

WHAT CAN I DO TO HELP GET MY NEIGHBORHOOD BACK?

You can get your neighborhood back but you must **get involved**. It is unfortunate as a neighbor being impacted by a STVR you are forced to become the first step in the enforcement process to address a problem you were not involved in creating.

Become one of the 2000 strong voter base N4N is building to support the mayoral and city council candidates that most closely support our position to eliminate STVR problems in our residential neighborhoods. Make your voice heard by calling out violations that disrupt the peace, privacy and safety of your home. Join N4N and recruit your friends to help us return the quality of life you once enjoyed to your neighborhood.

VOTE – We must get a mayor and city council representatives that are sympathetic to the plight of La Quinta neighborhoods and will make it a priority to restore full time resident’s quality of life. Vote for the **candidates** who most closely support the N4N position to eliminate STVRs problems in our residential communities. La Quinta elected officials should not be less sympathetic and compassionate to their residents and neighborhoods than the Cathedral City council has already demonstrated to their residents.

COMPLAIN – Don’t stay quiet. Make your voice heard. The reason for continuing the moratorium on issuing new STVR permits until February 2nd was due to the increase in the number of complaints.

1. City of La Quinta STVR information

- Website: www.laquintaca.gov/vacationlq
- **Hot Line for Active Violations: 760-777-7157**
- Non-active Violations such as renting w/o permit or general code compliance questions: 760-777-7050
- La Quinta City Staff: 760-777-7000
- City of La Quinta Animal Control: 760-343-3644

2. City Council or STVR Sub-Committee Meetings

- Verbal or Written Comments accepted before 12:00PM on the day of the meeting:
 - Written Submissions to the City Record: email to City Clerk (email address found on website)
- City of La Quinta STVR Adhoc Committee - 1st Thursday of each month @ 4:00PM
- City Council Meeting - 1st and 3rd Tuesday of each month

No matter how broken you feel the response process is, Complain. Encourage everyone you know whose lives are being impacted by STVRs to **call the hotline every time there is an issue - 760-777-7157**. Don’t stop complaining because there is no response, each complaint should be recorded and counted. The numbers of complaints are the best measure of how serious the STVR problem is.

There has been skepticism that complaints are being accurately reported. When you submit a complaint, **copy N4N** at donald@neighborsforneighborhoodslq.org or click same on bottom of our home page.

The STVR owners are arguing that many of the complaints are not legitimate, just nuisance complaints. This could be because by the time there is a response to the complaint the problem has dissipated. Even though recording noise on your phone will not be accepted as validating your complaint, correlating the time of the hotline call to the time of the noise recording on your phone will confirm the reason for your complaint. Also any photos of violations; i.e. parking, dog pooping, trash, renting un-permitted home, etc., record the violations.

Complain, complain, complain; send emails, texts, photos, and letters to code compliance, ad hoc committee, city council and the mayor. The more legitimate complaints that are registered the more pressure will be applied to stop this STVR madness and restore the quality of life to your neighborhood.

VOLUNTEER- N4N is a citywide movement. We need organizers and activists in every La Quinta community and neighborhood. We want to reach out to neighbors of every STVR (permitted and non-permitted) in La Quinta. **Join N4N now!!!** by clicking **Join N4N** on the home page.

The N4N goal during the run up to the election is to contact residents of 2500 La Quinta homes. N4N has prepared a pamphlet for distribution that provides information about N4N, candidate endorsement, website address, and social media contact information. Volunteers are needed to get the word out, distribute the pamphlet and recruit new members.

REPORT UN-PERMITTED STVRS – We know there are a number of un-permitted STVR operating in our neighborhoods. We are comparing the list of permitted STVR to those advertised on AIRBnB, VRBO, etc. In your neighborhood when you see multiple cars parked at party houses, which are not on the permit list, report these STVRs to Code Compliance 760 777 7050. These are the worst of the worst offenders. They are contributing to the problem without being counted as part of the problem.

An accurate accounting of all STVRs in La Quinta is critical to quantifying the impact STVRs are having on the quality of life in La Quinta neighborhoods. The current benchmark was set by Cathedral City when their city council passed an ordinance phasing out STVRs by 2022 because of the impact STVRs were having on the quality of life of their residences. Cathedral City has 384 STVR with a city population of 54,902 (2018). Compare this to La Quinta's 1278 permitted STVRs with a city population of 41,535 (2018). La Quinta has 240% more STVRs with approximately 25% less residents. This means in La Quinta around 300% more residents quality of life is being impacted when compared to Cathedral City.

Adding the number of un-permitted to permitted STVRs will provide a more accounting of the total number of STVRs operating in La Quinta. Sadly this will also increase the number of resident's lives being ruined by the problems STVRs create. Understanding the magnitude of the STVR problem and the number of full time residents whose lives are being affected should impress upon the La Quinta city council to act.