



## NUTRITION NETWORKING SYMPOSIUM SPONSORSHIP PACKET

### ABOUT US:

Food Access and Nutrition Network (FANN) is a statewide educator of food and nutrition news and information in Texas. We create healthier communities by improving and strengthening food and nutrition awareness, strategies, and initiatives in moderate to low-income and underserved communities. To maximize our reach to the public, we provide cross-sector collaboration, news, information sharing, and education to professionals that educate and serve the public good. Our education focuses on food literacy and healthy eating for better health, nutrition incentive programs, food as medicine, and federal nutrition assistance programs. FANN is a statewide 501(c)3 founded in 2021 and based in Houston, Texas.

#### **Our Priority Areas:**

- Food and Nutrition Education
- Food Waste and Food Safety Education
- Healthy, Affordable Food Access Education

#### **Our Mission:**

Creating healthier communities by increasing food access and nutrition knowledge through awareness and education activities and programs. FANN is a 501(c)(3) statewide nonprofit organization in Texas.

#### **Our Programs & Services:**

- **Smart Shopper Program**
- **Internship Training Program**
- **Quarterly Speaker Series**
- **Food Access and Nutrition Conference**
- **Nutrition Networking Symposium**
- **Educator Masterclass Series**
- **Food & Nutrition Jobs Board**
- **The Newsroom**

#### **Our Reach:**

Our network consists of over 4,000 food & nutrition professionals from diverse food, nutrition, agriculture, and health organizations across 254 counties in Texas.

#### **Who We Educate:**

We educate professionals from school nutrition programs, WIC agencies, hospitals, public health agencies, community health organizations, food assistance organizations, senior meals organizations, child and adult care agencies, federal, state, and local government agencies, academic institutions, extension agencies, churches, faith-based agencies, afterschool enrichment programs and other community nonprofits. FANN also educates the public with primary emphasis on low-income and moderate-income families.

**This list provides examples of the types of food, nutrition, and health professionals we educate:**

school nutrition directors, school dietitians, school food service managers & menu planners, food service cafeteria leads & staff, school chefs, teachers, school principals, school nurses, school social workers, hospital clinical dietitians, hospital nurses, hospital social workers, hospital directors of population health, hospital community health workers, WIC directors, WIC program managers, WIC dietitians, WIC specialists, WIC coordinators, college community affairs staff, college faculty and staff, education service center program managers and school curriculum developers, county agricultural extension agents, county agricultural extension associates and assistants, department of agriculture administrators and policy staff, farm to school managers and staff, dept. of state health services program staff including analysts, specialists, and program managers, health & human services program staff including regional community relations managers, specialists and analysts, community health workers, community health social workers, community health nurses, community health physicians, social service managers and their staff, SNAP community assistors, food access managers, food pantry managers, food pantry coordinators, food pantry volunteers, food bank nutrition staff, public policy managers, elected officials, college students including public health students, dietetic students, and others.

# NUTRITION NETWORKING SYMPOSIUM

## SPONSORSHIP OPPORTUNITIES

**Help us grow! Select a sponsorship level:**

FANN provides most of its services free of charge for the public to include food, nutrition and health professionals and students in our network. Your support will help keep these services free.

### **ABOUT THE NUTRITION NETWORKING SYMPOSIUM**

The FANN Nutrition Networking Symposium brings together leaders and stakeholders in food, nutrition, and health to create awareness and strengthen nutrition initiatives, programs, and services to improve community health in Texas. The symposium showcases community nutrition and food as medicine initiatives and programs with learning sessions, networking opportunities, and vendors.

In addition to learning sessions, the Nutrition Networking Symposium will showcase a variety of nutrition/food is medicine-focused vendors. The vendor area will consist of a section for state & federal government nutrition programs and services and an area for other community nutrition programs, including health-focused food companies and others. Attendees will visit vendor tables of food & nutrition organizations to connect with key program staff and gather information about nutrition programs, services, funding opportunities, internships, volunteer opportunities, and careers.

Who will attend: Food, nutrition, health professionals, nutrition advocates and students.

### **Plant the seed for a fruitful partnership!**

#### **\$1,000 Seedling-Individual Supporter Sponsor (several available)**

- One (1) social media post announcing the event and naming you an individual supporter sponsor.
- Supporter sponsor mention on all conference room welcome slides at the 2024 Nutrition Networking Symposium.
- Your individual name will be listed on our website for 1 month as the 2024 Nutrition Networking Symposium Supporter Sponsor.

### **Turn-up for an awesome cause!**

#### **\$2,500 Terrific Turnip-Bronze Sponsor (several available)**

- Company name/logo on Eventbrite registration page.
- One (1) social media post announcing the event and naming your company as a bronze sponsor.
- Company name/logo on all conference room welcome slides at the 2024 Nutrition Networking Symposium.
- Company name/logo recognition on event program.
- Your company will be listed on our website for 1 month as the 2024 Nutrition Networking Symposium Silver Sponsor.

### **Help us create maximum awareness!**

#### **\$5,000 Creative Carrot-Silver Sponsor (several available)**

- Company name/logo on Eventbrite registration page.
- One (1) social media post announcing the event and naming your company as a silver sponsor.
- One (1) company vendor table for marketing and promotional materials.

- Company name/logo on all conference room welcome slides at the 2024 Nutrition Networking Symposium.
- Company name/logo recognition on event program.
- “Thank you” social media graphic or photo with company logo highlighting your contribution to FANN on social media – FB, IG, TW, LinkedIn after the event.
- Your company will be listed on our website for 1 month as the 2024 Nutrition Networking Symposium Silver Sponsor.

## **Juicy benefits await!**

### **\$10,000 Berry Boost-Gold Sponsor (several available)**

- Company name/logo on Eventbrite registration page.
- One (2) social media post announcing the event and naming your company as a gold sponsor.
- Company name/logo on electronic program agendas emailed to all 2024 Nutrition Networking Symposium attendees.
- One (1) company vendor table for marketing and promotional materials.
- Company name/logo on all conference room welcome slides at the 2024 Nutrition Networking Symposium.
- Company name/logo recognition on event program.
- “Thank you” social media graphic or photo with company logo highlighting your contribution to FANN on social media – FB, IG, TW, LinkedIn after the event.
- Your company will be listed on our website for 6 months as the 2024 Nutrition Networking Symposium Gold Sponsor.

## **You’re the berry best supporter in our book!**

### **\$15,000 Exquisite Strawberry-Gold Plus Sponsor (conference pen sponsor) 1-available**

- Company name/logo on Eventbrite registration page.
- One (2) social media post announcing the event and naming your company as a Gold Plus Sponsor.
- Company name/logo on electronic program agendas emailed to all 2024 Nutrition Networking Symposium attendees.
- One (1) company vendor table for marketing and promotional materials.
- Company name/logo on all conference room welcome slides at the 2024 Nutrition Networking Symposium.
- Company name/logo recognition on event program.
- All attendees will receive promotional pens with your company logo at registration. This will include a thank you during the morning welcome.
- “Thank you” social media graphic or photo with company logo highlighting your contribution to FANN on social media – FB, IG, TW, LinkedIn after the event.
- Your company will be listed on our website for 6 months year as the 2024 Nutrition Networking Symposium Gold Plus Sponsor.

## **You’re the bright apple of the bunch!**

### **\$25,000 Awesome Apple-Platinum Sponsor (water bottle sponsor) 1-available**

- Company name/logo on Eventbrite registration page.
- Three (3) social media posts announcing the event and naming your company as a Platinum Sponsor.
- Company name/logo on electronic program agendas emailed to all 2024 Nutrition Networking Symposium attendees.
- One (1) company vendor table for marketing and promotional materials.
- Company name/logo on all conference room welcome slides at the 2024 Nutrition Networking Symposium.
- Company name/logo recognition on event program.
- All attendees will receive a recyclable conference water bottle at registration with your company logo prominently displayed along with FANN’s logo/event name.

- “Thank you” social media graphic or photo with company logo highlighting your contribution to FANN on social media – FB, IG, TW, LinkedIn after the event.
- Your company will be listed on our website for 6 months as the 2024 Nutrition Networking Symposium Platinum Sponsor.

## **Squeeze out maximum exposure!**

### **☐\$25,000 Citrus Grove-Platinum Sponsor (food sponsor) 1-available**

- Company name/logo on Eventbrite registration page.
- Three (3) social media posts announcing the event and naming your company as a Platinum Sponsor.
- Company name/logo on electronic program agendas emailed to all 2024 Nutrition Networking Symposium attendees.
- One (1) company vendor table for marketing and promotional materials.
- Company name/logo on all conference room welcome slides at the 2024 Nutrition Networking Symposium.
- Company name/logo recognition on event program.
- Company is named “Food Sponsor” and thanked during the morning and afternoon welcome along with company logo at food/refreshment tables prominently displayed.
- “Thank you” social media graphic or photo with company logo highlighting your contribution to FANN on social media – FB, IG, TW, LinkedIn after the event.
- Your company will be listed on our website for 6 months as the 2024 Nutrition Networking Symposium Platinum Sponsor.

## **The cream of the crop!**

### **☐\$50,000 -Harvest Hero-Sterling Sponsor- (Nutrition Networking Symposium Presenting Sponsor) 1-available**

- Your company is named “Presenting Sponsor” for the 2024 Nutrition Networking Symposium.
- Company name/logo on Eventbrite registration page.
- “Presenting Sponsor Announcement” will be sent electronically to all 4000+ FANN contacts across the state.
- Four (4) social media posts announcing the event and naming your company as a Sterling Sponsor.
- Company name/logo on electronic program agendas emailed to all 2024 Nutrition Networking Symposium attendees.
- One (1) company vendor table for marketing and promotional materials.
- Company name/logo on all conference room welcome slides at the 2024 Nutrition Networking Symposium.
- Company name/logo recognition *prominently placed* on event program.
- Company representative does “morning welcome” as the “2024 Nutrition Networking Symposium Presenting Sponsor”.
- All attendees will receive a badge lanyard with your company logo and FANN logo at registration.
- All attendees will receive a conference tote bag at registration with your company logo prominently displayed along with FANN’s logo and event name.
- One (1) step and repeat banner with company logo and FANN logo will be available for picture taking by attendees.
- “Thank you” social media graphic or photo with company logo highlighting your contribution to FANN on social media – FB, IG, TW, LinkedIn after the event.
- Your company will be listed on our website for 6 months as the 2024 Nutrition Networking Symposium Sterling Presenting Sponsor.

\*We can also work with you to give you a customized benefits package that meets your company’s needs. Just let us know.

# Sponsorship Agreement

## Select Your Sponsorship Level:

- \$1,000 Individual Supporter Sponsor
- \$2,500 Bronze Sponsor
- \$5,000 Silver Sponsor
- \$10,000 Gold Sponsor
- \$15,000 Gold Plus Sponsor (1)
- \$25,000 Platinum Sponsor (2)
- \$50,000 Sterling-Presenting Sponsor (1)

You can either mail us a check to the address located below or you can go directly to our website at [www.fanntx.org](http://www.fanntx.org) and click our **donate button** to make your sponsorship donation directly.

- If you would like to mail us a **check**, please complete this form with your contact information and specify your sponsorship level. Mail us this form to the address located below. Please specify the sponsorship level on the form and amount of your sponsorship donation both on the form and in the memo section of your check. For example: "Sponsorship donation-Silver Sponsor". We will contact you once we receive your sponsorship donation.
- If you would like to pay using a **debit or credit card**, you go directly to our website at [www.fanntx.org](http://www.fanntx.org) and click our **donate button** to make your sponsorship donation directly. Please note "sponsorship donation and sponsorship level" in the write a note/comments section of our website. For example: "Sponsorship donation-Silver Sponsor". We will contact you once we receive your sponsorship donation via Paypal.

F.A.N.N. is a 501(c)3 organization and your contribution is tax deductible for the portion that exceeds the fair market value. Please note that we must receive your sponsorship donation, a minimum of two weeks prior to September 19, 2024.

### FANN Contact Information

Food Access and Nutrition Network  
1502 Bevis Street  
Houston, TX 77008  
Email: [aherrera@fanntx.org](mailto:aherrera@fanntx.org)

### Contact Information

First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Company Name (if applicable): \_\_\_\_\_

Your Title (if applicable): \_\_\_\_\_

## OUR PROGRAMS & SERVICES:

### **The Smart Shopper Program (A Grocery Store Toolbox)**

The Smart Shopper Program is a Food is Medicine initiative designed to help low-moderate-income people on fixed budgets, develop healthier eating habits through nutrition and food literacy education, for better health. Participants are empowered to make informed choices about the food they eat, while also learning how to save money at the checkout counter. The program offers a virtual grocery store tour with free, self-paced lessons based on each section of the store. Participants are introduced to new foods, learn about nutrient-dense foods, the importance of quality food and portions, how to read food labels, learn about processed foods, and more.

### **Internship Training Program**

The FANN Internship Training Program educates and trains students to be future leaders and educators in the community food and nutrition field. Public health and dietetic students learn the basic principles of program development and community outreach education. Students receive holistic experiences which prepare them to work in diverse public sector areas such as schools, government, community healthcare, public health, hospitals, food assistance organizations, faith-based agencies, and other nonprofits.

## SERVICES

### **Quarterly Speaker Series\***

A one-hour virtual segment where professionals and experts from Texas and around the country, share their knowledge with FANN network professionals on various food and nutrition topics. Educational topics may include food is medicine programs, healthy and affordable food access, community nutrition/healthy eating education, federal nutrition assistance programs, research topics, state/federal agency guidance, and more.

### **Food Access and Nutrition Conference\***

The annual conference convenes diverse food and nutrition professionals to create awareness, share innovative ideas, centered around improving healthy affordable food access and community nutrition programming for the public.

### **Educator Masterclass Series\***

The Educator Masterclass series provides food, nutrition, and health professionals with a variety of topics related to affordable food access, community nutrition and food is medicine education.

### **Food & Nutrition Jobs Board**

The jobs board is a service that connects professionals to food and nutrition job opportunities in 254 Texas counties. These include positions in diverse community settings such as schools, community healthcare centers, nonprofits, government, hospitals, food assistance organizations, faith-based agencies, and others.

### **The Newsroom**

The Newsroom is a service which provides a repository of news stories, funding opportunities, food safety alerts, research articles and data related to food and nutrition news. The Newsroom is a free service for community agencies.

### **Nutrition Networking Symposium**

The FANN Nutrition Networking Symposium brings together leaders and stakeholders in food, nutrition, and health to create awareness and strengthen nutrition initiatives, programs, and services to improve community health in Texas. The symposium showcases community nutrition and food as medicine initiatives and programs with learning sessions, networking opportunities, and vendors.

\*Represents a statewide virtual event

# Food Access and Nutrition Network Community Impact Report THE PROBLEM:

More Americans are sick today than healthy due to bad diet and poor nutrition. In Texas, many communities lack the availability of free programs and services which could improve health outcomes.



- More American adults are **sick** today than healthy:
  - **1 in 3** have diabetes or prediabetes.
  - **1 in 2** have a lifetime risk of cancer.
  - **3 in 4** are overweight or obese.
  - Only **1 in 15** (6.8%) are metabolically healthy.
- Each week, poor nutrition:
  - Kills **10,000** Americans
  - Causes **1,500 new cancers**
  - Causes **16,000 new cases of diabetes**
- Among American teenagers:
  - **1 in 4** have prediabetes.
  - **1 in 6** have fatty liver.
  - **1 in 4** are overweight or obese.
  - Obese children are **80% more likely to be obese in adulthood**.
- Poor nutrition causes over **1.1 trillion** in economic loss to families and communities due to excess healthcare spending and loss of productivity in the U.S.
- **Inequitable access to healthy food** is a major contributor to health disparities and poor health.
- Heart disease is the most common, costly, and preventable of all health problems and hypertension is the most important modifiable risk factor for coronary heart disease which can improve with a **better diet**.
- Poor nutrition is a health risk behavior which **is preventable** and **can improve with education**.
- Poor nutrition **can make illness worse** which can lead to an early death.
- Those living in food insecure households **consume fewer servings** of fruits, vegetables, and whole grains and more sugar, salt, and fat.
- Only **1 in 10** Americans eat enough fruits and vegetables for a healthy diet.
- Diet-related disease is disproportionately concentrated in **low-income, low-access communities** where fruit and vegetable consumption are low.
- Moderate to low-income Americans on a fixed budget, may **not be familiar with the term nutrition** and the importance that nutrition education can play in living a healthier lifestyle.
- The average grocery store shopper does not fully understand **how to read a nutrition facts label** on a food package.
- Americans live in a fast-paced society where convenience is of high importance. The average family or household has little time for cooking, and many adults and teens have limited knowledge of how to cook which leads to **consumption of ultra processed foods** (more snacking) and reliance on fast food.



- Fifty eight percent (58%) of all calories consumed in the U.S. are ultra processed foods. Consumption of ultra processed foods can lead to diet-related disease later in life.
- Texas is a nutrition desert with limited programs and services in its 254 counties. Of 254 Texas counties, 94 of them have less than 1 nutrition program and several Texas counties have no services available for the public.
- Most free nutrition services for the public come from the public/nonprofit sector which are limited.

## OUR IMPACT and REACH for 2023:

FANN promotes healthy, affordable food access and better nutrition through awareness campaigns, programs and services. FANN educates the public about the importance of healthy eating, cooking, nutrition, and food literacy knowledge. In addition, we provide education about food waste interventions & food safety knowledge.



- Five hundred and sixty (560) website visitors were reached through the FANN website from Jan 1-Aug 8, 2023.
- Website visitors spend 5.2 minutes on average taking an online grocery store lesson through FANN's Smart Shopper Program. The grocery store program helps to improve and strengthen nutrition education knowledge and food literacy skills of moderate and low-income consumers in Texas.
- Website visitors spend 3.2 minutes on average looking at food and nutrition job postings through the FANN Jobs Board which strengthens food and nutrition in Texas by helping to fill important positions in 254 Texas counties across the state that provide needed services to Texans.
- FANN social media posts total 224 posts from 4 social media platforms (Facebook, Instagram, Twitter, LinkedIn) Jan 1-Aug 8, 2023. Posts consist of food and nutrition news, information and education that create awareness of food and nutrition programs and services, improve, and strengthen nutrition education knowledge and food literacy skills of moderate and low-income consumers.
- FANN reached 9,551 food, nutrition, and health professionals in 254 Texas counties via email to create awareness about the USDA's **Summer Meals Program** and information on how to participate. The program provides free nutritious meals for kids 18 and under when school is out for the summer.
- Eight hundred and ninety-four (249) food, nutrition, and health professionals from various Texas counties across the state have attended the FANN virtual **Quarterly Speaker Series** in 2023. 88.2% of attendees reported that the information provided by the Quarterly Speaker Series will be helpful to their work in food and nutrition.
- One hundred and fifty-one (151) food, nutrition, and health professionals from various Texas counties across the state attended the FANN virtual **Food Access and Nutrition Conference** on March 9, 2023. 100% of attendees reported that they learned about food and nutrition information that they didn't know about before. 85.72% of attendees reported that the information provided by the conference will be helpful to their work in food and nutrition.
- Seventy-eight (78) food, nutrition, and health professionals from various Texas counties across the state attended the FANN virtual **Educator Masterclass Series** so far in 2023. 97.5% of attendees reported that the information provided by the Educator Masterclass Series will be helpful to their work in food and nutrition.