



# House of Worship (HOW) Solar Panels - Stewarding Decentralized Power Generation

-Murray Rosenthal

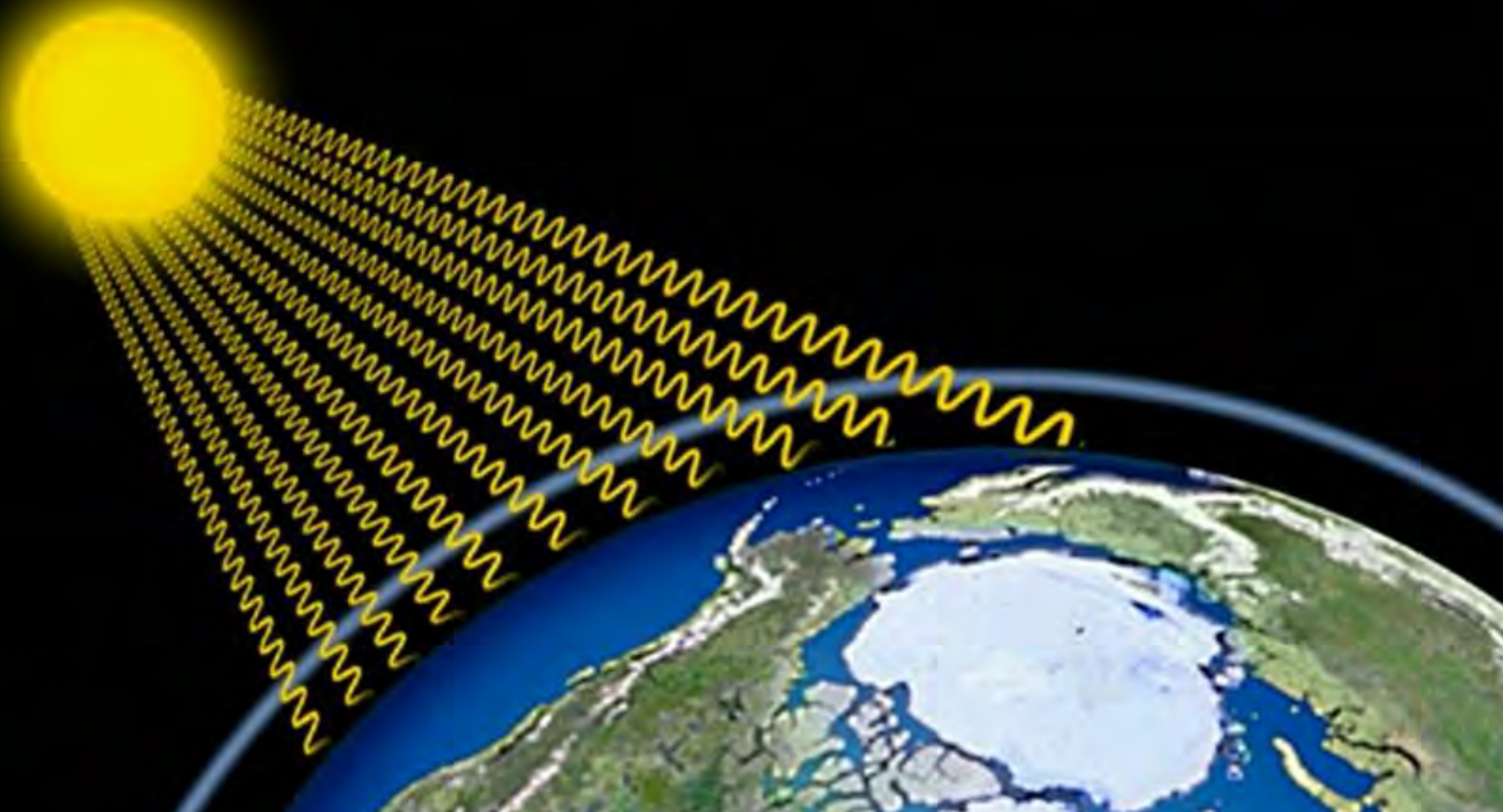
[scibridge0@gmail.com](mailto:scibridge0@gmail.com)

734-864-6750

BARGAIN!!!

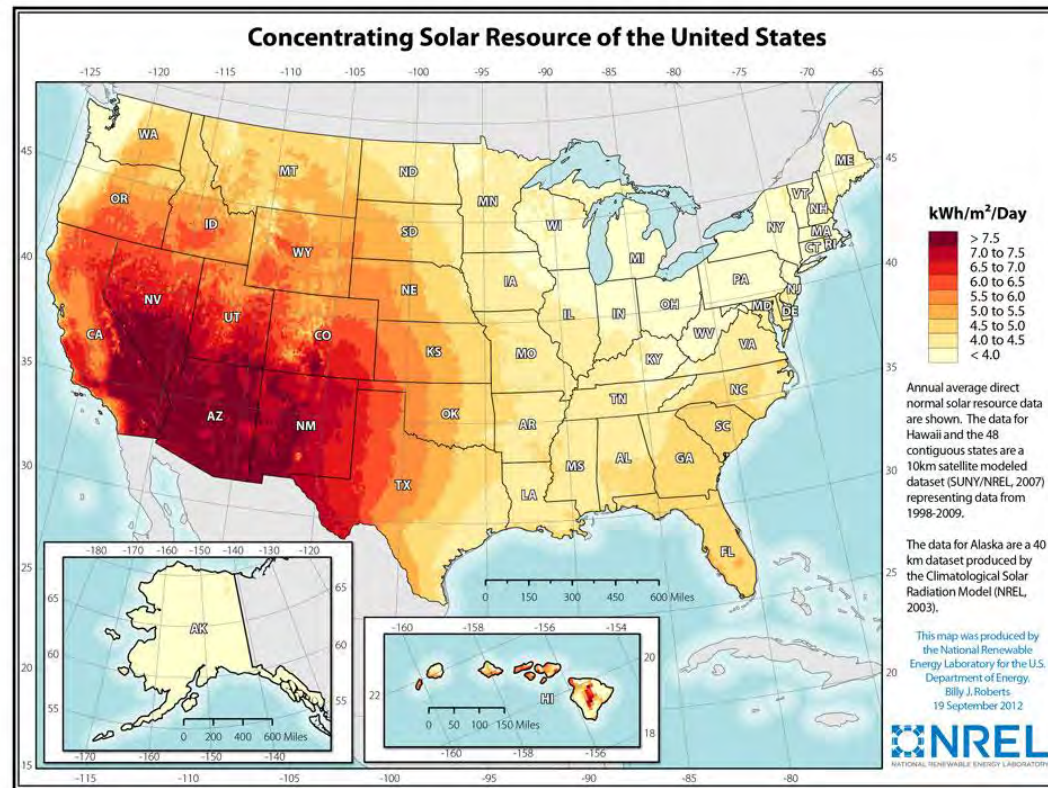


Enough solar energy reaches Earth **every hour**  
to fill all the world's energy needs **for a full year**

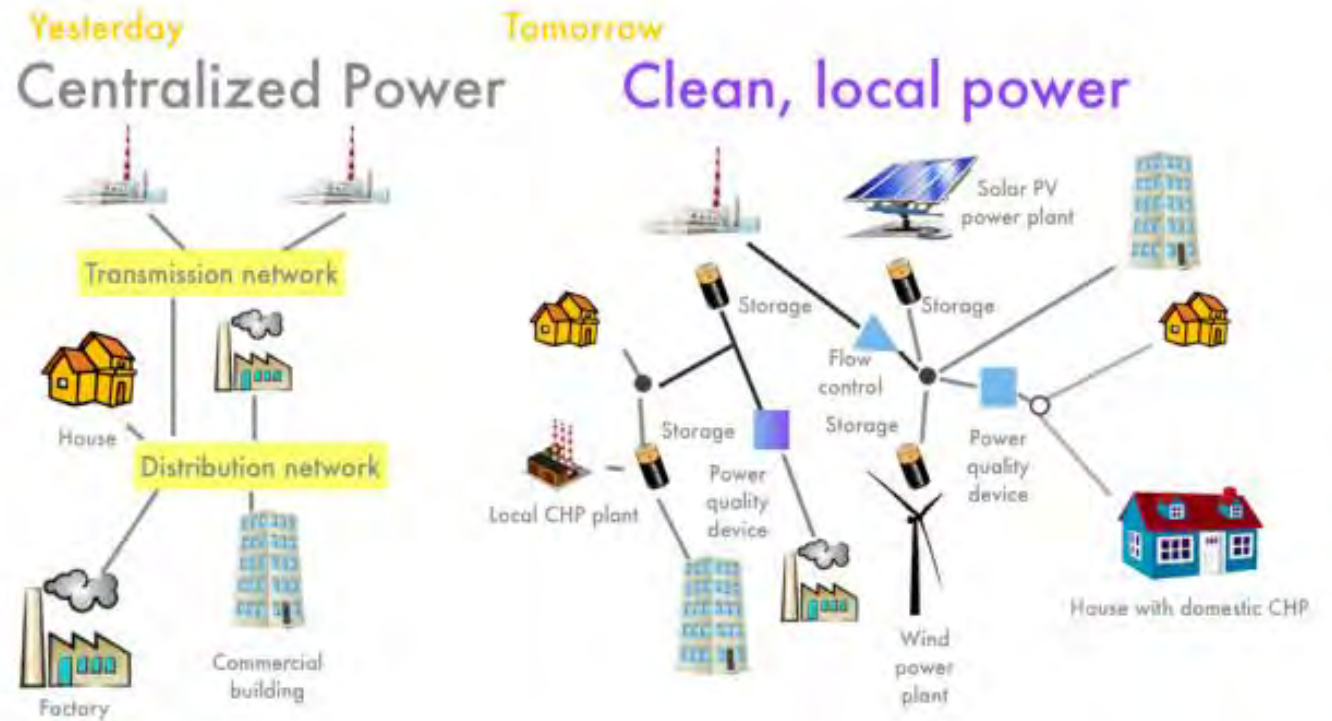


# Sunshine by State

State	Place	% Sun	Total Hours	Clear Days
<u>Florida</u>	Tampa	66	2927	101
<u>Michigan</u>	Lansing	51	2392	71



Why solar is a big step towards doing our part, as faith-based leaders, to promote environmental stewardship?



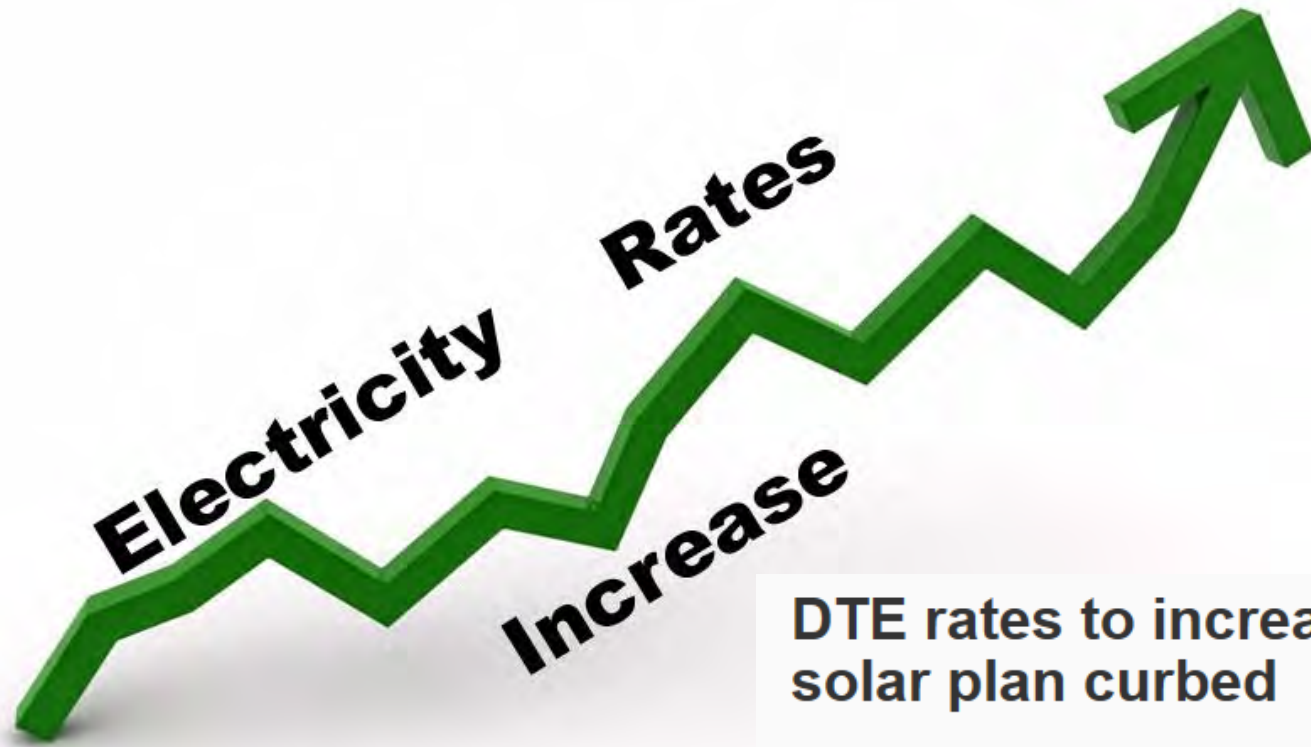
# The Investor Model

Solar Installation at No Cost to Your House of Worship!



# Renewable Share of Total Electricity Generated - 2018

<b>Energy source</b>	<b>US</b>	<b>MI</b>
<b>Wind</b>	6.5%	4.7%
<b>Biomass (total)</b>	1.4%	0.8%
<b>Solar (total)</b>	1.5%	0.1%



 News Story

## Michigan Electricity Rates Since 2003: 15 Increases, 1 Cut

Consumers Energy gets another rate hike

By Evan Carter  | April 3, 2018



DTE rates to increase nearly 9% for some users; firm's solar plan curbed

[Beth LeBlanc](#), The Detroit News | Published 4:36 p.m. ET May 2, 2019 | Updated 11:17 p.m. ET May 2, 2019

Michigan Public Service Commission –  
Approves Rate Increases....

---

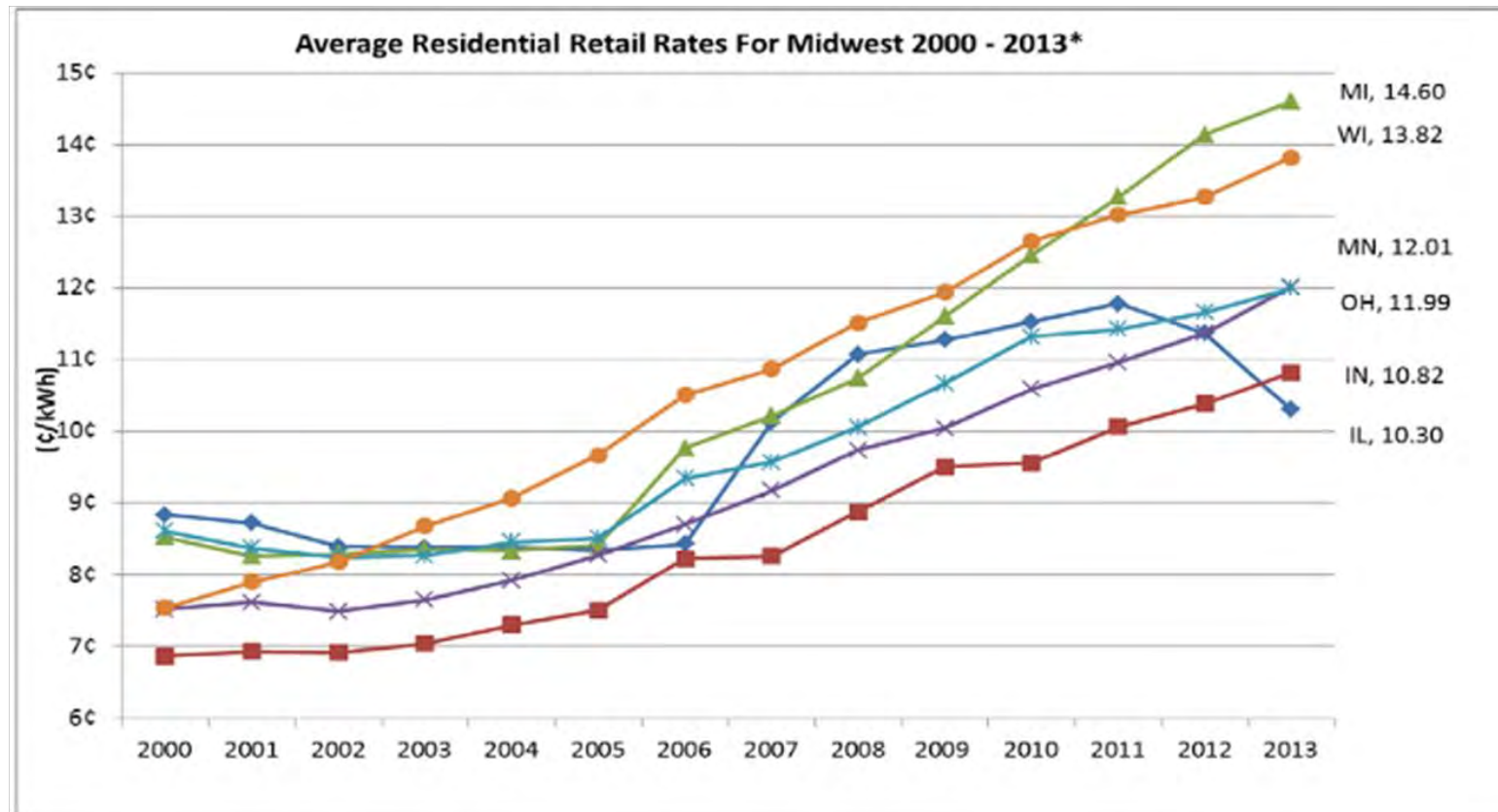


Why?  
Michigan has  
Invested  
Heavily in  
Electrical  
Generation  
Infrastructure



Does the coal-burning utility control  
the government? Or do we?

# Michigan Electricity Rates – A Bargain?



Overview

Courtesy Knock

FAQ

Our Projects

Enroll Now

## MI GreenPower™

MI GreenPower is a simple and affordable program that empowers you to attribute a greater percentage of your energy use to DTE Energy's newest wind and solar projects. Whether you are a business owner, homeowner or a renter, joining MI GreenPower can help you go green without installing special equipment or making exterior home or building alterations. Beyond lowering your carbon footprint, participating helps to protect the environment for future generations.

Enroll Now

Join MI GreenPower

### Program Benefits



#### Local

Joining the MI GreenPower program enables you to support renewable energy production in Michigan. The growth of renewable resources in our state creates local jobs in the clean energy industry and reduces your overall carbon footprint.



#### Flexible

Program participation is structured in five percent increments, giving you the power to choose the level of impact that works best for you. You can attribute anywhere from 17.5 to 100 percent of your energy use to renewable energy.



#### Affordable

Both residential and commercial customers can use our environmental impact calculator below to find a participation level and financial contribution that works best for you.

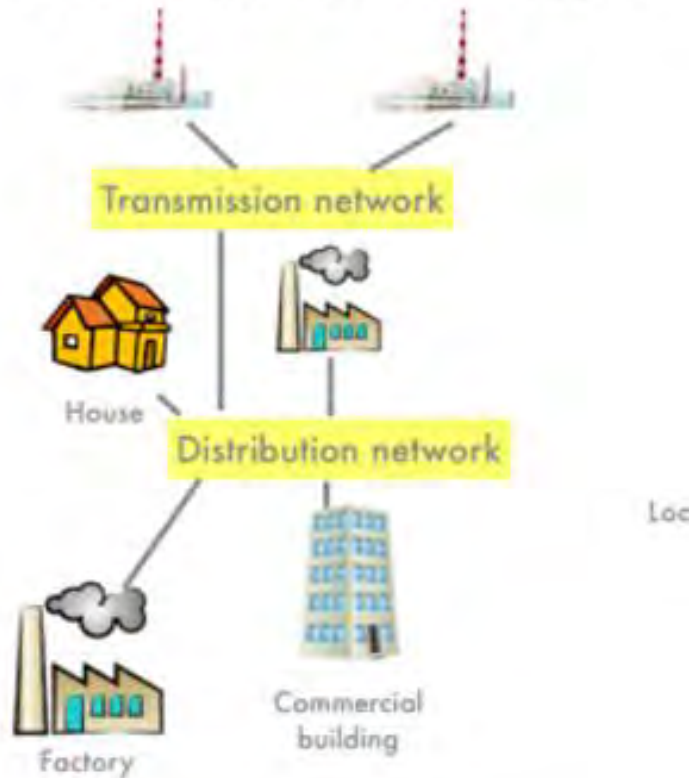
Cost is 24%  
more than  
you pay now!

Cost is 36%  
more than  
solar on your  
own roof!




We are standing at a crossroads in the history of electric utilities.

# Centralized Power



Centralized  
Electrical  
Power Grid

---



# Problems with Today's Centralized System

Old Equipment needs  
repair; unreliable and  
costs more

# Problems with Today's Centralized System

**Efficiency:** Much of the total energy content of fossil fuels burned at centralized plants is wasted in the process of generating power and delivering it over long distances to customers.



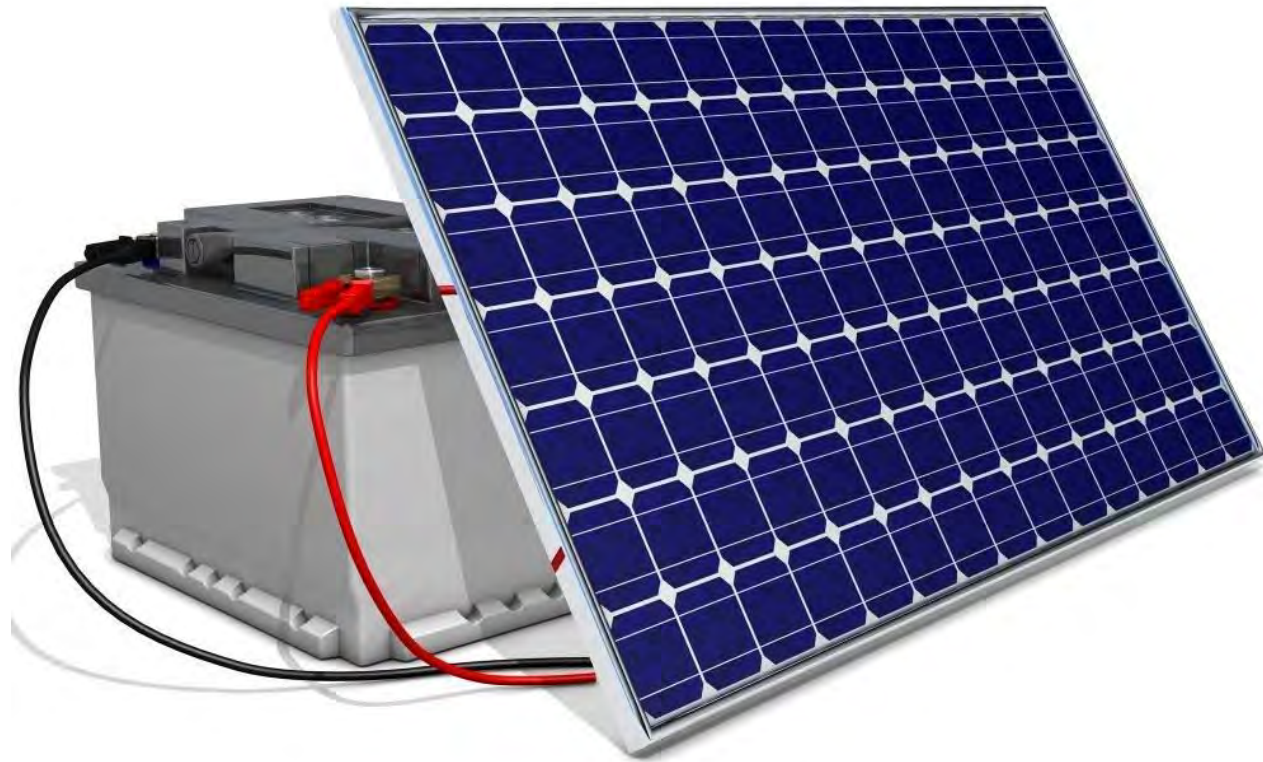
# Problems with Today's Centralized System

---

**Environmental Concerns:** Though the environmental impact varies by energy source, centralized energy generation contributes to several concerns, like air pollution, water use and discharge, land use, and waste generation.







Reliability: If there's anything you can count on, it's the sun. As the electrical grid equipment continues to age and become more vulnerable, sun, wind, and water are here to stay. Battery storage solves the problem of intermittency, allowing renewable energy sources to be used day in and day out.

Advantages of Future  
Decentralized Systems



## Advantages of Future Decentralized Systems

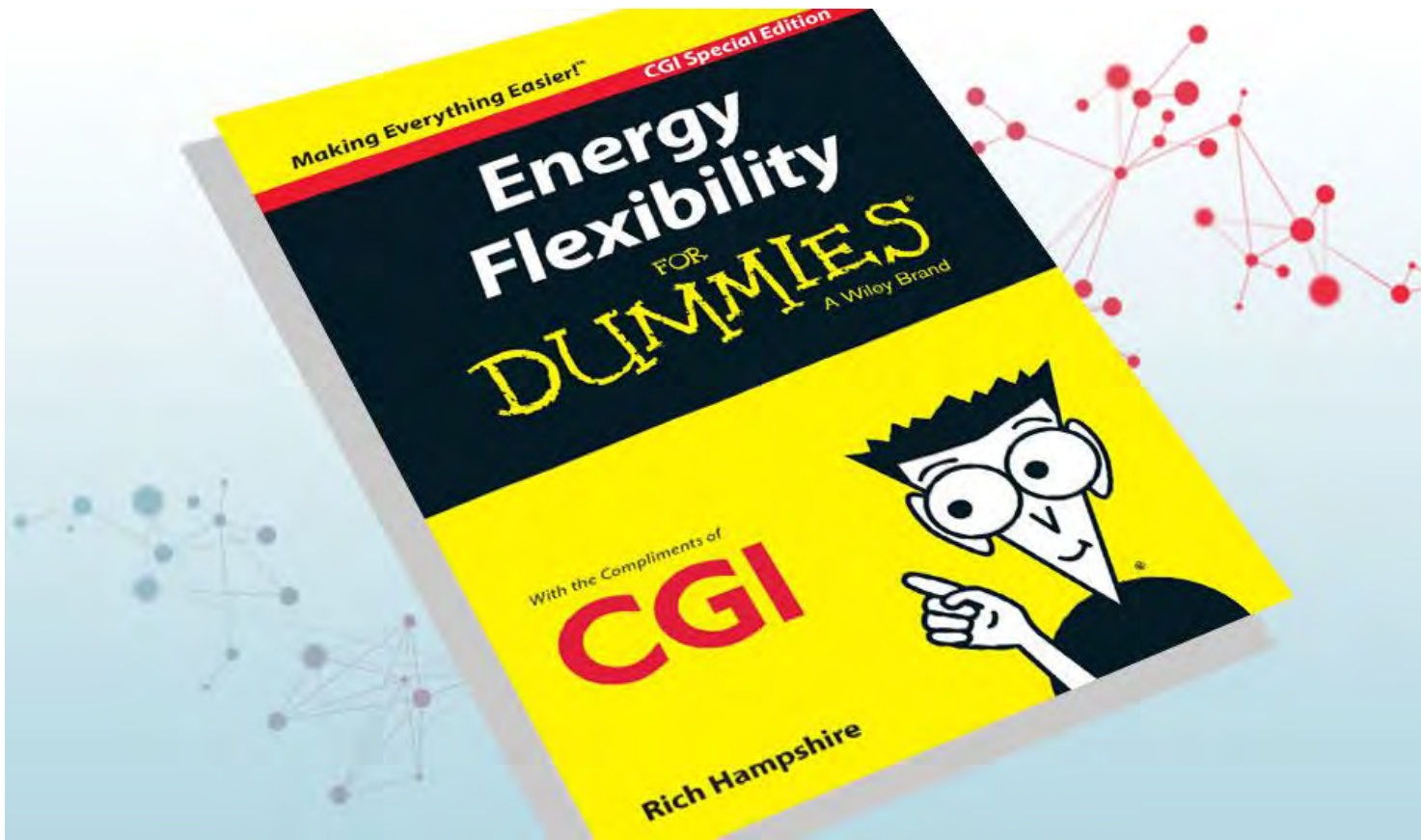
Efficiency: When electricity is generated closer to those who use it, all the electricity potentially lost in transportation (typically 5%) is now usable.



Advantages of  
Future Decentralized  
Systems



Modularity: The decentralization of the distributed energy network means that if one part of the system breaks down, it doesn't disrupt the entire system.



## Advantages of Future Decentralized Systems

Flexibility: The maintenance and replacement of components of the decentralized system is much easier. New energy generation and storage systems can be built and integrated without disrupting the system.



## Advantages of Future Decentralized Systems

Environmental Responsibility: a grid based on renewable energy sources, has a much more positive environmental impact, specifically when it comes to land use and air pollution.



## Advantages of Future Decentralized Systems

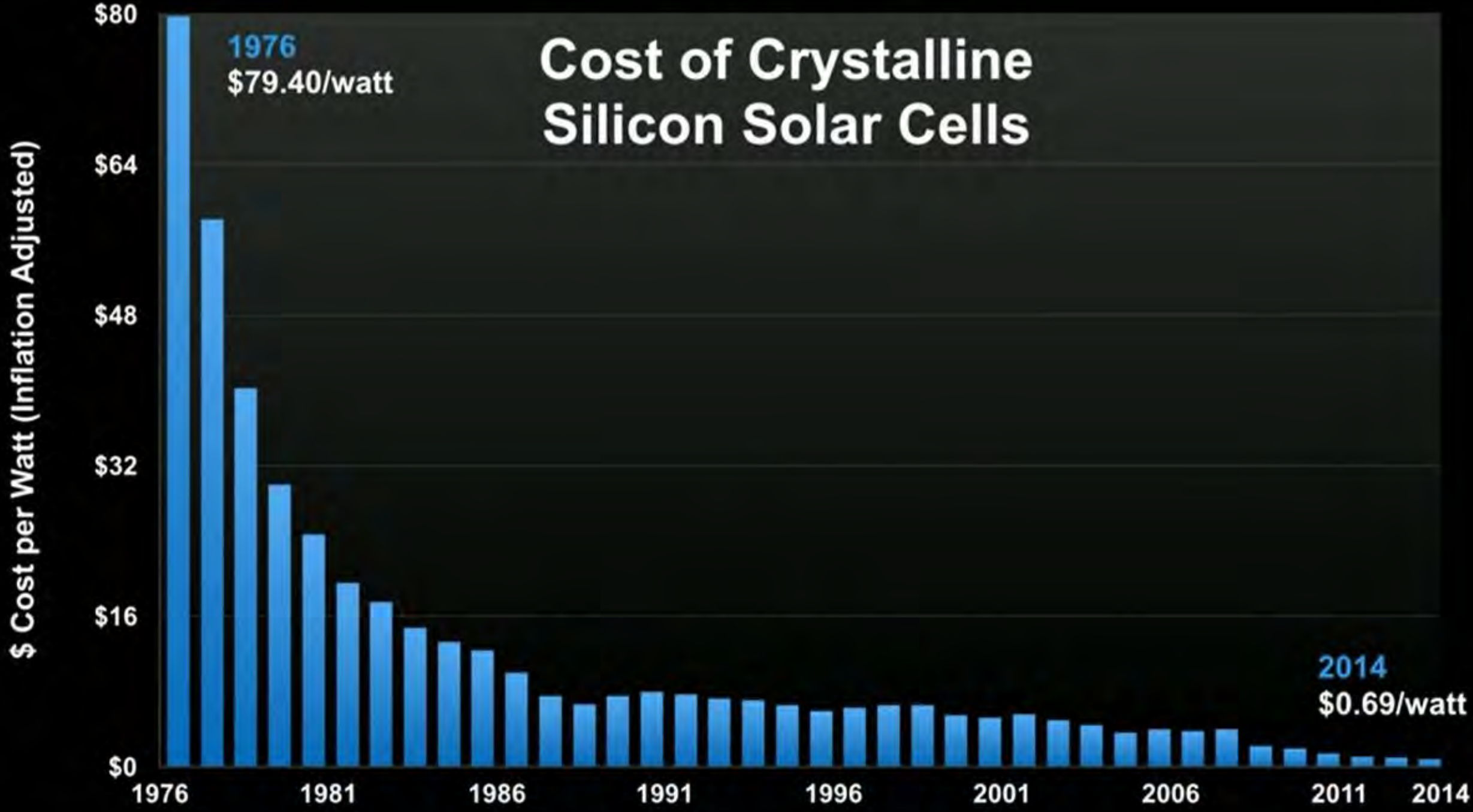
Economy: As renewable energy generation and storage becomes more and more popular; the production and maintenance costs of these technologies continues to fall. Solar power generation is set to rival the cost of non-renewable power sources.

# Grid Parity

Average Levelized Cost (Estimated for 2020)	\$/MWh
Nuclear	\$ 95.20
Natural Gas	\$ 72.60
Coal	\$ 95.10
Hydro	\$ 83.50
Wind (Off-Shore)	\$ 196.60
Wind (On-Shore)	\$ 73.60
Solar PV (Power Company)	\$ 125.30
Solar (on own roof-20 yr)	\$ 115.00



# Cost of Crystalline Silicon Solar Cells

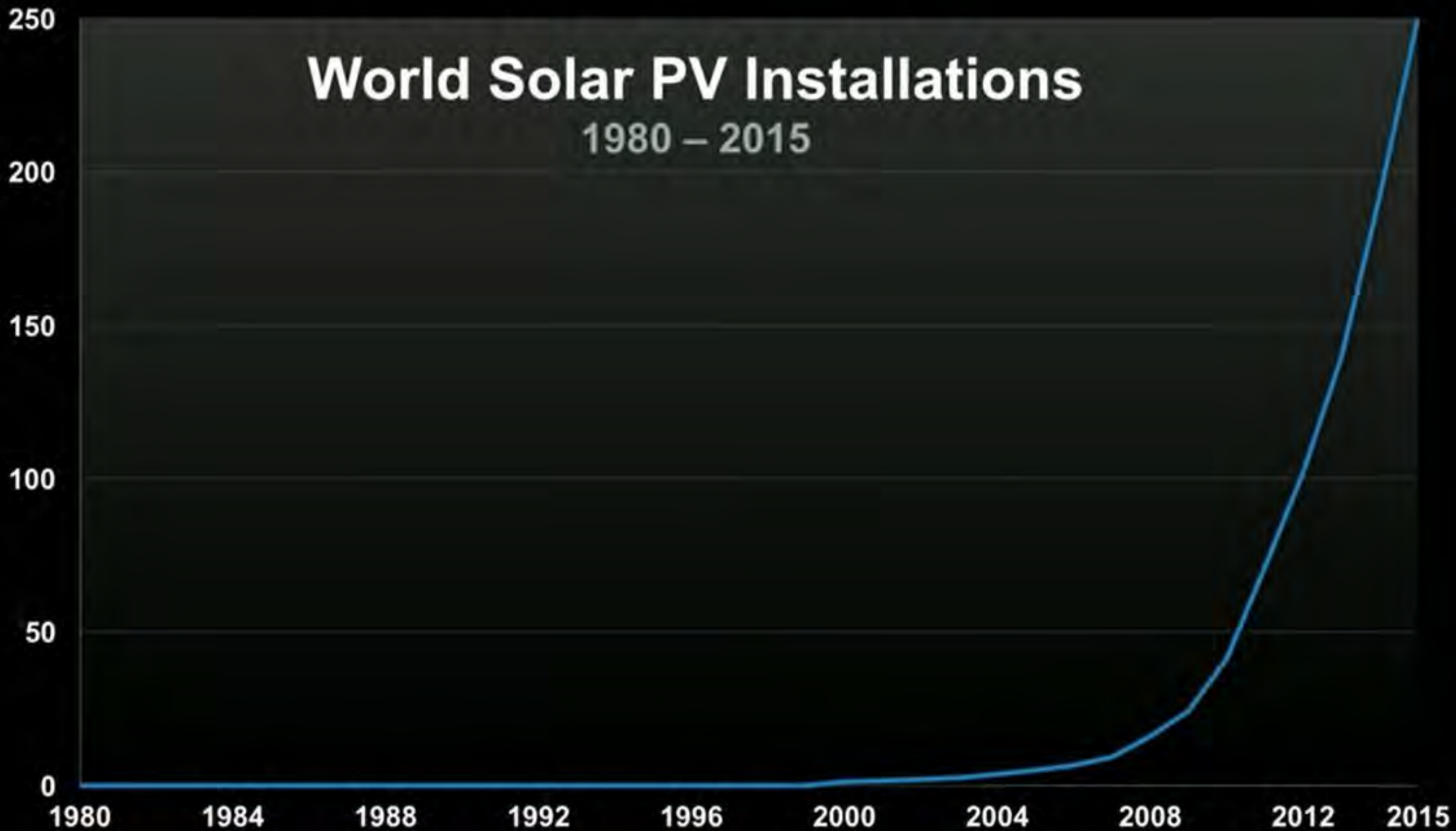




# World Solar PV Installations

1980 – 2015

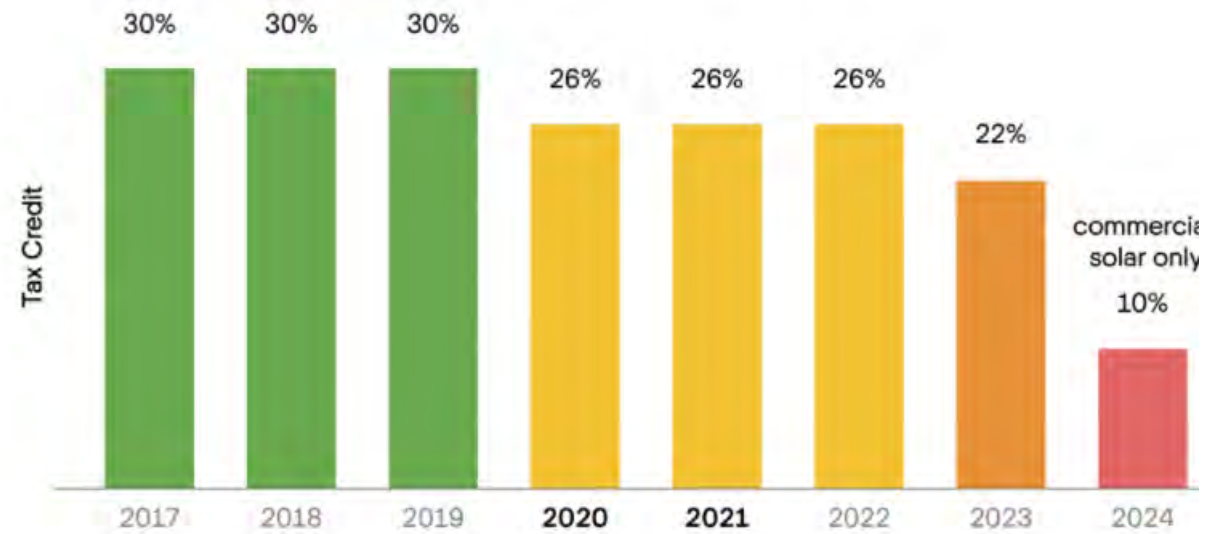
Gigawatts (Cumulative)



## LLC Investor Model for Non-Profits

- Takes advantage of 26% tax credit, as non-profits do not pay taxes
- This tax credit will drop to 22% in 2023

## Federal Solar Tax Credit Extended Through 2022



# FUMC - Ferndale





St Peter's  
Episcopal  
Church -  
Detroit



First Congregational  
Church (FCC – Ann  
Arbor)

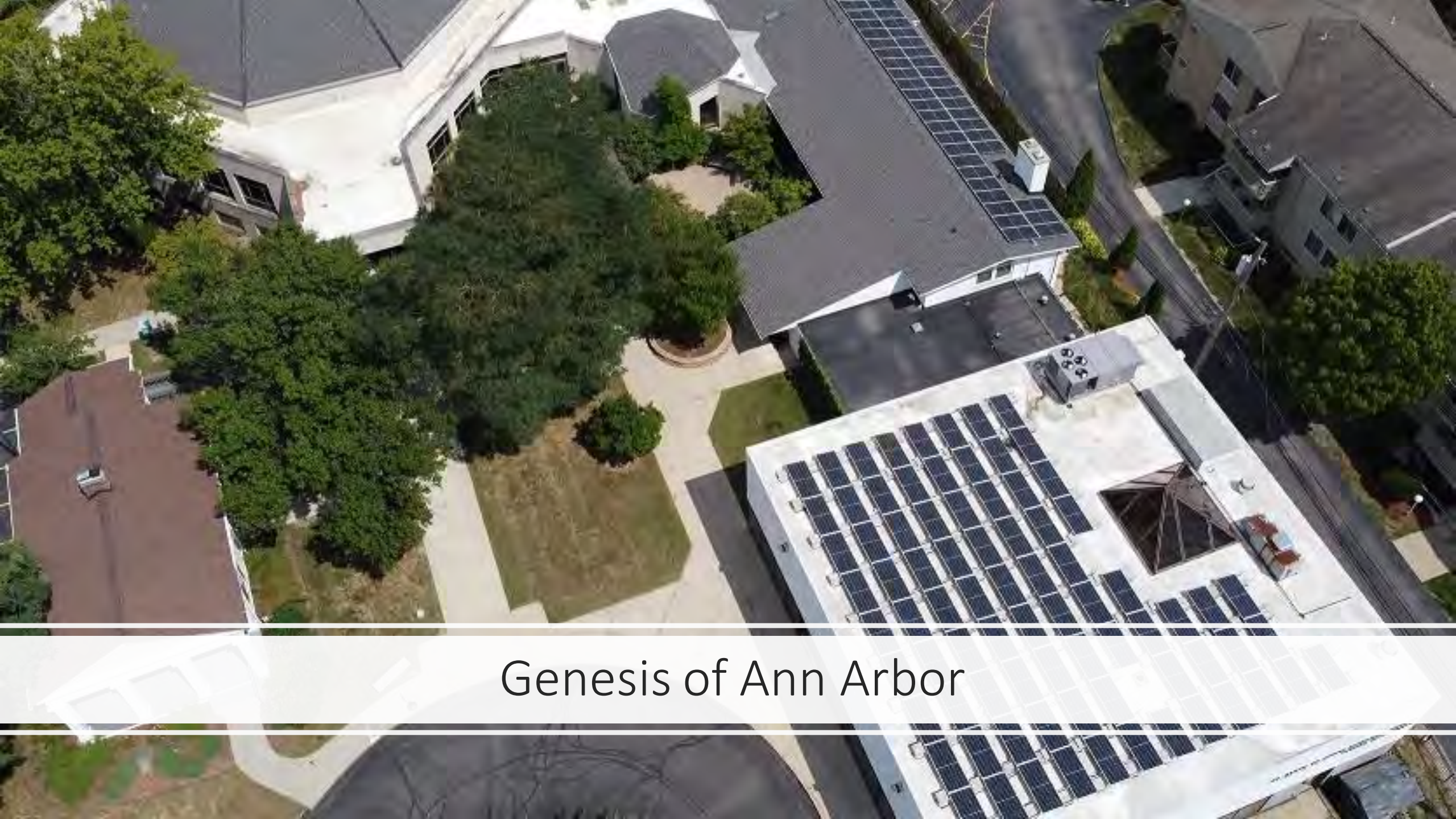


First Congregational Church of Ann arbor



# Ozone House – Ypsilanti





# Genesis of Ann Arbor

HoW	First United Methodist Church	Seventh-Day Adventist Church/School	First Congregational Church	Ozone House	Genesis	St. Peter's Episcopal Church	Potter's Guild
Location	Ferndale	Ann Arbor	Ann Arbor	Ypsilanti	Ann Arbor	Detroit	Lansing
Sponsor	Diane Cheklich	Scott Nelson	Dan Jacobs	Jan Culbertson	Murray R / David L	Bob Chapman	Barbara Sears
# of Panels	64	80	54	99	160	32	45
kW	19.6	31.2	17.25	30.9	64.0	10.6	14.4
kW/Panel	0.31	0.39	0.32	0.31	0.40	0.33	0.32
Total Investment \$	\$47,840	\$62,965	\$55,000	\$80,000	\$130,000	\$27,150	\$37,445
\$/kW	\$2,440.82	\$2018	\$3,188.41	\$2,589.00	\$2,031.25	\$2,561.32	\$2,647
Included costs	\$800 for legal fees	None, solar only	\$10k for racking; \$4k to fund LLC	\$4000 to fund LLC; 25 yr. warranty incl. inverter replacement	\$10,000 to fund LLC	Includes 25 yr. inverter warranty	\$250 tax filing; \$375 financial assessment; \$100 misc
Install Date	APR 2017	AUG 2019	DEC 2019	JAN 2020	JAN 2020	DEC 2018	APR 2021
% of Electricity	29%	N/A	25%	N/A	31%	25%	95%
Funding	LLC	LLC	LLC	LLC	LLC	LLC	LLC
LLC # Members	1	1	5	4	20	1	8
% of Electric rate	92% of DTE rate	90% of DTE rate	90% of DTE rate	90% of DTE rate	92% of DTE rate	75% of DTE rate	82.5% of Consumers Energyrate
Buyout	FMV at year 20	>6 years	0% loan at year 7	>6 years	>5 years	>5 years	>5 years
HoW Savings	\$24K over 20 years	\$120K over 25 years	\$40K over 20 years	Depends on buyout	\$397K over 30 years	\$40K over 25 years	\$28K over 35 years
Annual ROI for LLC	3.5%	0%	0%	2.0%	2.6%	2.0%	2%
Installer	Srinerogy	Homeland Solar	Homeland Solar	Distributed Power	Homeland Solar	Distributed Power	Absolute Environmental Solutions

**Totals: 534 Solar Panels; 188 kW; \$440K Investment**



Solar Gives Us Hope!