leadership, as well as angel investing, executive coaching and business partnerships. He has served as an advisor to several MBA programs, served as a reviewer for the National Science Foundation, and has judged business plan competitions in the U.S. and Europe. He has taught entrepreneurship at Chapman University, INSEAD in France, the Rotterdam School of Management in the Netherlands, U.C. at Irvine, and the Peter F. Drucker & Masatoshi Ito Graduate School of Management at Claremont Graduate University. He also has served on advisory committees for Microsoft, IBM, and Cisco.

Sudek has been an active angel investor through direct investment and angel funds since 2000. He has served on the Angel Capital Association board, a national trade group, and is Chairman Emeritus of Tech Coast Angels (TCA), the largest angel organization in the U.S. investing \$255+ million in over 465 startup companies. In addition, these companies have attracted over \$1.8 billion in follow on investments. He is also a member of Golden Seeds (the largest angel group in the U.S. focused on women-led startups), which has invested over \$135M in approximately 200 companies. Sudek has screened over 1,000 startup companies, and currently sits on the TCA Board of Governors, as well as an advisor to venture funds, academic centers, engineering, and high-tech firms.



**Gina Tedesco**Golden Seeds, New Jersey

Gina Tedesco is an active investor, serial entrepreneur, professor and mentor. Globally experienced, her career of 28 years includes co-founding 3 successful start-up ventures, overseas postings in finance and M&A with a global pharmaceutical company in Paris, France and Sao Paulo, Brazil and industry expertise in internet technology, software as a service technologies, biotech, pharmaceuticals, and education. Currently, Gina is Managing Member of Amala Ventures, which invests in early-stage companies with diverse teams and innovative and disruptive technology in the USA and Brazil. She is also a Managing Director and NJ Chapter Lead of Golden Seeds, a national network of angel investors dedicated to investing in early-stage companies founded and led by women

and a member and board trustee of Jumpstart NJ Angel Network, a private, member-lead, angel group that invests in early-stage technology companies in the Mid-Atlantic region. Gina serves on the boards of a number of private companies and has served as a trustee of a non-profit education foundation. She is a member of the Advisory Board for the Rothman Institute of Entrepreneurship at Fairleigh Dickinson University where she also teaches on-line courses in Entrepreneurship as an Adjunct Professor. Fluent in English, French and Portuguese, Gina earned a B.S. in Mechanical Engineering from the University of Massachusetts at Amherst (Pi Tau Sigma) and an MBA in International Business with a concentration in Finance from The George Washington University (Magna cum Laude) as well as an additional post-MBA concentration certificate in Entrepreneurial Studies from Fairleigh Dickinson University.



## Conversation with Kara Swisher



Kara Swisher

Journalist, Host of podcasts "Sway" and "Pivot"

Kara Swisher is the host of "Sway," the new twice-weekly interview podcast about power by New York Times Opinion. She has been a contributing Opinion writer since 2018.

Over her career, Ms. Swisher has hosted hundreds of newsmaking interviews, going head-to-head with prominent figures including Elon Musk, Mark Zuckerberg, Rupert

Murdoch, Stacey Abrams, Kim Kardashian and President Barack Obama. Her early and no-holds-barred coverage of the technology industry earned her a reputation as "Silicon Valley's most feared and well-liked journalist."

Ms. Swisher studied at Georgetown University's School of Foreign Service, where she wrote her first technology story for the school paper (it was in 1980 -- and the technology was pay phones). She subsequently received a graduate degree from Columbia University's School of Journalism, became an editor at The City Paper in Washington, D.C., and interned at The Washington Post, where she worked her way up to reporter and covered nascent digital companies like America Online (a.k.a. AOL).

Ms. Swisher moved to the San Francisco bureau of The Wall Street Journal in the 1990s as one of the first reporters on the internet beat and eventually began her popular "Boom Town" column. With her longtime collaborator Walt Mossberg, she was a co-producer of the technology conference "D: All Things Digital," where they interviewed major tech figures including Steve Jobs and Bill Gates. The duo later founded Recode, which was sold to Vox in 2015.

In addition to her contributions to The Times, Ms. Swisher is an editor-at-large at New York Media, host of the "Pivot" podcast and executive producer of the Code Conference. She is also the author of "aol.com: How Steve Case Beat Bill Gates, Nailed the Netheads and Made Millions in the War for the Web" and co-author of the sequel, "There Must Be a Pony in Here Somewhere."

She currently lives in Washington with her fiancée, various cats and dogs, and her three children, one of whom just left to start college in the midst of the Covid-19 pandemic.



Eric Nadler Golden Seeds, New York

Eric Nadler has been a Managing Director at Golden Seeds since 2015 where he is the leader of the Enterprise Services and Technology (B2B) group.

Eric is an Innovative E-commerce Leader with expertise in usability, marketing, social media, merchandising, customer service, site design and development, site operations, mobile strategy and implementation, business planning and analysis and branding with an outstanding record of accomplishment and extensive range of experiences in both retail and wholesale operations. Eric received a BS in Management from SUNY Binghampton.



### Fireside Chat with Catherine Wood



#### **Catherine Wood**

Chief Executive Officer & Chief Investment Officer, ARK Investment Management

Cathie registered ARK Investment Management LLC ("ARK") as an investment adviser with the U.S. Securities and Exchange Commission in January 2014. With over 40 years of experience identifying and investing in innovation, Cathie founded ARK to focus solely on disruptive innovation while adding new dimensions to research. Through an open approach that cuts across sectors, market capitalizations, and geographies, Cathie believes that ARK can identify large-scale investment opportunities in the public markets resulting from technological innovations centered around DNA sequencing, robotics,

artificial intelligence, energy storage, and blockchain technology. As Chief Investment Officer ("CIO") and Portfolio Manager, Cathie led the development of ARK's philosophy and investment approach and has ultimate responsibility for investment decisions.

Prior to ARK, Cathie spent twelve years at AllianceBernstein as CIO of Global Thematic Strategies where she managed over \$5 billion. Cathie joined Alliance Capital from Tupelo Capital Management, a hedge fund she cofounded, which in 2000, managed approximately \$800 million in global thematic strategies. Prior to her tenure at Tupelo Capital, she worked for 18 years with Jennison Associates LLC as Chief Economist, Equity Research Analyst, Portfolio Manager and Director. She started her career in Los Angeles, California at The Capital Group as an Assistant Economist. Cathie received her Bachelor of Science, summa cum laude, in Finance and Economics from the University of Southern California in 1981.

Cathie has been recognized as an influential fund manager across various outlets. In 2018, editors at Bloomberg acknowledged Cathie by selecting her to its second annual Bloomberg 50 list of people across business, entertainment, finance, politics, technology, and science who have defined global business. Additionally, Fortune named Cathie to its exclusive roundtable of experts in the annual Fortune Investors Guide: The Best Investing Advice for 2019 From Fortune's Experts. In 2016, Cathie received the "Women in Finance – Outstanding Contribution Award" from Market Media. Cathie also has been a featured speaker at the World Economic Forum (China) in 2016 & 2017, the World Strategic Forum (Miami) in 2017, The Sohn Hearts and Minds Investment Leaders Conference (Australia) in 2018 and 2019, and Singularity University's Exponential Finance in 2017 and Global Summit in 2019.

In 2018, Cathie launched the Duddy Innovation Institute at her alma mater, Notre Dame Academy in Los Angeles. The institute offers a challenging educational experience for young women eager to stretch their learning beyond the boundaries of traditional acquisition of knowledge, while influencing a new way of thinking and learning throughout campus.



Mary McCaffrey
Golden Seeds, New York

Mary McCaffrey is a Managing Director at Golden Seeds, where she is the sector leader liaison. Mary began her career as translator at the National Security Agency, and later as a Project Manager for many education related government grants. The majority on her career was spent on Wall Street, where she was an institutional equity analyst at Alex Brown and CJ Lawrence and partner at technology hedge fund, Camelot Capital focusing on

communications, software and internet companies. Over her career she has worked with, advised and invested in companies in all stages of their life cycle: start-up, pre and post IPO, and established public companies. Not-For-Profit experience includes managing various investment, audit and finance committees at el Museo del Barrio, New York Common Pantry, Pro Mujer and currently Hot Bread Kitchen. Mary has a BA in Political Science from Trinity College, Washington, DC, and a MA, EdD and MBA from The George Washington University.



# Panel Discussion The Arc of Angel Investing - Pursuing Later Stage Capital



**Duncan Davidson**Co-Founder/Managing Partner, Bullpen Capital

Duncan Davidson is the Co-Founder/Managing Partner, Bullpen Capital, the pioneer of Post Seed investing. Post-Seed is an early A round setting up a super-sized round. Previously he was at VantagePoint Venture Partners, a mega-fund and one of the leaders in CleanTech, investing in Tesla as well as MySpace and Widevine. Prior to joining the dark side, he started or was involved with four startups: Covad and

InterTrust, both multi-billion dollar IPOs in the '90s; SkyPilot, an outdoor WiFi mesh, and Xumii, one of the first mobile cloud apps. At Bullpen he is focusing on future technologies like Blockchain, micro-mobility and Space. He is on the board of Wheels Labs, Skywatch, Manufactured, Drive Motors, and Barn2Door, and an active observer on the boards of Hologram, Grin, RippleMatch and GoodTime.



**Mar Hershenson**Co-Founder and Managing Partner, Pear VC

Mar Hershenson is a co-founder and Managing Partner at Pear VC, a seed-stage investment firm in Palo Alto backing companies like Guardant Health (NASDAQ: GH), Doordash (NYSE: DASH), Gusto, and Branch. At Pear, Mar works closely with founders to take companies from an idea to defining business. Mar was recognized in the April 2021 Forbes Midas list as one of 2021's top 100 Venture Capitalist in the World. Mar has been recognized in the Midas

Brink List of Top Tech Investors in 2015. Mar received her PhD in Electrical Engineering from Stanford University in 2000 for her breakthrough work in circuit design automation, and taught the Analog Circuit Design course at Stanford for over a decade. She is currently a lecturer in the Engineering School at Stanford teaching entrepreneurship. Mar made her mark as an entrepreneur by co-founding three companies: Barcelona Design, Sabio Labs, and Revel Touch. Post the acquisition of Sabio labs, Mar served as VP of Product Development for Magma Design Automation's Mixed Signal division. Mar has received many awards throughout her career. Among them, the renowned T35 Young Innovator Award by MIT (for her technical work), and the prestigious Marie R. Pistilli Women in EDA Achievement Award in 2010 (for her work in entrepreneurship). Mar currently serves on the Board of Trustees of Harvey Mudd College and on the Advisory Council of the Electrical and Computer Engineering Department at Carnegie Mellon University. Mar is a founding member of All Raise and the Equity Summit.





**Deb Kemper** 

Golden Seeds, Boston & Managing Partner of the Golden Seeds Venture Fund

Deb Kemper is a partner at Golden Seeds Ventures, focused on investing in early stage enterprise B2B and medtech companies. She formerly led the Boston Forum of Golden Seeds, a national angel investor group. Prior to joining Golden Seeds Ventures, she built a portfolio of over two dozen early stage investments via Libra Global Partners, LLC.

Previously, Deb was a consultant with McKinsey & Company where she served clients in the energy, utility, electronics, and healthcare sectors. Her functional experience spans manufacturing, product development, operations and strategy. She has provided leadership support to organizations in China, Peru and the United States.

Deb was the founding organizer for TEDxShanghaiWomen in 2012, which was the first TEDxWomen event in mainland China. She speaks at various events on women in leadership and early stage venture investing.

Deb earned her MBA from the Amos Tuck School at Dartmouth College where she was named an Edward Tuck Scholar. She holds a Bachelor of Science degree in Civil & Environmental Engineering from Cornell University where she graduated With Distinction and was a member of the Varsity Women's Crew. She repatriated to the United States in 2013, after living in Peru and China for 8 years.



# **Christopher Mirabile**

Chair Emeritus of the Angel Capital Association and Senior Managing Director of Launchpad Venture Group

Christopher Mirabile is the Chair Emeritus of the Angel Capital Association and the cofounder of portfolio management tool <a href="www.seraf-investor.com">www.seraf-investor.com</a>. Christopher serves on the U.S. Securities And Exchange Commission's Investor Advisory Committee, where he

chairs the Investor as Owner SubCommittee. He is also the Senior Managing Director of Launchpad Venture Group, a Boston-based venture investment group focused on seed and early-stage investments in technology-oriented companies. As a full-time angel investor and an active member of the Boston-area angel investing community, in addition to his Launchpad work, Christopher has personally invested in over 65 start-up companies. He was named one of the "Top Angel Investors in New England" by Xconomy and one of "Boston's Most Helpful Investors" in an entrepreneur survey by Companyon Ventures. Christopher has been a columnist on entrepreneurship for Inc. Magazine, is the co-author of the Seraf Compass, a comprehensive web catalog of educational materials about early stage investing, an adjunct lecturer in the MBA program at Babson's Olin School of Business, a member of the board of advisors of The Capital Network, a regular advisor and mentor to start-ups, and a frequent panelist and speaker. Christopher has served as a public company CFO and General Counsel with enterprise software provider IONA Technologies PLC, a corporate and securities lawyer with Testa Hurwitz & Thibeault and as a management consultant with Price Waterhouse's Strategic Consulting Group.



# Digital Body Language - What We Need to Know in our Hybrid World



Erica Dhawan
CEO of Cotential

Erica Dhawan is an internationally recognized leading authority, speaker and advisor on 21st century teamwork, collaboration and innovation. Named by Thinkers50 as the "Oprah of Management Thinkers", she is the author of two books Get Big Things

Done: The Power of Connectional Intelligence and Digital Body Language: How to Build Trust and Connection, No Matter the Distance. It's 2021, the world of business is increasingly digital and work practices have changed at a blistering rate. Erica shares innovative strategies to unlock the collective power of teams, build a culture of trust across any distance and create authentic engagement to ensure competitiveness. Rated #1 on the Top Women Keynote Speakers of 2020 and featured as one of the management thinkers most likely to shape the future of business, Erica frequently appears in Harvard Business Review, Fast Company, and Wall Street Journal. Erica speaks on global stages ranging from the World Economic Forum at Davos to TEDx and for companies such as Coca-Cola, FedEx, Goldman Sachs, Walmart, SAP, and Cisco. She has degrees from Harvard University, MIT Sloan, and The Wharton School.



**Kathryn Swintek** 

Golden Seeds, New York & Managing Partner of Golden Seeds Fund 2

Kathryn Swintek is a business leader with wide-ranging international financial services experience. She is a Managing Partner and Member of the Investment Committee of Golden Seeds Fund 2, and a Managing Partner of Golden Seeds LLC, a leading angel investment firm dedicated to women entrepreneurs.

In the corporate arena, she was a senior executive in investment banking in New York and London at the leading global banking firm BNP Paribas. Prior to this, she worked at Irving Trust Company: banking officer in the Middle East & Africa Division, Rep for France based in Paris, and Head of the Acquisition Finance Division.

A governance expert, Kathryn has served as a Director of corporate and not for profit entities since 1998. She currently serves on the Board of Directors of four private companies in the industrial distribution, medical devices, digital publishing and financial services sectors. She was awarded Private Company Director of the Year 2020 by the National Association of Corporate Directors.

She served as Chair and as Treasurer of C200, the leading business women's organization founded in 1982, and served as Chair of the Membership Committee and as a Director of the Women's Forum of New York. She is a Trustee of the MINT Theater, a member of the National Council of Graywolf Press and a past Trustee and member of the Executive Committee of the College of Mt St Vincent.

Kathryn is a graduate of the College of Mt. St. Vincent and has an MBA from New York University Stern School of Business. Fluent in French, she is a dual citizen of the United States and France.



### Fireside Chat with Darshana Zaveri



**Darshana Zaveri**Managing Partner of Catalyst Health Ventures

Darshana Zaveri is a Managing Partner of <u>Catalyst Health Ventures</u>. Darshana is actively involved in all aspects of Fund Management including Investments and Capital Raising. She led Catalyst's investments in <u>Augmenix Inc</u>. (Acquired by Boston Scientific, NYSE: BSX), <u>nVision Medical</u> (Acquired by Boston Scientific, NYSE: BSX), <u>Maxwell Health</u> (Acquired by Sun Life Financial, NYSE: SLF), Aria CV, Atacor Medical, Panther

<u>Therapeutix</u> and <u>Instylla Inc</u>. She was also actively involved with portfolio company <u>Allegro Diagnostics</u>, Inc. (acquired by Veracyte, NASDAQ: VCT). She serves on the Boards of Directors of all the currently active CHV portfolio companies listed above and serves as Chair of the Board of Aria CV.

Darshana brings to Catalyst over a decade of experience in the health care and Life Science Industries. Prior to Catalyst, she was an Investigator at Vertex Pharmaceuticals and an integral part of the drug development programs in oncology, metabolic disease, and immunology. Previously she worked at Genome Therapeutics, a Massachusetts-based biotechnology company, at the Dana Farber Cancer Institute and completed an internship at the United Nations. She has authored several publications and scientific journal articles. She currently serves as a Catalyst of the Deshpande Center for Technological Innovation at the Massachusetts Institute of Technology, as a Board Director of Tie Boston (The Indus Valley Entrepreneurs) and as a lead advisor to the Portfolia FemTech fund.

Darshana received an MPA from Harvard University, a Master in Cell and Molecular Biology from Boston University, and a BS in Biochemistry from Bombay University in Bombay, India.



**Tasneem Dohadwala**Golden Seeds, Boston

Tasneem previously worked in financial services on the sell-side at Lehman Brothers and at Matrix Partners. She also worked in Business Development at Care.com. As Founding Partner of Excelestar Ventures, notable investments of hers are Augmenix (acq. by Boston Scientific), nVision (acq. by Boston Scientific), Conformal Medical, Diesel Labs, Instylla and Altiostar Networks. She is also a Managing Partner of Golden Seeds. She remains heavily active in her investments and is actively deploying capital in Series A round and beyond. She also contributed an essay, "Women and the Workplace," to the

book, Passion & Purpose: Stories from the Best and Brightest Young Business Leaders. She is a graduate of Wellesley College and Harvard Business School.

Tasneem has always been excited to further women leadership and women in business. Throughout her career, Tasneem has thought about the female experience; starting from being a young, active member of the Women of Lehman Brothers, then leading as President of Wellesley College Alumnae Boston (Wellesley College's largest alumnae organization), and now finally being a Managing Director of Golden Seeds. She is passionately and deliberately mentoring and searching for female-led companies. She believes that investing in women is the best way to bring more women into leadership roles.

If she is not working, Tasneem is with her three children and husband. She is often seen at ice skating rinks, soccer fields and speech tournaments. She also is Vice Chair of the Board of Trustees at the Pike School, a Member on Wellesley College's President's Advisory Council, an Ambassador for the Wellesley College Albright Institute, Charter Member of TiE Boston, member of Brigham and Women's Cancer Research and Care Advisory Board, member of the Phillips Academy Andover Development Board, and Head of Women's organization of her local mosque community.