

# STRATEGIC PLANNING & FINANCE COMMITTEE

Motions passed on Feb 8





# Proposed Motion 1 (5A)

- MOTION 1: (Recommendation 5.A. in Report): That C.A.R. create the REALTOR® Party of California Fundraising and Member Mobilization (FAMM) Advisory Committee.
- Mission: To raise awareness of and increase contributions to the REALTOR® Action Fund (RAF) and strengthen member mobilization and grassroots involvement. With a focus on providing education, training, tools, and other resources to Local Associations, an increase in REALTOR® participation will advance C.A.R.'s political and legislative effectiveness. The Committee will review and set fundraising and advocacy policy, goals, support fundraising and advocacy efforts, and determine recognition awards.
- Composition: Chair and (2) Vice Chairs, 14 experienced Advisory members, including (1) Local Association Executive and (1) Local Government Affairs Director, to be appointed by C.A.R.'s Leadership Team. Members shall be selected from Major Investors, consistent with current law.



# Proposed Motion 2 (5B)

MOTION 2: (Recommendation 5.B. in Report): That the REALTOR® Party of California Committee be renamed REALTOR® Party of California Fundraising and Member Mobilization (FAMM) Forum and enhanced to achieve the fundraising and advocacy goals of the REALTOR® Party of California.

Mission: The forum will provide timely education, training, tools, and other resources for members to increase REALTOR® participation in political fundraising, education, and grassroots involvement as well as increase C.A.R.'s political and legislative effectiveness. The forum will also provide Members an opportunity to share and discuss their experiences on what is proving effective in increasing member involvement in REALTOR® Party activities and meeting assigned goals.



## Proposed Motion 3 (5C)

MOTION 3: (Recommendation 5.C. in Report): That C.A.R. create the REALTOR® Party of California Coordinating Committee for all REALTOR® Party of California stakeholders to work together and cross collaborate to achieve the mission of the REALTOR® Party of California.

Mission: The REALTOR® Party of California Coordinating Committee will coordinate and oversee all C.A.R. REALTOR® Party functions to ensure a unified strategy regarding political fundraising, education, and grassroots involvement. The committee will also focus on increasing member involvement to grow C.A.R.'s political, legislative, and public educational effectiveness at the local, state and federal levels.



## HAF Motion

HAF has approved the allocation of \$500,000 from existing HAF funds in order to continue the C.A.R. HAF Closing Cost Assistance Grant Program.

- Specifically for the proposed expansion of coverage territory (7 Counties in our Beta) to all counties within California, thru the use of our partners to divide the territory into a Northern and Southern California oversight through our Non-Profits partnership with all HUD approved counseling agencies and management by our Non-Profit partners for a fee not to exceed 5% of the overall allocated funds.

*\*So, we respectfully request the approval, Of SPF, Executive and Board (as needed) approval as it exceeds the automated approval allocation authorization of HAF.*