

# 2020/ 2021 SPONSORSHIP OPPORTUNITIES

The American Marketing Association is an international organization which has been making an impact on the marketing world through resources and expertise provided by its members.

The New Mexico American Marketing Association (NMAMA) is the only chapter in the state and brings together marketing minds and connects people to their purpose through valuable professional development in all types of organizations.

NMAMA's commitment to excellence continues in a virtual format for our programs. With the opportunity to draw more marketing leaders to our events than ever before, it provides brands creative ways to realize incredible value.

As a sponsor, you will receive exposure in our communications, recognition and admission to events, and more.

## **Annual Chapter Sponsor \$1,500**

- Logo on NMAMA website page throughout the year
- Sponsor spotlight on NMAMA event page
- Logo inclusion on NMAMA Facebook page throughout the year
- Verbal recognition at all NMAMA events throughout the year
- Opportunity to provide promotional material at in-person events
- Opportunity to introduce brand/company at opening of events/webinars
- Eight (8) tickets to be used any time throughout the year

## **Annual Lobo Sponsor \$1,000**

- Logo on NMAMA website page throughout the year
- Sponsor spotlight on NMAMA event page
- Logo inclusion on NMAMA Facebook page throughout the year
- Verbal recognition at all NMAMA events throughout the year
- Opportunity to provide promotional material at in-person events
- Opportunity to introduce brand/company at opening of events/webinars
- Three (3) tickets to be used any time throughout the year

## **Annual Mesa Sponsor \$500**

- Logo on NMAMA website page throughout the year
- Logo inclusion on NMAMA Facebook page throughout the year
- Verbal recognition at all NMAMA events throughout the year
- Opportunity to provide promotional material at in-person events

## **Single Event Sponsor \$225+**

- Sponsor spotlight on NMAMA event page
- Logo inclusion on NMAMA Facebook page
- Opportunity to distribute promotional material at in-person sponsored event
- Verbal recognition at opening of sponsored event
- One (1) ticket to be used for the sponsored event

## **In-Kind/ Giveaway Sponsor \$50+ Value**

- Sponsor spotlight on NMAMA event page
- Logo inclusion on NMAMA Facebook page
- Verbal recognition at opening of event
- Opportunity to distribute promotional material at in-person sponsored event

# 2020/ 2021 SPONSORSHIP OPPORTUNITIES

YES, I would like to be a sponsor of the New Mexico Marketing Association (NMAMA).

- Annual Chapter Sponsor \$1,500 *(now through June 30, 2021)*
- Annual Lobo Sponsor \$1,000 *(now through June 30, 2021)*
- Annual Mesa Sponsor \$500 *(now through June 30, 2021)*
- Single Event Sponsor \$225+
- In-Kind/Giveaway Sponsor (min \$50 Value)
- Other \_\_\_\_\_

\_\_\_\_\_  
Company/Organization

\_\_\_\_\_  
Date

\_\_\_\_\_  
Primary Contact

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Email

\_\_\_\_\_  
Sponsored Event/Month

\_\_\_\_\_  
In-Kind or Giveaway Item(s)

