Case Study: Ransomware Attack

Making IT Easy for You

It was a typical day at Bright Smiles of Tulsa – the morning began as usual with Dr. Engelbrecht's staff reading and responding to email received the night before. The Dental Practice uses third party delivery services for shipping packages and often receives delivery status emails that contain a subject line: "*Problem Shipment Delivery*" that includes the tracking number and an attachment. This morning was no different.

Unaware that cyber hackers attempt to infiltrate viruses into a data network using a fake email that appears to come from someone you do business with the staff member opened it. The ransomware/cryptolocker virus took over, immediately shut down the network, and demanded a ransom payment.

But instead of paying the ransom, Dr. Engelbrecht called Priorpoint, his data backup and recovery vendor who backs up the Dental Practice's network and data daily and store it offsite. Priorpoint's experts immediately went to work with his IT staff and restored the network and files, all in one day.

> **"A compromise of our patient information would have been disastrous; fortunately, we were quickly back in business as usual with no data loss thanks to Priorpoint."**
>
> *Michael Engelbrecht, DDS*

Dr. Michael Engelbrecht and his staff share a commitment to excellence and strive to stay ahead of the latest advancements in the dental industry. And that includes maintaining a trusted partnership with Priorpoint Services.

Protecting Your Business is Our Business.

As your trusted partner, Priorpoint assists you in developing an extensive business continuity and disaster recovery plan specific to your business.

The most important aspect to storing backup data is the ability to recover that data fast and efficiently. Priorpoint provides the capability to restore your data quickly, so you do not have to worry.

And we give you the flexibility to keep your data stored safely at your place of business or in our secure facility. More importantly, after you have experienced calamity, we can help you get back to operations quickly.

We are your assurance policy for peace of mind.

Organization

Bright Smiles of Tulsa
Tulsa, OK

Problem

Ransomware /
Cryptolocker Attack

Solution

Priorpoint Data Backup & Recovery Services

Results

Full recovery

Minimized downtime

Network restoration in less than 24 hrs.

Data restoration with no compromised records

Added virus protection

Awareness training of staff to minimize future attacks

About Priorpoint

Priorpoint, an industry leader in data backup & recovery, offers a full suite of solutions, scalable for your business growth.

For more information: Call 843.314.1700 or email:

sales@priorpoint.com

Visit our website at: www.priorpoint.com