



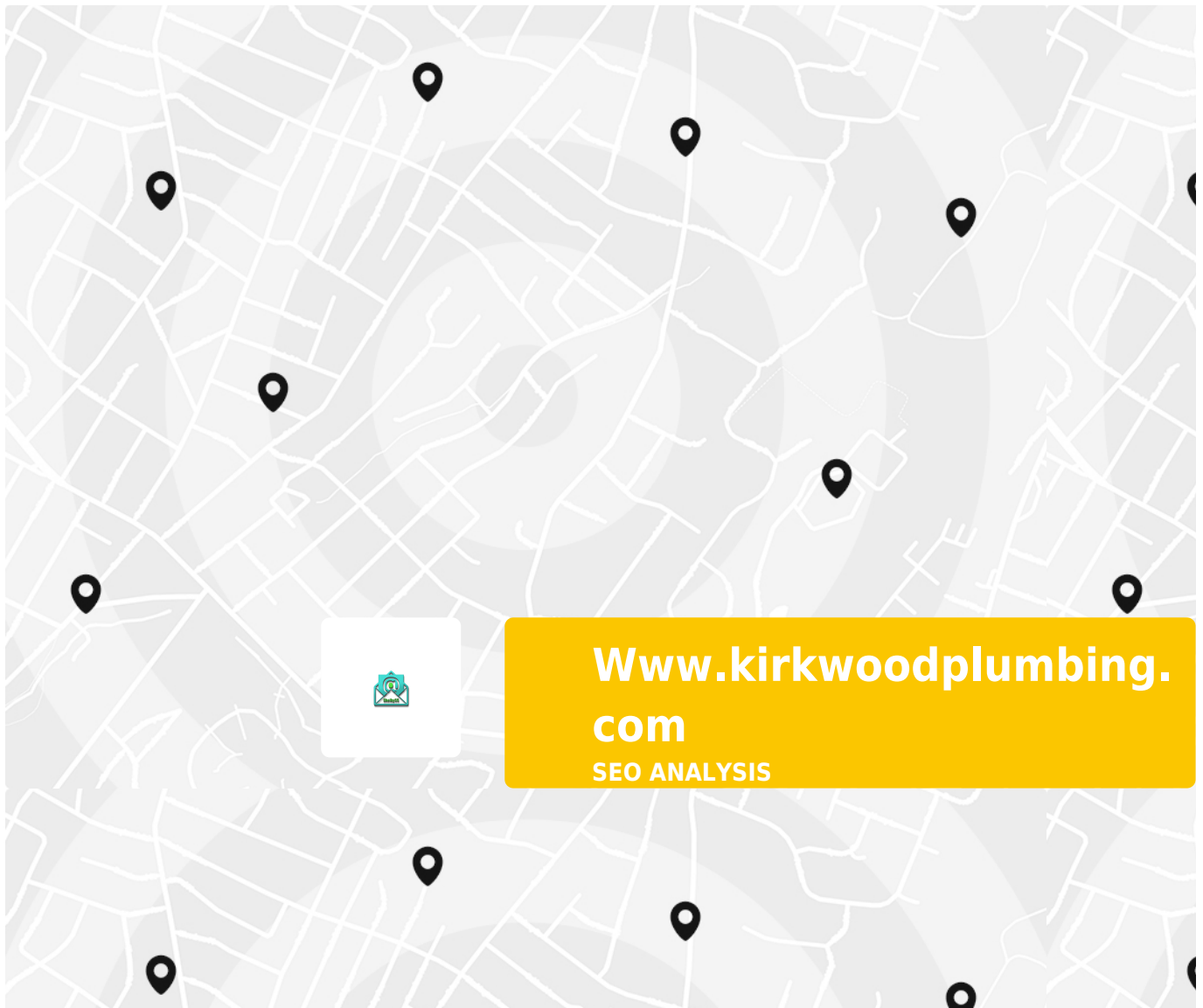
SHELBY55 LLC

Shelby55.Biz
Jshelby@charter.net
18383 E IL Hwy 15, Mt. Vernon, IL 62864

SEO Analysis www.kirkwoodplu mbing.com

Web Page

<http://www.kirkwoodplumbing.com/>



The 4 most important OnPage SEO factors

These are the 4 most important OnPage Local SEO factors.

Title - < title > Tag

Tag is Okay 64 characters.
Should be 70 characters max. .



The < title > Tag has the correct number of words,, 9



Meta Description

The Meta Description is too long : 629 characters
Should be 160 characters max.



Meta Description has correct number of words, 90



No data-nosnippet attributes found.



Text - < body > Tag

The website has the right text length, 419 words



Links - < a > Tags

Internal links: 30



Outbound links : 6



Links without TITLE attribute: 36



All links have a link text / image.



nofollow links found 1.



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OffPage Ranking Optimization

OffPage SEO ranking optimization. Let's see how good their stats are?

Backlinks (Backlinktest)

Number of all backlinks to the main domain: 1
Link Popularity for <http://www.kirkwoodplumbing.com/>



Number of backlinks from different domains to the main domain: 1
Domain Popularity for <http://www.kirkwoodplumbing.com/>



Data provided by backlinktest.com



Semantic Analysis

Readability of the website

Flesch Score: 69



Readability: easy
This corresponds roughly to a dissertation.



Calculated according to [Flesch Reading Ease](#), for the English language.



Semantic Analysis

A search engine tries to rank your site for 1 or 2 specific keywords. The table below shows you which keywords in your site have the highest visibility for search engines. High visibility starts with over 70 depending on the amount of text your site has. For perfect SEO there should be a gap between Keyword 2 and 3 (>40) to send a distinct signal to the search engine.

#	Keyword	Occurrence	Density (WDF)	Visibility
1	plumbing	Title Tag, Meta Desc, Meta Keyw, H1, H2, Body Tag, A-Url, A-Linktext, IMG-Alt	0.71	126
2	kirkwood	Title Tag, Meta Desc, Meta Keyw, H1, H2, Body Tag, A-Url, A-Linktext, IMG-Alt	0.7	116
3	water	Meta Desc, H2, Body Tag, A-Url, A-Linktext, IMG-Src, IMG-Alt	0.44	58
4	heater	Meta Desc, H2, Body Tag, A-Url, A-Linktext, IMG-Src, IMG-Alt	0.44	58
5	years	Meta Desc, H2, Body Tag, A-Url, A-Linktext, IMG-Src, IMG-Alt	0.39	54
6	services	Meta Desc, H2, Body Tag, A-Url, A-Linktext, IMG-Alt	0.4	53
7	home	Meta Desc, H2, Body Tag, A-Linktext	0.39	48

#	Keyword	Occurrence	Density (WDF)	Visibility
8	about	H2, Body Tag, A-Url, A-Linktext, IMG-Alt	0.44	45
9	kirkwoodplumbing	Url, Body Tag, A-Url, A-Linktext, IMG-Src	0.63	42
10	com	Url, Body Tag, A-Url, A-Linktext, IMG-Src	0.65	42
11	today	H2, Body Tag, A-Url, A-Linktext, IMG-Alt	0.35	40
12	internships	H2, Body Tag, A-Url, A-Linktext, IMG-Alt	0.36	39
13	design	H2, Body Tag, A-Url, A-Linktext, IMG-Alt	0.33	38
14	dream	H2, Body Tag, A-Url, A-Linktext, IMG-Alt	0.33	38
15	kitchen	H2, Body Tag, A-Url, A-Linktext, IMG-Alt	0.33	38
16	bath	H2, Body Tag, A-Url, A-Linktext, IMG-Alt	0.33	38
17	wholesale	H2, Body Tag, A-Url, A-Linktext, IMG-Alt	0.33	38
18	replace	H2, Body Tag, A-Url, A-Linktext, IMG-Alt	0.36	37
19	careers	H2, Body Tag, A-Linktext, IMG-Alt	0.28	34

#	Keyword	Occurrence	Density (WDF)	Visibility
20	scholarships	H2, Body Tag, A-Linktext, IMG-Alt	0.28	34
21	new	Meta Desc, H2, Body Tag	0.36	33
22	service	Title Tag, Meta Desc, Body Tag	0.44	31

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Headings - < h > Tags

1 < h1 > tag found.



8 < h2 > tag found.



No < h3 > tag found.



Heading Structure

h1 - Kirkwood Plumbing



h2 - Design Your Dream Kitchen & Bath with Kirkwood Plumbing and Wholesale!



h2 - Replace Your Leaky Water Heater Today!



h2 - Kirkwood Plumbing Celebrates 30 Years



h2 - Careers, Internships & Scholarships



h2 - About Us



h2 - Services



h3 - Missing heading



h4 - Happy Customers



h2 - Molly Meyer, New Home Owner



h2 - Professional, courteous and easy to work with.



Heading Structure

h3 - Missing heading



h4 - Archives



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Images - < img > Tags

14 < img > Tags found

2 < img > Tags without ALT attribute.

13 < img > Tags without TITLE attribute.

Domain Age / Last Update

Age of the Domain: 16 Year(s) 04 Month(s) 2 Day(s)
[18th May 2004]

Last Homepage update: 00 Year(s) 07 Month(s) 18 Day(s)
[2nd February 2020]

Data provided by waybackmachine.com

Code / Text ratio

Text Rate: 11.36 %

Text rate should be higher than 25%

Codesize: 20819 Bytes

Textsize: 2667 Bytes

260 HTML elements found

HTTP Header / GZIP

GZIP compression enabled.

Sitemap.xml

Multiple sitemaps found.

Mobile SEO

Here you can see if your website is Mobile Optimized. This is a big ranking factor.

Googlebot found

Googlebot found a mobile version.



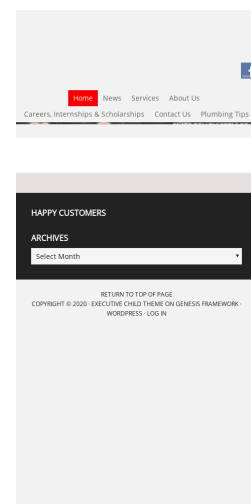
No Meta Viewport for device-width found. page indicates a responsive version.



Mobile version under separate URL found.



No Vary: User-Agent HTTP Header (Desktop Googlebot).



Website Speed and Page Performance

Server Response Time

Server Response Time
The response time of the server was 3.83 sec Response time Slow
Should be 2 sec MAX

HTTP / 2 Support

HTTP / 2 is not supported.

PageSpeed Analysis (Desktop)

Score : 3/100

First contents to see: 0.95 sec
First contentful paint

Main contents to see: 0.95 sec
First contentful paint

All contents to see: 0.03 sec
Speed index

How long it takes a page to become interactive: 1 sec
Time to interactive

5.234

5.982

6.729

7.477



PageSpeed Analysis (Mobile)

Score : 0/100

First contents to see: 0.76 sec
First contentful paint

Main contents to see: 0.76 sec
First contentful paint

All contents to see: 0 sec
Speed index

How long it takes a page to become interactive: 0.24 sec
Time to interactive



Personal Remodeling and Renovation

5.289

6.045

6.8

7.556

Google SERP Snippet

How does your page appear in the Google results

Kirkwood Plumbing - Building On A Tradition Of Service & Quality

<http://www.kirkwoodplumbing.com>/Kirkwood Plumbing continues to celebrate over 25 years of proudly serving the City of

Kirkwood and the surrounding area. Since starting their business (or...

Shelby55 is Your Primary Health Website Specialists



SHELBY55 LLC

Shelby55.Biz

Jshelby@charter.net

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