



Band Booster Board Meeting Minutes (January 9, 2024 at 7:00pm)

Attendees: Tom Nielander Andrea King Barbara Pyle Kenneth Carrico Mary Cook Andrea Byrd

Meeting called to order by Tom Nielander at 7:04 p.m.

Secretary

- Minutes from the previous meeting can be found on the Farragut band website. <https://farragutband.org/meetingminutes>
- All minutes taken by the Recording Secretary shall be posted on the website after they have been approved by vote. This shall take place by at least one month plus one week after the recorded Board meeting.

Treasurer & Assistant Treasurer

- Budget updates & Financial statements
 - Total Bank Balance \$ 53,007
 - Fruit Sale Profit (excludes prizes) \$15,076
 - Donations \$1,467 (\$1,042 from holiday concert)
 - Bundlet Income \$1,145-waiting for invoice
 - Kroger - \$498
- Brief discussion on remaining band activities that will consume balance (Additional director requests, All East, All State, etc. per budget)
 - As great as our balance looks, about 21K will carry over to next year and the rest has already been allocated for uniforms, All East, etc.
 - We are going to have to ask kids to pay more for All East and All State this year just to be able to meet what we have already allocated.
- Created Venmo Account, but testing with Tom Nielander (rollout and use available soon)
- Constant Contact - Cost \$437/yr or \$250/6mos or \$52/mo. Note: 6 months and 1yr rates are non-refundable.
 - With GiveBacks (free), we might be able to stop using Constant Contacts (more expensive, especially with website becoming a separate item/cost).
 - We are paid through end February with Constant Contact but we will need to decide for sure what we want to do prior.
- Web.com - Cost \$263/yr (has been paid after vote) and free domain for one year

VP Fundraising

- Fundraiser Recaps
 - Giveback Nights
 - None scheduled as of 01/09/24. Planning to schedule Chipotle and Panda Express for March/April or April/May. Keeping 02/24 open for Blaze as they contacted us and offered a larger percentage of sales for 02/23 Giveback.
 - Andrea expects to hear back late January; Blaze might be willing to give back 25% or 30%.
 - Panda Express is 20% (total sales) but could get 28% (has to be ordered online or app only, though, BUT could have family members and friends participate at other locations using our code)
 - Status of Fruit Sale prizes (see below)
 - **Team Winners**
 1. Team 10 Kara Doyle (Driver), Maggie Doyle, Grace Doyle, Kate Kaufman, Anna Kaufman, Emily Haynes \$1505.00
 2. Team 16 Ana Silvestri (Driver), Adriana Silvestri, Abby Doyle, Jake Hogue, Brixan Schlomer \$1375.00
 3. Team 19 Naomi Brown (Driver), Elijah Brown, Kori Faulkner, Jackson Smith, Albert Liu \$1318.00
 - Tom is going to look at what we gave winners in the past to help figure out how we will reward them.
 - **Individual Winners**
 1. Elijah Brown \$725.00
 2. Mikhia Wright \$520.00
- Next fundraiser(s) (Upcoming)
 - Nothing Bundt Cakes completed on Jan 3, 2024
 - Picking up Thursday, January 18, 2024
 - Students can pick up orders Friday, January 19, 2024 - need to arrange time, probably after school (3:45-5:45 potentially)
 - 11/150 students sold for participation rate of 7.3%
 - Expect ~ \$444 profit
 - Top Sellers
 1. Elijah Brown \$534 Total sales
 2. Christian Jones \$222 Total sales
 3. TIE Sara Beth Kiser and Niki Phippen \$102 Total sales
 - This fundraiser has a lot of potential-just need to figure out better timing, getting word out, etc.
 - Ice Bears
 - Set for 27Jan24 (notified via Buzz and FaceBook)
 - Consider sending under Parent Square and Instagram
 - 18 Days until deadline to purchase (01/27/24 @ 7:35 PM)
 - 14 tickets sold as of 01/09/24 6:15 PM
 - \$98 coming back to us if fundraiser ended today

- Disappointing how few tickets sold yet. Will send out through social media again and Kenny will push something out on Parent Square
 - Ham 'N Goody's Cookies
 - Last meeting was targeting Mother's Day with sales in early April (hoping to visit kids Monday, April 3, 2024, during band classes)
 - Andrea will ask if Ham N Goodys will give vouchers to cash in at future time for cookies.
 - Date(s) for fundraiser April 3, 2024 begin date, receive order forms April 24 - end date TBD.
 - Hearthside Bank (Kristen Byers) opening a branch in Farragut in the near future and asked Rodney Brown about us possibly performing 01/24.
 - Can have a QR code to band Venmo Account for donations. Could also potentially become a sponsor.
 - Is this still a possibility?
- Sponsor program
 - As noted from last meeting
 - Still need to share a list of businesses contacted. - My list is an Avery mailing label PDF. I will share it to VP Fundraising Drive as PDF ASAP or I can put it in an Excel/Sheets file so I can alphabetize easily.
 - Any payments received? Naomi Brown, \$500.00
 - Making a final push this week by sending another form letter. Rick Terry has expressed some interest. Andrea sent form letters to local businesses she identified visiting shopping centers and making list businesses.

VP Outreach

- Signup status
 - Next volunteering opportunity
 - Tri State sign up (Chattanooga trip) - Live in Sign Up Genius
 - Uniform wash day? Will figure out a date after this week. Aiming for early February.
- Buzz
 - Issued notice Navy Band for concert to be held on 2/15/24

President and VP Operations

- Concessions
 - No items from chairpersons
- Band Banquet
 - Scheduled for Thursday evening, April 25, 2024 from 5:30 to 8:00 or 9:00 pm.
 - We are in the process of soliciting/reviewing quotes from 4 venues to host the event as request to consider other locations

- The Venue at Lenoir City
 - Rothchild Catering and Conference Center
 - Bearden Banquet Hall
 - Bridgewater Place
 - The Bearden Banquet Hall cannot accommodate a group as large as ours.
 - Bridgewater might be out too because so much more expensive than other options.
 - Rothchild might be a bit cheaper but 2 screens vs 3 screens at Venue (and possibly better catering options at Venue)
 - We have received draft proposals from most of the venues and caterers and will work through details to finalize the proposals and select the venue. Tom thinks should have something out for us to vote on soon
 - Need to finalize the awards list to order the plaques.
 - Need to select senior gifts and get them ordered. Might do same gifts as last year (good size, price)
 - Need to complete purchase of staff gifts (typically gift cards)
- Positions opening next year: *(nominations closed in March and vote held in April)*
 - Issued notice
 - Board
 - Treasurer - need nomination
 - Secretary
 - Fundraising
 - Chair *(Vote not required, but positions need to be filled)*
 - Uniforms - ties to Operations
 - Sponsorships - ties to Fundraising
 - Friday Night Snack - ties to Operations
 - Willing to be nominated to another position:
 - Kara Doyle
- To Directors
 - Purchase Plan *(new agenda item, will keep even if there's nothing to show)*
 - When will directors have an updated plan to discuss? *(Make all Boosters aware that we raise money to purchase and maintain instruments needed by our kids.)*
 - KCS Exhibition - When will we know if FHS will have again for 2024
 - Navy Band concert
 - Will ROTC chip in on meal cost? We only need to feed 6-7 (those setting up) according to latest communication from Rodney
 - By-Law items *(new agenda item, will keep even if there's nothing to show)*
 - Proposed additional updates: None
- Vote(s) *(new agenda item, will keep even if there's nothing to show)*
 - Tom Nielander and the board offered an official vote on 14Dec2023 with updated by-laws that were issued for review on 04Dec2023 through the Buzz as required ten days prior from the items noted in Aug2023, 03Oct2023 & 03Oct2023 board minutes. The General Boosters approved the changes with no comments.

- Next Booster Meetings
 - Booster Board & General - **13Feb2024 @ 6:30PM & 7:15PM**
 - Booster Board - **05Mar2024 @ 7PM**
 - Need final members known for board position votes in April ready
 - Booster Board & General - **03Apr2024 @ 6:30PM & 7:15PM**
 - Voting in General meeting for board positions
 - Booster General - **02May2024 @ 7PM** (*during Spring concert - report out*)

Director's Notes

- UTC Trip biggest thing coming up. Considering taking kids to Dave & Buster's after performance (near dinnertime). Thinking potentially kids each kick in \$20, \$600 from Band account and \$600 from Booster account.
- (Side note: we need reimbursement from band account for our portion Bacon & Co sales and for money paid by school groups for food items after Expo, such as basketball-\$852.61. Mary will get with Jodi Lee to find out our amount so it can be added to our financials)

Meeting adjourned by Tom Nielander at 8:05 p.m.