

## Product overview 2020



**Sustainable Outdoor Lighting** Solar. Hybrid. Grid.

Welcome to the future of environmentally friendly outdoor lighting! Welcome to hei!

Climate change, nuclear risks and overexploitation of natural resources require an ambitious and swift transition towards sustainability including solar powered, carbon-free technologies world-

The mission of hei is to contribute to global sustainable development by designing and manufacturing outdoor lighting with paramount efficiency for minimum environmental impact.

This is supported by our strict designing criteria: environmetal-friendly materials, utmost efficiency, and use of solar power, wherever available.

We also supply outstanding aesthetical design, because we think green products should please not only the environment but our eyes, too.

Finally, the advantageous commercial "side effect" of energy efficiency and solar power is low operating and initial costs.

All in all, climate protection by sustainable outdoor lighting is a win-win situation for all of us environmentally, aesthetically and economically.

Welcome to **hei**! The future of lighting. Today.



NOVE



Solar powered. Environmental-friendly.



Less maintenance. No sand, snow or dust No soiling.



Smart lighting control. Self-learning. Reliable.



Contemporary aesthetics. Forward-looking design.



Remote lighting control.



Power Tube.

Omnidirectional

sunlight collection.

No cabling.

No electricity



Highly efficient LED technology



No PV panel. Slim design. Low wind load.



Minimal installation costs. No electricity costs.



Superb light distribution. Increased pole distance.



No electricity consumption. No CO<sub>2</sub> emissions. No nuclear risks.



Simple installation. Plug & play.



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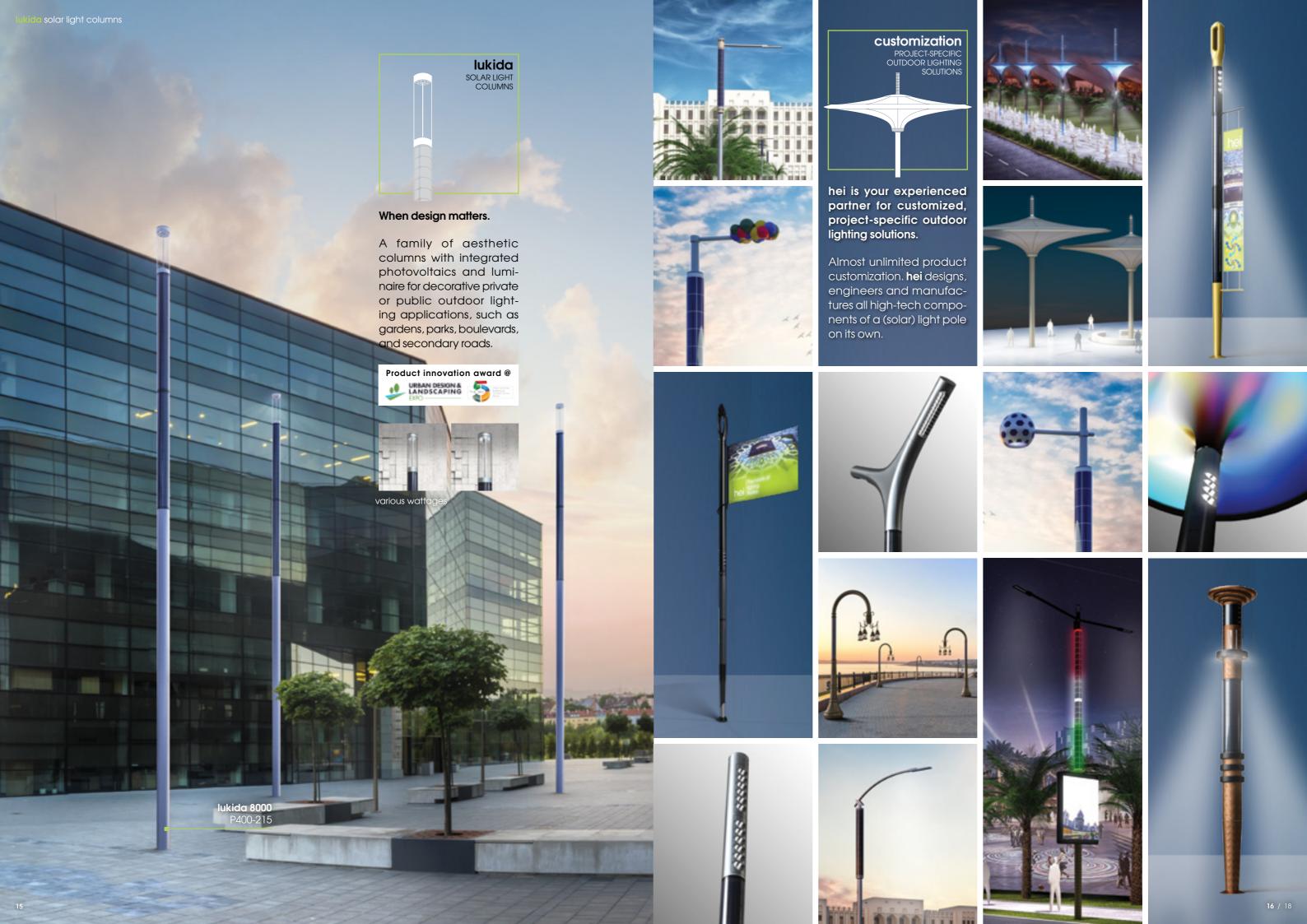




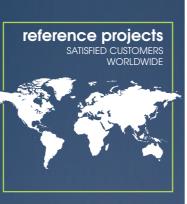












Our ambitious design approach can be fulfilled only with products with utmost efficiency, long life-expectancy, minimal maintenance efforts and least possible operating costs. This are the reasons, why our customers all over the world enjoy our prod-





