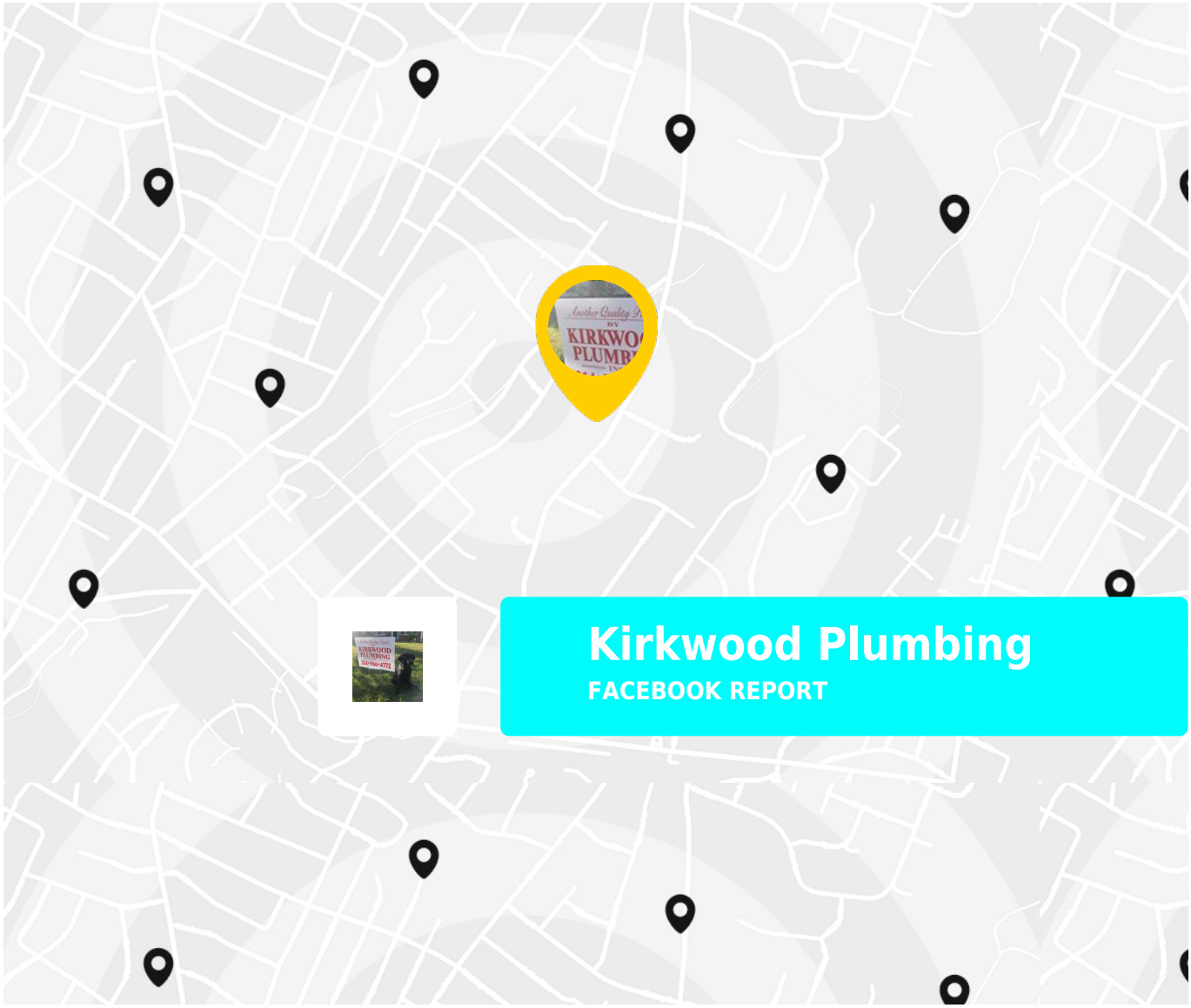
SHELBY55 LLC

Shelby55.Biz
Jshelby@charter.net
18383 E IL Hwy 15, Mt. Vernon, IL 62864

Facebook Report Kirkwood Plumbing

Facebook Page
https://www.facebook.com/221827914645246



20th September 2020

Front Page

75 %

About

100 %

Front Page

Businesses are finding creative ways to engage their communities. Learn to drive demand and grow your business through Facebook marketing .

Profile Picture & Cover Photo

Provided
The profile picture and cover photo are key aspects of a quality Facebook page. They make the first visual impression on the user.

About

Provided
A quality ‘About Us’ section is a key aspect to a user-friendly Facebook page.

Username

Not Provided
Usernames help to easily promote a business, brand, or organization's presence on Facebook with a shortened Page address.

Call to Action

Provided
Call to Actions help guide the new viewer on what to do next and what actions to take with your business.

About

The "Short Description" is a brief introduction to your business that shows up on the "About" section of your Facebook Page.

Contact Information

Provided
Contact information is key as it allows users to get in touch trough the page or to get more information.

Phone:	(314) 966-4772
Email:	kirkwoodplumbingpws@gmail.com
Website:	http://www.kirkwoodplumbing.com

Location

Provided
248 Grand Ave, Kirkwood
United States

20th September 2020

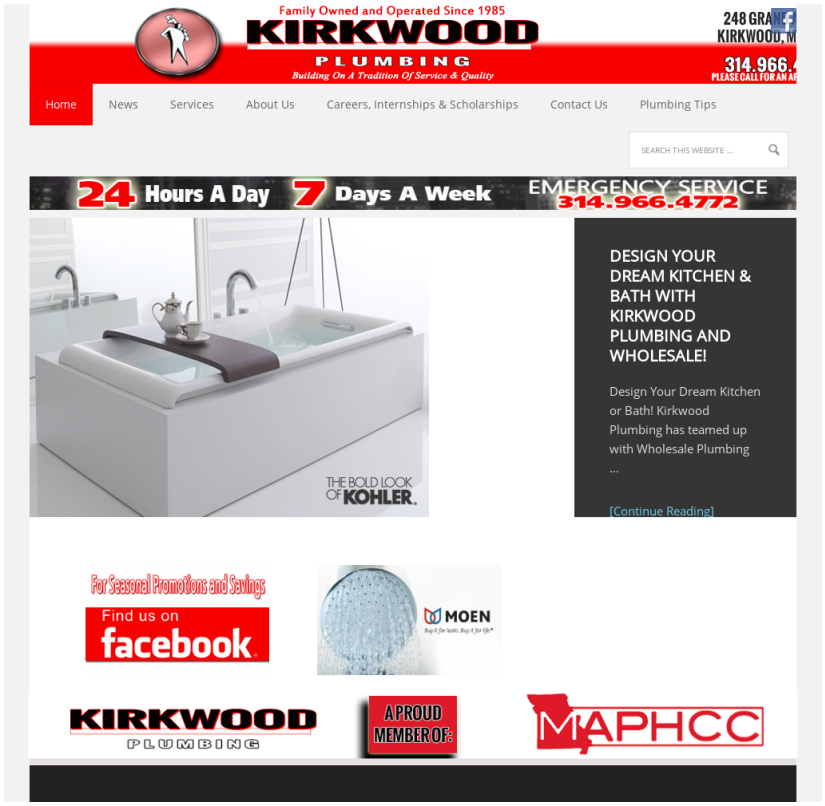
Your Website Responsive Analysis :

Scanned Website: http://www.kirkwoodplumbing.com

Is your website optimized and responsive on mobile devices?

Your Website is Mobile-Friendly!

Success



The Importance of having a Mobile-Friendly Website :

You can reach more customers, faster. Making your website mobile-friendly automatically opens your customer base up to anyone performing a mobile search.

If that was not enough, you should be aware that Google is prioritizing mobile-friendly

websites in their search engine results page making this a crucial ranking factor.

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Social Media Analysis

Your Social Online Presence

Why having an ACTIVE Social Media Profile is so important?

Social media is important because it allows you to reach people locally, regionally, nationally, and even internationally. If you understand the characteristics of your target audience, you will be able to personalize your messages to resonate with that audience more appropriately.

Instagram

No Account Found!
No Tags Found!

Facebook

Account is Active!
@ Kirkwood Plumbing

Pinterest

No Account Found!
No Tags Found!

YouTube

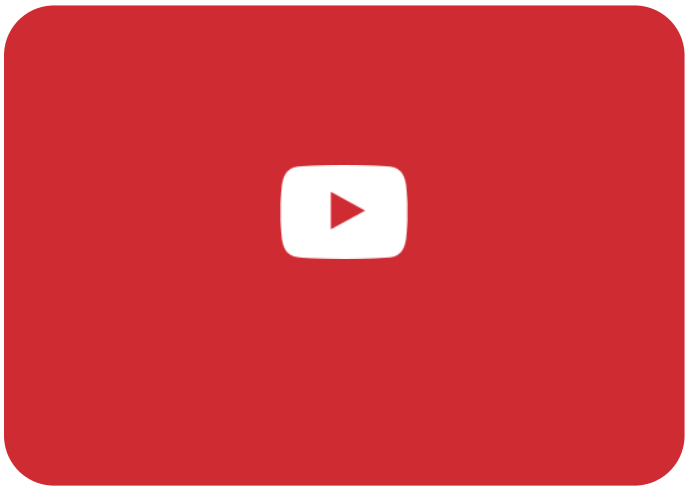
No Account Found!
No Tags Found!

20th September 2020

Video Analysis

No Videos Found

Having videos gives you a competitive edge over the businesses that don't use videos to their advantage.



20th September 2020

Facebook Pixel

Facebook Pixel is MISSING!

Facebook Pixel

Tracking Code

Facebook Pixel is MISSING!

Oops! Your Facebook Pixel is NOT Installed! Consider Adding your Facebook pixel on your website and reach out to your potential customers.

The Facebook pixel is code that you place on your website. It collects data that helps you track conversions from Facebook ads, optimize ads, build targeted audiences for future ads, and remarket to people who have already taken some kind of action on your website

20th September 2020

Google Adwords Pixel

Adwords Pixel is MISSING!

Adwords Pixel is MISSING!.

Oops! Your Adwords Pixel is NOT Installed! Consider Adding your Google Adwords pixel on your website and reach out to your potential customers.

Conversion tracking with

Google Adwords Pixel

Google AdWords is a simple and effective platform that allows you to creatively use text and images to reach a highly specific audience. When a user searches for certain terms, you can make sure that your ads appear in the search engine results.

20th September 2020

Analytics Pixel

Analytics Pixel is MISSING

Not Installed

Oops! Your Analytics Pixel is NOT Installed! Consider Adding your Google Analytics pixel on your website to gather crucial user data.

Google Analytics

Tracking Pixel

Google Analytics is one of the most popular digital analytics software. It is Google's free web analytics service that allows you to analyze in-depth detail about the visitors on your website. It provides valuable insights that can help you to shape the success strategy of your business

20th September 2020

Webmaster Tools

Google Webmaster Tag Identified.

Google Webmaster Tools

Extention Installation

Google Webmaster Tag Identified.

Congratulations! Your Google Webmaster Tag is identified and ACTIVE. It shows you crucial data about all the most important SEO aspects of your website.

Google Webmaster Tools is a really valuable instrument for SEO. It gives you at a glance data about all important SEO aspects of a site, such as keywords, links, crawl errors, etc. Spending a few minutes using it can result in higher rankings.

20th September 2020

Google Markup Schema

Google Schema Installed

Google Markup SEO

Installed

Congratulations! Your Google Markup Schema is identified and Installed. It allows you on an advanced level of SEO to help search engine crawlers provide rich information

Business Schema

Schema markup is an advanced level SEO technique. It helps search engine crawlers to provide rich information to the users even before they visit the website. It helps in improving the CTR (Click Through Rate) and conversion rate.

Contact Call To Action

Call To Action is MISSING.

Contact Call To Action Button is a must have

Contact

Oops! Your Call To Action Button could not be found on your website homepage. A Phone Number or Email will Double Your Conversion Rates.

Contact report - Having a Phone Number or Email Address present on the first page of your website is one of the most efficient ways to transform simple visitors to long term paying customers.

20th September 2020

Yelp Business Listing

Advertising & Reviews

Learn about the different metrics in your business

Yelp Listing Found.

Congratulations! Your business has been found listed on Yelp - This means you've claimed your business on Yelp, the place where people actually search and find local businesses

The easiest way to claim your business page is to search for it at biz.yelp.com (this is our Yelp for Business website) or by using the Yelp for Business app.

If you start there, we'll walk you through all the steps to claim your page and set up your business account.

20th September 2020

Google Tag Manager

Advertising & ROI Tracking

Track and measure your advertising ROI

No Account .

Oops! Your Google Tag Manager is NOT Present! If you wish to know where your clients are converting from install it now.

Google Tag Manager is a free tool that allows you to manage and deploy marketing tags (snippets of code or tracking pixels) on your website (or mobile app) without having to modify a single line of code.

20th September 2020

SSL Certificate

Security & Privacy

Encrypt the data that’s transmitted.

Your Website is SSL Secured!

Congratulations! Your Website is secured with a VALID SSL Certificate. This will drastically increase customer trust and gives your business better ranking results in Google.

Credibility and trust for your customers: A significant benefit of SSL certificates is the fact that they will help you gain visitors' trust. Your website will be displayed with a security padlock in the address bar of the browser.

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Wordpress Website Website built with Wordpress.

YES

Great! This is a Wordpress website. It means it can be easily customized and optimized.
Wordpress Report - Having a Wordpress website it's great because you can customize very easily and you can optimize it to rank better.

20th September 2020

Open Graph SEO Protocol

OpenGraph Installed

7 Attributes

Congratulations! We've detected the OpenGraph SEO Protocol Installed on your business website. Your Website has 7 identified and active.

Worth implementing the Open Graph protocol

Open Graph protocol is a protocol (i.e. a set of rules) that is used to integrate any web page into the social graph. This protocol tells Facebook which title, URL, image, and description of your blog post/page should be used when your content is shared on Facebook.

20th September 2020

SERP Snippet

SEO & Content Optimisation

Google SERP used by SEO Professionals.

Kirkwood Plumbing - Building On A Tradition Of Service & Quality

http://www.kirkwoodplumbing.comKirkwood Plumbing continues to celebrate over 25 years of proudly serving the City of
Kirkwood and the surrounding area. Since starting their business (or...

Google will show both your website's title as well as the meta-description within the search results. Together, they make up the first points of contact that any one searching will have with your content. This is the reason why you should put some effort into animating the searchers to click on your result by optimising not only the title but also the meta-description.

20th September 2020

Other Stats

We cannot score engagement based on public profiles.

ID	221827914645246

About	Celebrating 30 Years serving St. Louis County. Family-owned and trustworthy plumbing repair service, remodeling, sewer lateral service, water heaters, etc.
Bio	
Category	
Whatsapp Number	N/A
Whatsapp Business Number	N/A
Can Post	N/A
Can CheckIn	N/A
Owned	N/A
UnClaimed	N/A
Fan Count	156
Rating Count	4
Were Here Count	9

Shelby55 is Your Primary Website Health Specialist

SHELBY55 LLC

Shelby55.Biz
Jshelby@charter.net
18383 E IL Hwy 15, Mt. Vernon, IL 62864