



## Early Bird Packages

Fall 2022

### **Break the Cycle's Special Edition: "Where is Home" Training Series**

Invest in the long-term **"root-level"** solutions via "Catch 22 Recovery Fund"  
Most situations come down to "We never learned HOW to resolve our conflicts or take care of ourselves properly."

#### **Sponsors/Investors/Donors-This series will provide:**

- Training videos and communication systems for all staff, security, communities, and clients who are part of the challenges that "Homeless" situations create for all. These video trainings will help to make the most positive use of time, energy, space, and resources for all.
- The long-term solutions are education based, and it "takes a village" approach; the series establishes **"Consistency & Industry Standards"** for Trauma training, human rights training, and communication skills training inside facilities, that allows people to speak on behalf of themselves.
- We are all effected be it how tax dollars are spent, Property values, addiction recovery, Covid-19 type situations, and life that takes a sudden turn for any of us.

**Early Bird Pricing-Available on You Tube/Facebook and other Social Media Platforms.** Pricing will phase in exposure levels on the video series in proportion to dollar amount, along with all publicity and media opportunities.

- \$250 per topic
- \$1,000 -Bronze level
- \$2,500-Silver Level
- \$5,000-Gold Level
- \$7,500-Platinum Level
- \$10,000 and Above; **Partner** levels with custom designed ad campaigns for your organization



## Early Bird Packages

Fall 2022

### **“Where is Home” Theme Song Sponsor**

The theme song, “Where is Home,” was written by an actual client inside a shelter during the Covid-19 outbreak. And you would not only be getting a great theme song, but also sponsoring the financial opportunity and turn-around story for that individual.

- Bronze-\$500
- Silver-\$750
- Gold-\$1,500
- Platinum-\$3,000; license the use of theme song for your own ads in your field for one year.
- Partner-\$5,000 plus; license use of theme song for your own ads in your field for one year; Along with Baly Ha Na Entertainment will produce a 30 or 60 second ad campaign for you.

### **Shadow Music Video & 2<sup>nd</sup> Segment of Break the Cycle TV**

The theme “*Shadow*” has many meanings and implications. When we are in personal development work, we call it “Shadow work,” and that we all have a shadow side that gets in the way of our true potential. One of these shadow sides is playing small to please others. And we do this through addictions and other behavioral challenges. The theme is to accept that we all have a shadow side, yet we also have a bright light; which one we focus on, is what wins in the end.

This theme song, “Shadow,” which has already been recorded by Gandhi’s W.I.P on the “Tipping Point” CD, will be a major weekly theme in not only the upcoming “Break the Cycle” TV series, “Tipping Point Tour,” but also in the future “The Gizas” feature film; it kicks off the opening scene in this screenplay. The song, “Shadow,” was also written about and during the time when a band member experienced homelessness.

The music video will be one of our first releases in multiple formats, and a theme for all our workshops and trainings long-term.

Proceeds from this song will run the 50-50 Split of the One Song World Project formula and first to begin funding **“Catch 22 Recovery Fund’s”** Non-Profit kick-off. Catch 22 Recovery Fund is to fill in the gaps of funding for training programs, and funds that are needed for non-profits and clients alike.

**Early Bird Pricing-Available on You Tube/Facebook and other Social Media Platforms.**

- \$250-Credits Section
- \$1,000 -Bronze level; placement at end of video
- \$2,500-Silver Level; placement at end of video plus scholarship in your name
- \$5,000-Gold Level; placement at end, scholarship in your name, and press release
- \$7,500-Platinum Level; Introduces the music video; 15 second ad; “Break the Cycle TV” monthly ad
- \$10,000 and Above: Full 30 or 60 at end of Video
  - Partner levels with custom designed ad campaigns for your organization
  - First right of refusal in “The Gizas” feature film trilogy
  - Weekly Ad in “Break the Cycle” TV

I \_\_\_\_\_ on this \_\_\_\_\_ of two thousand twenty-two (2022) (Your Name-Company Name) commit to \_\_\_\_\_ package in the amount of \_\_\_\_\_. A Deposit in the amount of \_\_\_\_\_ has been received today, with the remaining balance split between the pre-production and completion timelines, of the end-product.

\_\_\_\_\_  
Barbara Hughes, Founder, Baly Ha Na, LLC

\_\_\_\_\_  
Your Name, Organization

Date:  
Email: [balyhanamusic@gmail.com](mailto:balyhanamusic@gmail.com)

Date:  
Email: