



VIRTUAL CONFERENCE PACKAGES

- Virtual Event Partnerships
- Virtual Sponsorships

Show your support for the Nonprofit Community by partnering with the 2020 Virtual Inspire Media Conference!

The Inspire Media Conference strengthens and unites Mid-South Area churches and nonprofits by immersing creative professionals in over 30 virtual classes, workshops, panel discussions and demos that impact how we effectively communicate our message. We're building a thriving community of extraordinary nonprofits - a relentless, collective force for good. With nearly 1600 professionals connected to our network, we've been championing a powerful nonprofit community in Memphis for the past 3 years, driven by the belief that when we provide media training to churches and nonprofits the stories they tell have more impact because of the value adds they learn while attending the Inspire Media Conference.

On [September 10-11, 2020 the Virtual Inspire Media Conference](#) will bring together nonprofit professionals from across the Country. Partnering with the Inspire Media Conference provides you with the unique opportunity to connect with the area's diverse nonprofit community, display your brand, and show your company's support for hundreds of community causes.

Take Advantage of this Unique Opportunity to:

Mix and mingle with hundreds of media directors/executives from churches, nonprofits filmmakers and freelancers. Connect your brand with the only event of its kind and one of the largest regional gatherings for the Media Ministry community, where we highlight best technologies, practices, tools and techniques in the industry. We also recognize nonprofits that put excellence into practice. Show your commitment to the sector and its people!

Who You'll Reach

The Virtual Inspire Media Conference and Workshops community consists of nearly 1,600 professionals and represents a diverse mix of nonprofit organizations consisting of all budget sizes and areas of focus. Those connected with our website, social community and subscribe to our email will be consistently updated as the conference is happening.

VIRTUAL EVENT OPPORTUNITIES (THURSDAY ONLY)

VIRTUAL PARTNERSHIP STANDARD

6 AVAILABLE

\$500

15 Minute Product Demonstration*

30 second Promo
(Run before & after demonstration)

VIRTUAL PARTNERSHIP PROFESSIONAL

3 AVAILABLE **\$750**

30 Minute Product Demonstration*

30 second Promo
(Run before & after demonstration)

4x 30 second promos
(Run at 4 peak times)

VIRTUAL PARTNERSHIP EXHIBIT

2 AVAILABLE **\$1,000**

60 Minute Product Demonstration*
(or 2x 30 minutes)

30 second Promo
(Run before & after demonstration)

4x 30 second promos
(Run at 4 peak times)

**All presentations must contain the following:*

- Giveaway (ie. Digital product/gift or a coupon code for additional discounts for attending the Inspire Media Conference)
- Give an applicable solution of product or service for churches or non-profits
- Respond/Engage with a minimum of one online viewer

VIRTUAL SPONSORSHIP PACKAGES

DEDICATED SPONSOR

2 AVAILABLE

\$3,500

Sponsorship for a single workshop or panel discussion.

Logo remains on screen (bug) throughout workshop.

Popup animation every hour during Thursday Facebook & Website stream every hour.

Collateral (video, PDF) posted for view/download on Inspire Media Conference vendor page.

Logo and link added to all email promotions.

60 Minute Product Demonstration
(or 2x 30 minutes)

30 Second Promo
(Run before & after demonstration)

4x 30 Second promos
(Run at 4 peak times)

CUSTOM SPONSORSHIPS AVAILABLE

partnerships@inspiremediaconference.com

EVENT SPONSOR

1 AVAILABLE

\$7,000

Logo remains on screen through Thursday of workshops.

Branding on the event site, a virtual booth on Inspire Media Conference website on Thursday.

Collateral (video, PDF) posted for view/download on Inspire Media Conference website.

Logo and link added to all email promotions, LinkedIn, Instagram and Facebook posts until August 1, 2020.

Popup animation & pinned clickable link every hour during Thursday Facebook & Website stream every hour.

Logo and web banner on on Inspire Media website for and all email promotions from Inspire Media Conference to participants and subscribers for 2 months.

60 Minute Product Demonstration
(or 2x 30 minutes)

30 Second Promo
(Run before & after demonstration)

4x 30 Second promos
(Run at 4 peak times)

EVENT SPONSOR logo will show in tandem or immediately following the Inspire Media Conference logo on Thursday and prior to every workshop on Friday.

INSPIRE MEDIA CONFERENCE Brings Top Names to Educate and “Inspire” Media Creatives
Hope Church will host the third annual Inspire Media Conference, September 9-11, 2020, in Memphis, Tennessee. The Inspire Media Conference is three days full of engaging seminars, workshops and luncheons formed to help educate and equip creatives in the media industry to “create content that matters” through excellence. New for the 2020 Conference is a full day dedicated to the Exhibition floor with industry leaders in the video, graphics, sound, presentation and display technologies. This conference features presenters that are some of the top in the industry, whether it be social media, motion graphics or video production. Rod Harlan, Scott Simmons and Michelle Stephens will be leading several workshops along with the Speak Creative, The Grove Recording Studio, Diversified and the visionary and Director of Media Production at Hope Church and five-time Mid-South Emmy Award recipient, Christopher Franklin. “This conference allows you to stay current, learn from the best of the best and change the way you do your media production,” says Franklin.

This is the third year for the conference and the second year at Hope Church. The in addition to the exhibition hall there will also be an Luncheon with a special keynote speaker TBA. Attendees will experience new technologies and pick up materials for professional development. This conference is for churches, marketing agencies, production companies, freelance photographers and video producers.

Please visit www.InspireMediaConference.com to learn more about the conference and to register.

ABOUT HOPE CHURCH

Hope Church is one of the largest churches in Memphis and is the largest Evangelical Presbyterian Church in the US. Located in Cordova, Hope teaches and inspires over 7,000 members and visitors each weekend. Hope was founded in a living room by Dr. R. Craig Strickland in 1988 with only 25 charter members. The church is now in its 30th year and offers five convenient services each weekend on its 335,000-square-foot campus. Pastor Rufus Smith now leads the church as Senior Pastor.

For more information about Hope Church, visit www.HopeChurchMemphis.com



InspireMediaConference.com

For more information
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