



10 REASONS TO MONITOR YOUR SKIN

1. Two Americans die every HOUR from melanoma! **Trending up!**
2. If skin cancer is detected early, **98% cure!** Less than 1 mm thick!
3. Your doctor is not paid to screen for skin cancer. **You and this APP can help!**
4. Skin cancer is the **#1 cancer** in women under the age of 29.
5. Skin cancer is the **#1 cancer** in men. More than prostate!
6. Skin cancer is **#1 cancer in America**, #2 Lung, #3 Prostate, #4 Breast, #5 Colorectal, #6 Kidney, #7 Bladder, #8 Non-hodgkins lymphoma
7. Total Body Photography (TBP) is the best way to find changes early. **FBI is TBP**
8. 70% of all skin cancer is discovered by the patient! **Become a "Skin Checker"**
9. Digital Imaging with Cloud Technology and A.I. is now fantastic! **Use it today!**
10. The **"Gold Standard"** for diagnosis of skin cancer is the *surgical biopsy*. Why? Because it is reimbursable and the only way your doctor is paid and the only way, they avoid malpractice for doing nothing. [Now you have a better option!](#)

DermDetect offers Full Body Imaging (FBI) for \$99. That is only \$8.25 per month on a yearly basis! The FBI takes less than ten minutes, and you wear under-garments in a private exam room. There is no radiation, needles, or pain. The images are provided to you on completion of the exam on the APP that works with any smartphone or tablet. The images are captured using a special polarized lighting system with a blue backdrop. Your Dermographer is trained in COVID-19 safety and she will get you to pose in a standardized manner. The APP allows you to become a "skin checker" and add your own images if you suspect changes. The APP connects us to a network of medical professionals that have access to DermEngine for Intelligent Dermatology that includes A.I. Your Dermographer will look for any "ugly ducklings" that may benefit from Digital Dermoscopy. Your options for follow-up include 1) have the Dermographer capture a single on-axis image with Dermoscopy and get you a report by our academic Dermatologist for a fee of only \$18, 2) reschedule for a complete **Advanced Skin Cancer Screening (ASCS)** to have all your spots imaged and reviewed. The additional charge is \$149, and it includes the report with color-codes to help you and your doctor find any spots that need attention from your local medical professional. DermDetect will connect your doctor to DermEngine for FREE so they can take a Dermoscopy image to look for changes. If there are no changes, there is no biopsy! This procedure (SDDI) will reduce unnecessary biopsy by 50% and SDDI will double the detection of early melanoma. (References on request) Most FBI exams are "baseline". **Now you are a "Skin Checker" with A.I.**

DermDetect will image any group anywhere in the US in our private office, *or yours* by appointment.
(minimums may apply depending on travel costs)

Registration, payment, and scheduling is available online. [Scan this code now](#)→

