



Communications and Events Report

Communications

- A. 2022 Newsletters 8
- B. Open rate 70%
- C. Surveys 3
 - 2 on activities
 - 1 on strategy
- D. Announcements 18
 - announcing a variety of events, short news articles and various opportunities
- E. Plans for 2023
 - 4 to 6 full newsletters
 - short news announcements as needed
 - strike editorial committee to determine newsletter columns

Events

- A. Number of Events: 12
 - 10 Online events includes presentations, virtual tours and meetings
 - 2 in person events
- B. Participation rate - on average 25 individuals per presentation
- C. Costs - No charge for online events for paid members
 - \$5.00 charge for online events for unpaid members and guests
 - Food is cost recovery
- D. Plans for 2023
 - strike events planning committee to determine events one the year
 - continue online presentations
 - introduce hybrid presentations where appropriate
 - continue in person events

Results of 2022 Plan

- We were unable to hire a student
- We were not able to increase our social media presence
- Maintained good communications with the membership
- Participation rates for activities increased
- Feedback on newsletter continues to be good
- Able to recruit new volunteers