

THE SEAM GUIDE

February 2022



**Grand
Re-Opening
Bob's Alameda**

**Saturday,
February 12
10am-2pm**

**Come and see
what's behind the
curtain
in our remodeled
store!**

Specials!

Door Prizes!

Refreshments!

**Bob's
Sewing & Vacuum
Center**

www.bobssewnvac.com

Our Locations

1641 Eubank Blvd NE

Phone: 505-294-6155

Fax: 505-293-8304

Mon-Fri 9am-6pm

Sat 9am-5pm

Closed Sunday

3551 Highway 528 NW

Phone: 505-897-9782

Fax: 505-897-6745

Mon-Sat 9am-5pm

Closed Sunday



**February is
National
Embroidery
Month!**

BOTH STORES

DEMOS

Due to the grand re-opening at the Alameda store, there will be no demos in February.

MACHINE USAGE LESSONS

Our instructors are available during regular store hours to show you how to use your sewing machine. We cover threading, winding and inserting the bobbin, selecting stitches and cleaning/maintenance. Usage lessons are free and unlimited if the machine was purchased at Bob's.

You **must** register in advance for a usage lesson. Please call one of the stores to register.

If you did not buy your machine from Bob's, the cost for usage lessons is \$25 per hour and up, depending upon the complexity of your machine.

On the day of your lesson, bring your machine, power cord/foot control, instruction book and all the small accessories that came with your machine. Please call us if you have to cancel.

ALAMEDA STORE

CLUTCH BAG CLASS

Saturday, February 19th, 10:00am to 2:00pm. \$25.00

Class is limited to 6. Please call 505-897-9782 to register.

Ann will be showing you how to make this lovely bag.

Bring two fat quarters, thread, and your machine. Bag frame, batting, and pattern will be provided.

If you want to add embroidery on the front of the bag, bring embroidery machine, thread, stabilizer and embroidery file no larger than 4" x 4".

We have a waiting list for this class! If you are interested, let Ann know and she will schedule a March class.



ALAMEDA STORE

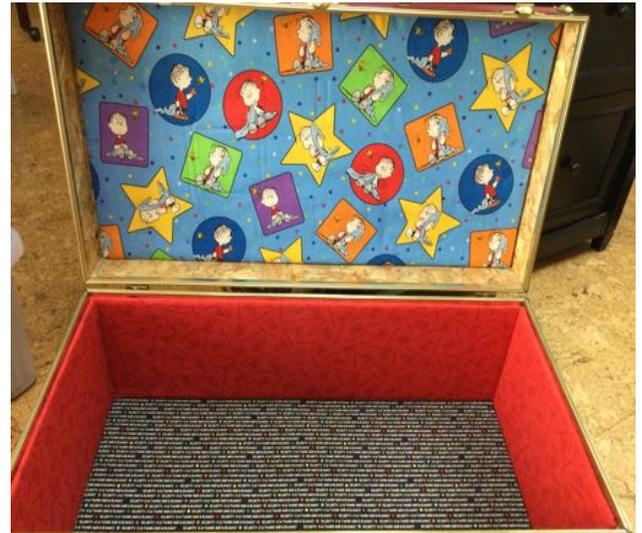
LONGARM GROUP

Let's all meet at the open house at our usual date and time - 10am, February 12. Afterwards, we will go upstairs for show and tell.

I hope to be able to start a "year of ruler work" in March. Diane

PROJECT LINUS

The attached photo is of our collection box, which has been freshened up and wears some official Project Linus fabric. Small amounts of the fabric are still available online.



Congratulations to Charles for the new design of the middle elementary school sized blankets he made from fleece. He turned in 10 blankets and had the ladies at Material Girls all a-buzz over his method of making them. Look forward to learning how to make the blankets.

We have had great success in getting quilt kits cut and assembled the last few months. **Thank you** very much for those dedicated folks.

Dates for sew days are:

Friday Feb. 11th
Saturday. Feb. 26th

Hope to see all of you soon
Linda

ALAMEDA STORE

EMBROIDERY CLUB

Bob's Alameda Sewing and Vacuum Center Embroidery Club will meet monthly beginning March through October. Various techniques and/or products will be highlighted each month and class participants will complete a related project in class. The cost will be \$10 per month plus the cost of any required supplies provided by Bob's (i.e. project kits, patterns) as applicable.

Participants with all levels of embroidery experience and those who may be interested in learning machine embroidery are encouraged to attend. The following is list of embroidery projects that may be presented:

- * In The Hoop Projects – mug rugs, bags, crazy quilt blocks, freestanding lace with and without appliqué
- * Towels
- * Knits (i.e. T-shirts)
- * Combining designs (i.e. adding lettering to a design)
- * Quilt labels
- * Edge to edge quilting
- * Greeting cards
- * Puffy foam
- * Embroidery software

Everyone must provide their own embroidery machine, embroidery hoops and sewing supplies. Class participants who do not own an embroidery machine will sit with a class member who has a machine to observe.

Class participants are eligible for the following store discounts:

- * 15% merchandise discount on class day
- * 20% merchandise discount on Bob's Demo Days

ALAMEDA STORE



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2022 Beginner's Quilt Block of the Month Club

A monthly quilting class for those who want to learn the basics of quilting including: piecing, sashing, borders, binding, quilting techniques, and use of quilting products.

The Beginner's Quilt Block of the Month Club will be held monthly beginning March through October at the Westside Location 3551 Alameda Blvd NW. Cost is \$10 per month plus the cost of any required supplies. Fees include:

- * Instructions, guidance and supply list for completing up to 25 different quilt blocks.
- * A sampler quilt project will be completed by participants in September and October.
- * 15% merchandise discount on BS&V on Class Day.
- * 20% merchandise discount on BS&V Demo Days.
- * Members must provide a sewing machine and sewing equipment.

Call or visit the Alameda store (505-897-9782) to register.

EUBANK STORE

Embroidery Club --

Saturday, February 26 9:30am –12:30pm \$35.00

When you sign up Pamela will text you the supply list.

Call the East Store at 505-294-6155 to register for this class

Bob's sells and services new and used longarms from Gammill, Bernina, Tin Lizzie, Janome, and Eclipse Quilting. We are the premier dealer of longarm machines in New Mexico.

REMEMBER, WHEN YOU BUY FROM BOB'S

You also get:

- * FREE unlimited usage lessons
- * 90 Day exchange privilege (1 year for longarms)
- * Trade-in on your old machine
- * Warranty Service
- * Financing! Ask if we have a current special.

JANOME SPECIALS

JANOME RED TAG event

January 1 - February 28, 2022



Red Tag Bonus
Value \$1,262

SAVE \$1500
\$6,499
MSRP \$7,999

Continental M7

- 1,800 stitches per minute
- 17.8" All-metal seamless flared
- Computerized one-touch needle plate

RT Table
Dress
J-Piece
RT Docking



SAVE \$500
\$4,999
MSRP \$5,499

HMC9450QCP

- 1,000+ stitches per minute
- Memorized Quilt Steering
- RT to the right of needle
- 200 Stitches PLUS 5 alphabets

Red Tag Bonus
Value \$662
Universal Table (Dress & Quilt)



SAVE \$300
\$3,499
MSRP \$3,799

MC6700P

- 1,300 stitches per minute
- 10" All-metal seamless flared
- Industrial inspired RT Foot & Press
- 200 Stitches PLUS 5 alphabets

Red Tag Bonus
Value \$662
Universal Table (Dress & Quilt)



Red Tag Bonus
Value \$523

SAVE \$500
\$3,499
MSRP \$3,999

MC550E

- Maximum embroidery size: 7.9" x 14.2"
- 180 built-in designs
- 6 fonts for monogramming

Auto
Trimming
Kit

All offers valid January 1 to February 28, 2022. Offers based on Manufacturer's suggested retail price and they are the combined with any other offers. Prices valid with qualifying machine trade-in. Void where prohibited.

JANOME SPECIALS

JANOME RED TAG event

January 1 - February 28, 2022



Skyline S9

- 250 Built-in Designs and 300 Built-in Stitches
- Breakdown Cleaning Function

SAVE \$500

\$3,499

MSRP \$3,999



Skyline S7

- 242 Built-in stitches and 70 One-Step Buttonholes
- AcuFeed Flex Fabric Feeding System

SAVE \$100

\$2,499

MSRP \$2,599

Red Tag Special Pricing

Special Pricing now available for Janome Crafting & Home Décor, Fashion & Finishing, & Quilting IDs for the Skyline Series models.



13 Additional Sewing Free!



Skyline S6

- 166 Built-in stitches and 10 One-Step Buttonholes
- Easy-Block™ with

SAVE \$200

\$1,799

MSRP \$1,999



CP3000P

- New Top Cover ease guide
- Enhanced Tension Level Control: 1, 2, or 3 Needs
- Adjustable Foot Packer/3 Bright LED Lights

SAVE \$200

\$1,499

MSRP \$1,699

Red Tag
Bonus
Value \$716



AT2000D

- One-Push Air Threading System
- 6-Phase Feed dog
- Built-in Needle Threader

SAVE \$200

\$1,599

MSRP \$1,799

Red Tag
Bonus
Value \$716



ELNA SPECIALS

elna
SWISS DESIGN

New Years
2022

SUPER BUYS

GREAT DEALS on Select Models

- 80th Anniversary Edition
- 170 built-in stitches
- 1000 stitches per minute
- Impressive stability & comfort
- Bonus Feet included



Sale
\$1,399

eXcellence 680+

MSRP:
\$1,699

For More **SUPER BUYS**, Visit Your Local **ELNA Dealer**

All offers valid January 1 - February 28, 2022 at participating Elna Dealers.
Offers based on Manufacturer's Suggested Retail Price and may not be combined with any other offer. Pricing valid with qualifying machine trade in. Void where prohibited.

PFAFF SPECIALS

Limited Time
FREE GIFTS
with purchase of select hoops

Prices are suggested and may vary by location. Product selection will vary.

smarter™
BY PFAFF

Perfection is so simple to achieve with PFAFF®.

Vibrant, smart, and uniquely designed, the SMARTER BY PFAFF™ sewing machine line is a perfect start to explore and evolve your sewing skills.

160s sale **\$349**

140s sale **\$299**

SMARTER BY PFAFF™ 140s & 160s sewing machines:

- Easy Adjustable Stitch Width
- Integrated Needle Threader
- Adjustable Needle Position
- Adjustable Presser Foot Pressure
- Optimal Feeding with Seven Point Feed Dogs
- Smart Grip Dial

23 Stitches + Automatic Buttonhole

21 Stitches

160
YEAR
ANNIVERSARY

Offer valid February 1 - 28, 2022 or while supplies last. Go to PFAFF.com to find a dealer near you. *MSRP \$399

PFAFF SPECIALS

DISCOVER A NEW DIMENSION OF CONNECTION

limited time
FREE GIFT
PFAFF® LUXE Luggage Set
\$1,499 Value

ORDER YOUR
creative icon™ 2
SEWING & EMBROIDERY MACHINE
NOW FOR ITS ARRIVAL IN MARCH.

MSRP \$3,499

PFAFF
Perfection starts here.™

PLUS, LIMITED QUANTITIES AVAILABLE OF THE LIMITED EDITION MODELS

MSRP \$10,999 MSRP \$19,999 MSRP \$16,999

NORTHERN LIGHTS WINTER WHITE DUSK FABRIC

GET DETAILS

Offer valid January 10 - February 28, 2022.

available in:
PURPLE AURORA

160
YEAR
ANNIVERSARY

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Ultimate Creative Freedom!

mySewnet Embroidery Software

An application for creating and editing embroidery designs.

Whether you're a seasoned embroidery creator or just getting started, one of our 3 levels is perfect for you.

mySewnet Embroidery SILVER 2021 starting at

\$499

mySewnet Embroidery SILVER 2021
MSRP \$499

mySewnet Embroidery GOLD 2021
MSRP \$999

mySewnet Embroidery PLATINUM 2021
MSRP \$2,299

Embroidery Designs From **\$1-\$8**

Find your perfect embroidery design.
mySewnet Library
Shop our collection of over 6,000 ready-made embroidery designs at library.mysewnet.com.

get details

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Visit mysewnet.com to learn more.

BOB'S NOW CARRIES THE SINGER ELITE LINE

SINGER | Elite Top Features

Whether using the computerized, mechanical, or overlock model, your SINGER® | Elite machine is well-equipped to take on your next project. An assortment of optional accessories is also available for each machine.



\$499.99

SINGER® | Elite CE677 - Computerized Sewing Machine

411 Stitch Applications

Offers a wide range of sewing techniques for creativity and customization.

Enhanced Speed & Piercing Power

Power to sew thick fabric layers at a professional speed for faster results.

LCD Screen

Clearly displays your selected stitch, stitch settings for width and length, presser foot recommendation, and more.

Touch Button Stitch Selection

Use the touch buttons under the LCD screen to select your stitch.

Speed Control

Set the machine's maximum sewing speed as desired for full control.



\$349.99

SINGER® | Elite ME457 - Mechanical Sewing Machine

110 Stitch Applications

Offers a range of sewing techniques for creativity and customization.

Enhanced Speed & Piercing Power

Power to stitch thick fabric layers at a professional speed for faster results.

Heavy-Duty Metal Frame

Full interior metal frame provides long-lasting durability.

Quick and Easy Threading

Easy-to-follow threading guides.

Adjustable Stitch Width and Length

Customize stitches for creative techniques.



\$499.99

SINGER® | Elite SE017 - Overlock Machine

2, 3, 4 Thread Capability

The different stitch types ensure the perfect stitch for your project: wadding blind or rolled hems, fustocking, finishing raw edges, stitching seams, and more.

Easy View Threading™ LED

An LED light directly illuminates the threading paths for easy threading.

Enhanced Piercing Power

High piercing power for thick fabric layers.

Free Arm

Stitch hems and cuffs with ease.

Differential Feed

Eliminates stretching and puckering of seams.

Singer.com