

THE SEAM GUIDE

February 2023

Attention Sewists, Embroiderers, and Quilters!

Do you have an extra-large sewing, quilting or embroidery machine?

Old cabinet no longer working for your new machine?

Come see what Unique Sewing Cabinets can offer you...

FREE SEMINAR!

Friday, February 3
10am and 2pm
Bob's Alameda

Saturday, February 4
10am and 2pm
Bob's Eubank

Let Patrick help you design your studio,
and get your machines off the dining room table!



Bob's Sewing & Vacuum Center

www.bobssewnvac.com

Our Locations

1641 Eubank Blvd NE

Phone: 505-294-6155

Fax: 505-293-8304

Mon-Fri 9am-6pm

Sat 9am-5pm

Closed Sunday

3551 Highway 528 NW

Phone: 505-897-9782

Fax: 505-897-6745

Mon-Sat 9am-5pm

Closed Sunday

National Embroidery Month *Sale* February 1 - 28, 2023

Everything you need to set your creativity free.

JOY AT YOUR FINGERTIPS **BERNINA**
made to create

BOTH STORES

MACHINE USAGE LESSONS

Our instructors are available during regular store hours to show you how to use your sewing machine. We cover threading, winding and inserting the bobbin, selecting stitches and cleaning/maintenance. Usage lessons are free if the machine was purchased at Bob's.

You must register in advance for a usage lesson. Please call one of the stores to register.

If you did not buy your machine from Bob's, the cost for usage lessons is \$35 per hour and up, paid to the instructor, depending upon the complexity of your machine.

On the day of your lesson, bring your machine, power cord/foot control, instruction book and all the small accessories that came with your machine. Please call us if you have to cancel.

REMEMBER, WHEN YOU BUY FROM BOB'S

You also get:

- * FREE usage lessons
- * 90 Day exchange privilege (1 year for longarms)
- * Trade-in on your old machine
- * Warranty Service
- * Financing! Ask if we have a current special.

WE ARE ALWAYS HIRING SALES ASSOCIATES!
Please come in person to either store to fill out an application.

EUBANK STORE

BEGINNING APPLIQUE

February 18, 9:30-12:30

We will first practice sewing around shapes and explore different stitches and how to adjust them to fit our design. This technique can add a flair to any quilt.

Skill Level: beginner

Requirements:

Machine with decorative stitches you can adjust. Easy projects such as flowers, gnomes, or butterflies. Threads to match the fabrics or monofilament. These are just a few of the basics for the class, I will email the list once you have signed up.

Cost: \$35.00

Instructor: Pamela Zunno, 505-228-5639

EMBROIDERY CLUB

February 25, 9:30-12:30

Requirements:

Working embroidery machine, thread, stabilizer, usb drive. A full list of supplies will be emailed when you sign up for the class.

Cost: \$35.00

Instructor: Pamela Zunno, 505-228-5639

ALAMEDA STORE

EMBROIDERY CLUB

Next class will be on Saturday, February 4th. We will be embroidering designs on greeting cards. One week prior to class, Gail will send an email to class participants with a list of required supplies.

Registration: \$10 per person, plus supplies and materials.

Register at the front desk of the Alameda store.

Supply list and instructions will be emailed prior to class. You will need to bring your embroidery machine.



LONGARM GROUP

We will meet at 10:00 on Saturday, February 11 for the next ruler work session.

To join our group, please email Diane at bobssewnvac@gmail.com as soon as possible in order to be "in the know." There is no charge for this group and all longarm owners are welcome.

ALAMEDA STORE

BEGINNERS' SEWING CLASSES

Adult Beginners Sewing Classes will be offered at the Alameda Bob's Sewing and Vacuum Store on the third Tuesday and third Wednesday of the month. Classes will be available on an individual basis, by appointment only, for \$35/hour. Instructors Tammy Mendez and Roberta Ferran will work with clients to learn and practice basic sewing techniques including, but not limited to:

- * how to use a sewing machine
- * how to select sewing patterns
- * how to read and work with sewing patterns
- * how to prepare fabric
- * and how to accomplish basic sewing techniques such as buttonholes, zippers, sleeves, hems, facings, etc.

Participants are encouraged to use their own sewing machine, provided it's in good working condition, and must provide their own sewing equipment, supplies and materials. Individuals who do not have a machine can make arrangements with the instructor to borrow a machine during class time.

SERGER CLUB

Serger Club with Ann is on hiatus.

ALAMEDA STORE

BEGINNER'S QUILT BLOCK OF THE MONTH CLUB

The January Log Cabin Heart Block was such a hit that Roberta has decided to try yet another Log Cabin design to complete a project, not just a block.

Using the classic Log Cabin design, participants will make an easy sewing machine cover. The pattern can be easily adjusted to fit your machine by making more blocks and/or making the border pieces wider/longer.

Start digging up your scraps and join us on Saturday, February 4 at Bob's Sewing and Vac West from 1:00 - 4:00 PM.

Registration fee is \$10, and you must provide your own machine and supplies.

Upon completing registration, you will be emailed a PDF of the instructions and supply list.



ALAMEDA STORE

PROJECT LINUS

There is ALWAYS room for anyone that would like to join our group. Sewing or yarn work greatly welcomed. Our February dates are:

Friday, February 10th 9-1

Saturday, February. 25th 9-1

See you there!

Any questions please contact Linda Crowden grammacrowden@gmail.com or 808-280-3619.

Join Us

for a special Handi Quilter
Education Event!



Ready to start longarm quilting?

We've teamed up with Handi Quilter to bring you a special event all about longarm quilting techniques, specialized accessories, and the basics of working with a longarm quilting machine!



These classes are applicable to all longarm owners and especially longarm owner "wannabees." Current Handi Quilter, Janome and Babylock longarm owners will find them especially applicable. Class sizes are limited. Registration opens soon. Check out our website (www.bobssewnvac.com) or follow us on Facebook (facebook.com/bobssewnvac) for registration information.

JANOME SPECIALS

JANOME RED TAG event

January 1 - February 28, 2023

CONTINENTAL M7



Red Tag Bonus Value \$524



M7 Trolley Case

SAVE \$1500
\$6,499
MSRP \$7,999

- 1,300 Stitches per minute
- 17.81" All-metal, seamless flatbed
- Computerized one-touch needle plate

All offers valid January 1 - February 28, 2023. Offers based on Manufacturer's Suggested Retail price and may not be combined with any other offer. Pricing valid with qualifying machine trade in. Void where prohibited.

JANOME RED TAG event

January 1 - February 28, 2023

SKYLINE Series



S9

SAVE \$1000
\$3,999
MSRP \$4,999



S7

SAVE \$500
\$2,499
MSRP \$2,999



S6

SAVE \$300
\$1,699
MSRP \$1,999

All offers valid January 1 - February 28, 2023. Offers based on Manufacturer's Suggested Retail price and may not be combined with any other offer. Pricing valid with qualifying machine trade in. Void where prohibited.

JANOME SPECIALS

JANOME RED TAG event

January 1 - February 28, 2023

AT2000D



Red Tag Bonus Value \$116
Sergers Trolley



SAVE \$500
\$1,299
MSRP \$1,799

- One-Push Air Threading System
- 8-Piece Feed dog
- Built-in Needle Threader

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JANOME RED TAG event

January 1 - February 28, 2023

Sewist721



SAVE \$100
\$299
MSRP \$399

1522PG

SAVE \$70
\$279
MSRP \$349

- Compact, Sturdy Design
- Easy Sewing, Impressive Features

All offers valid January 1 - February 28, 2023. Offers based on Manufacturer's Suggested Retail price and may not be combined with any other offer. Pricing valid with qualifying machine trade in. Void where prohibited.

JANOME RED TAG event

January 1 - February 28, 2023

MC550E



Red Tag Bonus Value \$786
Best 50 Thread Kit
AcuFil Quilting Kit




SAVE \$1000
\$2,999
MSRP \$3,999

- Maximum embroidery size: 7.9" x 14.2"
- 180 built-in designs
- 6 fonts for monogramming

All offers valid January 1 - February 28, 2023. Offers based on Manufacturer's Suggested Retail price and may not be combined with any other offer. Pricing valid with qualifying machine trade in. Void where prohibited.

ELNA SPECIALS

The advertisement features a red background with a collage of Valentine's-themed items: a heart-shaped sign that says "Valentines Financing Event", a heart-shaped pillow, a pink blanket, and a yellow card. In the center, two white Elna sewing machines are displayed on a red and white striped surface. The Elna logo is in the top right corner. Below the machines, a white banner reads "NEW IN LOVE WITH A NEW EUNA". The dates "FEBRUARY 7 – FEBRUARY 21, 2023" are listed. The main offer is "0% FINANCING*" in large white letters, with "18 48 60 MONTHS" listed vertically to its right. At the bottom, it says "ON PURCHASES MADE WITH YOUR SELLING & MORE CREDIT CARD". The bottom edge of the ad is decorated with a row of pink hearts.

Valentines Financing Event

elna
REAL STYLE

NEW IN LOVE WITH A NEW EUNA

FEBRUARY 7 – FEBRUARY 21, 2023

0% FINANCING*

18
48
60 MONTHS

ON PURCHASES MADE WITH YOUR SELLING & MORE CREDIT CARD

HANDIQUILTER SPECIALS

Handi Quilter FEBRUARY 1 - FEBRUARY 24, 2023

Stitch w/ Love

GET A **FREE** HQ STITCH
with the purchase of a new HQ longarm

You are going to love this pairing! Get a FREE HQ Stitch sewing machine (up to \$1,995 in value) with the purchase of a new Handi Quilter Longarm quilting machine or Pro-Stitcher system.

FREE HQ Stitch 310 with a new HQ longarm purchase!*

\$795 MSRP

FREE HQ Stitch 610 with a new HQ longarm + Pro-Stitcher system!*

\$1,995 MSRP

* Longarm machines available to receive the HQ Stitch 310 are Moxie, Amara ST, Amara 20, Amara 24, Infinity, or new Pro-Stitcher Lite or Pro-Stitcher Premium. Add a Pro-Stitcher Lite or Pro-Stitcher Premium to any of the above longarm machines at time of purchase and receive an HQ Stitch 610.

*Promotive dates are February 1, 2023 through February 24, 2023 only. New machine orders must be placed on or before February 24, 2023 and must ship by February 28, 2023. Discount available for new orders only. Prices and availability may vary by retailer. Contact your local retailer for participating details. May not be combined with any other offers, discounts, or promotions. Some consumers may receive products after the promotional period ends. Offer available at participating U.S. Retailers in the contiguous 48 states only.

Handi Quilter www.HandiQuilter.com • 1-877-MY-QUILT (667-8468) FIND US ONLINE:

BERNINA SPECIALS



FREE BERNINA EMBROIDERY
MODULE

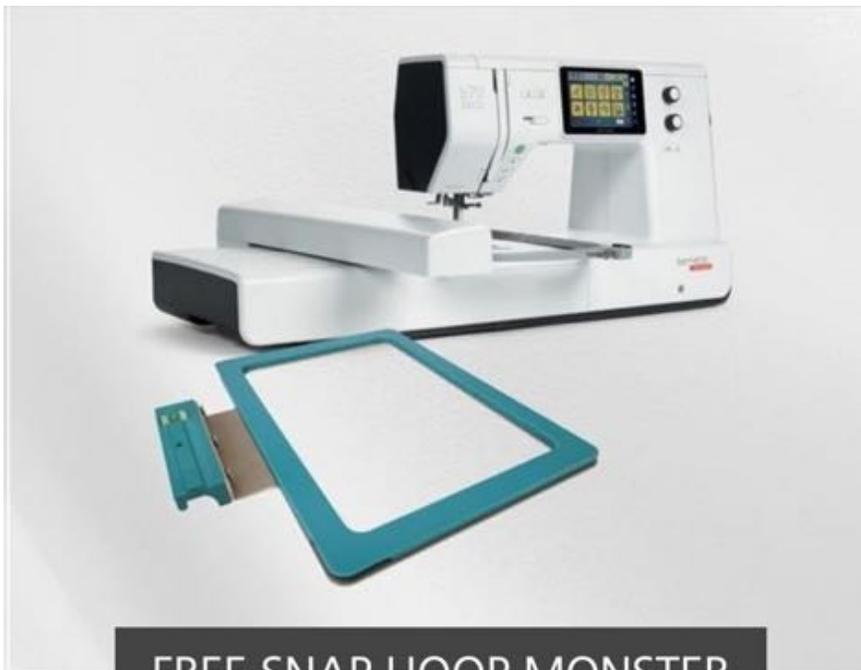
WHEN YOU PURCHASE A BERNINA EMBROIDERY
CAPABLE MACHINE!



25% OFF MSRP

ON EMBROIDERY HOOPS AND MORE!

BERNINA SPECIALS



FREE SNAP HOOP MONSTER

WHEN YOU PURCHASE A b70 DECO OR b79!



ACCESSORY OF THE MONTH

25% Off MSRP BERNINA Multiple-Spool Holder!

PFAFF SPECIALS

PFAFF
Perfection starts here.™

MADE WITH
love
NATIONAL EMBROIDERY MONTH



Enjoy a
\$1,000 IN-STORE SHOPPING SPREE

with purchase of a *creative icon™ 2* sewing and embroidery machine

creative icon™ 2
top-of-the-line sewing & embroidery machine



MSRP \$19,499

- Seamless Connectivity with WiFi and mySewnet™
- Over 870 Embroidery Designs, with 33 Specialty Techniques plus on-screen access to thousands more designs in the mySewnet™ Library
- On-screen access to the Help Center with Tutorials, Techniques, Quick Start Guide, and User's Guide
- Artificial Intelligence Technology detects almost any attached presser foot* and the machine alerts if the foot is compatible with the stitch selection or if it is attached correctly

RECOMMENDED COMPATIBLE ACCESSORIES
for *creative icon™ 2*



creative™ Metal Quilters Hoop 200 x 200mm



creative™ Grand Quilters Hoop 260 x 260mm



3-Piece PFAFF® Luxe Luggage Collection



creative icon™ 2 Sewing and Embroidery Kit

RECOMMENDED COMPATIBLE ACCESSORIES
for *creative™ ambition™ 640*



creative™ All Fabric Hoop II 150 x 150mm



creative™ Embroidery Cutwork Needle Kit



Best of PFAFF® Sewing Machine Needles (Pack of 4)



PFAFF® Scissors

Enjoy a
\$250 IN-STORE SHOPPING SPREE

with purchase of a *creative™ ambition™ 640* sewing and embroidery machine

in-store exclusive, while supplies last

creative™ ambition™ 640
sewing & embroidery machine



MSRP \$1,999

- Limited-edition anniversary machine celebrating 160 years
- Includes Exclusive Accessory Kit with Five Bonus Feet valued \$200
- NEW! Semi-automatic Needle Threader
- 101 Embroidery Designs, including 2 Embroidery Fonts and access to more with the included PREMIER+™ 2 Intro PC Software



Bonus Feet Included!

Offer available February 1 - 28, 2023. Go to Pfaff.com to find a dealer near you.

PFAFF, PFAFF PERFECTION STARTS HERE, CREATIVE ICON, CREATIVE, AMBITION, PREMIER+, and MYSEWNET are trademarks of KSIN Luxembourg II, S.a.r.l. ©2023 KSIN Luxembourg II, S.a.r.l. No prior purchases. Cannot be combined with any other offers or discounts. All rights reserved. All pricing decisions are at the sole discretion of the retailer. Prices are suggested and may vary by location. *Foot recognition will work for all feet included with your machine, optional feet will be added in the future.

BOB'S SPECIALS

BOB'S SEWING AND VACUUM Long Arm Floor Model Sale



Bernina, Handi Quilter, and Varsity with choice of frame. Come in now for our best prices.



BACKING CLEARANCE SALE!

108" wide backing reg \$14.99, on sale for only \$10.99 a yard!*

*While supplies last.