



George Brown College Retirees' Association

# George Brown College Retirees' Association

**Annual General Meeting  
November 30, 2021**

**Meeting Begins Promptly at:**



# AGENDA



## 1. Welcome & Opening Remarks

- Techniquette: Debbie Plested
- General: Dianne Diniz and Georgia Quartaro

## 2. Welcome – Dr Gervan Fearon, President George Brown College

## 3. Business Meeting

- Adoption of the Agenda - Dianne Diniz
- Adoption of the Minutes of the 2020 AGM – December 1, 2020
- GBCRA Reports
- Adjournment of Business Meeting

## 4. Speaker - Jo Soroichinsky: Writing into Retirement

## 5. Closing Remarks- Dianne Diniz

**GBCra**

George Brown College Retirees' Association

**Welcome  
Dr. Gervan Fearon  
President, George Brown College**



# AGENDA: Business Meeting



- Business Meeting
  - Adoption of the Agenda - Dianne Diniz
  - Adoption of the Minutes of the 2020 AGM – December 1, 2020
  - GBCRA Reports
  - Adjournment of Business Meeting



# Motion 1

## Agenda: GBCRA 2021 Agenda



**The Agenda for the GBCRA 2021 AGM be Accepted as Presented.**

- **Moved by Lori Sheckter-Wolfson,**
- **Seconded by Alfred Carr,**
- **Motion Carried** 



# Motion 2

## 2020 Minutes



George Brown College Retirees' Association

**The Minutes of the December 1st, 2020 Annual General Meeting be Accepted as Presented (Amended).**

- **Moved by Alfred Carr,**
- **Seconded by John Hardy,**

• **Motion Carried**



# Co-Chairs Report

Presented by Georgia Quartaro



- Online meetings and activities continued in 20-21 in light of ongoing pandemic constraints, including our Annual General Meeting held online in November 2020
- More frequent and varied online activities throughout the year
  - Music presentations
  - Historical and travel presentations
  - Bingo and Scattergories
  - Surveys to assess members' preferences



# Co-Chairs Report

Presented by Georgia Quartaro



- Regular activities continued online, including board meetings, bridge club, and book club
- Continued our direct support of students by hosting nursing student placements
- Continued our discussions with College senior management about ongoing issues and potential benefits that our members have requested
- June 17 online event to acknowledge and welcome new retirees
- Online Auction proceeds plus donations enabled us to reach the endowment goal for our scholarship
- Pandemic has shown the value of continuing some activities online



# Board of Directors

## Directors and their current roles



- Dianne Diniz Co-chair
- Georgia Quartaro Co-chair
- Barb Dunlop Secretary
- Joan Reynolds Treasurer
- Debbie Plested Director of Membership
- Bob Cox Director of Communications
- Jennifer Cooke Director at Large
- Laura Lothian-Bryant Director at Large
- Denise Pontone Director at Large
- Trish Robinson Director at Large

Appointed by the Board - Anne MacKenzie-Thompson - Convenor of Scholarships

(Note: The Directors are elected by the membership and roles are decided upon by the Directors.)



# Scholarship Report (2021)

Presented by Anne Mackenzie-Thompson



George Brown College Retirees' Association

Right now, in our Pre-Endowment fund, we have **\$13,480.00** and, we **have \$4,818.00** in our Scholarship fund

**Silent Auction:** Our silent auction raised over **\$3,309.00**.

**More Good News:** In December we will deposit our auction funds to the Scholarship Fund bringing that total to **\$8,127.00**. We will transfer **\$6,627** from our scholarship fund to to our Pre-endowment fund bringing that total to **\$20,107.00** **which means that we will be able to begin offering both the endowed scholarship AND our annual scholarships in 2022.**

We wish to thank the **Foundation** for their continued support.



# Communications Report

## Newsletter and Web Site Presented by Bob Cox



Sent out **10** newsletters over 12 months

Sent out **11** activity announcements

Sent out **4** surveys

Sent out **33** print newsletters to those with no computer access (9 legacy individuals)

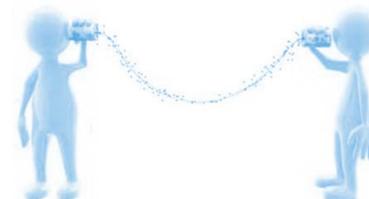
A valid address email will be required to receive the newsletter, activity announcements and surveys for all other members

Changed format of newsletter to connect more directly to the web page  
increase of “click through” rate indicates this was a successful move.

Web page has increasingly more traffic

### Issues

It takes a huge amount of resources (financial, time, and people) to mail out newsletters. Although we would like to continue this practice, without a dedicated individual to take on this task, **we have no choice but to discontinue it.**



# Communications Report

**Activities 2021**

**Presented by Bob Cox**



- Focus on Leveraging Technology in order to stay connected through Covid
- GBCRA hosted **17** separate events including lectures, virtual world tours, food tastings, virtual theatre events and games days
- We provided support to **5** events offered by external providers
- There were a total of **315** individual registrations which translates to about 130 individual members
- GBCRA covered **100%** of the cost for **13** events



# Communications Report

## 2022 Goals

Presented by Bob Cox

- Communications going forward in 2022
  - Publish newsletter every 6 weeks
  - Rebrand newsletter, and web page
  - Create and brand social media presence
  - Send event reminders the day of each event
  - Recruit someone to look after web and social media



# GBCRa

George Brown College Retirees' Association



# Communications Report

**Activities Going Forward 2022**  
**Presented by Bob Cox**



- Continue to offer online events with a possible movement to hybrid and in person
- Make recordings of some events available for members unable to attend
- Continue to offer events at no charge to paid members and with a \$5 fee for non-paying members



# Membership Report

Presented by Debbie Plested



George Brown College Retirees' Association

- Technology to Stay Connected
  - Lectures, Game Days, Travel Tours, Food Tastings, Online Movie & Theatre Recommendations, Book Club, Bridge Club & Board
- Phone Check Ins
- 2021 Membership By the Numbers:
  - **21** New Members (Fees Waived)
  - **116** Paid Annual Members
  - **19** Life Time Members
  - **274** Newsletter Recipients (active email addresses including Honorary & Keep in Touch Members)
- Membership Categories & Important Dates



# Membership Categories

Presented by Debbie Plested



George Brown College Retirees' Association

Membership Category	Club Activities and Events	Newsletter	Voting	Annual Fee	Life Time Fee
Full Member	√	√	√	\$15	
Associate Member	√	√	√	\$15	
Life Time Member	√	√	√	-	\$200
Senior Member (85+)	√	√	√	\$0	
Keep in Touch Member	Extra charges to attend events, join clubs and partake in current and future benefits negotiated by the association	√	-	\$0	
Guests of Members	Extra charge when accompanied by a member	-	-	-	
Honorary Member	By invitation	√	-	-	

# Membership Important Dates

Presented by Debbie Plested



George Brown College Retirees' Association

- **Membership year: January 1<sup>st</sup> to December 31<sup>st</sup>.**
- **Voting**
  - When fees are required to maintain voting membership status, fees that are paid by **September 30<sup>th</sup>** will apply to the current year and will entitle the member to vote in that year's Annual General Meeting.
  - Membership fees paid on or after **October 1<sup>st</sup>** will apply to the following calendar year and such members will be considered "unpaid members" in the current calendar year for AGM voting and other purposes.
- **New Retirees**
  - The membership fee for new retirees will be waived for the year in which they retire. Anyone who retires on or after **October 1<sup>st</sup>** will have their membership fee waived for the following calendar year, although they will be considered to be a Voting Member at the Annual General Meeting in the year they retire.



# Motion 3

## Board Reports

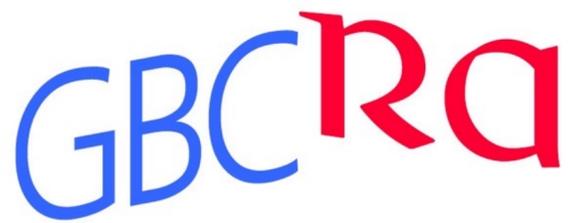


The **Co-Chairs, Communications, Scholarship, and Membership** reports be accepted as presented.

- **Moved by Alfred Carr**
- **Seconded by Lois Athanasiu**

- **Motion Carried** 





George Brown College Retirees' Association

# Treasurer's Report

**AGM Budget November 2021  
Presented By Joan Reynolds**

***Note:** The GBCRA contribution to the GBC Scholarship Foundation was raised through donations and events established for generating funds - the online GBCRA auction and games.*

<b>GBCRA - GEORGE BROWN COLLEGE RETIREES' ASSOCIATION</b>				
<b>GBCRA AGM BUDGET REPORT November 2021</b>				
	<b>2021</b>	<b>2021</b>		<b>2022</b>
	<b>Jan -Dec</b>			<b>Jan-Dec</b>
<b>REVENUE</b>	<b>BUDGET</b>	<b>ACTUAL</b>		<b>BUDGET</b>
GBC Annual Grant	2,500	2,500		2,500
Event Income	3,000	1,106		6,000
Membership	1,300	4,170		2,200
GBCRA Scholarship Fund	1,000	3,534		2,500
<b>SUB-TOTAL</b>	<b>7,800</b>	<b>11,310</b>		<b>13,200</b>
<b>EXPENSES</b>				
Events/Activities Support	3,000	2,563		6,500
GBCRA Scholarship fund	1,000	3,840		2,500
Insurance	600	552		600
Communications	1,000	1,114		1,600
Admin and Bank	120	355		425
<b>SUB-TOTAL</b>	<b>5,720</b>	<b>8,424</b>		<b>11,625</b>
<b>November 2021 balance: \$10,604</b>				

# Motion 4

## Budget Acceptance



George Brown College Retirees' Association

**The 2022 budget be accepted as presented with the 2022 membership fees remaining unchanged from 2021.**

- **Moved by John Price**
- **Seconded by Debbie Plested**

- **Motion Carried**



# Adjournment Of Business Meeting



- **Thank you for your participation**



- **Lifetime Membership or Annual Membership Fee Renewal:**

Via E-transfer: [gbcra2017@gmail.com](mailto:gbcra2017@gmail.com)

Via Mailed Cheque:

GBCRA

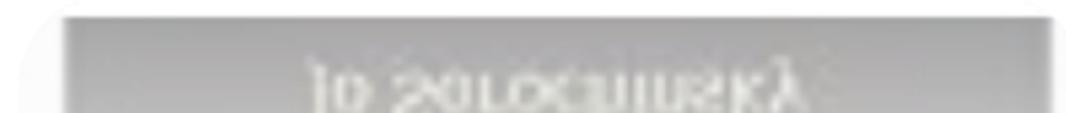
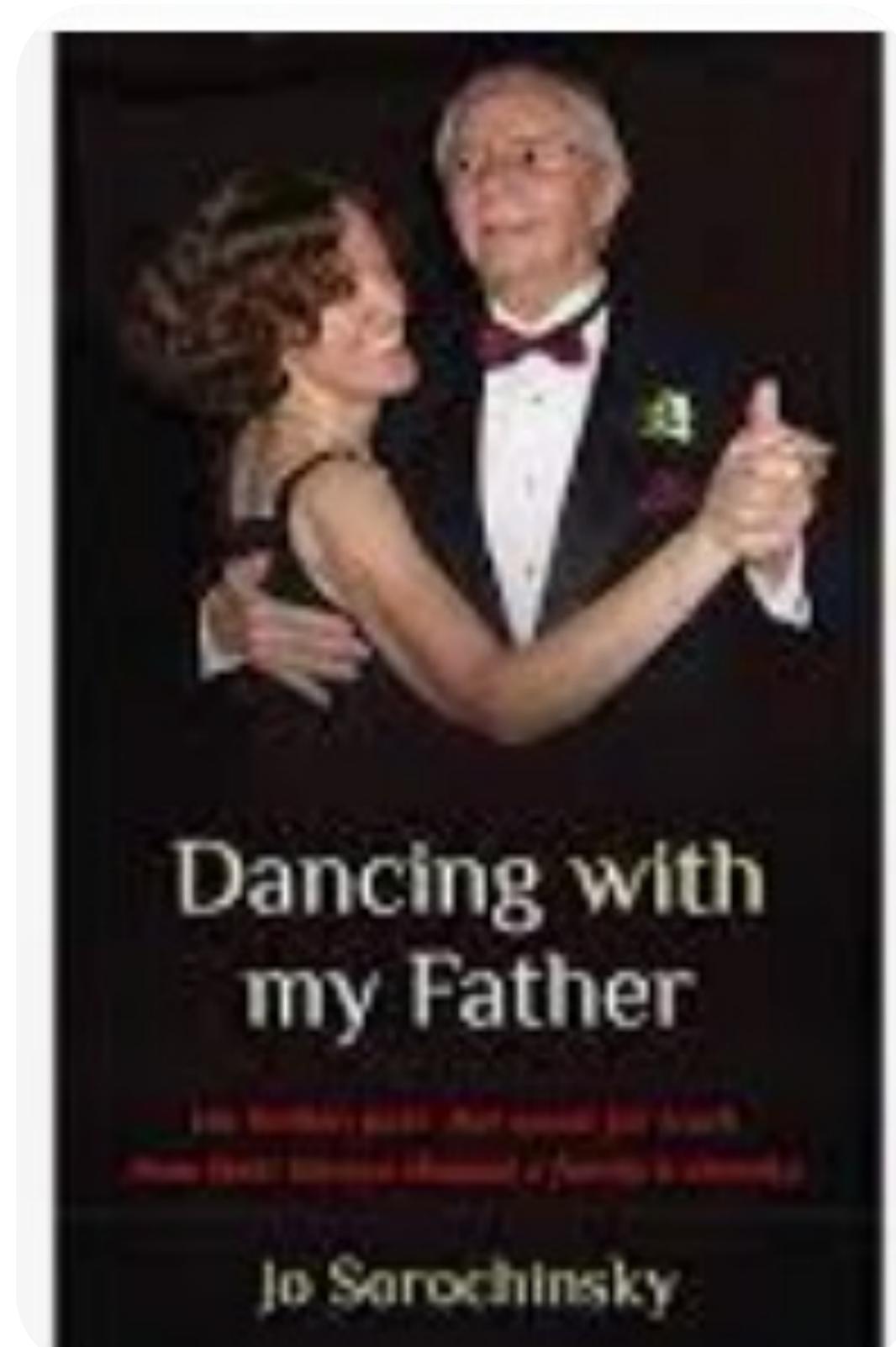
2146A Queen Street E, Unit 46

Toronto, Ontario, M4E 1E3, Canada



# Welcome Jo Sorochninsky

## Writing into Retirement



# Closing Remarks



- **Thank you for your participation**



- **Lifetime Membership or Annual Membership Fee Renewal:**

Via E-transfer: [gbcra2017@gmail.com](mailto:gbcra2017@gmail.com)

Via Mailed Cheque:

GBCRA

2146A Queen Street E, Unit 46

Toronto, Ontario, M4E 1E3, Canada