



## CONFERENCE SPONSORSHIP PACKAGES

- Exhibition & Vendor Space
- Sponsorship Offers
- Package Offers

### Show your support for the Nonprofit Community by sponsoring the 2020 Inspire Media Conference!

The Inspire Media Conference strengthens and unites Mid-South Area churches and nonprofits by immersing creative professionals in over 40 classes, workshops, luncheons and demos that impact how we effectively communicate our message. We're building a thriving community of extraordinary nonprofits - a relentless, collective force for good. With nearly 1600 professionals connected to our network, we've been championing a powerful nonprofit community in Memphis for the past 3 years, driven by the belief that when we provide media training to churches and nonprofits the stories they tell have more impact because of the value adds they learn while attending the Inspire Media Conference.

On [September 9-11, 2020 the Inspire Media Conference](#) will bring together nearly 300 nonprofit professionals from across the Mid-South. Sponsoring the Inspire Media Conference provides you with the unique opportunity to connect with the area's diverse nonprofit community, display your brand, and show your company's support for hundreds of community causes.

### Take Advantage of this Unique Opportunity to:

Mix and mingle with nearly 300 media professionals from churches, nonprofits filmmakers and freelancers. Connect your brand with the only event of its kind and one of the largest regional gatherings for the Media Ministry community, where we highlight best technologies, practices, tools and techniques in the industry. We also recognize nonprofits that put excellence into practice. Show your commitment to the sector and its people!

### Who You'll Reach

Inspire Media Conference and Workshops community consists of nearly 1,600 professionals and represents a diverse mix of nonprofit organizations consisting of all budget sizes and areas of focus. Those connected with our website, social community and subscribe to our email will be consistently updated as the conference is happening.

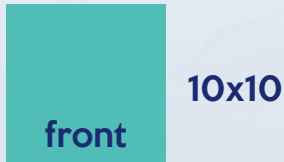
# EXHIBITION / VENDOR SPACE

## VENDOR SPACE STANDARD

**\$750**

8 foot tall pipe and drape back wall  
3 foot tall side walls  
Width of 10 feet, depth of 10 feet  
1x Draped Table Included.

Vendor & Event Wifi  
Dedicated Basic Power (Computer, TV, etc.)



## VENDOR SPACE PROFESSIONAL

**\$1,500**

8 foot tall pipe and drape back wall  
3 foot tall side walls  
Width of 10 feet, depth of 20 feet  
2x Draped Table Included.

Network Connection & Event Wifi

Dedicated  
Standard Power  
(Larger Displays,  
Computers, Items  
that require more  
than standard 110.

**10x20**



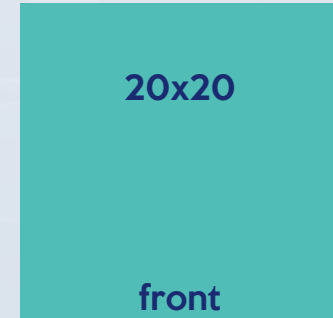
## VENDOR SPACE EXHIBIT

**\$2,500**

8 foot tall pipe and drape back wall  
3 foot tall side walls  
Prime Exhibition Entry Vendor Space  
Width of 20 feet, depth of 20 feet  
4x Draped Table Included.

Network Connection for 3 locations  
Vendor & Event Wifi Connectivity

Dedicated Extreme Power  
(Displays that require 220, higher Amps,  
Video walls, etc.)



# PACKAGE OFFERS

## PROMOTER PACKAGE \$2,500

Logo on conference website, brochure, soft proceedings, at the venue within the conference area

Exhibition space (Professional Vendor)

5-minute presentation during Expo Luncheon

1 complimentary conference registration

Social media promotion through Inspire Media social media channels

10% discount for additional passes

## MARKETER PACKAGE \$5,000

Logo on conference website, brochure, soft proceedings, at the venue within the conference area

Exhibition space (Professional Vendor)

10-minute presentation during Expo Luncheon

2 complimentary conference registration

Social media promotion through Inspire Media social media channels

15% discount for additional passes

1/4 page presentation in the official conference brochure

Promo materials in conference bags:  
1 A4 flyer, pen, business card

## BRANDING PACKAGE \$10,000

Logo on conference website, brochure, soft proceedings, at the venue within the conference area

Exhibition space (Exhibit Vendor)

15-minute presentation during Expo Luncheon

4 complimentary conference registration  
Social media promotion through EAI social media channels

20% discount for additional passes

1/4 page presentation in the official conference brochure

VIP table at conference social event + speech

Company description on website

Logo on conference bags  
Promo materials in conference bags:  
1 A4 flyer, pen, business card

**INSPIRE MEDIA CONFERENCE** Brings Top Names to Educate and “Inspire” Media Creatives  
Hope Church will host the third annual Inspire Media Conference, September 9-11, 2020, in Memphis, Tennessee. The Inspire Media Conference is three days full of engaging seminars, workshops and luncheons formed to help educate and equip creatives in the media industry to “create content that matters” through excellence. New for the 2020 Conference is a full day dedicated to the Exhibition floor with industry leaders in the video, graphics, sound, presentation and display technologies. This conference features presenters that are some of the top in the industry, whether it be social media, motion graphics or video production. Rod Harlan, Scott Simmons and Michelle Stephens will be leading several workshops along with the Speak Creative, The Grove Recording Studio, Diversified and the visionary and Director of Media Production at Hope Church and five-time Mid-South Emmy Award recipient, Christopher Franklin.  
“This conference allows you to stay current, learn from the best of the best and change the way you do your media production,” says Franklin.

This is the third year for the conference and the second year at Hope Church. The in addition to the exhibition hall there will also be an Luncheon with a special keynote speaker TBA. Attendees will experience new technologies and pick up materials for professional development. This conference is for churches, marketing agencies, production companies, freelance photographers and video producers.

Please visit [www.InspireMediaConference.com](http://www.InspireMediaConference.com) to learn more about the conference and to register.

## **ABOUT HOPE CHURCH**

Hope Church is one of the largest churches in Memphis and is the largest Evangelical Presbyterian Church in the US. Located in Cordova, Hope teaches and inspires over 7,000 members and visitors each weekend. Hope was founded in a living room by Dr. R. Craig Strickland in 1988 with only 25 charter members. The church is now in its 30th year and offers five convenient services each weekend on its 335,000-square-foot campus. Pastor Rufus Smith now leads the church as Senior Pastor.

For more information about Hope Church, visit [www.HopeChurchMemphis.com](http://www.HopeChurchMemphis.com)



[InspireMediaConference.com](https://InspireMediaConference.com)

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