



# INTERACTIVE VIRTUAL TOURS

AVAILABLE FOR GROUPS  
OF 25 OR MORE



## WHAT IS IT?

Our Interactive Virtual Tours combine a mixture of pre-recorded exhibit footage with live interaction with a docent via a secured Zoom meeting, along with a live Q&A at the end of the program. This is a faithful recreation of the Museum's traditional on-site, staff-guided tours.

These virtual tours last approximately an **hour and thirty minutes**, and can be adjusted to your specifications.



## AN ENGAGING EXPERIENCE

Our Interactive Virtual Tours are perfect for **schools, corporate groups, churches, nonprofits**—anyone who wants to spark their knowledge and curiosity of civil rights history and constitutional principles!

Your virtual tour includes a **downloadable Museum Concept Primer** covering civic concepts and methods of creating change!



## CONNECT WITH THE TOUR COORDINATOR

Have a quick chat with the Museum's Tour Coordinator at [tours@sitinmovement.org](mailto:tours@sitinmovement.org) or **336-274-9199 x 100**.

Once your date is confirmed, you'll receive a **sales order** (with a required deposit) with your **secure Zoom link**. For larger groups, attendees may be split amongst multiple docents. Please inquire for more info.



## COLLECT SOME INFO

As you explore this offering for your group, it helps to piece together some key items:

*What date(s) and time(s) are you interested in?*

*How many attendees do you anticipate?*

*Are there any particular themes or topics you want to cover outside of our traditional tour?*

**1. SUBMIT YOUR DEPOSIT BY PHONE OR CHECK.**

**2. DISBURSE YOUR ZOOM LINK TO YOUR ATTENDEES.**



**YOU'RE READY TO ATTEND YOUR VIRTUAL TOUR!**



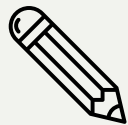
## THE DAY OF

Make sure all attendees join at least five minutes before the scheduled virtual tour. **Participants are encouraged to have their webcams on, and microphones muted during the tour.**



## GROUP GOOD TO GO?

Do a last minute check: Does everyone have Zoom installed on their computer? Mic and webcam working? If your group is working with multiple docents, has everyone been assigned to their appropriate Zoom links?



## COME PREPARED

Have any thoughts, questions, or observations? Feel free to type it in the chat and/or present it in the Q&A section. **This is a free and open space for deep dialogue.**

**We'll see you soon!**

## SCHEDULING A CHILDREN'S GROUP?

"SIMI" Tours are available for young children that incorporate a story, abbreviated tour, and other elements. Please inquire for more info.



## DEPOSIT & INVOICING

A **30% deposit will be required** to confirm an *Interactive Virtual Tour*, and will be applied as a credit towards your balance.

The remaining balance will be calculated based on *actual* attendance (# of participants) attending within the secured Zoom meeting, and is due upon receipt to the billed organization.



## ADMISSION COST

- YOUTH "SIMI" TOURS - \$7.00
- STUDENTS (6-12th grade) - \$10.00
- ADULTS (College & up) - \$15.00

## DISCOUNTS

Discounts do not stack. **Only applies to Adult admissions.**

- 25 or more - \$1.00 off
- 50 or more - \$2.00 off
- 75 or more - \$3.00 off
- 100+ - \$4.00 off



**Visit [www.sitinmovement.org](http://www.sitinmovement.org) for more information.**

*Thank you for your interest, and we look forward to working with you!*