

# KiNDNESS MATTERS

## Staunton Kindness Challenge

Dear Parent or Guardian,

We are excited to announce that we are launching the Staunton Kindness Challenge on Monday, Dec. 6, 2021 in an effort to spread good deeds, good vibes, and goodwill in our schools and the Staunton community.

Our goal is to reinforce a culture of kindness in our schools and our city. Your child can be part of a powerful and positive initiative that will lead to more kindness, unity, and respect at school and beyond.

**From Dec. 6-10, we'll be promoting organized and random acts of kindness during a kindness kickoff spirit week (see the attached flyer). And we will continue to promote kindness with monthly Kindness Days for the remainder of the school year. We'll provide more details about those soon.**

To help build on this momentum, we are participating in a unifying service project, Coins for Kindness, to help support the Valley Mission. This local non-profit organization provides shelter, support, and hope to local families.

All students are invited to participate by giving their extra coins. From Dec. 6 to Dec. 10, 2021, students can collect spare change at home and in their neighborhoods to be donated to support local families. This is an excellent opportunity for our students to expand their compassion and become engaged citizens.

For more information on the Staunton Kindness Challenge, please visit [www.stauntonkindnesschallenge.org](http://www.stauntonkindnesschallenge.org).

Thank you in advance for helping to create a culture of kindness and compassion in our community and beyond!

With gratitude,

Staunton City Schools

Share your acts of kindness on social media using #StauntonKIND and #KindnessChallenge.

# KINDNESS MATTERS



## 2021-22 Staunton Kindness Challenge Kickoff Week Schedule

Mon., Dec. 6



### KINDNESS MATTERS DAY

**Wear your Kindness Matters t-shirt and wristband.**

Students and staff will be given a Kindness Matters t-shirt and wristband at school and receive a free donut from Strite's Donuts. Superintendent Dr. Garrett Smith will kick off the morning with a motivational message and students will watch our kickoff video in their classrooms.

Tues., Dec. 7



### NOTHING BEATS KINDNESS

**Wear your favorite sports team gear, or Staunton athletic gear and your Kindness wristband.**

Middle and high school students and staff write messages of kindness on strips of paper to form a paper chain to be hung at the school. Varsity boys' basketball game will have a Kindness Matters theme and include giveaways and messages of kindness.

Wed., Dec. 8



### DREAMING OF A KINDER WORLD

**Wear your pajamas or comfy clothes and your Kindness wristband.**

Story time activity with adults and older students reading to younger students.

Thurs., Dec. 9



### POWERED BY KINDNESS

**Dress like a superhero and wear your Kindness wristband.**

Students will write thank you notes to the national guard and other brave heroes. Staunton City Council will recognize the Staunton Kindness Challenge with a proclamation at its 7:30 p.m. meeting at City Hall.

Friday, Dec. 10



### I SPY KINDNESS

**Wear ties and sunglasses as "secret agents of kindness" and your Kindness wristband.**

Students or classes will be encouraged to do random acts of kindness for another student or class anonymously.

### COINS FOR KINDNESS

All students are invited to bring their spare change to school Dec. 6 to Dec. 10, 2021, to support local families at the Valley Mission. We'll announce the total donations raised before the winter break.

Share your acts of kindness on social media using #StauntonKIND and #KindnessChallenge.