

5 WAYS TO JOIN THE STAUNTON KINDNESS CHALLENGE

KINDNESS MATTERS



FOR BUSINESSES & ORGANIZATIONS

- 1** Display a **kind quote** or **message** at your business (window, marquee or sidewalk sign) during SCS Kindness Matters Kickoff Week, Oct. 5-12. We also have Kindness Matters yard signs you can display outside or in your window! Email kindnesschallenge@staunton.k12.va.us to let us know your plans to participate.
- 2** Join us for our kickoff event, the **Kindness Matters Walkathon**, from 9-11 a.m., Oct. 5. **Register** to walk as a team to support our schools.
- 3** Perform a **random act of kindness (RAK)** between Oct. 5 and 12 as a team and challenge another business or organization to a RAK. Post it on social media using #KindnessChallenge, #KindnessMatters and #StauntonKIND.
- 4** Offer a **special** for your clients on our monthly Kindness Days, the first Friday of each month, such as a discount, coupon or message of kindness.
- 5** Donate to **The Kindness Fund**. Donors will be recognized on our Staunton Kindness Challenge [website](#) and on social media.

THANK YOU FOR BEING #STAUNTONKIND!

STAUNTONKINDNESSCHALLENGE.ORG