

## From the President



Happy New Year! It has been a year of regrowth for PICA, we had three new members join us, with new ideas and energy. At our last board meeting officers for 2020 were voted in. I have chosen to stay (one more year) as President. Debbie Parks and Carlos Miro will be co-Vice Presidents. Sheree Wysocki is staying as Secretary. Tammy Slater-Kendrick is our New

Treasurer. Kelly Tunno is working on leading a series of new events and Susan Matuszewski has been a wonderful addition! There is always room for more board members so please consider joining us. It is very rewarding working with others who love their island!

Words cannot express our gratitude to Joyce Sperry for being our treasurer for over four years. She will be missed. We have some exciting new events coming up, please check

in with our website and Facebook page to keep updated. Enjoy!

*Cindy Massie, PICA President*

*cinmass@tampabay.rr.com*

## 2019 PICA Board

**President.** . . . . Cindy Massie . . . . . (727) 367-3841  
**Co-President . .** Debbie Parks . . . . . (813) 787-3006  
**Co-President . .** Carlos Miro . . . . . (202) 768-7611  
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## Upcoming Events!

### Treasure Island Community Appreciation Day

Saturday, February 1st. • 10 a.m.-2 p.m.  
 TI Community Center

### Paradise Island Yard Sale

Saturday, March 28th • 8 a.m.- 2 p.m.

### PICA Spring Mixer

Thursday, April 2nd • 5:30 p.m. – 8 p.m.  
 The Club of Treasure Island

### Treasure Island Civic Associations Pig Roast

Saturday, May 2nd  
 TI Community Center

### PICA Wine Tasting Event

Wednesday, June 17th  
 Vino Simpatico

### Treasure Island Community Appreciation Day

Mark your calendar for the 2nd annual Community Appreciation Day held on 2/1 from 10 a.m.-2 p.m. at the Community Center. The event is free to the public and will include multiple city and community groups along with family fun activities and live music. There will be free parking at the city's public metered lots from 9 a.m.-3 p.m. Stop by the PICA table for 2020 membership registration and enjoy our very own Paradise Island resident, Zak the Magician, perform his amazing tricks! Looking forward to seeing you there!



Stay in touch with future events on [www.ParadiseIslandCivicAssociation.org](http://www.ParadiseIslandCivicAssociation.org)  
 Or like us on Facebook Paradise Island Civic Association PICA: [www.facebook.com/groups/414522549164611/](https://www.facebook.com/groups/414522549164611/)

# Renewing Our Streetscape



Paradise Island is a wonderful place to live for many reasons, but among the most important are certainly the people who live here, who make our community special. Another important reason is the beauty of the environment – and one of the key aspects is our streetscape.

Many of you may not realize it, but several years ago, our community came together to purchase and install upgraded street signs – these signs replaced the standard, industrial-strength municipal poles used in most every city in America, with attractive and distinctive poles and signage worthy of one of the best neighborhoods in Pinellas County.

These lovely signs require almost no maintenance. However, about every few years, the base covering for each of the poles needs to be freshened up. That means that the base needs to be scraped with a stiff, steel brush and spray painted.

In 2016, the community came together for this project. Volunteers included Vince Mantegna, Bob Mining, Pat Jeffares, Skip Payne, Alan and Linda Benware, Patti Mouton,

and Charlie and Debbie Parks, among others.

It's now time for our community to once again come together to help keep our island streetscape beautiful. As you can see from the picture at left, the bases are in significant need of a little TLC.

We are looking for volunteers to sign up for an hour or two on Saturday and/or Sunday, February 22-23. We will provide the brushes and paint, and we ask you to supply a small amount of your time and energy to keeping our island beautiful.

To sign up for the Renewing Our Streetscape community event:

1) Click this link to see our SignUp on *SignUp.com*:

<https://signup.com/go/bYTzaYD>

2) Review the options listed and choose the spot(s) you like.

3) Sign up! It's Easy - you will NOT need to register an account or keep a password on *SignUp.com*.



*Note: SignUp.com does not share your email address with anyone. If you prefer not to use your email address, please contact me and I can sign you up manually. THANK YOU!*

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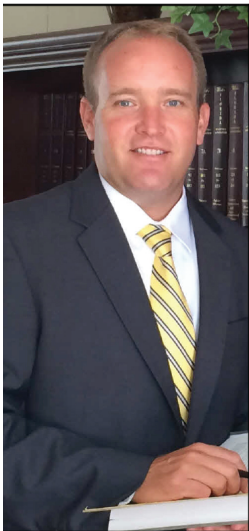
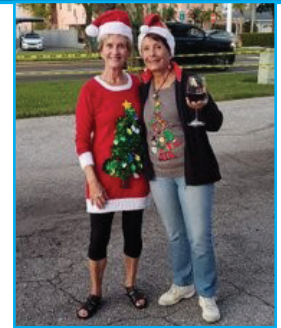
## Holiday Light-Up Event

WOW! Gary King you outdid yourself. Thank you from all of us on Paradise Island for lighting up our Island. Many neighbors came out—more than 200—to witness the light up on Dec. 6<sup>th</sup>. Mayor Larry

Lunn started the evening, continuing with city manager Gary Brumbach and our Paradise Island Commissioner Saleene Partridge who also read “The Night Before Christmas” aloud to all of the children in attendance. It was a beautiful sight to see everyone walking up and enjoying the beauty of the lights and each other.

Thank you to Cindy Massie, Alan and Linda Benware, Kelly and Bruce Tunno, Debbie Parks, Carlos Miro and Dena Minning for all your help before and after the event and to all the neighbors who stepped up and helped clean up.

We truly live on an amazing island. Do I hear strolling carolers next year?



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# Commissioner Saleene Partridge



Happy New Year Paradise Island !

Thank you Gary King and PICA for helping us end the year with such a beautiful holiday lighting display and festive event at our gazebo. It was wonderful to see so many neighbors and children enjoying the holiday season together on our island. We have such an amazing community.

It's hard to believe we are in full swing with the 2020 new year but I'm happy to report we already have some things to celebrate in TI !

- The City will finally be receiving its long awaited BP Settlement for \$500,000.
- The Allied building purchase is scheduled to close in March which will then become the new home for City Hall.
- Our City has received "The Certificate of Achievement for Excellence in Financial Reporting"! This is the highest form of recognition in the area of governmental accounting and financial reporting, and its attainment represents a significant accomplishment by a government and its management.
- We have hired a new Golf Pro at Treasure Bay scheduled to start in February so tell all your friends to come out

and take some lessons! The golf course is looking great and we are excited to be adding adult and kids golf lessons to the many fun activities you can come out and enjoy at Treasure Bay.

• The Dolphin Drive road project has been completed. Please visit our Treasure Island website and take the Treasure Island Community Survey. We want and need your feedback ! You can also go directly to [survey.monkey.com/r/EngageTI](https://survey.monkey.com/r/EngageTI)

FYI - Publix will be conducting renovations and have committed to being respectful to our 104th St. neighbors. If you have a concern please reach out to myself and/or the City Manager.

Finally, mark your calendars for February 1st (10am-2pm) and come down to our Community Appreciation Day featuring. Enjoy the famous Chili Cook-off, live music, touch-a-truck, vehicle extrication demo, food trucks, food & beverage and more. See the City website for more details.

I wish you and your families a wonderful 2020 filled with health and happiness !

*Saleene Partridge*  
City Commissioner District #3  
[spartridge@mytreasureisland.org](mailto:spartridge@mytreasureisland.org)

## PICA Raises Funds for 1953 Pontiac Chieftain Police Car

The 1950s in America was a time of rapid change and development throughout the country, in Pinellas County and even in Treasure Island. The country was entering into a period of post-war prosperity, coupled with a new highway system and disposable income, Americans took to the roads, both as tourists and as new residents.

The 1950 U.S. Census revealed that a total of 750 people lived in Treasure Island. Yet, the 1950s witnessed the most spectacular growth in the history of Pinellas. Developers were hard pressed to meet the supply for buildable land. In Pinellas County, they mitigated this shortage by creating land to build new subdivisions. As the demand for waterfront property began to exceed the supply, developers started dredging sand to turn portions of shallow bays into dry land. During the 1950s, dredges ran around the clock, significantly increasing the size of many barrier islands. Large parts of Treasure Island were created during this boom time.

In 1955, the towns of Sunset Beach, Boca Ciega and Sunshyne Beach were merged with the City of Treasure Island to become one incorporated municipality. The City developed as a planned community with strict zoning regulations and high building standards, which (according to "The Treasure Island Story" by Bonnie L. Williams) "prevented a hodge-podge of development similar to that which occurred in other beach communities."



Harking back to this earlier age, a group of Treasure Island residents have spearheaded an effort to raise money for the purchase of a classic police vehicle owned by TI resident Gary Hall. Through a number of fundraising efforts, the group raised \$15,000 to purchase the beautiful, classic, mint-condition, 1953 Pontiac Chieftain police car to donate to the City of Treasure Island's police department, which

will be used in parades and special occasions in this city for all residents to enjoy.

Many thanks to Dominique Reiter, for leading the fundraising efforts, which many TI residents participated in, as well as the civic associations – such as the Paradise Island Civic Association. Many the popular businesses in Treasure Island also

helped, such as Gators and Caddy's.

The Pontiac Chieftain is an automobile that was produced by Pontiac from 1949 to 1958. In 1953, Pontiac came with a new body style, including sleeker lines. The windshield was now a one piece, and a standard "panoramic" windshield adorned the rear for all models. Pontiacs rolled off the assembly line in 1953 with accentuated bubbled up fins in the rear for the first time. The six-cylinder engine was standard.

Just keep in mind how much time has passed since this beautiful car's assembly until now. In 1953, the price of gas was just 22 cents and the average cost of a house was only \$8,200, while average income in the U.S. was \$4,011 per year.