Franklin Free Library

LONG RANGE PLAN 2021-2026

**Mission Statement**

It is the mission of the Franklin Free Library to support our community in its enjoyment of reading and the pursuit of lifelong learning. To that end, we provide equal access to information and knowledge through books, technology, recreational pursuits, and public programing. We collect, promote, and preserve materials to serve the public.

**Goals**

1. **Provide and maintain a welcoming and accessible environment for everyone**

Objectives:

1. Update the exterior landscaping, adding solar lighting on along all walkways
2. Promote patron use of our Cozy Corner
3. Create a more child friendly children’s section, adding a bright rug and other colorful items
4. Update light fixtures to create brighter lighting throughout the building
5. Purchase and use signage to alert patrons that the library is open
6. Showcase projects that are featured in programming
7. **Provide and promote a quality collection of materials to support the needs and interests of the community**

Objectives:

1. Create physical and virtual displays of materials to pique patron awareness of the collection and increase circulation
2. Organize and promote local history collection to make them more accessible to the public
3. Organize and promote local author collection to make them more accessible to the public
4. Weed the collection on a regular basis to eliminate out of date or damaged material, as well as creating additional shelving space
5. Rejuvenate collection by purchasing popular titles, relevant topics, and series
6. **Plan programing according to the interest of the community**

Objectives:

1. Maintain comprehensive programming for children and adults
2. Continue to partner and collaborate with other community organizations to expand programming
3. **Implement technology to assist in fulfilling the library mission**

Objectives:

1. Create a technology replacement plan for all public and staff computers
2. Research and implement the use of technology or equipment that would enhance library processes and services
3. **Increase awareness and use of the library by the public**

Objectives:

1. Work with the Franklin Central School District to promote library programs and seek outreach opportunities through school visits or visits to the library
2. Work with Franklin Head Start to promote library programs and seek outreach opportunities through school visits or visits to the library
3. Maintain an engaging and user-friendly website and social media presence
4. Maintain a presence in the community by having the library represented during community events
5. Encourage local book clubs to hold meetings at the library
6. Promote ADA accessibility to the public
7. **Provide staff training**

Objectives:

1. Have a clear understanding of staff job description and responsibilities printed and posted in an easily accessible place for staff
2. Support and encourage continued professional development opportunities
3. Maintain staff’s knowledge regarding the use of informational services, materials, and current technology