

Sponsorship and Exhibit Contract

LAAHU

1st Annual AEP Kickoff Event

"Fast N Furious"

Sept 30, 2021

Skirball Center, Los Angeles CA

One Available Platinum Partner – \$8,000

Includes:

- ◆ 1 hour to highlight your AEP products/agent support tools!
- ◆ Two draped vendor tables in exhibit hall (additional tables upon request) with PREMIER booth location
- ◆ 12 total attendee tickets
- ◆ Signage prominently displayed in conference foyer
- ◆ Color inside front cover program Ad, recognition in printed materials, signage, and website
- ◆ Two appearances (2 min) at podium and 1 break out session. Introduction of platinum partner, and partner to lead opening flag salute
- ◆ Introduction of keynote speaker

One Available Gold Partner – \$7,000

Includes:

- ◆ 45 min to highlight your AEP products/agent support tools!
- ◆ Two draped vendor tables in exhibit hall (additional tables upon request)
- ◆ 8 attendee tickets
- ◆ Signage at the conference foyer
- ◆ Color outside back cover program ad (1st available), recognition in printed materials, signage, and website
- ◆ One appearance (2 min) at podium and 1 speaker introduction at a breakout session

One Available Silver partner – \$6,000

Includes:

- ◆ 30 min to highlight your AEP products/agent support tools!
- ◆ Two draped vendor tables in exhibit hall (additional tables upon request)
- ◆ 6 attendee tickets
- ◆ Signage at the conference foyer
- ◆ Color center page program ad (1st available), recognition in printed materials, signage, and website

One Available Bag Sponsor – \$5,000

Includes:

- ◆ 30 min to highlight your AEP products/agent support tools!
- ◆ Attendee registration bag with company logo (bags provided by company)
- ◆ One draped vendor table in exhibit hall
- ◆ 4 attendee tickets
- ◆ Color half-page program ad, recognition in printed materials, signage, and website

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One Available Lunch Sponsor – \$4,000

Includes:

- ◆ Lunch tables with sponsor signage on tables
- ◆ Luncheon napkins printed with company logo
- ◆ One draped vendor table in exhibit hall
- ◆ 4 attendee tickets
- ◆ Color full page program ad, recognition in printed materials, signage, and website

One Available Name Badge Sponsor – \$4,000

Includes:

- ◆ Logo printed on conference name badge holder
- ◆ One draped vendor table in exhibit hall
- ◆ 4 attendee tickets
- ◆ Color half-page program ad, recognition in printed materials, signage, and website

One Available Happy Hour Sponsor – \$4,000

Includes:

- ◆ Opportunity to display company tablecloth and signage on tables
- ◆ Napkins printed with company logo
- ◆ One draped vendor table in exhibit hall
- ◆ 4 attendee tickets
- ◆ Color full page program ad, recognition in printed materials, signage, and website



One Available Continental Breakfast Sponsor – \$3,500

Includes:

- ◆ Opportunity to display company tablecloth on breakfast buffet tables on Sept 30, 2021
- ◆ One draped vendor table in exhibit hall
- ◆ 3 attendee tickets
- ◆ Color half-page ad in program, recognition in printed materials, signage, and website

One Available Bingo Card Sponsor – \$3,000

Includes:

- ◆ Opportunity to collect bingo cards from agents at your table, and present winning agent with gift from the podium
- ◆ One draped vendor table in exhibit hall
- ◆ 3 attendee tickets

One Available Grand Prize Sponsor – \$3,000

Includes:

- ◆ Opportunity to collect grand prize raffle tickets at your table, announce and present grand prize to winner
- ◆ One draped vendor table in exhibit hall
- ◆ 3 attendee tickets
- ◆ Color half-page program ad, recognition in printed materials, signage, and website

All Day Beverage Sponsor – \$2,000

Includes:

- ◆ Opportunity to display company tablecloth on coffee table on either day 1 or day 2
- ◆ Your logo/name at every beverage station in breakout rooms
- ◆ One draped vendor table in exhibit hall
- ◆ 3 attendee tickets
- ◆ Color half-page ad in program, recognition in printed materials, signage, and website

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Two Available Continuing Education (CE) Sponsor – \$2,500

Includes:

- ◆ Option for company to provide logoed pens, pencils, and notepads at CE classes on Sept 30, 2021 (Only Logoed items are to be provided by Company)
- ◆ One draped vendor table in exhibit hall
- ◆ 2 attendee tickets
- ◆ Color quarter-page program ad, recognition in printed materials, signage, and website

One Available Printed Program Sponsor – \$2,000

Includes:

- ◆ “Thank You Recognition” with logo in the Summit Program
- ◆ One draped vendor table in exhibit hall
- ◆ 2 attendee tickets
- ◆ Color half-page program ad, recognition in printed materials, signage, and website

One Available Decoration Sponsor – \$1,500

Includes:

- ◆ Recognition from the podium for sponsoring the conference decorations
- ◆ One draped vendor table in exhibit hall
- ◆ 2 attendee tickets

Two Available Membership Table Sponsor – \$1,500

Includes:

- ◆ Opportunity to Award Summit's Recognition of New Members for LAAHU
- ◆ One draped vendor table in exhibit hall
- ◆ Company Logo printed on all Membership applications
- ◆ 2 attendee tickets
- ◆ Color quarter-page program ad, recognition in printed materials, signage, and website

EXHIBIT Booth – Additional Available Items

1 Exhibit Booth (Including 2 Attendee Registrations) – \$800

PROGRAM AD GUIDLINES AND DEADLINES:

DEADLINE TO SUBMIT AD TO LAAHU AUGUST 13, 2021- info@laahu.org

All Ads must be high resolution in pdf, tiff, or eps format.

Ad Sizes:

Full Page (Color - Width - 8 1/2 X Hight 11) – \$500

Half Page (Color - Width 7 1/2 X Hight 4 1/2) – \$350

Quarter Page (Color - Width 5 X Hight 4 1/2) – \$175

Business Card (Color) – \$100



LAAHU
Medicare AEP Kickoff Event
Sponsorship and Exhibit Contract



"Fast N Furious"



September 30, 2021
Skirball Cultural Center, Los Angeles CA

2701 N Sepulveda Blvd
Los Angeles, CA

Company Name _____
Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____
Contact E-Mail _____ Web Site _____
Contact Name _____ Title _____

Any advertising and my table sign should read _____

This Application and Agreement is entered into on the _____ day of _____, 2021, between the above named company (hereinafter called Exhibitor) and the Los Angeles Association of Health Underwriters (hereinafter called LAAHU). Exhibitor hereby agrees to all of the following terms and conditions.

I have read, understand and agree to the terms and conditions regarding the LAAHU Exhibit program
Sign here: _____

PLEASE PRINT DESIGNATED ATTENDEE NAMES AND TITLES CLEARLY SO NAME BADGES CAN BE PRODUCED ACCURATELY:

Name1 _____ Title _____
Email _____
Name2 _____ Title _____
Email _____

WE WISH NOT TO BE NEXT TO: _____

TO PURCHASE A SPONSORSHIP PLEASE USE THE LINK BELOW:

<https://events.r20.constantcontact.com/register/eventReg?oeidk=a07eibfifty71dd51e8&oseq=&c=&ch=>

Please email your high res logo and your comp attendee names to natalie@camgmt.com

If you would like to pay by check, please make check payable to LAAHU

Please mail check to address below. A confirmation will be e-mailed to you.
All Sponsors and Exhibits are non-refundable.

Los Angeles Association of Health Underwriters
2520 Venture Oaks Way, Suite 150 • Sacramento, California 95833
1.800.676.1628 – phone • 916.924.7323 – fax
www.laahu.org • natalie@camgmt.com

2021 LAAHU MEDICARE SUMMIT

TERMS AND CONDITIONS

The above named company (herein called Exhibitor) and the Los Angeles Association of Health Underwriters (Herein called LAAHU) upon the terms and conditions below.

1) TABLE RENTAL FEES: LAAHU, table rental shall be provided to the Exhibitor for the **AEP Kickoff 2021, scheduled to be held at the Skirball Cultural Center, 2701 N Sepulveda Blvd, Los Angeles, CA on September 30, 2021.**

2) TABLE LOCATION: Vendor tables will be available for table top displays. LAAHU reserve the right to automatically assign the table locations upon receipt of completed contract and payment. LAAHU also reserve the right to assign space as deemed appropriate. The rental of two tables side by side is not assured and may be refused by LAAHU. *Please Note: Major Show Sponsors will have a table in the Exhibitor Area in high visibility of all the day's activities.*

3) LAAHU understand that certain vendors prefer table space near certain vendors, or away from certain vendors. We will try to accommodate this. Should this be a consideration for you, please let LAAHU know who you prefer to be by and who you do not want to be in close proximity to.

YOUR OFFICIAL IDENTIFICATION: Exhibitor agrees to let the AEP Kickoff and LAAHU use the name of the Exhibitor in any advertising by LAAHU. Exhibitors with names longer than 30 characters including spaces may be shortened at the discretion of LAAHU tradeshow managers.

4) TABLE FEATURES: It is understood that the Exhibit Fee for each approximate 6' table space includes:

- Summit registration for two company representatives.
- One six-foot draped table and two chairs

OPTIONAL FEATURE: Electricity is available but limited, please indicate if you need electricity and we will do our best to accommodate you. (You will need to bring your own extension cords/power strips.)

5) INSTALLATION/BREAKDOWN: Exhibitor shall be responsible for delivery and removal of equipment and display material to and from the exhibit area. Shipping and storage of exhibit material of any type should be arranged directly with the country club per the Package Handling Instructions. See attached. Rate and Charges are the responsibility of the exhibitor.

6) ACCEPTANCE OF EXHIBIT: LAAHU reserve the right to reject any application for exhibit space. Exhibitors with display items that in the opinion of LAAHU tradeshow managers interfere with the sight line of nearby exhibitors may be modified by LAAHU.

7) PLACE AND NATURE OF EXHIBIT: Display tables and other exhibits shall not be displayed in a way that interferes with other exhibits. No exhibits that violate any municipal or state laws, rules or regulations, including safety codes, will be allowed. The use of a heater or any heat-producing device as part of the exhibit is forbidden unless a special permit is first obtained from the local fire department and a copy of the permit is placed in the files of LAAHU.

Approval must first be obtained from the local fire department for the use, operations or presence of electrical, mechanical, of chemical device, which in the opinion of the local fire department or the official exhibit contractor might be hazardous in a public place.

8) USE OF EXHIBIT SPACE: All demonstrations, interviews, or other activities must be contained within the limits of your exhibit table. No exhibitor shall sign, sublet, or apportion the whole or any part of the space allotted to him without the knowledge and consent of LAAHU. Aisles must be kept clear.

9) NOISY OR OBNOXIOUS EQUIPMENT: If the operation of any equipment or apparatus produces noise of sufficient volume or odors found to be annoying to neighboring exhibitors or guests, it will be necessary to discontinue such operation.

10) **RESTRICTION AND LOCATION OF EXHIBITS: LAAHU** reserved the right to require any exhibitor to remove any part thereof, which in the sole judgment of LAAHU is not in keeping with the general character of the exhibition or is not in the best interest of the conference, and to remove or relocate any table as be needed for the good of the conference and its exhibits. The restriction includes any persons, things, conduct, printed material or anything of character, which may be objectionable to the exhibit as a whole. In the event of such restriction or eviction, LAAHU is not liable for any refunds or rentals or other Exhibition expenses. **On the September 30 2021 Vendor set-up is 7:00 am and must be completed by 8:30 am.**

11) TABLE PAYMENT AND CANCELLATION: It is hereby agreed to that an exhibit space may be reserved by Exhibitor. Payment in full must be submitted in order to reserve exhibit space. It is further agreed that in the event Exhibitor fails to perform in accordance with the terms and conditions set forth in the contract and within the Rules and Regulations of Exhibit, LAAHU, as its election, may cancel the contract and retain the full contract fee.

12) SHOW CANCELLATION: Should any situation beyond the control of LAAHU prevent the opening of the exhibit show, LAAHU shall not be held liable for any expenses incurred by the exhibitor except the rental cost of the table space.

13) EXHIBIT PERSONNEL: Each exhibitor is limited to two (2) persons working at one table. All exhibit personnel must be the employees of the exhibitors.

14) FAILURE TO OCCUPY SPACE: Any space which is not occupied by the exhibiting company Sept 21, 2021 at 8:00AM will be forfeited by the exhibitor and the space may be resold or used by LAAHU without refund, unless previous arrangements for delayed occupancy have been made in writing by LAAHU and the participating exhibiting company.

15) EXHIBITOR SPONSORED ACTIVITIES: Hospitality Suites and/or entertainment activities are not permitted to operate during the hours of the Exhibit Hall. Arrangements for any exhibitor-sponsored activities and hospitality suites must be made with LAAHU at least 30 days prior to opening exhibit.

16) LIABILITY AND INSURANCE: LAAHU, the facility (country club, conference center, etc.), employees and or representatives thereof, and other organizations and persons connected with this conference shall not be held responsible for the safety of exhibits against fire, theft, or property damage, or for accidents to exhibitors or their employees from any cause whatsoever, prior to, during or subsequent to the period covered by the exhibitor contract.

2021 LAAHU MEDICARE SUMMIT

TERMS AND CONDITIONS

to cover all contingencies. The exhibitor agrees to indemnify and hold harmless those listed above, including their respective volunteers, against any claims for such losses, damage or injury upon signing the contract. The exhibitor expressly releases the foregoing institutions, individuals and committees for any and all claims of loss, damage or injury. This also includes the period of storage prior to and following the Conference. Small or casually portable articles of value should be properly secured or removed for safekeeping during the hours the exhibits are closed. Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, and defend the losses and damages to persons or property. Governmental charges or fines, and attorney's fees arising out of or caused by exhibitors installation, removal or maintenance occupancy, or use of the exhibition premises or a part thereof. In addition, the exhibitor's property and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by exhibitor.

17) PROTECTION OF EXHIBIT FACILITY PROPERTY: Exhibitors will be held responsible for any damage done to the building by them or their employees. No nails, tacks, or screws shall be driven into the woodwork or floor of the building. No gasoline, kerosene, acetylene candles, or other flammable or explosive substance will be permitted in the building.

18) LITERATURE AND DISTRIBUTION: Printed information may be distributed by exhibitor representatives from the exhibit space only.

19) EXHIBITOR REGISTRATION: All exhibitor representatives must register for the show. Badges may be picked up at the registration desk in event foyer.

20) BADGES: Badges for your exhibit personnel will be made from the list you submit to LAAHU. Conference badges identify you and are in evidence at all times during the show. Should the names of the attendee's change, in order to assure a printed badge, the exhibiting company must notify LAAHU and/or VCAHU in writing at least five (5) days prior to the exhibit opening. NOTE: Exhibitors must wear the Senior Summit Badges for continued admittance to the Exhibit Room and Meeting Rooms.

21) VIOLATIONS: It is expected that exhibitors who violate these regulations will respond to LAAHU requests for correction. Eviction from the Conference exhibit may result from violations of these rules and regulations as determined solely by LAAHU. In the event of such eviction, LAAHU are not liable for any refunds of rentals or other exhibition expenses.

22) REGISTRATION & NAME TAGS: Please list all company representatives who will be attending the Conference and representing your company at your table. Please list any additional representatives or guests as additional attendees below for nametags and conference registration and information. Be sure to include \$49 for each additional guest or attendee if postmarked by September 20, 2021 Event name tags MUST be worn by all company representatives during the event.