



An expedition to map the Wild Coast on Google Maps Street View
So that people around the world can explore the Wild Coast in Google Maps, see exactly what to expect.
Making it possible to find and book directly with homestay huts, hotels, cottages and guides

Expedition Leader: Mike Baker **Community Liaison:** Solomon Kyegereka **Expedition Guide:** Unathi Mpinyane

AN EXPEDITION WITH PURPOSE

- Uploading 602,000 360-Degree Street View Images to Google Maps Street View**
- Capturing a cultural and environmental snapshot of the Wild Coast exactly as it is today**
- Bringing the benefits of adventure tourism to the people of the Wild Coast**
- Keeping the Wild Coast Wild**



CROWD FUNDING WITH PURPOSE

SEED FUNDING & SUPPORT BASE

PLEASE CONTRIBUTE

- Generating the seed capital to establish a holistic, functional tourism model that includes the people living on the ground.**

- Every person that contributes is an additional voice and a prospective tourist.**

Capturing, processing and uploading 602,000 360-Degree Street View Images to Google Maps Street View is our first step towards tourism equity transformation in the region.

FRIENDS OF THE WILD COAST

- Make our voice stronger in keeping the Wild Coast Wild**

- Get updated when we bring amazing homestays and guides online**

- And we will include you in our lucky draw**



You can unsubscribe at any time

