

Power is knowledge applied.

Answers in action for STUDENTS.

Membership in the New Mexico Chapter of the AMA connects you to marketers across all specialties to collaborate, network, gain practical experience and empower your career. You'll get access to industry knowledge and resources that will help you in the classroom and beyond. And attending New Mexico chapter events or volunteering on a Board committee can build your local connections, skills, and job opportunities.

Collegiate Chapters

Your chapter will help you gain valuable experience managing finances, people, projects and deadlines - perfect leadership skills to highlight on your resume! Collegiate chapters focus on professional development, community service and fundraising as well hosting activities like Marketing Week, with marketing speakers, etiquette dinners, open houses and more. Don't have a chapter in your school? Start a chapter!

College 2 Career Resource Center

Collegiate members have access to all member-only content on AMA.org, including the AMA College2Career Resources that provides students and young professionals with the resources (webcasts, podcasts, articles, whitepapers, etc.) that are critical in making a successful transition from life as a college student to life as a productive marketing.

In addition, explore the career management resources to assist marketing graduates entering the workforce or searching for internships. Search AMA's popular student job board for an internship or find career advice in our Ask the Expert series.

International Collegiate Conference and Case Competition

The annual International Collegiate Conference is designed to provide the ultimate marketing experience, delivering advanced knowledge, leading edge practices and networking opportunities. Over 1,000 of the best and brightest undergraduate marketing students gather for

three days of learning, networking, competition and fun at this annual event.

The annual awards and case competitions allow students to gain real world marketing experience and the chance for recognition by industry leaders. Chapter teams tackle a real life marketing challenge from a corporate sponsor and are rewarded for the best ideas, research and plans.

The Collegiate Connection newsletter features articles from recent college graduates, industry updates, career development information and tips on chapter management.

Resume Builder

Being a member of the American Marketing Association and participating in your local collegiate chapter is a unique opportunity to manage finances, people, projects, and deadlines-all skills you will need as a marketing professional.

Also, each year AMA holds several competitions for our collegiate members. The competitions are designed to further your professional development by providing real world experience. Have fun, while enhancing your resume!

Learn More

This is just a sample of all that an American Marketing Association membership has to offer. Explore our categories and channels at www.AMA.org to see what the AMA can do for you. Join the New Mexico chapter of AMA and accelerate your future.

Student Member dues are just \$64.

Visit WWW.JOINTHEAMA.COM

to become a part of our marketing community today.