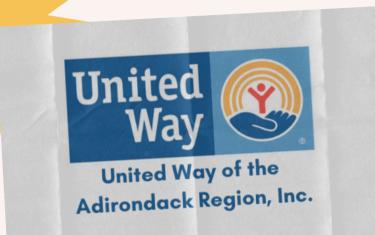
8/1/24 - 2/14/25

# Join Us for a Cause!

# Together We Uplift, Together We Thrive!



Building Community
Partnerships and Increasing the
Organized Capacity of People to
Care for One Another







Your one stop shop for charitable work

www.unitedwayadk.org

#### Who we are

An organizational network of nonprofits, businesses, donors, and consumers

#### What we do

Fund High Priority Human Services, Partnership Building, Volunteer Coordination, Advocacy

#### **Needs we support**

Mental Health, Crisis,
Substance Abuse,
Health Care, Veterans,
Housing, Employment, Disabled
Services, Senior/Elderly
Services, Early Childhood
Services, Basic Needs (Food,
Clothing, Hygiene)

# **ALICE**

ALICE represents hard-working families in our region who are above the Federal Poverty Level (FPL) but do not earn enough to afford basic needs. Combined with those below the FPL this represents over 67,000 people or 41% in our region that we actively support in partnership with nonprofit organizations and government entities.

8/1/24 - 2/14/25

## **Our Campaign Message:**

During these challenging times, the needs in our region have become increasingly more urgent and significantly more crucial. Luckily, the Adirondack Region is home to the most kind, generous, and empathetic people on the planet.

United Way of the Adirondack Region, Inc. prides itself on being fully transparent, highly efficient, and responsive to the needs of communities in our region. We welcome questions, comments, and concerns regarding the integrity

of our organization.

Please consider supporting the work of our network by making a pledge or donation through payroll deduction, direct bill, check, PayPal, Venmo or credit card. We offer many options including workplace giving, corporate gifts and individual donations from businesses and people throughout the region. We welcome the opportunity to serve the needs of you, your business, your employees, your family, friends, and neighbors. Please call upon us anytime, as we are here to serve. Thank you for your consideration, support, and generosity now and in the future.

> John C. Bernardi President and CEO

Bryan Hartman Outreach Specialist

**Nichole Buck Outreach Specialist** 

## **Volunteer Campaign Team:**

Todd McCarthy; Co-Chair (Clinton) James Monty; Co-Chair (Essex), Amy Collin; Co-Chair (Franklin)

Chris Mazzella, DaleAnne Wolter, Gerald Morrow, Hannah Provost, Holly Black, Jody Carpenter, Sandy Young-Brady, Sue LeBlanc-Durocher, Tony Searing, Tabitha Fletcher

### 2024 Stats:



3 Counties Served 34 Partner Agencies 1,000 Calls Received and Referrals Made 500 Volunteers Deployed 80,000 People Served in our Region 670.000 Dollars Raised





Scan here to donate or make your pledge:



Thank you for consideration!







