

## Our Mission:

To be a leader in community partnership building and to increase the organized capacity of people to care for one another.



United Way of the Adirondack Region, Inc.

# CAMPAIGN

## Who we are:

An organizational network of non-profits, businesses, donors, and consumers.

## What we do:

Fund High Priority Human Services, Partnership Building, Volunteer Coordination, Advocacy.

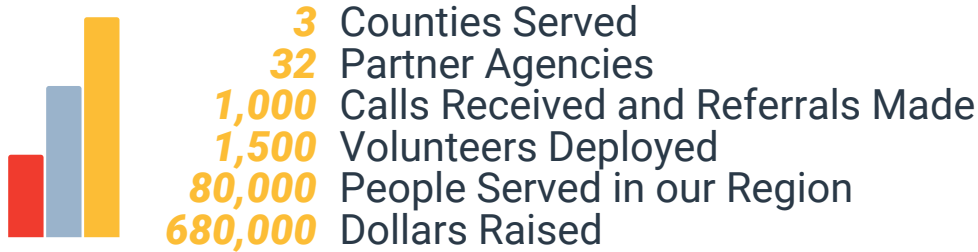


Non-Profits

Donors

Consumers

## 2022 Stats:



Your one stop shop for charitable work!

## Needs we support:

Mental Health/Crisis/Substance Abuse, Health Care, Legal Services, Housing, Employment, Disabled Services, Senior/Elderly Services, Early Childhood Services, Transportation, Veterans Services, Basic Needs (Food, Clothing, Hygiene)



## ALICE: (Asset Limited, Income Constrained, Employed)

Represents 65,905 households in our region who are above the Federal Poverty Level (FPL) but do not earn enough to afford basic needs. We support those in this gap who often make too much to qualify for government programs.

## Still not convinced?

United Way of the Adirondack Region, Inc. is accredited by the Better Business Bureau and received the 2022 Gold Transparency Seal from Candid.





# CAMPAIGN

## ***Our Campaign Message:***

During these unprecedented times, the needs in our region have become increasingly more urgent and significantly more crucial. Luckily, the Adirondack Region is home to the most kind, generous, and empathetic people on the planet.

United Way of the Adirondack Region, Inc. prides itself on being fully transparent, highly efficient, and responsive to the needs of communities in our region. We welcome questions, comments, and concerns regarding the integrity of our organization.

Please consider supporting the work of our network by making a pledge or donation through payroll deduction, direct bill, check, PayPal, Venmo or credit card. We offer many options including workplace giving, corporate gifts and individual donations from businesses and people throughout the region.

We welcome the opportunity to serve the needs of you, your business, your employees, your family, friends, and neighbors. Please call upon us anytime, as we are here to serve. Thank you for your consideration, support, and generosity now and in the future.

*John*

**John C. Bernardi**  
President and CEO

*Nichole*

**Nichole Buck**  
Outreach Specialist

## ***Volunteer Campaign Team:***

Todd McCarthy; Co-Chair (Clinton) James Monty; Co-Chair (Essex),  
Amy Kretser; Co-Chair (Franklin)

Nicole Cline, Chris Mazzella, Monticia Prather, Tony Searing, Sandra Geddes,  
Tammy Menard, Hannah Provost, Lisa VanNatten, Susan LeBlanc-Durocher, Gerald  
Morrow, Lee Rivers, DaleAnne Wolter, Jody Carpenter, Ryan Lee

***Scan here to  
donate or make  
your pledge:***



***Thank you for  
your  
consideration!***



United Way of the Adirondack Region, Inc.

***unitedwayadk.org***

