



10 REASONS To BECOME A SKIN CHECKER

1. One American dies every HALF-HOUR from melanoma! **Trending up!**
2. If skin cancer is detected early, **98% cure!** Less than 1 mm thick!
3. Your doctor is not paid to screen for skin cancer. **Together this APP can help!**
4. Skin cancer is the **#1 cancer** in women under the age of 29.
5. Skin cancer is the **#1 cancer** in men. More than prostate!
6. Skin cancer is **#1 cancer in America**, #2 Lung, #3 Prostate, #4 Breast, #5 Colorectal, #6 Kidney, #7 Bladder, #8 Non-hodgkins lymphoma
7. Total Body Photography (TBP) is the best way to find changes early. **FBI is TBP**
8. 70% of all skin cancer is discovered by the patient! **Become a "Skin Checker"**
9. Digital Imaging with Cloud Technology and A.I. is now fantastic! **Use it today!**
10. The **"Gold Standard"** for diagnosis of skin cancer is the **surgical biopsy**. Why? Because it is reimbursable and the only way your doctor is paid and the only way they avoid malpractice for doing nothing. **Now you have a better option!**

DermDetect offers Full Body Imaging (FBI) for \$99. That is only \$8.25 per month yearly! The FBI takes less than ten minutes, and you wear under-garments in a private exam room. There is no radiation, needles, or pain. The images are provided to you to complete the APP exam that works with any smartphone or tablet. The images are captured using a unique polarized lighting system with a blue backdrop. Your Dermographer is trained in COVID-19 safety, and she will get you to pose in a standardized manner. The APP allows all to become a **"skin checker"** and add your own images if you suspect changes. The APP also connects you to a network of medical professionals who share access to DermEngine. Your Dermographer will look for any "ugly ducklings" that may benefit from Digital Dermoscopy and discuss the options. Follow-up options include:

- 1) have the Dermographer capture a single on-axis image with Dermoscopy and get you a report by our academic Dermatologist for a fee of only \$18,
- 2) reschedule for a complete **Advanced Skin Cancer Screening (ASCS)** to have all your spots imaged and reviewed. The additional charge is \$149. It includes the report with color-codes to help you and your doctor find any areas that need attention from your local medical professional. DermDetect will connect your doctor to DermEngine for FREE so they can take a Dermoscopy image in the future to look for changes. If there are no changes, there is no biopsy! This procedure (SDDI) will reduce unnecessary biopsy by 50%, and SDDI will double the early melanoma detection. (References on request)

Most FBI exams are "baseline." **Now you are a "Skin Checker" with A.I.**

DermDetect will image any group anywhere in the U.S. in our private office *or yours* by appointment. (minimums may apply depending on travel costs)



The benefits to the corporate sponsor are the following:

- The tax write-off for the entire wellness benefit –
- Positive publicity! DermDetect will display your logo on our website and provide a framed award for your lobby
- Employee gratitude for the generous and caring gift of a free ASCS at work
- Minimal employee down-time with ASCS exams performed on-premise in 15-20 minute scheduled sessions.
- DermDetect has online registration and provides a unique code for employee registration without the regular credit card payment.
- DermDetect has local Regus offices for convenient private appointments or can perform at any of your locations. All we require is a personal 12 x15 office space.
- This valuable benefit is offered to all your employees, *and you only pay for those who register online*. Only those employees that want to participate report the service.
- Potential for savings in healthcare cost with early detection of skin cancer. We estimate that the five-year cost of our ASCS with annual FBI is only \$645. The prices of one biopsy are \$ 500 and over a million for advanced melanoma.
- Potential for reduced biopsies (Published data shows that Dermatologist that use Dermoscopy perform fewer biopsies compared to M.D.'s, P.A.'s, RNP's, without training to use Dermoscopy)
- Repeat ASCS exams use "Sequential Digital Dermoscopy Imaging" to compare the previous image to the current image to detect subtle changes or not.

The benefit to the Participant:

- Convenient professional test performed at work
- Improved awareness and Education on the risk of skin cancer
- MoleScope APP for their smartphone or tablet
- ASCS is 100% non-invasive
- ASCS is HIPAA compliant
- The Participant can donate their images while remaining anonymous.
- The Participant can access their results and images from any ISP via secure log-in.
- **The Participant can share the ASCS results with the medical professional of their choice. DermDetect will provide the local physician with secure access to our robust cloud workstation and teach them to use the powerful A.I.**

Registration, payment, and schedules are available online.

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