# Nonprofit Resource Center

"Assisting nonprofit organizations of the Adirondack region with tools, support, and expertise they may need to effectively serve their mission."

## **Upcoming Workshops**



United Way of the Adirondack Region, Inc.

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To Register Go To the Following Site: https://forms.office.com/r/STWWnxTtTa

#### **Strategic Planning 101**

Thursday, August 15 9:00 - 11:30 a.m. In person at the United Way of the Adirondack Region's office building at 45 Tom Miller Rd, Plattsburgh.

### <u>About</u>

This foundational session covers the fundamentals of building a living breathing strategic plan that is bold but realistic, clear, collectively owned, and adaptive. Through interactive discussions and hand-on exercises, participants will have the tools and knowledge to:

- Assess their organization or program's current position leveraging tools like SWOT and gap analyses
- Identify and engage internal and external key stakeholders meaningfully throughout the strategic planning process
- Define clear OKRs (Objectives and Key Results) and KPIs (Key Performance Indicators) to track impact
- Develop actionable strategies for sustainable growth and impact

#### **Building Resilience Through Adaptive Management** Tuesday, September 17

9:00 - 11:30 a.m. Virtual via GoToMeeting platform.

#### About

In this session, participants will learn how to better achieve their long-term goals through adaptive management models that emphasize learning, iteration and flexibility. Through interactive discussions and hands-on exercises, participants will have the tools and knowledge to:

- Anticipate and respond to change
- Create feedback loops that provide valuable feedback to adapt strategies to maximize their efficacy
- Cultivate a culture of continuous learning and adaptation with their teams

The Nonprofit Resource Center has partnered with Compass North Consulting to offer these workshops. Both workshops will be facilitated by Erica Olmstead.



**Cost:** \$50 per individual workshop or \$80 total if you attend both

