



Supporting job seekers, career explorers, and career changers into new opportunities

AS PRESENTED BY:

**DANICA OCTA**

President and CEO

Fortune 500 Career Coach | Personal Branding Expert |  
Talent Consultant | Recruiter | Personal Counselor | Speaker



# WHO AM I?

I am Metamorphosis Group's young President and CEO with a solid experience in talent acquisition, labor market intelligence, talent development, and career coaching. I'm mostly known for being:



A Fortune 500 Career Coach, who not only helps all job seekers, but also redundated and retrenched employees from F500 companies.



A Personal Branding Expert helping people optimize their resume, LinkedIn, and cover letters through their voice and story.



A Talent Consultant helping employers, companies, and organizations understand their talents and workforce for business sustainability.



A Recruiter with experience in recruitment process outsourcing, headhunting, executive search, and volume hiring.



A Personal Counselor preparing to be licensed through my master's degree in Guidance and Counseling.



An inspiring and motivational Speaker for people who need perspective and a whole new mindset.





# WHO IS MG?

Metamorphosis Group (MG) is a digital and remote career development and empowerment firm offering services for the betterment of job seekers, career explorers, and career changers. We help them find new and more meaningful opportunities in their careers.

# THE BIG PICTURE

To be the top career coaching firm in the Asia Pacific and to be the alternative means of education. We aim to help talents to upskill and reskill for the new normal at 2025.

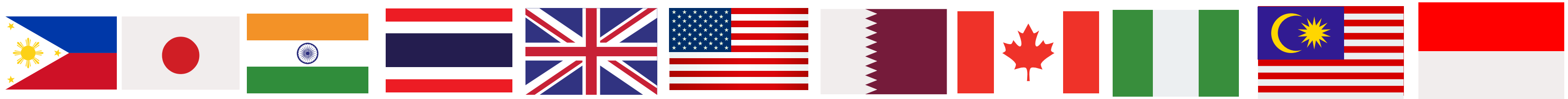
# METAMORPHOSIS GROUP

ENTERPRISE PORTFOLIO



**200+** Career Coaching Clients **10,000+** Total Followers **20+** Certified Career Coaches

## WORLDWIDE COVERAGE



## STUDENT ORGANIZATION PARTNERS



## CLIENTS, CORPORATE PARTNERS, AND MEDIA COVERAGE





# OUR TEAM



**Danica Octa,  
President and CEO**



**Jill Octa, Vice President  
and Creative Director**



**Reinnite Madrid, Advisory  
Board Member and  
Enterprise Solutions Lead**



**Maria Paulino, Advisory Board  
Member and Admin Manager**



**Ricson Singson Que, Advisory  
Board Member and Digital  
Transformation Manager**

# WHAT WE WANT TO CHANGE



## JOB MARKET

With the upcoming Fourth Industrial Revolution, more surprises and changes will come for the Future of Work. That means more and more people need to be educated about careers, HR, employment, and the overall job market in order to reduce the unemployment and skills gap.



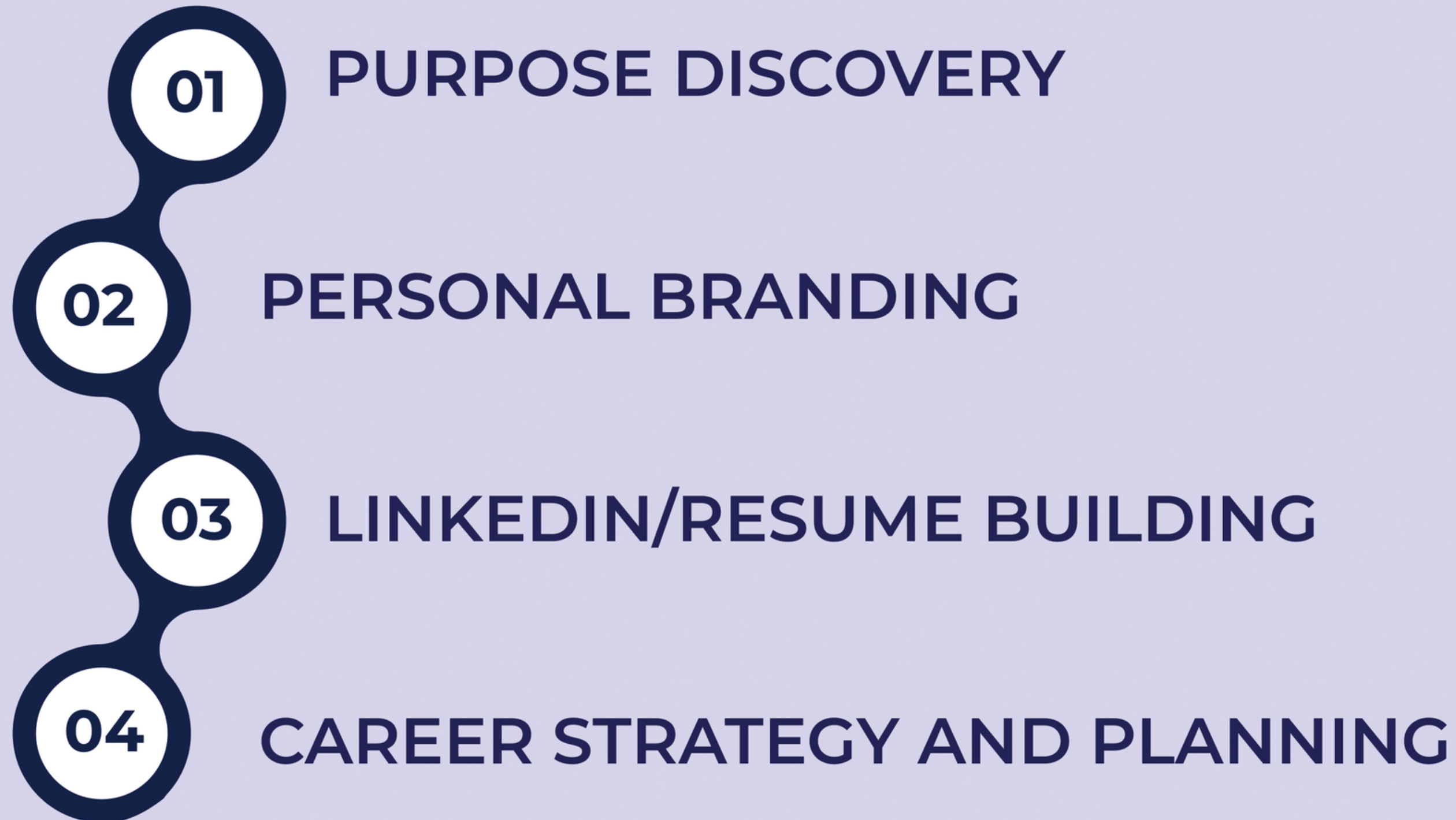
## EDUCATION SPACE

We recognize that although we are capable of educating talents all over the world about careers and the job market, career coaching is just a mere bandaid solution. We commit to working right to the root of the solution which is the education space. We aim to improve it and make it future-ready for the next generation.

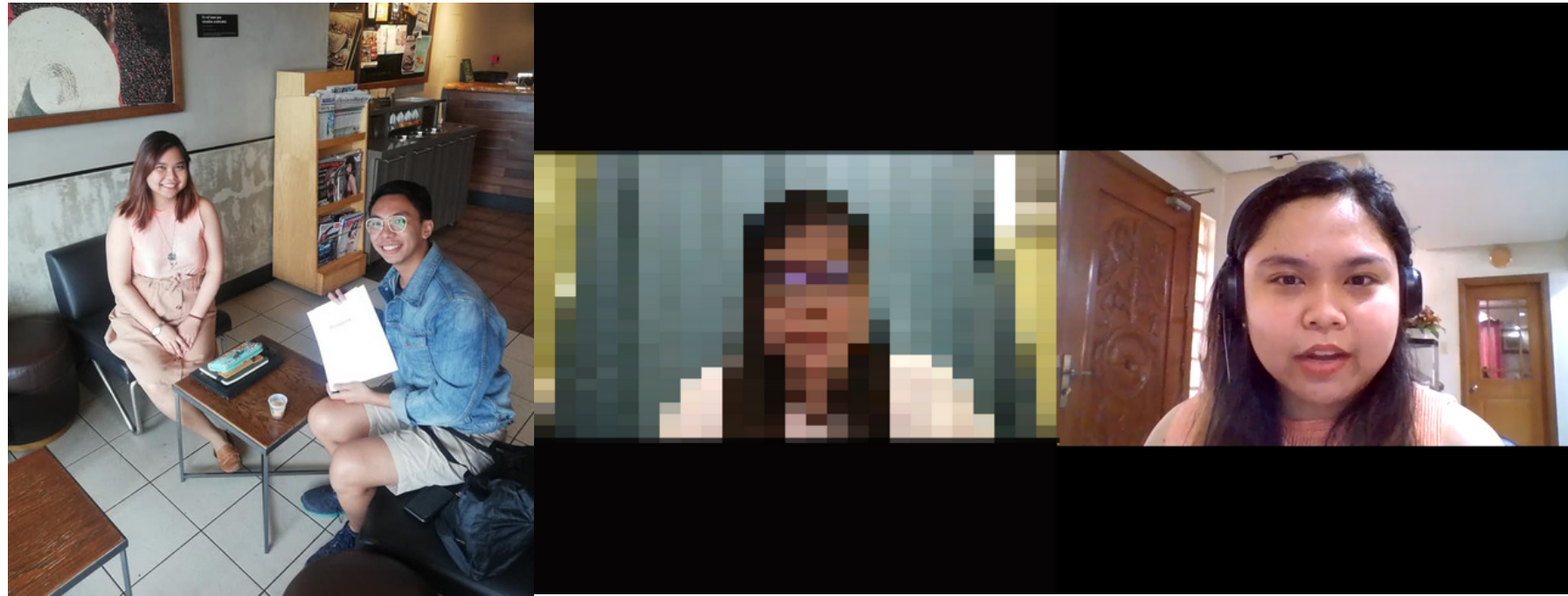
# OUR SERVICES



# THE MG METHODOLOGY



# CAREER COACHING PROGRAM



Our Career Coaching program is a one-on-one program that aims to help job seekers, career explorers, and career changers through a customized and tailor-made service that fits their needs.

## SAMPLE MODULES



Personal Branding through self-discovery and purpose finding.

Career Goal Success through goal-setting and accountability coaching.

Opportunity Seeking through eliminating limiting beliefs and rewiring the brain.

Professional Skills Development through analyzing and planning capabilities.

Interview Skills Enhancement through proper communication methods and better self-awareness.

LinkedIn and Resume Optimization through excellent personal branding.

Professional Relationship Coaching through one-on-one relationship management sessions.



# GROUP CAREER COACHING SUBSCRIPTION



## GROUP SESSIONS

Being a member gives the client the benefit to meet coaches via a Zoom call to talk about particular topics of interest by the entire community of members.

## CONTENT LIBRARY

The member will have access to a rich content library of EBooks, Researched Materials, Premium Articles, and Industry Secrets and Knowledge.

## POOL OF COACHES

Our pool of coaches are readily available for members to chat to on our platform. They can ask as many questions as they want.

## WEEKLY NEWSLETTER

Content from the Content Library will be handpicked as material for the weekly newsletter for better focus among the many choices in the library.

## PREMIUM WEBINARS

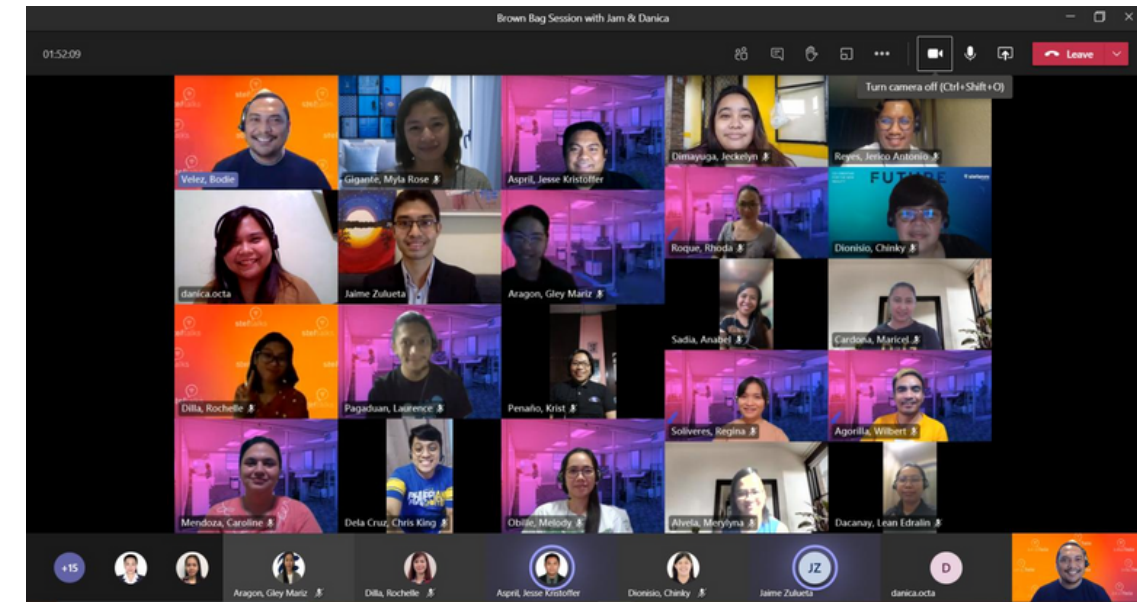
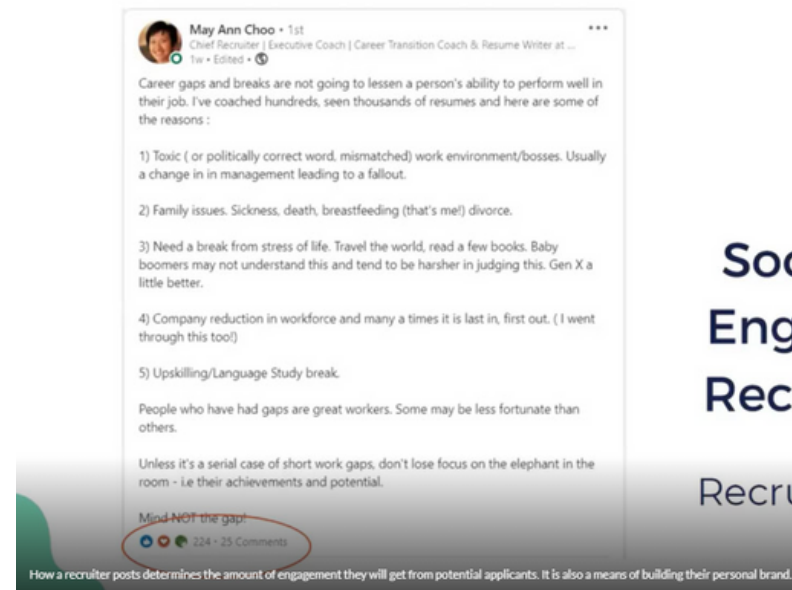
Invitations to exclusive webinars are prioritized for members of the community only.

## ONLINE COURSES AND LEARNING PATHS

(COMING SOON) Online courses will be readily available in our platform for members to use and consume asynchronous.

[community.metamorphosis-group.org](https://community.metamorphosis-group.org)

# RESOURCE SPEAKING ENGAGEMENTS



We offer resource speaking engagements and even workshop facilitation services for organizations and corporations whether for employee engagement, career education, human resources practitioner development, and other purposes.

## SAMPLE TOPICS



Building a Strong Digital Recruitment Strategy

Thought Leadership for Millennials and Gen Z

Preparing for Interviews in the New Normal


Employee self-care for work from home settings

Personal Branding for Recruiters



# RESUME WRITING SERVICES

For clients who can't commit to a career coaching program, resume writing as well as LinkedIn and cover letter writing services are available.

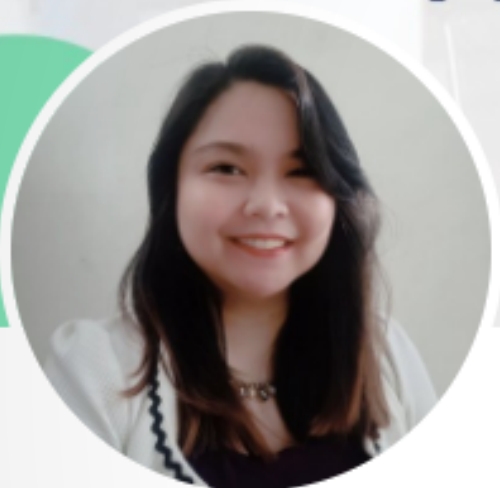




**METAMORPHOSIS GROUP**  
-Career Transformation by New Directions-


Career Coaching | Career Education | Personal Branding | Talent Attraction

## Preparing you for your career in the new normal


Professional help from career coaches, licensed personal counselors, and human resource practitioners




**Danica Octa**  

 Fortune 500 Career Coach | Personal Branding Expert | Talent Consultant | Recruiter | Personal Counselor | Speaker | Supporting job seekers, career explorers, and career changers into new opportunities

Metro Manila · [500+ connections](#) · [Contact info](#)

 Metamorphosis Group

 Ateneo de Manila University



# OUR ENTERPRISE SOLUTIONS

# Our Advocacies

We help organizations thrive with the right culture and people



Sustainability



Employer Branding



Change  
Management



People  
Development

Our Enterprise Solutions services helps job seekers and even current employees perform well and care more about their employers.



Redeployment Solutions



Executive Coaching



Employer Branding Services



Development Sector  
Coaching-Consulting  
Services



Personal Branding for Recruiters

[enterprise@metamorphosis-group.org](mailto:enterprise@metamorphosis-group.org)

# TESTIMONIES

Finding a job is hard but Danica has been very helpful throughout our program. She assisted me from personal branding, resume writing to preparing for a job interview and I would not have known where to start without her. Our scheduled calls helped me to be on track especially at times when I was losing hope and influenced me with her jolly and positive attitude. I also learned a lot of tips & tricks and industry updates. Even after our program was finished, she still checks on my progress and made me feel that I can message her anytime. I highly recommend Danica as your next career coach.

Lorna Stephanie Liu, Career Coaching Client

I have recently undertaken Career Coaching and Mentorship from Danica and her team (Ren, Chris and Lorenz) and I must state their service is exceptional !

They have exceeded my expectations and delivered more than I anticipated.

For anyone looking to review their career, i would recommed to consider Danica and her team. Thank you Danica and the rest of the team for the splendid end-to-end coaching sessions and hope to do business again in the near future.

Mohammed Nadim, Career Coaching Client





For inquiries, reach out to

[hello@metamorphosis-group.org](mailto:hello@metamorphosis-group.org)