Student leaders know what is best for them and their constituents on their individual campus. But, due to the nature of student advocacy, student leaders have a high turnover rate. This allows administrators to wait out student advocates instead of taking action.

The WSA helps to prepare student leaders with the training and historical knowledge needed so that when new student leaders are elected, they are able to jump right into the work and advocate effectively for their students.

We provide professional advocacy guidance and individualized communications development for our member campuses on specific campus priorities.