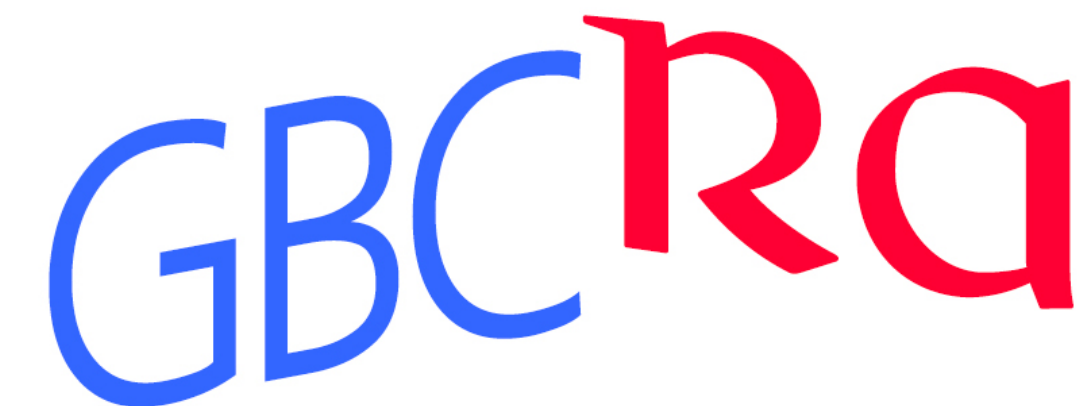


Membership Report

TOTAL NUMBER OF MEMBERS - 345

- Voting Members -176
 - Annual Memberships - 88
 - Life time Memberships - 35
 - Complimentary Memberships - 53
 - New Retirees - 42
 - Sr. Members -11
- Non-voting Memberships - 169
 - Keep-in-Touch - 147
 - Honorary - 22



George Brown College Retirees' Association

Membership Report 2024



- Relationship with Human Resources is building;
 - Recommend to GBC HR to obtain personal email addresses of new retirees right up front – using their permission form
- Continued to use technology and personal call outs in 2024, to engage with new retirees before they left the College
 - Impact: ensures personal emails have been provided to GBCRA to stay in contact; was received positively
 - Drive to convert New Retirees to Paid MembersContinue to acknowledge New Retirees on GBCRA website with permission

Membership Goals 2025



- Continue to build relationship between HR Department and GBCRA in order to facilitate easier access to new retirees
- Build presence at GBC by continuing to have representatives from GBCRA attend events GBCRA is invited to i.e graduations, book events etc.
- Continue to increase engagement with New Retirees and others
- Increase membership by 10-15%

Membership Report Categories

Membership Category	Club Activities and Events	Newsletter	Voting	Annual Fee	Life Time Fee
Full Member	√	√	√	\$15	
Associate Member	√	√	√	\$15	
Life Time Member	√	√	√	-	\$200
Senior Member (85+)	√	√	√	\$0	
Keep in Touch Member	Extra charges to attend events, join clubs and partake in current and future benefits negotiated by the association	√	-	\$0	
Guests of Members	Extra charge when accompanied by a member	-	-	-	
Honorary Member	By invitation	√	-	-	

Membership Reminder

Important Dates 2024-2025



Voting Members

- Fees paid prior to September 30th will apply to the 2025 and will entitle the member to vote in the Annual General Meeting
- Fees paid on or after **October 1st** will apply to the following calendar year and such members will be considered “unpaid members” in the current calendar year for AGM voting and other purposes.

2025 New Retirees

- The membership fee for new retirees will be waived for the year in which they retire.
- Those who retire on or after **October 1st** will have their membership fee waived for the following calendar year, although they will be considered to be a “Voting Member” at the Annual General Meeting in the year they retire.