Closing Plenary & Call to Action:

An Overview of RIPHA's Strategic Plan followed by Panel Discussion with Board Members and Partners



Rhode Island Public Health

2023 Public Health Summit

APRIL 17TH – 18TH CROWNE PLAZA WARWICK

Session Overview

- RIPHA Strategic Plan process and summary
- Panel discussion
- Question & Answer
- Wrap up



RIPHA's Strategic Plan – The Purpose

Identify priorities to guide our work in the near future under the goals of the American Public Health Association (APHA) but tailored to local needs and opportunities



RIPHA's Strategic Plan – The Process

Identifying

- what brought us, individually, to public health
- areas of work and success to date
- areas of opportunity and need
- our strengths and assets
- ways to incorporate a racial equity lens

Finding a time for us to thoughtfully strategize together

Reconciling our <u>aspirations</u> against our <u>capacity</u>



RIPHA's Strategic Plan – The Process

Half-day retreat during summer 2022

FOOD!

Framework for defining our objectives...

Logic Models



RIPHA's Strategic Plan – from SMART to SMARTIE

From SMART...

Specific

S

What is it you want to achieve? Consider including the 5Ws: what, why, who, where, and when. Measurable

M

How will you know when you have achieved your goal? To be able to track progress and to measure the result of your goal, consider: how much or how many?

Action-Oriented

A

To keep you motivated toward attaining your goal, are there identifiable intermediate actions or milestones?

Relevant

R

What results can realistically be achieved given your available resources, including people, knowledge, money, and time?

Time-Bound

T

What is an appropriate deadline for achieving your goal? How will you track progress?



RIPHA's Strategic Plan – from SMART to SMARTIE

...to SMARTIE

What is a SMARTIE Goal?

Specific

S

What is it you want to achieve? Consider including the 5Ws: what, why, who, where, and when. Measurable

M

How will you know when you have achieved your goal? To be able to track progress and to measure the result of your goal, consider: how much or how many? Action-Oriented

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To keep you motivated toward attaining your goal, are there identifiable intermediate actions or milestones?

Relevant

R

What results can realistically be achieved given your available resources, including people, knowledge, money, and time?

Time-Bound

Т

What is an appropriate deadline for achieving your goal? How will you track progress?

Inclusive

How will you include disproportion-ately affected people into processes, activities, and decision making in a way that shares power?

Equitable

E

How will you include an element of fairness or justice that seeks to address systemic injustice, inequity, or oppression?



Rhode Island Public Health RIPHA's Strategic Plan – The Product

Inputs

Activities / Reach

Outputs

Outcomes

Inputs include resources such as staff, capital, etc.

Activities are steps taken to implement a program or initiative, including processes, events, and actions Reach is who is touched or served by the activities

Outputs are the direct result of the program's activities; these are the deliverables, products, and participation (e.g. # of sessions completed, people trained, organizations reached)

Outcomes are the intermediate effects on the target population that are necessary to achieve the target goal

(e.g. changes in knowledge, skills, attitudes, opinions, behavior)

RIPHA's Vision: A Safe and Healthier Rhode Island



RIPHA's Strategic Plan Summary

Goal 1 – Strengthen Public Health Practice

 By Nov 1, 2022, survey to determine which academic programs are missing, and by Jan 1, 2023, do outreach to invite missing programs to RIPHA membership

Goal 2 – Build a Public Health Movement (Achieve Oral Health Equity)

• By Nov 1, 2022, identify a priority topic that advances health equity for advocacy, and develop trusted RI-based information sources to inform public policy, opinion, & a



RIPHA's Strategic Plan Summary (continued)

Goal 3 – Align Organizational Infrastructure

- By Dec 1, 2022, identify resources to recruit an Executive Director to support the implementation of all other activities, with special efforts to access and interview diverse candidates.
- By Feb 1, 2023, have a clear strategy for resource development, including plan for RIDOH grant management
- By Mar 1, 2023, identify a new web-based platform for information, membership, dues, and donations



Goal 1 - Strengthen Public Health Practice

Inputs Activities / Reach

Outputs

Short Term Outcomes

Medium Term Outcomes

Long Term Outcomes

Example: By Nov 1, survey to determine which academic programs are missing and by Jan1, do outreach to invite missing programs to RIPHA membership (and AAB)

RIPHA, AAB, Membership Survey current AAB representatives to identify additional PH-related (and broader) programs subunits within their Institution

Identify PH-related academic programs not currently represented and encourage membership

Outreach to preHealth Advisors to co-sponsor Public Health Career Seminar/Panel, also for Community Health Worker pipeline

ALL Undergraduate and Graduate students, members of the Academic Institutions, RIPHA

Undergraduates and

graduate students in

new student and institutional members

Increased diversity in Academic Program voice and involvement

Increased

diversity in

Community

Org voice and

involvement

More awareness of Public Health career options, programs and training opportunities

Increased engagement and participation in RIPHA/RIOHC

Improved PUBLIC **HEALTH in RI**through knowledge, capacity, action, pipeline

RIPHA, RIOHC, AAB. Student Committee

Meet with Student Public Health Clubs to discuss their interests, support their programming and co-sponsor events, trainings, webinars, panels

Prepare and provide to all AAB member recruitment tools for students, faculty and staff to be tailored to their institution.

focused effort - id benefits specifically-to academic partners, students, faculty, why should they join? how can they get more engaged?

all RI Academic Institutions, Public health workforce/Community worker pipeline

Co-Sponsored events. trainings, webinars. panels

> Increase RIPHA engagement of students, faculty and staff from

> > across RI

Increase job and project opportunities for PH students and workers across RI.

Enhanced

awareness of Public

Health connections

to Dental Health

Health as a career

and for Dental

Impact to broader community, greater involvement, voice underrepresented communities

RIPHA, RIOHC. membership

Outreach to preHealth Advisors to co-sponsor Dental Health Career Seminar/Panel

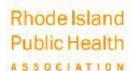
outreach to new organizational members

Identify to academic institutions the benefits of being a member of RIOHC

Undergraduates and graduate students in all RI Academic Institutions, Dental Health worker pipeline

new individual and organizational members





Goal 2 - Build a Public Health Movement

Inputs

Activities / Reach

Outputs

Outcomes

Short Term Medium Term Long Term Outcomes

Outcomes

Example: By Nov 1, we'll identify a priority topic that advances health equity for advocacy, and develop trusted RI-based information sources to be used to inform public policy, opinion and action

Proposed Topic: Achieve Oral Health Equity for all Rhode Islanders

RIOHC, RIPHA, Organized Dentistry & Medical Groups, Relevant Community Groups & Academic Institutions. Relevant State Agencies

> Use of ICD-10 Dental Diagnosis codes on all commercial and government programs dental claims as a first step in measuring health outcomes.

Develop & implement

statewide outreach

billing behaviors and

will encourage the

utilization of dental

Data Briefs:

community facing

materials: Data brief

events; community

meetings; state

wide conferences

services by more

Riers.

activities that will

change dentists

Also, measure by age & race cohorts: 1.)The number/% of Riers with any dental visit in the past 12 mos. 2.) The number/% of Riers with any preventive dental visit in the past 12 mos.

> RI Med Assn: Other RI PH Organizations **RI Community** Health

A phase roll-out approach, starting, with the most vulnerable populations in the state like I/DD children and adults. aging adults and pregnant women.

RI Population: communities at risk

Workers Assn

Provider trainings re: ICD-10 coding. provider incentive programs, outreach initiatives designed for age/race/ethnicity that educate, incent the public to use dental services.

> Ensure proper tool for tracking of RI public health / dental workforce/capacity.

Population informed about public health issues; RIPHA and RIOHC connected with the overall and at-risk communities

> Evaluation plan for all activities and overall reach of advocacy materials

Increased dental provider compliance with the use of ICD-10 dental diagnosis codes on dental claims.

Community members on RIPHA Board: Community Health Worker section or other specific collaboration

Spring conference; data briefs and community materials on multiple topics (15+ per year)

Increase in #/% of Riers using dental services, by age, race and ethnicity in the past 12 mos.

Increased exposure of RI population and at risk populations to public health messaging

Increased cancer screening, and other public health outcomes



Grant-funded RIPHA projects to communicate evidence-based health messages to

RIDOH Programs:

organization

members: CHW

RI.

Action groups by PH

topic: HEZ and other

Rhode Island Public Health

Goal 3 - Align Organizational Infrastructure

Inputs

Activities / Reach

Outputs

Short Term Outcomes Medium Term Outcomes

Long Term Outcomes

By Dec 1, identify resources to recruit an Executive Director to support the implementation of all other activities, with special efforts to access and interview diverse candidates

Involvement of board and relevant communities

> Resources to support position

Identify Search Committee and resources

> Clarify roles and management

Internal operations

External relationships, especially RIDOH Executive Director Hired Improved and more efficient mangagement of organization

Fewer
demands and
less stress for
volunteer
board
members

Increased capacity to positively impact RI public health

By February 1, have a clear strategy for resource development, including plan for RIDOH grant management

Information re: available funding opportunties Resource Development committee recruit new members

Reach out to board and membership for potential donors/funders At least two grant applications submitted Financial
Health and
sustainability
of RIPHA

Enhanced Communication and Information-Sharing

By March 1, identify a new web-based platform for information, membership, dues & donations

Technical expertise/assistance

Form committee with expertise to review options. Seek member expertise to lead/consult with committee Web platform with flexiblity to achieve goals of membership, resource development and other committees

Increase in membership and more efficient management

41E 7F

Increased capacity to

positively

impact RI

public health



Panel Discussion – Introduction

Panelists

Dr. Larry Warner (moderator)

- RIPHA board member
- Chief Impact and Equity Officer, United Way of Rhode Island
- Adjunct Assistant Professor, Brown University School of Public Health

Elena Nicolella

Chief Executive Officer, Rhode Island Health Center Association

Dr. Patricia Risica

- RIPHA board member and past president
- Associate Professor, Brown University School of Public Health



Panel Discussion – Introduction

Panelists (continued)
Paola Martinez-Amaro, MPH, CCHW

RIPHA Program Coordinator

Dr. Soumyadeep "Deep" Mukherjee

- RIPHA board member
- Assistant Professor, Rhode Island College



Tell us about your work or background, and what excites you the most about RIPHA's Strategic Plan and opportunities in public health in Rhode Island?



How do you see yourself, specifically, working/collaborating with RIPHA in the future, or RIPHA collaborating with the community?



What do you see as being the most helpful ways that RIPHA can help the community in advancing public health?

Go to www.Menti.com :2262 5231





What strengths or assets does RIPHA bring to the public health "table"?



How can we bring more voices in? Who aren't we hearing from? Go to www.Menti.com :2262 5231





Thank you, panel and audience!

INTERESTED IN RIPHA MEMBERSHIP?



SCAN & GET MORE INFORMATION TODAY

INTERESAD@ EN LA MEMBRESIA DE

RIPHA



ESCANEE EL CODIGO Y RECIBA MAS INFORMACION



Thank you!