



2025 **INNER CIRCLE PROGRAM**



Who We Are ?



1999

The year Dugan's
Travels began hosting
agents



325

average number of
agents hosted in 2024

Dugan's Travels, founded in 1997 as a travel agency and established as a family-friendly host in 1999, supports hundreds of agents in owning successful home-based travel businesses. Our mission is to provide all agents, new and experienced, with tools for profitability and success through comprehensive education and exclusive live events. With our methods, agents gain knowledge, establish industry relationships, and build the confidence to succeed.



About Our Agents



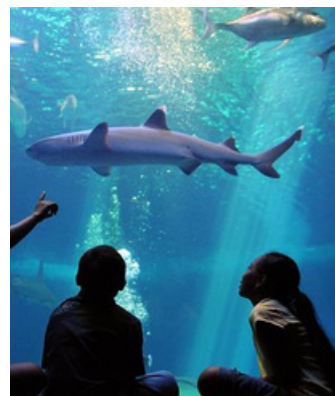
80%

WOMEN



70%

PART TIME



95%

LEISURE TRAVEL

I joined Dugan's Travels in 2009 with no agent experience at all. I love to travel and was looking for something that I could do part time at first and grow into a full-time career upon my upcoming retirement. Jennifer and her team have given me all of the opportunity, support, training and tools I need to be successful. Dugan's is constantly growing and improving and looking for ways to help us grow & improve our businesses. I am very thankful to be a part of the Dugan's family!

Stephanie Jaeger



2025 PROMOTIONAL EFFORTS



VIDEO CAMPAIGNS

DISTRIBUTED VIA EMAIL & HOSTED ON MY DU ONLINE

We will work with our assigned rep to get recorded series of short video clips about your brand. Videos will be distributed to agents through an email marketing campaign, and hosted on our learning platform.



WEBINARS

HOSTED LIVE VIA ZOOM

These are live presentations via Zoom. We record each session and host the recording on our My DU Online learning platform.



SOCIAL MEDIA

Video, images or PDF files will be gathered from your trade portal and shared with agents within our private social media channels.



PRIVATE FB GROUP

Connect directly with agents as part of our InnerCircle Supplier Private Facebook Group.



ENGAGEMENT OPPORTUNITIES



FEATURED SUPPLIER COURSE

Make your brand stand out within our learning portal, My DU Online. All webinar recordings and video content will be housed in your unique course.



SUPPLIER DIRECTORY

Your company will stand out within our directory by including images, background graphics and enhanced contact details.



EARLY ACCESS TO FAMS & LIVE EVENTS

We host smaller, curated events throughout the year for select travel advisors and territories. Gain early access and invitations to these events by joining our Inner Circle.



**ONLY ALL-IN SPONSORS CAN
PRESENT AT DU ANAHEIM 2025**

DELUXE LEVEL

Your Investment

\$2,500

Campaign	Qty
VIDEO CAMPAIGNS	4
WEBINARS	2 (45 minutes each)
SUPPLIER DIRECTORY LISTING	INCLUDED
FEATURED SUPPLIER COURSE IN MY DU ONLINE	INCLUDED
PRIVATE FACEBOOK GROUP ACCESS	INCLUDED



VALUE LEVEL

Your Investment

\$1,500

Campaign	Qty
VIDEO CAMPAIGNS	3
WEBINARS	2 (30 minutes each)
SUPPLIER DIRECTORY LISTING	INCLUDED
FEATURED SUPPLIER COURSE IN MY DU ONLINE	INCLUDED



INTRODUCTORY LEVEL

**ONLY FOR
NEW
SUPPLIERS**

Your Investment

\$500

Campaign	Qty
PRE-RECORDED INTRODUCTION VIDEOS*	2
WEBINARS	1 (30 minutes)
SUPPLIER DIRECTORY LISTING	INCLUDED
FEATURED SUPPLIER COURSE IN MY DU ONLINE	INCLUDED

- *These videos will be hosted on My DU Online only.*



Work with us!



Shari Speer

Connect with us and let
us showcase your brand
to our professional
travel advisors.



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Thank You

