

Closing Plenary &  
Call to Action:

An Overview of RIPHA's  
Strategic Plan followed by  
Panel Discussion with  
Board Members  
and Partners



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2023 Public Health Summit

APRIL 17<sup>TH</sup> – 18<sup>TH</sup>  
CROWNE PLAZA  
WARWICK

## Session Overview

- RIPHA Strategic Plan process and summary
- Panel discussion
- Question & Answer
- Wrap up



## RIPHA's Strategic Plan – The Purpose

Identify priorities to guide our work in the near future under the goals of the American Public Health Association (APHA) but tailored to local needs and opportunities



## RIPHA's Strategic Plan – The Process

### Identifying

- what brought us, individually, to public health
- areas of work and success to date
- areas of opportunity and need
- our strengths and assets
- ways to incorporate a racial equity lens

Finding a time for us to thoughtfully strategize together

Reconciling our aspirations against our capacity



## RIPHA's Strategic Plan – The Process

Half-day retreat during summer 2022

FOOD!

Framework for defining our objectives...

Logic Models



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# RIPHA's Strategic Plan – from SMART to SMARTIE

## From SMART...

Specific <b>S</b>	Measurable <b>M</b>	Action-Oriented <b>A</b>	Relevant <b>R</b>	Time-Bound <b>T</b>
What is it you want to achieve? Consider including the 5Ws: what, why, who, where, and when.	How will you know when you have achieved your goal? To be able to track progress and to measure the result of your goal, consider: how much or how many?	To keep you motivated toward attaining your goal, are there identifiable intermediate actions or milestones?	What results can realistically be achieved given your available resources, including people, knowledge, money, and time?	What is an appropriate deadline for achieving your goal? How will you track progress?



# RIPHA's Strategic Plan – from SMART to SMARTIE

...to SMARTIE

## What is a SMARTIE Goal?

Specific <b>S</b>	Measurable <b>M</b>	Action-Oriented <b>A</b>	Relevant <b>R</b>	Time-Bound <b>T</b>	Inclusive <b>I</b>	Equitable <b>E</b>
What is it you want to achieve? Consider including the 5Ws: what, why, who, where, and when.	How will you know when you have achieved your goal? To be able to track progress and to measure the result of your goal, consider: how much or how many?	To keep you motivated toward attaining your goal, are there identifiable intermediate actions or milestones?	What results can realistically be achieved given your available resources, including people, knowledge, money, and time?	What is an appropriate deadline for achieving your goal? How will you track progress?	How will you include disproportionately affected people into processes, activities, and decision making in a way that shares power?	How will you include an element of fairness or justice that seeks to address systemic injustice, inequity, or oppression?



## RIPHA's Strategic Plan – The Product

### Inputs

**Inputs include resources such as staff, capital, etc.**

### Activities / Reach

**Activities are steps taken to implement a program or initiative, including processes, events, and actions**

**Reach is who is touched or served by the activities**

### Outputs

**Outputs are the direct result of the program's activities; these are the deliverables, products, and participation (e.g. # of sessions completed, people trained, organizations reached)**

### Outcomes

**Outcomes are the intermediate effects on the target population that are necessary to achieve the target goal**

**(e.g. changes in knowledge, skills, attitudes, opinions, behavior)**

RIPHA's Vision: A Safe and Healthier Rhode Island



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## RIPHA's Strategic Plan Summary

### Goal 1 – Strengthen Public Health Practice

- By Nov 1, 2022, survey to determine which academic programs are missing, and by Jan 1, 2023, do outreach to invite missing programs to RIPHA membership

### Goal 2 – Build a Public Health Movement (Achieve Oral Health Equity)

- By Nov 1, 2022, identify a priority topic that advances health equity for advocacy, and develop trusted RI-based information sources to inform public policy, opinion, & e



## RIPHA's Strategic Plan Summary (continued)

### Goal 3 – Align Organizational Infrastructure

- By Dec 1, 2022, identify resources to recruit an Executive Director to support the implementation of all other activities, with special efforts to access and interview diverse candidates.
- By Feb 1, 2023, have a clear strategy for resource development, including plan for RIDOH grant management
- By Mar 1, 2023, identify a new web-based platform for information, membership, dues, and donations



# Goal 1 - Strengthen Public Health Practice

Inputs

Activities / Reach

Outputs

Short Term Outcomes

Medium Term Outcomes

Long Term Outcomes

Example: By Nov 1, survey to determine which academic programs are missing and by Jan1, do outreach to invite missing programs to RIPHA membership (and AAB)



# Goal 2 - Build a Public Health Movement

## Inputs

## Activities / Reach

## Outputs

## Short Term Outcomes

## Medium Term Outcomes

## Long Term Outcomes

Example: By Nov 1, we'll identify a priority topic that advances health equity for advocacy, and develop trusted RI-based information sources to be used to inform public policy, opinion and action

### Proposed Topic: Achieve Oral Health Equity for all Rhode Islanders

RIOHC, RIPHA, Organized Dentistry & Medical Groups, Relevant Community Groups & Academic Institutions, Relevant State Agencies

Develop & implement statewide outreach activities that will change dentists billing behaviors and will encourage the utilization of dental services by more Rliers.

A phase roll-out approach, starting with the most vulnerable populations in the state like I/DD children and adults, aging adults and pregnant women.

Provider trainings re: ICD-10 coding, provider incentive programs, outreach initiatives designed for age/race/ethnicity that educate, incent the public to use dental services.

Increased dental provider compliance with the use of ICD-10 dental diagnosis codes on dental claims.

Increase in #/% of Rliers using dental services, by age, race and ethnicity in the past 12 mos.

RIDOH Programs; Action groups by PH topic; HEZ and other organization members; CHW

Use of ICD-10 Dental Diagnosis codes on all commercial and government programs dental claims as a first step in measuring health outcomes.

Also, measure by age & race cohorts: 1.)The number/% of Rliers with any dental visit in the past 12 mos. 2.) The number/% of Rliers with any preventive dental visit in the past 12 mos.

RI Population; communities at risk

Ensure proper tool for tracking of RI public health / dental workforce/capacity.

Community members on RIPHA Board; Community Health Worker section or other specific collaboration

Increased exposure of RI population and at risk populations to public health messaging

Increased cancer screening, and other public health outcomes

Grant-funded RIPHA projects to communicate evidence-based health messages to RI.

Data Briefs; community facing materials; Data brief events; community meetings; state wide conferences

RI Med Assn; Other RI PH Organizations RI Community Health Workers Assn

Population informed about public health issues; RIPHA and RIOHC connected with the overall and at-risk communities

Evaluation plan for all activities and overall reach of advocacy materials

Spring conference; data briefs and community materials on multiple topics (15+ per year)



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# Goal 3 - Align Organizational Infrastructure

## Inputs

## Activities / Reach

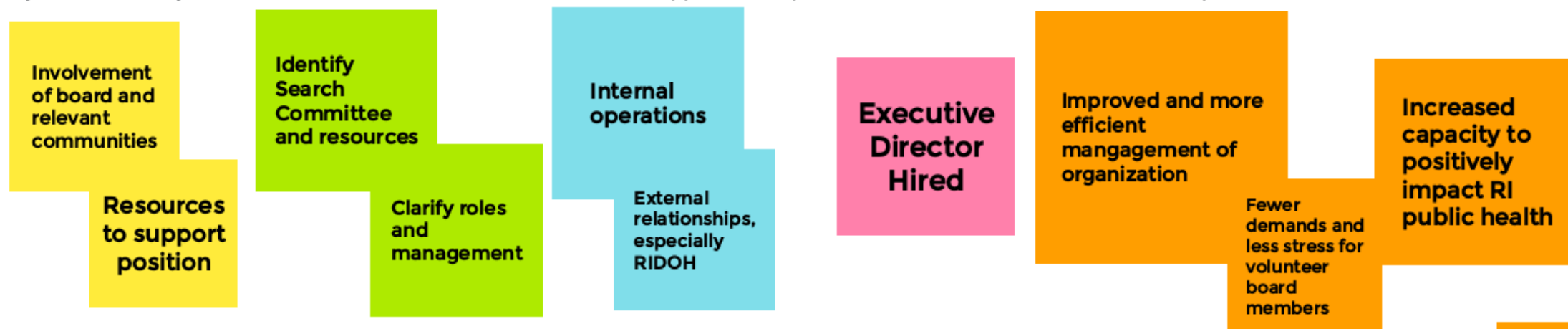
## Outputs

## Short Term Outcomes

## Medium Term Outcomes

## Long Term Outcomes

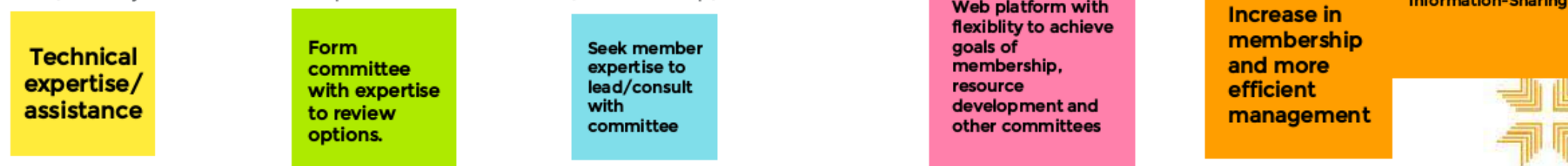
By Dec 1, identify resources to recruit an Executive Director to support the implementation of all other activities, with special efforts to access and interview diverse candidates



By February 1, have a clear strategy for resource development, including plan for RIDOH grant management



By March 1, identify a new web-based platform for information, membership, dues & donations



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## Panel Discussion – Introduction

### Panelists

#### Dr. Larry Warner (moderator)

- RIPHA board member
- Chief Impact and Equity Officer, United Way of Rhode Island
- Adjunct Assistant Professor, Brown University School of Public Health

#### Elena Nicolella

- Chief Executive Officer, Rhode Island Health Center Association

#### Dr. Patricia Risica

- RIPHA board member and past president
- Associate Professor, Brown University School of Public Health



## Panel Discussion – Introduction

### Panelists (continued)

Paola Martinez-Amaro, MPH, CCHW

- RIPHA Program Coordinator

Dr. Soumyadeep “Deep” Mukherjee

- RIPHA board member
- Assistant Professor, Rhode Island College





## Panel Discussion – Q1

Tell us about your work or background, and what excites you the most about RIPHA's Strategic Plan and opportunities in public health in Rhode Island?





## Panel Discussion – Q2

How do you see yourself, specifically, working/collaborating with RIPHA in the future, or RIPHA collaborating with the community?



## Panel Discussion – Q3

What do you see as being the most helpful ways that RIPHA can help the community in advancing public health?

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## Panel Discussion – Q4

What strengths or assets does RIPHA bring to the public health "table"?



## Panel Discussion – Q5

How can we bring more voices in? Who aren't we hearing from?  
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Thank you, panel and audience!

**INTERESTED IN **RIPHA**  
MEMBERSHIP?**



SCAN & GET MORE  
INFORMATION TODAY

**INTERESADO EN LA  
MEMBRESIA DE  
**RIPHA****



ESCANEE EL CODIGO  
Y RECIBA MAS  
INFORMACION



Thank you!