

# 10 CHALKY PAINTING TIPS THAT HELP YOU SAVE MONEY AND TIME

PRODUCTS THAT MAKE THE DIFFERENCE

*Chalky South  
Studio*

Written by Julia Alden, Owner Chalky South Studio  
Exclusive Chalky & Company Retailer

*chalkysouthstudio.com*



Thank You for subscribing and here's your free e-book.

Not all Chalky Paints are the same. Not all Chalky Paints cost the same. At the Chalky South Studio, we offer affordable Chalky paints exclusively from Chalky & Company that help you save money and time.

Great Coverage – Great Price

We offer 26 Chalky Paints, 4 Glazes, 2 Gel Stains, Chalky Podge, Chalky Crackle, 3 Shine Paints, and Clear and Rugger Brown Wax just to name a few of our products.

Check out my Tips

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## Tip #1

Don't be afraid to mix paints. If you look through the paint colors that we offer and you don't quite see what you are looking for, order a few of our sample sizes (2 oz.), and create your own custom color.



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## Tip #2

Keeping the paint fresh saves money; having the containers easy-to-open saves time and frustration. When you are ready to put away your Chalky paint and make sure it opens easily the next time, place a piece of cellophane wrap over the jar before replacing the lid. We offer 3 Chalky paint sizes for each color: 2 oz. sample size, 8 oz, and 16 oz.



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## Tip #3

Don't overload your brushes. Using too much paint is wasting money and time. Some of our lighter pigment paint colors (White Mountains, Vintage White, etc.) may need 2-3 coats on the furniture piece or home decor project. Thin coats are recommended. Make sure each coat has dried completely before adding additional coats. With our Chalky paint, a little goes a long way.



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## Tip #4

Make your own Chalky Paint. Did you know that latex paint you have on hand can be made into Chalky Paint? Yep, Our Painter's Powder is a 4-ingredient non-toxic powder that you mix with water and then mix into your latex paint to create your own Chalky Paint. We offer a 4 oz. and 9 oz. bag of Painter's Powder. This is a great way to refresh that piece of furniture you have with a paint color mixed with our Painter's Powder. Did you know I offer Furniture Makeover classes?



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## Tip #5

Make the right brush choice. Choosing the right brush can make the difference between "smooth sailing" or "rough seas" on your furniture or home decor pieces. As an exclusive Chalky & Company Retailer, I offer quality foam brushes in both 1" and 2" sizes, as well as a synthetic angled brush, a quality wax brush, and a sharp tip painting (or wax) brush.



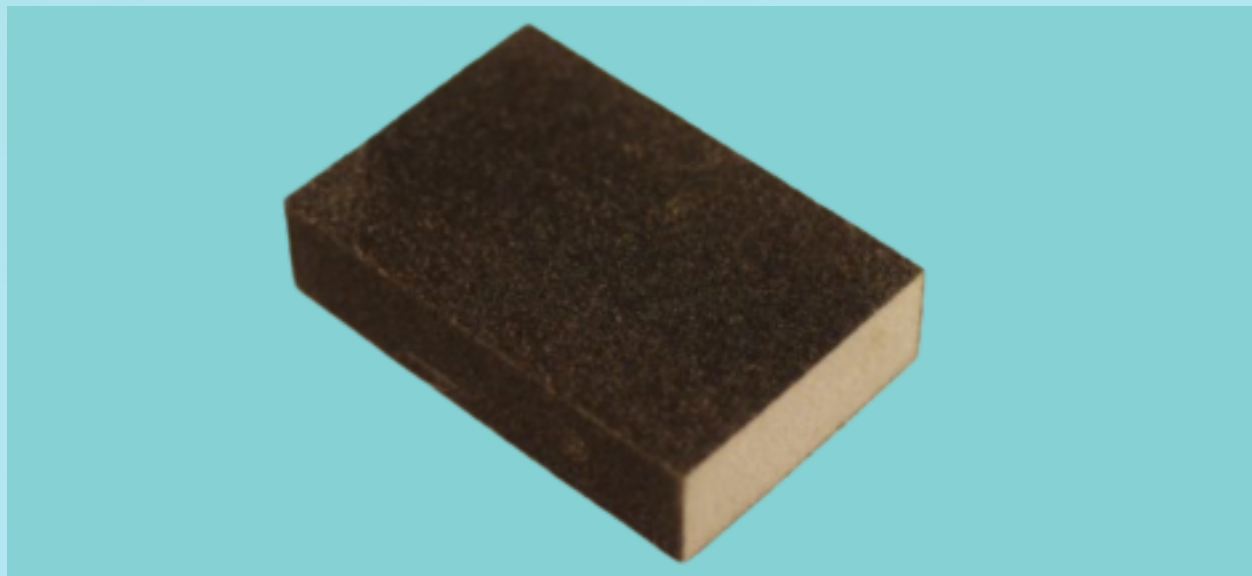
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## Tip #6

Sand between coats and topcoats. When painting additional paint coats on your furniture or home decor project, be sure to sand between coats. Make sure your surface is dry and lightly sand with our 220-grit sanding bar. Remove the sandpaper "dust" before adding your next coat.



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## Tip #7

Stain over paint. Yes, you can. Our Gel Stain can be used on unfinished wood as well as over a painted surface. A light sanding over your paint base will be all you need to do. With our Gel Stains, you can add texture when applying with a bristle brush or put on with our foam brush. Our gel stain cures 24-48 hours after application. We offer 2 great colors: Pure Espresso and Early Era. Both of these are my favorites! You will get great results.



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## Tip #8

Top your furniture with a great topcoat. Our Flat Velvet topcoat goes on milky and dries flat and clear. Top-rated and a customer favorite that gives your painted surfaces protection. Re-apply/maintenance not required. A good quality topcoat will save you time and our Flat Velvet is a time saver.



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## Tip #9

Save money in the "club". Join the CSS VIP Club! At Chalky South Studio, we appreciate your patronage for our small business. Join the CSS VIP Club and receive special pricing and bonuses! I want to be your choice when you need Chalky paints and supplies. Join the Club today!

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PRESENTS



### *JOIN THE CHALKY SOUTH STUDIO VIP CLUB*

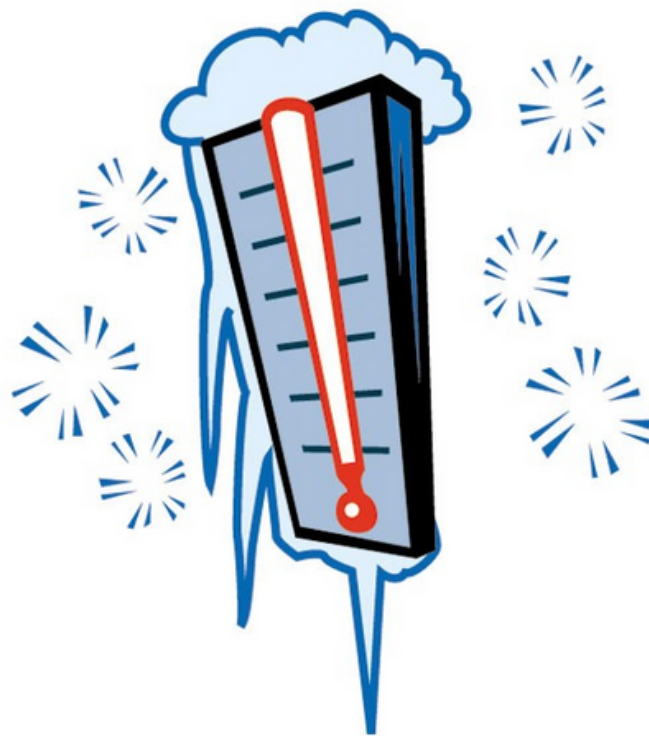
- *EXCLUSIVE CSS VIP EMAILS WITH SPECIAL PRICING*
- *PRIVATE UPDATES AND SPECIALS JUST FOR YOU*
- *SURPRISE BONUSES AND GIVEAWAYS*

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## Tip #10

Keeping your Chalky paints (and latex paints) at room temperature will give you best results. Frozen paint does not thaw. The chemical make-up of your paints have been damaged after frozen. Store at room temperature.



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We hope these tips help!

Thank you for subscribing to our e-Book. We hope you have found a tip or two that helps you with your Chalky painting projects.

Let's Connect:

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Julia Alden, Owner Chalky South Studio

Chalky Painting Instructor with over 5 years  
Chalky Painting experience (Furniture  
repair, furniture refresh, furniture  
preservation, home decor project  
techniques like ombre', fading out, reverse  
glazing, distressing, and more).



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