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Insights from the Inaugural NJ Age-Friendly Virtual Fair

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Two Primary Insights

Many individuals and groups throughout New Jersey are invested in age-friendly work.

There are opportunities to increase engagement through virtual events.

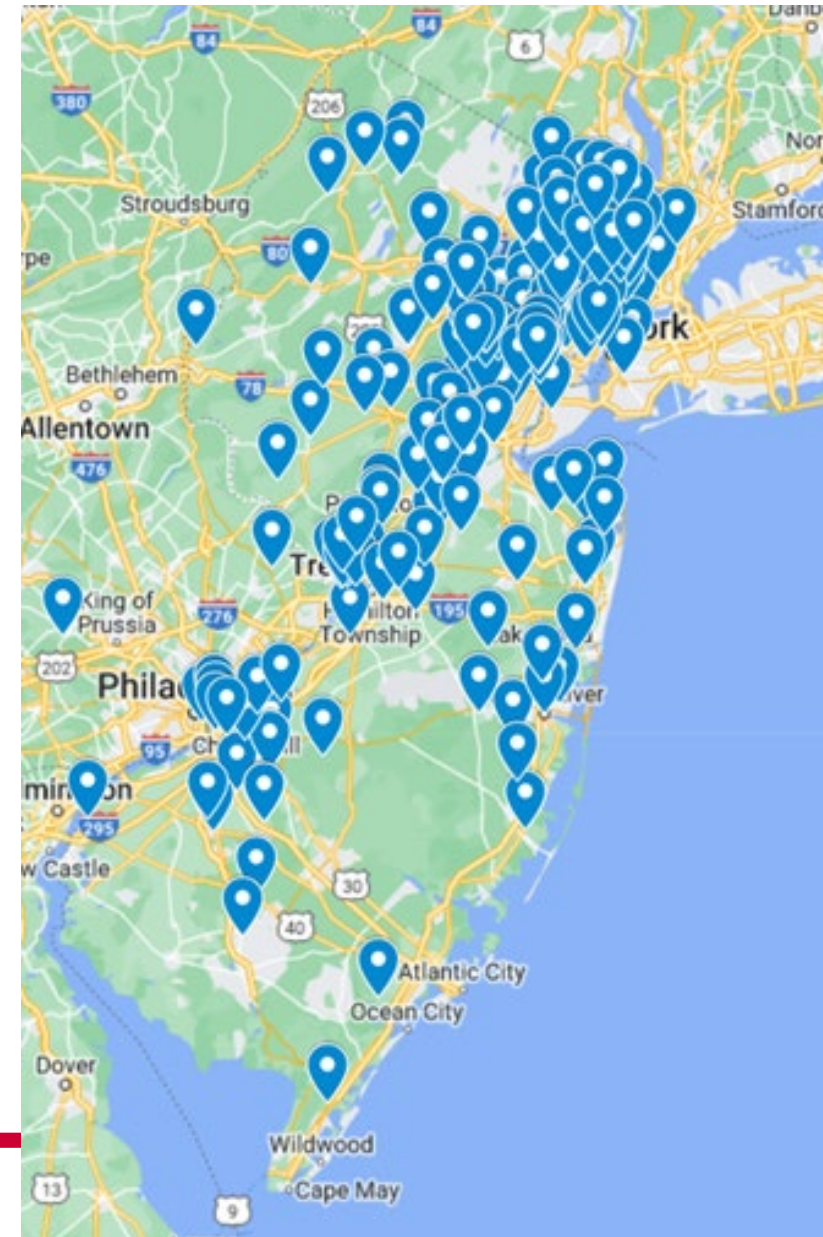


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Many individuals and groups

(slide 1 of 6)



All 21 counties in NJ are represented

Map of all 417 Registrants: NJ Inset

Many individuals and groups

(slide 2 of 6)



Map of all 417 Registrants

Bonus: Some interest from people in other states

Many individuals and groups
(slide 4 of 6)

Multi-disciplinary focus

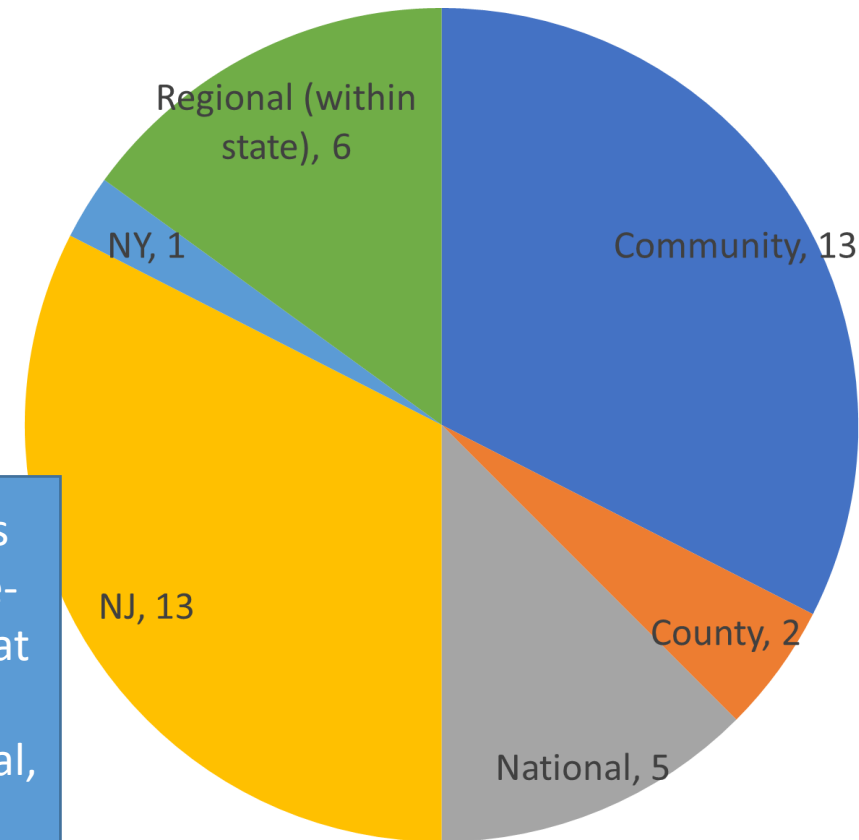


WordItOut

Focus Areas of Presenting Organizations

Many
individuals
and groups
(slide 5 of 6)

Geographic Focus of Presenting Organizations



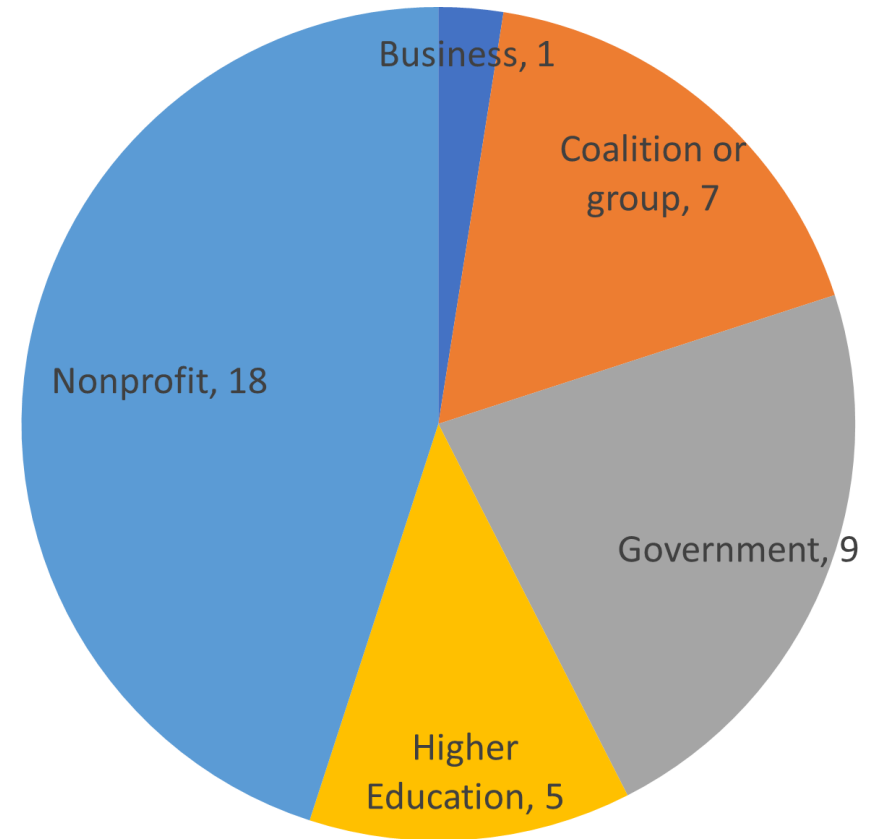
Presentations represent age-friendly work at community, county, regional, state, and national levels

Insight #1: Many individuals and groups

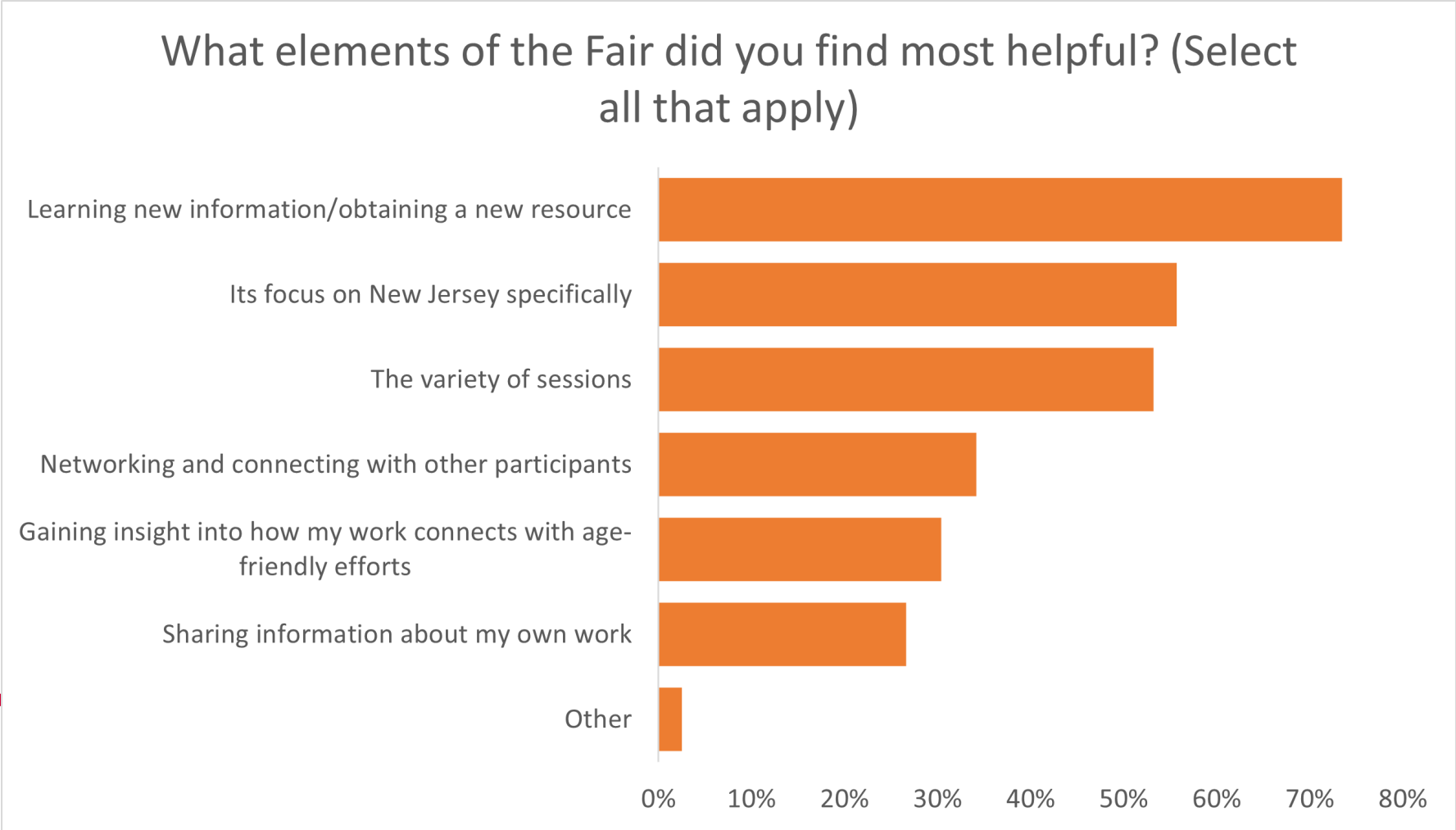
(slide 6 of 6)

Multi-
sectoral
focus

Sector of Presenting Organizations



Opportunities to Increase Engagement Through Virtual Events (slide 1 of 2)



Opportunities to Increase Engagement Through Virtual Events (slide 2 of 2)

- “I liked the convenience of a Zoom conference. It was an efficient use of time with no commuting before or after.”
- “Loved the varied topics and presenters, offered a wide range of perspectives. Interesting to see how many initiatives overlap in terms of needs.”
- “Just not enough time for all the information. This was just an appetizer.”
- “I would like to get more involved. [The Virtual Fair] showed me how important it is to be involved in matters that will help those in need.”



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Questions, Comments, Discussion



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