



THE GOLD TOUR

INTERACTIVE VIRTUAL TOURS

A Guide



AVAILABLE FOR GROUPS OF 25 OR MORE

WHAT ARE THEY ?

Our Interactive Virtual Tours combine a mixture of pre-recorded exhibit footage with live interaction with a docent via a secured Zoom meeting, along with a live Q&A at the end of the program. This is a faithful recreation of the Museum's traditional on-site, staff-guided tours.

These interactive virtual tours last approximately an **hour and 30 minutes**, and can be adjusted to your specifications.



AN ENGAGING EXPERIENCE

Our Interactive Virtual Tours are perfect for **schools, corporate groups, churches, nonprofits**—anyone who wants to spark their knowledge and curiosity of civil rights history and constitutional principles!

Your virtual tour includes a **downloadable Museum Concept Primer** covering civic concepts and methods of creating change!



CONNECT WITH THE TOUR COORDINATOR

Have a quick chat with the Museum's Tour Coordinator at tours@sitinmovement.org or 336-274-9199 x 100.

Once your date is confirmed, you'll receive a **sales order** (with a required deposit) with your **secure Zoom link**. For larger groups, attendees may be split among multiple docents. Please inquire for more info.



COLLECT SOME INFO

As you explore this offering for your group, it helps to piece together some key items:

What date(s) and time(s) are you interested in?

How many attendees do you anticipate?

Are there any particular themes or topics you want to cover outside of our traditional tour?

1. SUBMIT YOUR DEPOSIT BY PHONE OR CHECK.

2. DISBURSE YOUR ZOOM LINK TO YOUR ATTENDEES.



YOU'RE READY TO ATTEND YOUR VIRTUAL TOUR!



THE DAY OF...

Make sure all attendees join at least five minutes before the scheduled virtual tour. **Participants are encouraged to have their webcams on, and microphones muted during the tour.**



GROUP GOOD TO GO?

Do a last minute check: Does everyone have Zoom installed on their computer? Mic and webcam working? If your group is working with multiple docents, has everyone been assigned to their appropriate Zoom link?



COME PREPARED

Have any thoughts, questions, or observations? Feel free to type these in the chat box and/or present it during the Q&A section. **This is a free and open space for meaningful dialogue.**

We'll see you soon!

SCHEDULING A CHILDREN'S GROUP?

"SIMI" Tours are available for young children, incorporating a story, abbreviated tour, and other elements. Please inquire for more info.



DEPOSIT & INVOICING

A **30% deposit will be required** to confirm an *Interactive Virtual Tour*, and it will be applied as a credit towards your balance.

The remaining balance will be calculated based on *actual* participants attending within the secured Zoom meeting, and it is due upon receipt to the billed organization.



ADMISSION COST

Youth "SIMI" Tour	_____	\$7
Students (6-12th grade)	_____	\$10
Adults (College & up)	_____	\$15

DISCOUNTS

25 or more	_____	\$1 off
50 or more	_____	\$2 off
75 or more	_____	\$3 off
100 or more	_____	\$4 off

Discounts do not stack. Does not apply to aggregate attendees in a tour series. **Only apply to Adult admissions.**



For more information:

Visit www.sitinmovement.org.

Thank you for your interest, and we look forward to working with you!