



***Data loss, downtime, disaster. It will happen.***

The only question is **how long will it take to recover.**



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An event that disrupts critical functions of an organization that significantly harms its business

## Data Drives Business

**Data loss, downtime, disaster. It will happen.**

A data protection strategy mitigates risks, reduces costs, maintains regulatory compliance, improves service levels, and ensures data can be restored when a disaster occurs.

There are two key elements of data protection and understanding the difference enables you to develop the most effective data protection plan – one that is focused on mitigating risks for loss of data and one focused on minimizing the impact of downtime on your business regardless of the scope of disaster.

Using highly secure technology, Priorpoint offers the most reliable disaster recovery and data backup services. Our business is protecting your business.

## Making IT Easy for You

Our team of experts work with you to design, plan and implement a seamless and secure solution specific to your business needs so the loss of critical data is no longer a concern.

We listen. We understand. We respond. We partner. We work for you.



**Call 843-314-1700**

**or email us at [sales@priorpoint.com](mailto:sales@priorpoint.com)**

**and Let's Work Together**

**[www.priorpoint.com](http://www.priorpoint.com)**

## Disaster Recovery as a Service (DRaaS)

**Disaster** is the inability to perform your business-critical processes and serve your customers. When disaster occurs, minimizing downtime is critical. The longer it takes you to recover impacts your bottom line—lost revenue, lost opportunity.

**Disaster Recovery** is the process to quickly reestablish access to your data, business applications and IT infrastructure to ensure business continuity when disaster strikes.

**Disaster Recovery as a Service (DRaaS)** ensures rapid recovery and restoration of your business—minimizing the impact on your business when a disaster occurs. Using secure technology, Priorpoint offers cloud-based disaster recovery services as well as its own state of the art data centers fully equipped and ready to service your data and infrastructure recovery.

## Backup as a Service (BaaS)

**Backup** is the process of making copies of your data and storing the copies in a secure location. In the event of an accidental deletion of files, corruption of databases or other issues that may be caused by software errors or hardware outages, your data can be restored using the backup copies.

**Backup as a Service (BaaS)** mitigates the risk of lost data by backing up and storing your data files, folders, or any other data that needs protected to a remote secure cloud-based data repository. Priorpoint works with you to implement a secure and reliable backup plan and schedule so your most current data is available and can be easily restored.