



# AMP UP

YOUR MORTGAGE BUSINESS

myCUmortgage®

2023 Partner Conference | Dayton Marriott | October 17-19

## Tuesday, October 17

5:30-9:00 PM: **Pre-Show Sound Check at The Tank Subterranean Event Space**  
Sponsored by Hallmark Title

## Wednesday, October 18

9:00-9:15 AM: **Opening Remarks: Are You Ready to Rock?!**  
Paul Sutor, Interim President, myCUmortgage

9:15-10:00 AM: **Symphony of RHYTHM with Drum Cafe**  
Sponsored by Dinsmore & Shohl

10:30-11:30 AM: **Risk-n-Roll: Careful with that Mortgage Microphone**  
Michael Christians, Principal, Michael Christians Consulting, LLC  
Sponsored by Arch MI for Credit Unions

12:00-1:30 PM: **Topping the Charts at the myCUmortgage Awards Luncheon**

2:00-5:00 PM: **Ask the Experts School of Rock (and Mortgages!)**  
Sponsored by MGIC

2:00-3:00 PM: **Sharing the Mortgage Stage with CU Select**

3:30-4:30 PM: **Building the Band with New Mortgage Partners**

6:00-9:00 PM: **Fan Appreciation Dinner at Coco's Beats-tro**

## Thursday, October 19

9:00-10:00 AM: **The Power of the Smile with Ron Feingold**  
Sponsored by Total Expert

10:30-11:30 AM: **Instruments of Success: Using Tech to Attract a New Generation of Fans**

11:30 AM-12:30 PM: **Unveiling myCU's Next Musical Mortgage Tour**

12:30-1:00 PM: **Encore: Closing Remarks**  
Paul Sutor, Interim President, myCUmortgage