



Lincoln Lakes Region
— Chamber of Commerce —

lincolnmechamber.org

**ANNUAL REPORT
2023**

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MESSAGE FROM THE BOARD

Dear Chamber Members,

The Board of Directors would like to thank you for your support over the last year. The Chamber continues to be active and working to bring more exposure to the great community we live in and do business in every day. Our membership, events attendance and fundraising continue to grow, which bodes well for Lincoln's business environment.

This past year, we sponsored the Chili and Chowder Cook-off, Business Expo and the Scholarship Cash Raffle for our community fundraising events. We plan to continue these events into next year with a focus of making them bigger and better. In hopes of drawing more people to Lincoln for the Business Expo in June, we will have a Town Wide Yard Sale on the same day. We also received an advertising grant which will allow us to promote Lincoln businesses with a focus on tourism. Watch for more information on how your business can become involved in this project in the coming year! On March 1st, the Chamber formed a small committee to organize an Eclipse Viewing Party. Within two weeks, both Chamber and non-Chamber business members stepped up and donated to the event. The support and efforts of the business community in bringing people to Lincoln for this event has been impressive. The 4th Annual Scholarship Cash Raffle will be held in September. We are excited to have one of our newest members, Wendy's, as the corporate sponsor for this scholarship fundraising event. Be sure to buy your ticket at one of our chamber businesses. Ticket sales will be from June to the day of the drawing.

The LLRCC board is excited to see what 2024 holds for our 90+ chamber members. We will continue to promote Lincoln as a place to visit, shop and live. Thank you for your continued support of the Chamber.

Bobbie Worster Stormann

President 2024

Lincoln Lakes Region Chamber of Commerce

2023 Board of Directors

Kimberly Lee, President

Machias Savings Bank

Bobbie Stormann, Vice President

Just Baked

Carmen McPhail, Treasurer

United County Lifestyle Properties of Maine

Tracy Anderson, Secretary

Bangor Savings Bank

Kandi Robinson, Director

Lincoln Lakes Region Chamber of Commerce

Lauren Stevens, Vol Member

KeyBank

Ruth Birtz, Vol Member

Town of Lincoln

Sara Brewer, Vol Member

S.W. Collins

Jana Gifford, Vol Member

R.H. Foster Energy

2024 Board of Directors



Bobbie Stormann
President



Ruth Birtz
Vice President



Sara Brewer
Treasurer



Katie Gloede
Secretary



Kandi Robinson
Director

Volunteer Members:

Lauren Stevens, KeyBank

Kimberly Lee, Past President, Machias Savings Bank

Carmen McPhail, United Country Lifestyle Properties of Maine

Mission Statement

The Lincoln Lakes Region Chamber of Commerce is a forward thinking, pro-active organization, committed to supporting its members in achieving and maintaining a positive business environment.

Membership by Company Size

| | |
|-------------------------|----|
| 1 - 4 employees | 35 |
| 5 - 10 employees | 14 |
| 11 - 20 employees | 6 |
| 21 - 50 employees | 7 |
| 51 - 70 employees | 1 |
| 71 - 100 employees | 2 |
| 100+ employees | 2 |
| Non-profit Individual | 7 |
| In-Kind | 5 |

MEMBER OPPORTUNITIES

In 2023, we were thrilled to experience some much-needed in-person interactions through Business After Hours and community events. The opportunity to reconnect with our chamber members was truly inspiring, and it has motivated us to focus even more on networking and community engagement in the upcoming year. We look forward to fostering stronger connections and making a positive impact together in 2024.

Networking

Elevate your business exposure and connect with the entire business community by hosting our Business After Hours event. This unparalleled opportunity allows you to showcase your achievements, offerings, and engage with the community in a relaxed setting. By participating in our BAH event, you can enhance your marketing reach and establish valuable connections within the business community. Don't miss this chance to shine a spotlight on your business and foster meaningful relationships with potential clients and partners.

BUSINESS AFTER HOURS

May 18, 2023

The **Lincoln Historical Society** was a huge success, and we want to thank everyone who joined us! We believe that networking is key to building relationships, and we are thrilled to have provided you with an opportunity to connect and engage with local business professionals. We received amazing feedback from attendees. **THANK YOU** to Steaks N' Stuff for their generous donation of our food & beverages. **THANK YOU** to Gatherings for the Home, Lincoln Historical Society, and the Lincoln News for their donation to our door prize give-a-ways! **THANK YOU** to Eye Tide Images for the amazing photos!



July 13, 2023

The **Stewart Professional Learning Center & Co-Work Space** was a massive hit! We want to take this opportunity to thank every one of you for attending. This is a great networking opportunity and is the backbone of business, and we are thrilled to provide local professionals with the chance to connect and engage. We'd like to extend a huge shoutout and THANK YOU to Steaks N' Stuff, Cold Stream Creations and the Stewart Professional Center for their generous donation to the door prizes.



September 21, 2023

We just want to give a huge thank you to everyone who joined us for LLRCC's Business After Hours at **RE/MAX Collaborative**. The networking was on point, the speaker Hannah Collins, from the Maine Office of Tourism was very informative and a delight, and the food delicious! We'd like to extend a huge THANK YOU to Steaks N' Stuff, Dead River Company, Gatherings for the Home and a special THANK YOU to RE/MAX Collaborative for hosting this great event.



October 19, 2023

We just want to give a huge thank you to everyone who joined us for LLRCC's Business After Hours at The Montague hosted by **Maine Street Kitchen**. The speakers Zach Lingley from Patriot Consulting LLC and Judy Long from Versant shared their expertise and knowledge as they answered questions and provided valuable insights to Q3 on the ballot. We'd like to extend a huge THANK YOU to Maine Affordable Energy for sponsoring the wonderful food that Maine Street Kitchen provided. THANK YOU to S.W. Collins and Treeline for donating door prize.



October 26, 2023

LLRCC would like to express our gratitude to everyone who attended our recent Business After Hours event at the **Lincoln News**. The event was a great success, and we are thankful to have had the opportunity to learn about the process of local news production and printing services from the amazing folks at Lincoln News. Check them out for all your printing needs. THANK YOU to S.W. Collins, Just Baked and the Lincoln News for donating the door prizes. A special THANK YOU to Steaks N' Stuff for sponsoring our delicious refreshments as always!



November 1, 2023

LLRCC hosted an Informational Session at Region III. This session was open to the public. Starting with a Pizza Social. Our guest speaker was Jonathan Fulford, an Our Power Representative, who shared more about Question 3 on the November ballot and the potential implications it could have for our community. We encouraged everyone to attend and take advantage of this informative event.



November 16, 2023

LLRCC would like to express our gratitude to everyone who attended our recent Business After Hours event at **Our Heroes Military Museum**. The event was a great success. THANK YOU to Gatherings for the Home, Just Baked and Our Heroes Military Museum for donating the door prizes. A special THANK YOU to Steaks N' Stuff for sponsoring our delicious refreshments as always!



Tourism

We are excited to announce that a new Visitors Information kiosk has been established at the Lincoln Town Office. The kiosk currently offers magazines, maps, and brochures, and we plan to keep it stocked with up-to-date information. This location is open year-round and is the perfect place for questions folks visiting may have about the area. We hope this kiosk will be a valuable resource for both visitors and residents alike.

Website

Our website has been a huge success for our social media platform, providing our users with up-to-date and easily accessible information. Our goal is to keep improving and enhancing our website to ensure the best user experience. Currently, we are featuring our events and businesses on the site, and we will continue to add new and exciting content in the future. Thank you for your continued support and we hope you enjoy the new website!

| Month | Visitors | Communities | visitors guide | gallery of events | PLAY | LIVE | SHOP | STAY | EAT | SERVICES | Member Directory |
|-------|----------|-------------|-------------------|----------------------|------|------|------|------|-----|----------|---------------------|
| Jan | 260 | 18 | 17 | 13 | 9 | 9 | 8 | 7 | 7 | 18 | 58 |
| Feb | 258 | 15 | 26 | 18 | 9 | 5 | 6 | 11 | 5 | 17 | 53 |
| Mar | 384 | 18 | 19 | 22 | 8 | 8 | 13 | 13 | 10 | 22 | 74 |
| Apr | 236 | 14 | 22 | 33 | 5 | 8 | 7 | 7 | 10 | 16 | 53 |
| May | 369 | 17 | 23 | 33 | 15 | 12 | 15 | 24 | 21 | 26 | 113 |
| Jun | 434 | 18 | 19 | 26 | 6 | 3 | 10 | 9 | 10 | 25 | 63 |
| Jul | 397 | 19 | 25 | 24 | 11 | 7 | 16 | 12 | 10 | 23 | 79 |
| Aug | 335 | 16 | 20 | 26 | 8 | 4 | 8 | 11 | 6 | 18 | 55 |
| Sep | 294 | 28 | 31 | 23 | 6 | 6 | 8 | 9 | 3 | 22 | 54 |
| Oct | 363 | 16 | 23 | 22 | 16 | 15 | 17 | 20 | 21 | 37 | 126 |
| Nov | 285 | 19 | 24 | 19 | 1 | 7 | 8 | 10 | 10 | 25 | 61 |
| Dec | 272 | 13 | 20 | 14 | 9 | 7 | 13 | 12 | 10 | 17 | 68 |
| | 3887 | 211 | 269 | 273 | 103 | 91 | 129 | 145 | 123 | 266 | 857 |

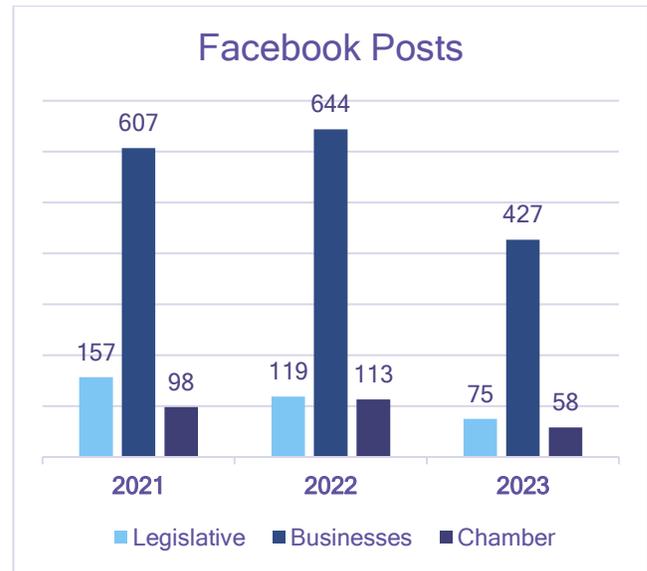
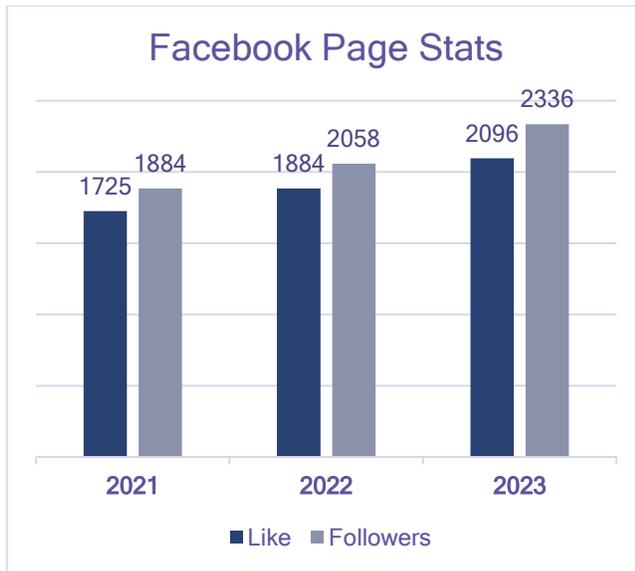
Year Ending 2023 the website unique visits were 3887, an increase of 6% over last year.

Facebook

We are thrilled to announce that our online presence has been nothing short of spectacular this year. Thanks to the hard work of our team and the support of our followers, we have been able to feature our business members and share some of their Facebook posts, resulting in a peak post reach of 16.8K and a peak engagement of 4.1K. We couldn't have achieved this without the support of our community, and we look forward to continuing to grow and engage with all of you online. Thank you for being a part of our success!

Social Posts

The chamber has increased its social media presence by engaging with several businesses and communities. As part of this initiative, the chamber has been sharing legislative posts as well as posts from its local chamber members. The chamber believes that this increased presence on social media will help to promote its members and their businesses, as well as keep the community informed about legislative matters that affect them. The chamber is excited to continue expanding its social media presence and looks forward to engaging with even more businesses and communities in the future.



Most Engaged Social Post

We are delighted to announce the winners of our Chamber Members Facebook Feature Program. As part of our ongoing efforts to support and promote our members, we featured a different business member on our Facebook page each week. The response to this program was overwhelming, and we are grateful to everyone who participated. After carefully reviewing all the interactions each post received, we are excited to reveal the Top 4 Winners. These businesses stood out for their engagement, creativity, and contribution to our community. We congratulate them on their success and thank all our members for their continued support. Stay tuned for more exciting programs and initiatives from our Chamber.

Congratulations !

| Company | Impressions | Reach | Engagement |
|---|-------------|-------|------------|
| 1 st Roger's Small Engine Repair | 3646 | 3376 | 405 |
| 2 nd The Waterfront Lincoln Vacation Rentals | 2177 | 1956 | 372 |
| 3 rd Lincoln Historical Society | 2156 | 2003 | 262 |
| 4 th Charlie's Seafood Restaurant & Lounge | 2100 | 2096 | 236 |

| Company | Impressions | Reach | Engagement |
|--|-------------|-------|------------|
| Eagle Lodge | 1630 | 1495 | 216 |
| Stewart Professional Learning & CoWork Center | 2695 | 2178 | 206 |
| Greywolf Auto LLC | 1315 | 1382 | 162 |
| Wing Wah Restaurant | 1016 | 1016 | 160 |
| H. C. Haynes | 2303 | 2164 | 126 |
| Lincoln Maine FCU | 753 | 756 | 125 |
| Carl's Auto Parts Inc. | 1815 | 1693 | 120 |
| Rand Services Unlimited | 772 | 763 | 88 |
| Lincoln Why Not Stop | 1038 | 971 | 88 |
| Just Baked | 471 | 455 | 74 |
| The Whitetail Inn | 1044 | 909 | 71 |
| Gatherings for the Home | 481 | 478 | 61 |
| Lincoln Smiles Dentistry, LLC | 512 | 498 | 61 |
| Treeline | 1329 | 1251 | 58 |
| Steaks N Stuff | 685 | 675 | 50 |
| Pelletier Ford of Lincoln | 728 | 727 | 49 |
| Bangor Savings Bank | 667 | 647 | 47 |
| Sleeping Bear Lodging | 1088 | 1069 | 47 |
| Barnes Brook Golf Course | 830 | 783 | 45 |
| Heart Of Maine Winery, LLC | 571 | 557 | 43 |
| High Tech Auto | 743 | 741 | 43 |
| Ireland's Rubbish Service, Inc | 342 | 338 | 42 |
| United Country - Lifestyle Properties of Maine | 658 | 628 | 37 |
| Select Design & Embroidery | 387 | 375 | 27 |
| Colonial Health Care Assisted Living | 621 | 572 | 27 |
| S.W. Collins | 411 | 403 | 26 |
| Northern Pines Care Estates | 340 | 330 | 26 |
| Backyard Adventures Kayak & Canoe Rentals | 758 | 687 | 22 |
| Affordable Plumbing | 421 | 397 | 20 |
| The Maine Land Store | 1504 | 1454 | 20 |
| Machias Savings Bank | 365 | 360 | 18 |
| CWA & Lake St. Real Estate | 430 | 424 | 18 |
| Gold Star Cleaners | 551 | 533 | 17 |
| Greater Lincoln Community Choir | 304 | 291 | 17 |
| Lincoln Snowhounds Snowmobile Club | 410 | 403 | 16 |
| Knights of Columbus | 670 | 634 | 15 |
| Modern Woodmen of America | 439 | 425 | 15 |
| State Farm Insurance | 679 | 660 | 14 |
| Nicastro Land Services | 344 | 338 | 14 |
| D & D Paving | 346 | 342 | 13 |
| Transitions Hair & Tanning | 307 | 305 | 13 |
| Penobscot Valley Hospital | 137 | 134 | 11 |
| Community Evangel Temple | 203 | 195 | 11 |

| | | | |
|---------------------------------------|-----|-----|----|
| Acres Away Realty Inc | 348 | 340 | 10 |
| S. Stanley - Individual | 100 | 96 | 10 |
| Clinical Consultation & Counseling PA | 307 | 293 | 10 |
| Eye Tide Images | 221 | 217 | 10 |
| Cold Stream Creations | 305 | 293 | 10 |
| Lincoln News | 201 | 197 | 9 |
| Coolong Land Surveys Inc | 367 | 354 | 9 |
| Walmart | 174 | 170 | 9 |
| Discover Maine | 309 | 305 | 8 |
| Penobscot Off Road Riders | 698 | 698 | 8 |
| G.A. Porter & Son | 196 | 190 | 8 |
| Patriot Consulting Group LLC | 273 | 264 | 5 |
| Lincoln Powersports | 183 | 178 | 4 |
| Our Heroes Military Museum | 139 | 129 | 4 |
| Gilman Electric Supply | 172 | 166 | 4 |
| Barker Business Services | 142 | 137 | 3 |
| FASTCO Corp | 207 | 196 | 3 |
| WSYY AM/FM | 236 | 231 | 3 |
| McSea Books LLC | 259 | 250 | 3 |
| R.H. Foster Energy, LLC | 153 | 151 | 3 |
| Motorbrain Consulting, Inc | 280 | 270 | 3 |
| F.A. Peabody Company | 230 | 224 | 2 |
| Katahdin Federal Credit Union | 184 | 181 | 2 |
| Key Bank | 117 | 110 | 2 |
| The Abbott Advantage | 206 | 197 | 2 |
| Dead River Company | 221 | 215 | 2 |
| RE/MAX Collaborative | 207 | 201 | 2 |
| Health Access Network | 123 | 119 | 1 |
| North Country Auto | 137 | 132 | 0 |
| J. W. Sewall Co. | 136 | 128 | 0 |
| SAVE A LIFE | 67 | 64 | 0 |

Other Social Posts

| Business After Hours Events | Reach | Engagement |
|-----------------------------|-------|------------|
| Lincoln Historical Society | 2520 | 181 |
| Stewart Professional Center | 5754 | 722 |
| RE/MAX Collaborative | 3417 | 632 |
| Maine Street Kitchen | 4386 | 128 |
| Our Heroes Military Museum | 1657 | 173 |
| Lincoln News | 2508 | 272 |

| | Reach | Engaged |
|--------------------|--------|---------|
| Chili Cookoff | 12,184 | 3,376 |
| Business Expo | 12,522 | 1,165 |
| Christmas Event | 16,363 | 2,114 |
| Halloween Event | 7,388 | 512 |
| March Madness | 16,782 | 4,159 |
| Root Beer Floats | 3,423 | 179 |
| Scholarship Raffle | 6,488 | 176 |

Email Campaigns

| | Sent | Open Rate |
|------------------------------|---------------|------------|
| Annual Business Meeting | 741 | 65% |
| BOD Nomination Request | 308 | 52% |
| Business After Hours | 2,476 | 48% |
| Business Expo & Job Fair | 2,107 | 39% |
| Christmas Decorating Contest | 932 | 45% |
| Halloween Decorating Contes | 307 | 42% |
| Informational Session | 616 | 44% |
| Loon Festival | 109 | 54% |
| March Madness | 301 | 45% |
| Qrtly Member Newsletters | 442 | 50% |
| Scholarship Raffle | 1,522 | 43% |
| Valentine's Day Event | 250 | 42% |
| Total Campaigns | 10,111 | 47% |

**Non-profit Average Open Rate 42%*

Chamber Events

Valentines and President's Day Business Discount Event February

Our chamber members held many local store discounts and sales through Valentines and Presidents Day. We shared some of their Facebook posts and sent a few of our own.

Thank you Just Baked and Gatherings for the Home_for contacting us and letting us help share your discounts/sales.



Chili Cookoff Event

February

A day long of events started in the morning with ice fishing, followed by ice skating, hot chocolate, and a bonfire in Prince Thomas Park. Due to unforeseen circumstances, we moved the hot chocolate bar inside along with the Chili Cookoff to the back of the Town Office off School Street.



2023 LLRCC Annual Meeting

March

We started our meeting with refreshments and welcoming. Then we held our business meeting to let you know what we have been up to and what we hope to accomplish in 2023. Next, we learn about some of the economic developments for the Lincoln area and some leadership & network coaching! The meeting ended with more wonderful refreshments, a chance to talk to the speakers and announcing the door prize winners.



March Madness Event

March

Congratulations to Phyllis Aiken for being the WINNER of the Chamber March Madness Event with her purchase and photo at Lincoln Why Not Stop. The Chamber March Madness Event started on March 14th and ended on April 3rd. The winner had to make a purchase at one of the local Chamber Member Businesses and send us a photo and receipt for a chance to win a \$50 gift card.



Business Day at the Statehouse

March

Kandi joined the Maine State Chamber of Commerce and chamber leaders from across Maine for Business Day at the Statehouse! The Maine State Chamber's annual "Business Day at the Statehouse" provides a unique opportunity for members to showcase their business at Maine's Capitol in Augusta. Hundreds of Maine State Chamber member businesses, and their priorities, concerns, and challenges. The even helps foster collaboration between policy makers and the business community, and is key to a stronger, more competitive Maine economy.



Scholarship Cash Raffle

May

Three scholarships were given to qualifying applicants in the amounts of \$1,000. A scholarship was awarded to a qualifying applicant of Lee Academy, Mattanawcook Academy and Penobscot Valley High School. The successful applicant will need to demonstrate community involvement, achievements in school and outside of school, and activities they participated in school. The successful applicant should also include future career goals.



Business Expo & Job Fair

June

We are grateful to Machias Savings Bank for their generosity in hosting this event and sponsoring a free cook-out, which took place in the parking lot of their Lincoln location at 6 Penobscot Ave. The Chamber supported the vendors by passing out a punch card, which could be used to enter a drawing for a \$25 gift card. To participate, we asked that you simply take your card around to each of our vendors to get it initialed. Return your fully stamped card to us, and you will be entered into the drawing for the gift card.



Lincoln Farmers Market

July

LLRCC sets up a table at Lincoln’s Farmers Market through the summer as much as possible. This gave great exposure to the Chamber and supported the tourism community with business information. We also had a booth at Lincoln’s Harvest Moon Festival in September.



Loon Festival – Root Beer Floats Stand

July

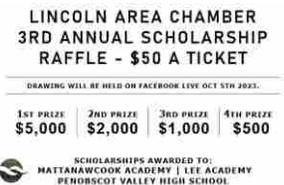
LLRCC supported the Lincoln Look Festival at Cobb Field for a fun-filled night of music, fireworks, and delicious root beer floats. We prepared a refreshing treat for everyone to enjoy while soaking in the festive atmosphere. Thank you to Bangor Savings Bangor for their event sponsorship.



Scholarship Cash Raffle Drawing

October

LLRCC once again held the Big Cash Raffle as our major fundraiser this year! \$10,000 in cash prizes! 1st cash prize \$5,000, 2nd \$2,000, 3rd \$1,000 and 4th \$500. Ticket prices were reduced this year to \$50 and fewer than 300 tickets were sold!



Halloween Chamber Event

October

LLRCC hosted its annual Halloween Decorating Contest for businesses in the Lincoln Lakes Region. We invite all businesses to participate in decorating their storefronts with Halloween spirit. All entries photos were posted to the LLRCC Facebook page, and the judging was done by the number of likes each photo received. The top 2 winners were awarded a \$25 gift card.



Small Business Saturday – Chamber Business Opportunity November

We encouraged people in our community to support small, local businesses, long proven to be the foundation towards forging a healthy economy.



Wreath Across America December

The LLRCC is proud to have supported the Wreaths Across America initiative hosting the hot cocoa table. We are grateful for the opportunity to honor our fallen heroes by laying wreaths on their graves. This initiative is an important reminder of the sacrifices made by our brave men and women who have served our country. We believe that this small gesture of remembrance is the least we can do to show our gratitude and appreciation. We would like to thank all the volunteers who helped make this event a success and look forward to continuing our support for this important initiative in the future.



Christmas Chamber Event December

This year's theme was "I'll be Gnome for Christmas". Enter to win a \$25 gift card for the top 2 places. First place winner will also get the honors of our Traveling Trophy with your business name on a plaque. This Trophy is passed on each year. It could be your business all you have to do is sign up!



CHAMBER EVENTS HIGHLIGHTS

We invite all members of the Chamber to participate in our events, which offer a great opportunity to increase business exposure and support the local community. By participating in and sponsoring our events, members can not only promote their businesses but also contribute to the administrative costs of running the chamber and organizing local events. We encourage all members to take advantage of these opportunities and help us promote a thriving local business community.

Big Cash Scholarship Raffle

The Lincoln Area Chambers 3rd Annual Scholarship Cash Raffle drawing was held live on Facebook, Thursday, October 5th. This raffle helped the Chamber support your local high school seniors and our business administration. Each year the Chamber gives 3 scholarships to graduating seniors from Lee Academy, Mattanawcook Academy and Penobscot Valley High School. This year's scholarships were awarded to Ethan Linscott, LA; Molly Graham, MA.



We also want to extend a huge thank you to everyone who bought a ticket to support our local students with scholarships. Your generosity has made a significant impact on the lives of these students and their families. We couldn't have done it without your support. A special Thank you to Stewart Professional Learning Center for allowing us their beautiful space to host our Facebook Live Raffle drawing.

CONGRATULATIONS TO OUR WINNERS!!!

Fred & Karen Pete won the \$5,000 1st place

Jana Stevens won the \$2,000 2nd place

Linda Stanley won the \$1,000 3rd place

Gene Trisch won the \$500 4th place



We would like to thank our local business that sold tickets for this event: Barnes Brook Golf Course, KeyBank, United Country Lifestyle Properties of Maine, Gatherings for the Home, Town of Lincoln.



2023 Business Expo & Job Fair




2023 Business Expo & Job Fair
 Saturday, June 24, 2023
 9:00am - 3:00pm

Featuring local Businesses showcasing their products and services to the Community.

BUSINESS and Job Fair expo
 June 24th 2023
 Machias Savings Bank
 6 Penobscot Ave., Lincoln
 9:00 am - 3:00 pm

If you are a business and would like to participate please contact us at lircc2@gmail.com

The Expo will take place in the parking lot of Machias Savings Bank, 6 Penobscot Ave., Lincoln. This event is an excellent opportunity for vendors in our area to showcase their latest offers.

EXHIBITORS:
 RE/MAX Collaborative
 United Country Lifestyle Properties of ME
 Dead River Company
 Our Heroes Military Museum
 The Waterfront Vacation Rentals
 Treeline, Inc.
 S.W. Collins Company
 Lincoln Lakes Region Chamber
 Machias Savings Bank
 Rand Unlimited
 Eye Tide Images
 Lincoln Ambulance & Fire Truck
 R.H. Foster Energy
 Cold Stream Creations
 Save-A-Life
 Danielle Abbott Coaching LLC

SPONSORED BY: FIRE HOT DOGS, CHIPS & BEVERAGES

The job post is a vendor statement only.
lircc2@gmail.com
 Lincoln Lakes Region Chamber of Commerce

Cost of Vendor Space is \$60 [members] and \$85 [non-members]
 for more information contact us at lircc2@gmail.com

[2023 Business Expo & Job Fair Application](#)

Like Us on Facebook





Halloween Decorating Contest Winners

1st Place

Furever Friends Doggy Daycare



2nd Place

Lincoln Smiles Dentistry



Christmas Decorating Contest Winners

1st Place & Trophy Winner
Dead River Company



2nd Place
Transitions Hair & Tanning



ECONOMIC DEVELOPMENT

Regional Guide

A new digital version of the Regional Visitors Guide is up and running on the LLRCC website. Members are encouraged to send us events that will be posted to our website with links on our business ads.



Partnerships / Memberships

We have partnership and membership which help support our Lincoln Lakes Region and our Business Members.

The Maine Highlands

The Maine Highlands is a place that invites you to slow down, unplug, and leave the beaten path. You never know what you'll discover. From rare moments for reflection and connection with a wild landscape, to a stroll through small-towns. www.themainehighlands.com

Maine Discover Magazine

Maine's Original History Magazine, is dedicated to bringing the amazing history of the great state of Maine to readers in every corner of the state and to those from away who love the rich heritage and traditions of Maine. www.discovermainemagazine.com

Maine State Chamber of Commerce

The world's largest business federation representing the interests of 3 million businesses of all sizes, sectors, and regions as well as state and local chambers and industry associations. www.mainechamber.org

US Chamber of Commerce

As the state's most influential business advocate, the Maine State Chamber (www.mainechamber.org) works to ensure a competitive business climate through access, advocacy, and awareness. www.USChamber.com

“Better Business for a better Lincoln Lakes Region”

PLANS FOR 2025

Scholarship Fund

The Lincoln Area Chamber will once again hold the Annual Scholarship Raffle. This scholarship is available to qualifying applicants from Lee Academy, Mattanawcook Academy, and Penobscot Valley High School. To apply, interested applicants must submit a resume and a cover letter to the Lincoln Lakes Regional Chamber. The successful applicant will need to demonstrate community involvement, achievements in school and outside of school, activities they participated in school and future career goals. Don't miss out on this opportunity to receive financial assistance for your education. Apply for the Lincoln Area Chamber 4th Annual Scholarship Raffle.

Business After Hours [BAH]

BAH is the perfect opportunity to connect with other professionals in a relaxed and fun atmosphere. We have delicious food and drinks, exciting door prizes, and plenty of opportunities to make new connections and strengthen existing ones. Don't miss out on this chance to expand your network and grow your business.

Other Events

- Continue the Featured Chamber Member Business program. Chamber business members will be posted on the website as well as a special post to the LLRCC Facebook page.
- Valentine's and President's Day Business Events. Promoting the Chamber businesses that are having sales/discounts during this time.
- March Madness Event. We requested folks to send us a picture of them at a local chamber member and receive a \$50 gift card.
- 2024 Solar Eclipse Event. On March 1st, the Chamber formed a small committee to organize an Eclipse Viewing Party. Within two weeks, both Chamber and non-Chamber business members stepped up and donated to the event.
- Ribbon Cutting Events. The Chamber will be working with the new business owners to help with the ribbon cutting and will contact the newspaper accordingly.
- Business Expo Event. We will be hosting a business expo in early summer as an outdoor event sponsored by Machias Saving Bank.
- Loon Festival. Join us at Cobb Field for a fun-filled night of music, fireworks, and delicious root beer floats. The LLRCC will be selling refreshing root beer float treats for you to enjoy while you soak in the festive atmosphere. Sponsored last year by Bangor Savings Bank.
- Halloween & Christmas Decorating Contest. Both events have been a staple for the Chamber. Each year is getting better. The winner of each category receives a \$25 gift card. The top winner will be presented with the Traveling Trophy and a plaque with their company name.
- Continue efforts to revitalize downtown Lincoln with a New Chamber Interactive Digital Kiosk. This will bring new opportunities for our chamber members, enhance our community, and support our tourists visiting us.

FINANCIAL SUMMARY

Lincoln Lakes Region Chamber of Commerce

Proposed Budget 2024

| INCOME | 2023 | 2024 | Variance |
|------------------------------|-------------------|-------------------|-----------------|
| Interest | \$10.63 | \$10.63 | 0% |
| Membership Dues | \$17140.00 | \$20470.00 | +19.42% |
| OTHER TYPES OF INCOME | | | |
| Scholarship Raffle | \$9650.00 | \$15000.00 | +55.44% |
| 50:50 Raffle | \$227.00 | \$500.00 | +120.26% |
| Business Expo | \$735.00 | \$1500.00 | +104.08% |
| Chili Cookoff* | \$47.00 | \$350.00 | +644.69% |
| Root Beer Floats* | \$330.00 | \$450.00 | +36.36% |
| Donations | \$4757.00 | \$7500.00 | +57.66% |
| Grant Revenue | \$12500.00 | \$5000.00 | -60.00% |
| TOTAL INCOME | \$46726.63 | \$50580.63 | +8.24% |
| EXPENSES | | | |
| PAYROLL EXPENSES | | | |
| Salary | \$15161.11 | \$20000.00 | +31.92% |
| Federal Taxes | \$3133.78 | \$3500.00 | +11.68% |
| State Taxes | \$49.22 | \$100.00 | +103.17% |
| TOTAL PAYROLL | \$18344.11 | \$23600.00 | +28.65% |
| PROFESSIONAL SERVICES | | | |
| Barker Business | \$1207.00 | \$1250.00 | +3.56% |
| Quickbooks | \$969.74 | \$0.00 | -100.00% |
| Microsoft | \$73.84 | \$73.84 | 0% |
| Lincoln News | \$52.75 | \$52.75 | 0% |
| OPERATIONAL INSURANCE | | | |
| FA PEABODY | \$2118.20 | \$1801.00 | -14.97% |

| | | | |
|------------------------------------|------------|------------|----------|
| OPERATIONAL UTILITIES | | | |
| Versant | \$100.91 | \$0.00 | -100.00% |
| Cell Phone | \$485.82 | \$485.82 | 0% |
| Lincoln Sanitary District | \$223.20 | \$0.00 | -100.00% |
| OPERATIONAL OFFICE | | | |
| Postal Fees | \$467.00 | \$500.00 | +7.07% |
| Office Supplies | \$576.29 | \$600.00 | +4.11% |
| Other Supplies | \$525.62 | \$800.00 | +52.20% |
| OPERATIONAL MISC. | | | |
| Maine Highlands Dues | \$162.00 | \$200.00 | +23.46% |
| Paypal Fees | \$104.03 | \$100.00 | -3.87% |
| Maine Office of Tourism | \$280.00 | \$280.00 | 0% |
| US Chamber | \$300.00 | \$300.00 | 0% |
| Business registration/License fees | \$383.17 | \$400.00 | +4.39% |
| Travel | \$47.29 | \$50.00 | +5.73% |
| EVENT EXPENSES | | | |
| Annual Business Meeting | \$1096.00 | \$1200.00 | +9.49% |
| Business Expo | \$340.00 | \$400.00 | +17.65% |
| Halloween Contest | \$61.90 | \$56.00 | -9.53% |
| Christmas Contest | \$50.00 | \$56.00 | +12.00% |
| March Madness | \$55.95 | \$56.00 | +0.09% |
| Scholarship Raffle | \$1122.50 | \$1150.00 | +2.45% |
| Student Scholarship Payout | \$3000.00 | \$2000.00 | -33.33% |
| Winner Scholarship Payout | \$8000.00 | \$8000.00 | 0% |
| Chili Cook off | \$155.00 | \$200.00 | +29.03% |
| Root Beer Floats | \$200.00 | \$200.00 | 0% |
| BAH | \$29.00 | \$50.00 | +72.41% |
| TOTAL EXPENSES | \$40531.32 | \$43861.41 | +8.22% |
| NET PROFIT / (DEFICIT) | | | |
| | \$6195.31 | \$6719.22 | +8.46% |

*Donation received towards

Lincoln Lakes Region Chamber of Commerce

Statement of Activity

January – December 2023

| | Total |
|--|------------------|
| Revenue | |
| Big Cash Raffle | 9,523.00 |
| Business Expo | 735.00 |
| Direct Public Support | 200.00 |
| Corporate Contributions | 1,825.00 |
| Gifts in Kind - Goods | 463.68 |
| Total Direct Public Support | 2,488.68 |
| In-Kind Donations | 453.99 |
| Interest | 10.63 |
| Membership Dues | 17,140.00 |
| Other Events Income | |
| 50-50 Raffle | 227.00 |
| Root Beer Floats | 330.00 |
| Total Other Types of Income | 557.00 |
| Sales of Product Income (114) | 25.00 |
| Total Revenue | 28,444.62 |
| Gross Profit | 28,454.31 |
| Expenditures | |
| Advertising | 930.62 |
| PayPal Fees | 100.43 |
| QuickBooks Payments Fees | 54.74 |
| Total Bank Fees | 155.17 |
| Business Expenses | 464.30 |
| Business Registration Fees | 83.17 |
| Memberhip dues - expense | 742.00 |
| Total Business Expenses | 1,289.47 |

| | |
|---------------------------------------|--------------------|
| Contract Services | |
| Accounting Fees | 1,097.00 |
| Total Contract Services | 1,097.00 |
| Events | |
| Annual Business Meeting | 651.03 |
| Big Cash Raffle | 8,000.00 |
| Business After Hours | 17.73 |
| Chili Cookoff | 3.00 |
| Christmas Decorating Contest | 30.95 |
| Halloween decorating contest | 61.90 |
| Root Beer Floats | 157.00 |
| March Madness | 55.95 |
| Total Events | 8,977.56 |
| Facilities and Equipment | |
| Property Insurance | 2,118.20 |
| Rent, Parking, Utilities | 101.03 |
| ELECTRICITY | 127.91 |
| SEWER | 299.83 |
| Total Rent, Parking, Utilities | 528.77 |
| Total Facilities and Equipment | 2,646.97 |
| Operations | |
| Books, Subscriptions, Reference | 1,115.43 |
| Postage, Mailing Service | 467.00 |
| Supplies | 635.48 |
| Telephone, Telecommunications | 448.41 |
| Total Operations | 2,666.32 |
| Payroll Expenses | 18,344.11 |
| Scholarship | 3,000.00 |
| Travel and Meetings | 47.29 |
| Total Expenditures | 39,154.51 |
| Net Operating Revenue | (10,700.20) |