

HALL OF FAME INDUCTEE JAMES W REED



James W. Reed was a master communicator and a friend to hundreds of organizations from local community groups to the United Nations. For more than 25 years, Mr. Reed used his extraordinary network of connections to help others. Through both his role as Deputy Commissioner of the Nassau County Office of Consumer Affairs and his work with civic and charitable organizations, it is easy to see that education was his priority.

Professionally, Mr. Reed was the Former Deputy Commissioner of the Office of Consumer Affairs for Nassau County. He was also a Founding Member of the Nassau County Police Explorers Board of Directors which helps youth, ages 14 to 20, succeed and excel in career opportunities, life skills, character development and leadership roles. Additionally, Mr. Reed has served as a Super-Distinguished Lieutenant Governor of Kiwanis, a member of the Freeport Salvation Army Corps Advisory Board, a member of the Board of Directors at the Nassau County Salvation Army, and a Government Liaison Chair for the Long Island Chapter of ASIS International. He believed strongly in public education and information, giving as many as 300 speeches a year. Much of Mr. Reed's service to underserved communities had been in Long Beach, Westbury/Carle Place, Freeport, Uniondale, Roosevelt, Hempstead, Roslyn, Great Neck, and to international communities, such as the Philippines and Russia.

Mr. Reed had received the Community Leadership and Everyday Hero awards from Newsday, the Liberty Bell Award from the Nassau Bar Association, the School-to-Business Award from BOCES, the Long Island Latino Award from La Fiesta Radio, the Martin Luther King, Jr. Humanitarian Award from Nassau County, among 100s of other prestigious awards for his efforts on behalf of others. Mr. Reed had solicited, obtained and distributed over \$52 million in in-kind donations to not-for-profit agencies locally, nationally and across the world. James W. Reed was responsible for the permanent Kiwanis International "Young Children: Priority One" program and for their Iodine Deficiency Disorder international program to virtually eliminate IDD, the major cause of severe mental retardation in the world.

Mr. Reed had an extensive writing history, dating to writing newsletters and press releases for many of the organizations he belongs to, writing for his College (CCNY) newspaper (an advice column for the lovelorn using a female pen name), a writer for LATIN LONG ISLAND Magazine, and preparing press releases for the Nassau County Office of Consumer Affairs, where he affectionately earned the title of "MEDIA MOGUL" and he had assisted other County agencies and organizations with their media exposure. He was well-known to television networks and cable stations, print media outlets and to numerous radio groups.

Mr. Reed resided in Oceanside, Long Island. He was the father three accomplished daughters.