YOU'RE INVITED

As we celebrate our 50th anniversary year, we hope you'll join the fun at our ornament release events, where you can shop our latest ornaments and enjoy event-only offers.

Let us know which ornaments you have your eye on with the Wish List inside or at Hallmark.com/WishList. Then mark your calendars so you can join the celebration.

Scan this code for more information, and see our event dates below.



Hallmark.com/ 2023KeepsakeEvents







ORNAMENT PREMIERE EVENT

July 15-23

Keepsake Ornament Club Early Shopping on July 14

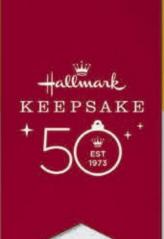
ORNAMENT DEBUT EVENT

October 14-22

Keepsake Ornament Club Early Shopping on October 13

STAY CONNECTED

Facebook.com/HallmarkKeepsakes
Instagram.com/HallmarkKeepsakeOrnaments







Dream Book













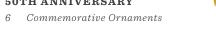






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Selection varies by store. Designs may vary from shown. Products not shown to scale.











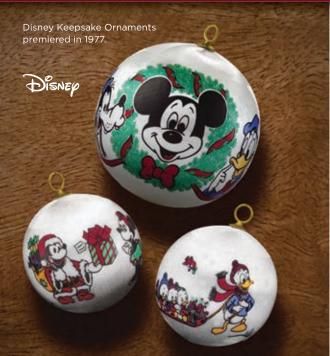


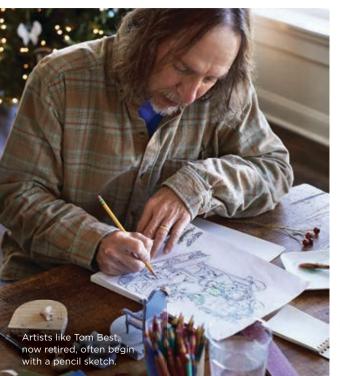


1973-2023

Are you ready for a year of celebrating? We hope so, because we're so ready to start the next 50 years and make some new memories with you.

Visit Hallmark.com/Keepsake50th to learn more about how to join our celebration this year.









While our

ornament

catalog made

its debut in

called the

1979, it wasn't

Dream Book

until 1990.





are a past and present favorite

CELEBRATING 50 YEARS OF KEEPSAKE ORNAMENTS

Grounded in the memories and traditions you helped us create, we look forward to a future filled with new possibilities.

It all started with a what-if moment. What if we could create ornaments that would bring people together around their Christmas trees every single year, connecting them with love, laughter and shared memories?

> In 1973, we launched our what-if idea with the first collection of what would soon become Keepsake Ornaments.

Now, as we celebrate 50 years of creating Keepsake Ornaments, we're thinking about all the memories we've made along the way.

> All the traditions you've shared with us. And all the stories that have inspired us, year after year.

Those stories and traditions remind us that even with all the changes of the past half century, we can still count on what we love most about the holiday season: the anticipation, the storytelling, the memorymaking, the decorating, the everything-that-has-to-do-with-Christmas-ing.

And suddenly, Christmas past doesn't feel so different from Christmas present. It's always been about being with the people you love. Getting wrapped up in hugs and laughter and conversation. Giving freely, sharing generously and caring deeply.

Those are the things we hold tight to as we begin our next 50 years

They define the holidays we know and ground us in tradition.

> But we're also looking forward to the holiday seasons we don't know yet. What new traditions will you begin? What new wonders are out there just waiting to be created by our artists? What new stories will your families be telling?

We love asking questions that help us stay open to new ways of celebrating and

capturing memories around the tree. To all the possibilities that Christmas future has in store. To all the Keepsake Ornaments we've yet to imagine.

Fifty years from now, we hope future generations will be gathered around some form of this *Dream Book*, remembering the stories you've told. Passing those stories down. And holding tight to all the things that will always make Christmas... Christmas.



☐ A. Ring in the Season Keepsake Ornament 50th Anniversary Special Edition \$28.99
By Robert Hurlburt. Metal. QGO2989
Available in OCTOBER

☐ B. 50 Years of Memories Special Edition \$25.99

By Matt Johnson. Porcelain. QGO2507 Available in JULY

☐ C. 50 Sweet Years Special Edition \$17.99

By Tammy Haddix. QGO2509 Available NOW

☐ D. The Artist at Work Special Edition \$49.99

QGO2827 Available in (JULY)

☐ E. Christmas Commemorative Keepsake Ornament 50th Anniversary Special Edition \$24.99 By Terri Steiger. Glass and metal. QGO2987 Available in (JULY)









☐ **H. Clara** \$17.99 5th and final in the Nutcracker Sweet series.

By Terri Steiger. Artist crafted and fabric. QXC5621 Available in OCTOBER)



☐ K. Golden Holiday Celebration \$18.99 28th in the Madame Alexander® series. Based on the 100th anniversary Madame Alexander doll. By Debra Nielsen. QXR8087 Available in JULY



☐ I. Ring in the Season \$26.99 9th in the series. By Tracy Larsen. Metal. QXR8139 Available in JULY



☐ J. Nostalgic Houses and Shops
Special Edition \$25.99 By Tom Best.
QXE3309 Available in (JULY)



☐ L. Holiday Lighthouse \$27.99
12th in the series. By Tracy Larsen.
Requires Keepsake Power Cord
(page 69). QXR8237
Available in JULY



☐ M. Traditional Tudor \$23.99
40th in the Nostalgic Houses and
Shops series. By Tom Best and
Rodney Gentry. QXR8129
Available in JULY





□ C. Cookie Cutter Christmas \$17.99 12th in the series. By Nina Aubé. QXR8067 Available in JULY



☐ **F. Toymaker Santa** \$19.99 24th in the series. By Robert Hurlburt. QXR8047 Available in (JULY)



□ D. Season's Treatings \$16.99 15th in the series. By Sharon Visker. QXR8009 Available in JULY



☐ G. Toymaker Santa Surprise \$19.99 By Robert Hurlburt. QGO2967 Available in (OCTOBER)



□ E. Season's Treatings Special Edition \$18.99 By Sharon Visker. QXT4117 Available in (DECEMBER)



☐ H. North Pole Tree Trimmers \$17.99 11th in the series. By Tracy Larsen. QXR8069 Available in JULY





25th in the series. By Nina Aubé.

QXR8179 Available in JULY

☐ L. Frosty Friends \$16.99 44th in the series. By Tom Best. QXR8029 Available in July



☐ N. Mischievous Kittens \$15.99 **□ O. Terrier** \$15.99 33rd in the Puppy Love series. By Anita Marra Rogers. Artist crafted and brass. QXR8177 Available in (JULY)



 \square M. Sharing a Slice \$17.99 23rd in the Snowball and Tuxedo series. By Joanne Wright. QXR8049 Available in (JULY)



□ P. Mischievous Kittens 25th Anniversary Special Edition \$17.99 By Nina Aubé. QXE3327 Available in (JULY)

LIMITED QUANTITY

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☐ **F. Sandal the Sandman** \$17.99 2nd in the series. By Allie Robillard. QXR8097 Available in OCTOBER



☐ G. Terran S. Gardner \$22.99 19th in the Snowtop Lodge series. By Joanne Wright. Porcelain. QXR8119 Available in JULY



CLUB EXCLUSIVE

☐ **H. Christmas Window 2023** \$22.99 21st in the series. By Tammy Haddix. QXC5618 Available in (JULY)



☐ I. Stocking Stuffers Surprise \$19.99 By Nina Aubé. QXC5619 Available in OCTOBER



L. Stocking Stuffers \$19.99 3rd in the series. By Tom Best. QXR8107 Available in (JULY)



☐ J. Christmas Commemorative \$22.99 11th in the series. By Terri Steiger. Glass and metal. QXR8127 Available in (OCTOBER)



☐ M. Brilliant Butterflies \$17.99
7th in the series. By Terri Steiger.
QXR8077 Available (NOW)



☐ K. A Pony for Christmas \$17.99 26th in the series. By Debra Nielsen. Wheels turn. QXR8039 Available in (JULY)



□ N. Rocking Horse Memories \$17.99 4th in the series. By Matt Johnson. QXR8089 Available in JULY







□ D. Leucistic Steller's Jay
The Beauty of Birds \$17.99
By Emma Leturgez-Smith.
QXE3307 Available in JULY



(FINAL IN SERIES)

☐ E. Winter Cardinals \$18.99 10th and final in the Marjolein's Garden series. Designed by Marjolein Bastin. By Jim Kemme. QXR8099 Available in JULY



☐ **F. Cozy Critters** \$14.99 7th in the series. By Nina Aubé. QXR8019 Available in JULY



CLUB EVOLUCIVE

☐ **G. Toucan** \$17.99 By Emma Leturgez-Smith. QXC5620 Available in (JULY)









☐ **F. Santa-Go-Round** \$22.99 By Gregor Benedetti. QGO2647 Available in JULY



☐ **G. 2023 Snowflake** \$19.99 By Gregor Benedetti. Porcelain. QGO2957 Available in JULY



☐ H. Pull-String Camel \$24.99 By Terri Steiger. Wood. QGO2977 Available in OCTOBER)



☐ **I. Merry Mice** \$19.99 By Gregor Benedetti. QXT4119 Available in (DECEMBER)



☐ **J. Birch Hare** \$15.99 By Anita Marra Rogers. QGO2969 Available in OCTOBER



☐ K. Long Letter to Santa \$18.99 By Kristina Gaughran. QGO2959 Available in (JULY)



☐ L. Reindeer Antics \$24.99 By Sharon Visker. QGO2747 Available in OCTOBER



☐ M. Sweet Snowman \$39.99 By Tammy Haddix and Iman Zadrozny. QGO2777 Available in JULY



☐ N. I Love Hallmark Channel! \$15.99 By Terri Steiger. QGO2949 Available in JULY

HOLIDAY FUN



☐ A. I Want a Hippopotamus for Christmas \$20.99 By Matt Johnson and Jim Kemme. QGO2627 Available in JULY

(MAGIC)

(MAGIC) Hear music from

Got Run Over By a

Reindeer."



■ B. Reindoggie \$16.99 By Tracy Larsen. QXT4107 Available in (DECEMBER)



☐ C. Guacin' Around the Christmas Tree \$21.99 By Gregor Benedetti. QGO2839 Available in OCTOBER



☐ **D. Jingle Bell Rock** \$29.99 By Sharon Visker. QGO2669 Available in (JULY)



■ E. Just Believe \$21.99 By Gregor Benedetti.



Pull on the snowman's hand to hear funny sound effects.

(MAGIC)

(MAGIC)





□ I. O Pizza Tree \$17.99 By Gregor Benedetti. QGO2857 Available in (OCTOBER)



☐ G. A Case of Christmas Cheer \$17.99 By Ramon Olivera. QGO2869 Available in (JULY)

QGO2639 Available in (JULY)



☐ H. Baaaaah Humbug! \$17.99

By Sharon Visker. QGO2849

Available in OCTOBER)

☐ J. Grandma Got Run Over By a ☐ **K. Let's Get Lit** \$21.99 By Sharon Visker. QGO2837 Reindeer \$21.99 By Gregor Benedetti. Available in (OCTOBER)



QGO2867 Available in (JULY)



☐ L. What Did You Call Me? \$20.99 By Gregor Benedetti.





□ P. Naughty & Nice Arcade \$34.99 By Sharon Visker. QGO2667 Available in (OCTOBER)



☐ Q. Sing-Along Showman

QGO2637 Available in (OCTOBER)

\$20.99 By Lisa Vogel.

(MAGIC) Hear a fun version of "We Wish You a Merry Christmas."



See the toy soldier drum along to "Little Drummer Boy."

(MAGIC)



☐ S. Season of Hope \$29.99 By Tammy Haddix. Requires Keepsake Power Cord (page 69). QGO2659 Available in OCTOBER



favorite eggnog flavor, along with light and music.

(MAGIC)

"Dispense" your

☐ T. Nellco Eggnog Machine \$25.99 By Nello Williams. Requires Keepsake Power Cord (page 69). QGO2649 Available in JULY

☐ **R. Toy Soldier** \$29.99 By Gregor Benedetti. QXT4109 Available in (DECEMBER)



□ U. Skating Snowball and Tuxedo \$34.99 By Joanne Wright. Requires Keepsake Power Cord (page 69). QGO2677 Available in JULY







☐ E. Grinch Peekbuster \$26.99 By Jake Angell. QXI7067 Available in (OCTOBER)



☐ H. Santa's Sleigh Bell \$17.99 By Rodney Gentry. Metal. QXI6069 Available in (JULY)



☐ F. How Could It Be So? \$19.99 By Nello Williams. QXI7387 Available in OCTOBER)



□ I. Spinning Heat Miser \$19.99 By Jake Angell. QXI6099 Available in (OCTOBER)



☐ G. Look at Frosty Go \$24.99 By Nello Williams. QXI6279 Available in OCTOBER)



☐ J. Coveted Gift 40th Anniversary \$20.99 By Tracy Larsen. QXI6007 Available in (JULY)





☐ M. Did You Hear That? \$20.99 By Jake Angell. QXI6097 Available in (JULY)



□ P. Crazy Christmas Cheer \$39.99 By Robert Hurlburt. Requires Keepsake Power Cord (page 69). QXI7069 Available in (OCTOBER)



(MAGIC)

Lights up and

plays music

from the "Oogie

the wheel spins.

☐ N. Mr. Oogie Boogie 30th Anniversary \$44.99 By Tracy Larsen. QXD6739 Available in (JULY)



☐ O. Jack Skellington Wreath \$139.99 By Sharon Visker and Alex Ho. QFM3343 Available in (JULY)



 \square Q. Sound the Alarms! \$26.99 QXD6649 Available in (OCTOBER)



☐ R. Jack Skellington and Zero Funko Pop!® \$26.99 By Gregor Benedetti and Eddie Hui. QXD6709 Available in (OCTOBER)

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Back for

2023.

(MAGIC)

Motion-





□ D. Our First Christmas \$22.99 By Tammy Haddix. Porcelain. QGO2877 Available in (JULY)



☐ E. Our First Christmas Together \$16.99 By Debra Nielsen. Photo holder. QGO2879 Available in (JULY)



☐ F. Our Christmas Together \$18.99 By Rodney Gentry. Metal. QGO2889 Available in OCTOBER)



☐ G. Our Anniversary \$19.99 By Christy Ni. Porcelain. QHX3069 Available (NOW)



☐ **H. Pear-fect Together** \$18.99 By Allie Robillard. QGO2887 Available in JULY



☐ I. Our Love Is Sweet \$17.99 By Debra Nielsen. Metal. QHX3027 Available (NOW)





☐ J. Sweetest Dream Come True \$19.99 By Terri Steiger. Photo holder. Porcelain. QHX3117 Available (NOW)



☐ K. Our Babymoon \$19.99 By Jack Pullan and Azusa Omura. Wood. QHX3099 Available (Now)







C. Baby's First Christmas \$19.99 By Iman Zadrozny. QXD6577 Available in (JULY)



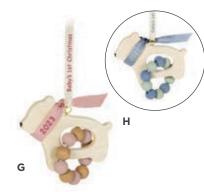
□ D. Grandbaby's First Christmas \$21.99 By Nina Aubé and Azusa Omura. Porcelain. QGO2727 Available in JULY



☐ F. A Real Keeper \$19.99 By Orville Wilson and Gregor Benedetti. QXI7409 Available in OCTOBER



☐ E. My First Christmas \$16.99 By Allie Robillard. QGO2739 Available in JULY



Baby's First Christmas Ornaments
By Hannah Henry. Wood.
Available in JULY

G. Baby Girl \$17.99 QGO2737



Family Cupcake Collection
By Matt Johnson. Available in JULY

K. Mom \$13.99 QGO2529

□ L. Dad \$13.99 QGO2537□ M. Daughter \$13.99 QGO2539□ N. Son \$13.99 QGO2547



Snowman Family Mug Ornaments
By Matt Johnson. Available in JULY

O. Dad & Me \$15.99 QGO2579
P. Mom & Me \$15.99 QGO2577



☐ **Q. Granddaughter** \$13.99 By Matt Johnson. QGO2549 Available in JULY



Great-Grandchild Mug Ornaments
By Gregor Benedetti. Available in JULY

☐ R. Great-Grandson \$13.99 QGO2567
☐ S. Great-Granddaughter
\$13.99 QGO2559



☐ **T. Grandson** \$13.99 By Matt Johnson. QGO2557 Available in JULY

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LOVE, BABY & FAMILY



☐ A. A Beautiful Year \$19.99 By Terri Steiger. Photo holder. Metal. QGO2617 Available in (JULY)



■ B. Thank You, Mom \$17.99 By Debra Nielsen. Metal. QHX3049 Available (NOW)



☐ C. Sisters \$15.99 By Nina Aubé. QGO2569 Available in JULY

MAGIC Record a special



□ D. Godchild \$17.99 By Allie Robillard. Porcelain. QGO2609 Available in July



☐ E. My Fur-st Christmas \$15.99 By Gregor Benedetti. Photo holder. QGO2607 Available in July



☐ F. Smiles Across the Miles \$24.99 By Tammy Haddix. QGO2619 Available in (JULY)





☐ I. Angel of Adoration \$19.99 By Joanne Wright. QSM7857 Available in JULY ☐ J. Sunflower \$15.99 36th in the Mary's Angels series. Inspired by Mary Hamilton. By Jake Angell. QXR8227 Available in JULY ☐ **K. Good Cheer** \$24.99 6th in the Christmas Angels series. By Joanne Wright. On bottom: Christmas is a season of love and good cheer. QXR8267 Available in JULY



☐ **N. O** Holy Night \$20.99 By Lisa Vogel. QSM7849 Available in OCTOBER)



 \square Q. Candlelight Service \$21.99 By Matt Johnson and Debra Nielsen. QGO2767 Available in JULY



■ O. Snow Angel \$13.99 By Tammy Haddix. QGO2749 Available in (OCTOBER)



☐ R. Never Failing Love \$17.99 By Ken Sheldon. Porcelain. On ribbon: God's love never fails. QHX3047 Available (NOW)





☐ L. Heirloom Angels \$16.99 8th in the series. By Allie Robillard. QXR8197 Available in JULY



☐ M. Vintage Angel \$24.99 By Joanne Wright. Porcelain. QXT4127 Available in (DECEMBER)



☐ P. Saint Joseph \$17.99 By Tracy Larsen. QGO2757 Available in (JULY)



☐ S. A Child Is Born \$19.99 By Gregor Benedetti. Artist crafted, wood and paper. QGO2759 Available in OCTOBER)

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ADVENTURES, HOBBIES & MEMORIES



By Tom Best. QGO2917 Available in OCTOBER)



☐ **G. Travel All The Way** \$18.99 By Tom Best. QGO2907 Available in (OCTOBER)



☐ J. Beer Stein \$17.99 By Tom Best.



☐ I. Oh, What Fun It Is To Wine! \$15.99 Artist crafted and fabric. QGO2919 Available in (OCTOBER)



☐ L. Lookin' Out My Back Door \$20.99 By Tom Best. QGO2629 Available in OCTOBER)



□ O. Feelin' Fishy \$16.99 By Tom Best. QGO2899



☐ K. Festive Fiddler \$21.99 By Sharon Visker and Matt Kesler. QGO2937 Available in OCTOBER

☐ H. Hoppy Holidays \$17.99

Available in (OCTOBER)

By Gregor Benedetti. QGO2847



☐ M. The Gift of Caring \$13.99 By Tom Best. Artist crafted and fabric. QGO2897 Available in (JULY)



□ N. Great Getaway Ornament \$19.99 By Jack Pullan. Photo holder. Metal. QHX3097 Available (NOW)







☐ F. Happy Camper \$18.99



QGO2487 Available in OCTOBER



Available in (JULY)

ADVENTURES, HOBBIES & MEMORIES **MOVIE & TV CLASSICS**



☐ A. License to Cruise \$15.99 By Jack Pullan. Photo holder. Metal. QHX3019 Available (Now)

Together, Hallmark and UNICEF have helped secure the well-being of the world's most vulnerable children. Since 2006, Hallmark has raised over \$27 million to support children with health care, immunization, safe water, nutrition, education, emergency relief & more.



☐ D. Every Color of Amazing \$19.99 By Terri Steiger. Artist crafted, wood and paper. QXI7497 Available in (OCTOBER)

Hallmark will donate \$2 to Susan G. Komen® for each Strength Within ornament sold. Details on Wish List.



☐ G. Strength Within \$19.99 By Terri Steiger. Porcelain. QXI7427 Available in (JULY)



☐ **B. Congrats, Grad!** \$19.99 By Terri Steiger and Allie Smith. Photo holder. Porcelain. QHX3089 Available (NOW)

Home

■ E. New Home \$17.99

By Terri Steiger. Porcelain.

QHX3039 Available (Now)



□ C. Proud to Be Me \$17.99 By Christy Ni. Porcelain. QHX3029 Available (NOW)



☐ F. Live Life With Zest \$17.99 By Christy Ni. Porcelain. QHX3057 Available (NOW)



☐ H. A Heart Remembered \$17.99 By Tammy Haddix. Porcelain. QHX3037 Available (Now)



☐ I. Forever In Our Hearts \$19.99 By Tammy Haddix. Photo holder. Metal. QHX3087 Available (Now)



☐ J. Under the Poppies' Spell \$21.99 QXI6107 Available in (JULY)



☐ K. Horse of a Different Color \$29.99 By Tim Bodendistel. QXI6289 Available in (JULY)



□ L. There's No Place Like Home™ \$29.99 By Anita Marra Rogers and Debra Nielsen. Porcelain. QXI6297 Available in (JULY)



☐ M. Chwistmas Surprise \$18.99 By Jim Kemme. QXI6047 Available in (JULY)

□ O. What's for Lunch? \$18.99

QXI6059 Available in JULY



□ N. Wile E. Coyote as Batman[™] Warner Bros. 100th Anniversary \$18.99 By Jake Angell. Set of 2. QXI6049 Available in (OCTOBER)



☐ P. Frightened Friends \$20.99 By Anita Marra Rogers. QXI6089 Available in (OCTOBER)



☐ Q. Zany to the Max! 30th Anniversary \$18.99 By Nello Williams. QXI6057 Available in (JULY)







☐ G. Jump-Roping Sally \$18.99 By Tracy Larsen. QXI7047 Available in OCTOBER



☐ H. Pancake Pals \$18.99 By Jim Kemme. QXI7049 Available in JULY



☐ I. Pirate Snoopy \$16.99 26th in the Spotlight on Snoopy series. By Tracy Larsen. QXR8229 Available in JULY





☐ J. Franklin \$18.99 QXE3289 Available in JULY



☐ K. Snoopy Ornament Set \$24.99 Set of 6. Glass. QSB6329 Available in (OCTOBER)





☐ G. Bulldog Racer \$19.99 27th in the Sky's the Limit series. By Lynn Norton. QXR8169 Available in (JULY)



☐ H. John Deere Gator™ XUV835R Utility Vehicle \$21.99 Die-cast metal. QXI6019 Available in (OCTOBER)



☐ I. Indian Motorcycle Scout Bobber \$21.99 By Orville Wilson. Die-cast metal. QXI6037 Available in OCTOBER)



☐ **J. 1970 Datsun 240Z** \$21.99

QXI6987 Available in JULY

By Rodney Gentry. Die-cast metal.





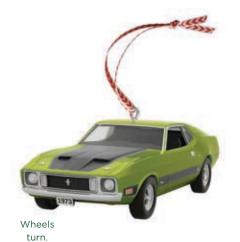
☐ K. 1956 Dodge Fire Engine \$27.99 21st in the Fire Brigade series. By Robert Hurlburt. QXR8167 Available in (JULY)

Official

Licensed Product



☐ L. 2024 GMC HUMMER EV™ \$21.99 By Tim Bishop. Die-cast metal. QXI6027 Available in OCTOBER







☐ N. 2022 Ford F-150 Lightning \$21.99 By Tim Bishop. Die-cast metal. QXI6017 Available in OCTOBER)

☐ A. 1361 Pennsylvania K4 Steam Locomotive \$21.99

28th in the LIONEL® Trains series. Die-cast metal. QXR8207 Available in (JULY)

☐ B. 1361 Pennsylvania K4 Steam Locomotive \$21.99 Die-cast metal. QXE3267 Available in (OCTOBER)

☐ C. LIONEL® Pennsylvania K4 Tender \$21.99 Die-cast metal. QXI6377 Available in (JULY)

☐ D. LIONEL® Pennsylvania K4 Caboose \$21.99 Die-cast metal. QXI6379 Available in JULY

☐ E. 1973 Chevrolet® Blazer® \$21.99 29th in the All-American Trucks series. By Robert Hurlburt. Die-cast metal. QXR8159 Available in (JULY)

☐ F. 1953 Chevrolet® Corvette® 70th Anniversary \$21.99 By Tim Bishop. Die-cast metal. QXE3247 Available in (JULY)

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Our first

LIONEL® Trains

ornament came

aboard in 1997 and

we're still on

track.





☐ E. Josh Allen Buffalo Bills \$22.99 29th in the Football Legends series. QXR8247 Available in JULY U.S. only



☐ F. Lamar Jackson Baltimore Ravens \$22.99 QXI7167 Available in OCTOBER U.S. only



☐ G. Nick Chubb Cleveland Browns \$22.99 QXI7159 Available in OCTOBER U.S. only



☐ H. Russell Wilson Denver Broncos \$22.99 QXI7527 Available in OCTOBER U.S. only









- ☐ A. 100 Years of Wonder \$29.99 QXD6727 Available in JULY
- ☐ **B. Classic Characters** \$54.99 By Simone Mariano. Set of 4. QXD6767 Available in JULY
- □ C. Star Wars™ and Marvel Heroes \$54.99 By Simone Mariano. Set of 4. QXI7447 Available in JULY
- ☐ D. Pixar and Princesses \$54.99 By Alex Ho. Set of 4. QXD6769 Available in OCTOBER



Haunted Mansion

A GHOULISH DELIGHT

The ghostly, ghastly Disney Parks Haunted Mansion has arrived in Keepsake form! Relive memorable moments from your trip through the eerie estate with this series featuring actual dialogue and music from the attraction.

Keepsake Studio Art Director Charles Young calls this collection a "true team effort, with the combined talent of sculptors, an editor and engineers, as well as collaboration with our partners at Disney."

And this spirited three-year series is just getting started. Charles says, "These are the first ornaments in a collection that will take fans through favorite moments from the Haunted Mansion attraction, so stay tuned to see what supernatural moments we bring to life next."



Color-changing lights set a spooky mood.

Disney The Haunted Mansion Collection

☐ A. The Haunted Mansion Tree Topper
\$149.99 By Orville Wilson. QFM3927
Available in (JULY)

☐ **B. Victor Geist** \$44.99 By Jake Angell. QXD6749 Available in OCTOBER

C. Madame Leota \$44.99 QXD6747
Available in JULY

D. The Coffin in the Conservatory \$44.99 By Iman Zadrozny. QXD6757 Available in JULY Ornaments require Keepsake Power Cord (page 69).



☐ E. Off to Never Land! \$21.99 By Alex Ho. QXD6569 Available in JULY



☐ H. A Season of Love \$20.99 QXD6667 Available in OCTOBER)



☐ **F. Picture Perfect** \$17.99 By Alex Ho. Photo holder. QXD6547 Available in JULY



☐ I. Mickey's Tree Farm \$19.99 QXD6677 Available in (JULY)



G. Baker Mickey \$16.99 2nd in the All About Mickey! series. By Nello Williams. QXR8187 Available in (JULY)



☐ J. Polka-Dot Perfect \$16.99 QXD6539 Available in (JULY)







☐ K. Dancing Duo \$29.99 Porcelain. QXD6719 Available in (OCTOBER)





SnowWhite

☐ **L. Snow White** \$29.99 4th in the Disney Princess Celebration series. By Orville Wilson. Porcelain. QXR8189 Available in (JULY)

Beauty # Beast

 \square N. A Mother's Love \$24.99

By Jim Kemme. Porcelain.

QHX3109 Available (Now)



40th Anniversary \$19.99

☐ O. Becoming King Arthur 60th Anniversary \$19.99 QXD6659 Available in (OCTOBER)

☐ M. Disney Mickey's Christmas Carol

By Gregor Benedetti. Artist crafted, wood

and paper. QXD6669 Available in OCTOBER)

DISNEP



☐ E. A Happy Holiday Hug \$29.99

QXD6737 Available in (JULY)

Merry Christmas." Winnie ^{the}Pooh



☐ F. Trimming the Tree Together \$18.99 By Nina Aubé. QXD6549 Available in (JULY)



☐ G. Dr. Bunsen Honeydew and Beaker \$29.99 Set of 2. QXD6759 Available in July



☐ H. A Romantic Rescue 50th Anniversary \$21.99 By Sharon Visker. QXD6589 Available in (JULY)



☐ I. Oliver and Dodger 35th Anniversary \$18.99 By Anita Marra Rogers. QXD6559 Available in (JULY)



☐ J. Snow Much Fun! \$20.99 QXD6567 Available in (JULY)





Pull the string to

see the alien move and hear lines from

the movie!



☐ **A. Rapunzel's Heart of Gold** \$18.99 By Patricia Andrews. QXD6557 Available in (JULY)



□ B. Two Sisters, One Heart 10th Anniversary \$27.99 QXD6599 Available in (JULY)



□ C. Tiana and Prince Naveen \$19.99 By Joanne Wright. QXD6687 Available in OCTOBER



□ D. Heart of a Warrior 25th Anniversary \$19.99 By Anita Marra Rogers. QXD6679 Available in JULY



■ E. Mushu \$18.99 QXD6647 Available in OCTOBER



 \square F. The Ocean Chose Me \$24.99 By Kristina Gaughran. Porcelain. QXD6627 Available in (JULY)



☐ G. Ohana Means Family \$21.99 By Nello Williams. QXD6597 Available in (JULY)



☐ H. We Don't Talk About Bruno \$24.99 QXD6639 Available in (JULY)



□ I. Meilin Lee \$19.99 QXD6587 Available in JULY

MONSTERS

☐ K. Boo and Sulley



☐ **J. Zurg** \$19.99 QXD6689 Available in OCTOBER



☐ L. Joe Gardner and 22 \$39.99 Porcelain. QXD6629 \$19.99 By Eddie Hui. Set of 2. QXE3269 Available in OCTOBER



☐ M. I Have Been Chosen \$21.99 By Alex So. QXD6699 Available in (JULY)











(FIRST IN SERIES)

Holiday Barbie™ Ornaments Coming Soon Inspired by the 2023 Holiday Barbie™ Doll. By Debra Nielsen. Artist crafted and fabric. Available in OCTOBER

- ☐ **D. Black** \$21.99 9th in the series. QXR8217
- ☐ E. Caucasian \$21.99 9th in the series. QXR8209
- ☐ F. Latina \$21.99 1st in the series. QXR8219



☐ G. Barbie's Best Friend, Midge™ Barbie™ Ornament \$18.99 By Debra Nielsen. QXI7009 Available in JULY



☐ H. Beautiful Ballerina Barbie™ **Ornament** \$17.99 Artist crafted and fabric. QXI6989 Available in OCTOBER



\$18.99 By Emma Leturgez-Smith.

QXI6999 Available in JULY

□ I. Mermaid Barbie[™] Ornament



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☐ **F. The Gift of Stuart** \$18.99 QXI7397 Available in OCTOBER



☐ I. Airport \$19.99 QXI7379 Available in JULY



□ **K. Mach Speeder™** \$19.99 By Tom Best. QXI7389 Available in OCTOBER



☐ **G. Poppy** *Coming Soon* \$18.99 QXI7407 Available in OCTOBER



☐ **H. Tree Rex** \$17.99 By Jake Angell. QGO2779 Available in OCTOBER)



☐ **J. Red Ranger** \$18.99 QXI7197 Available in OCTOBER)



☐ L. UNO™ \$18.99 10th and final in the Family Game Night® series. By Rodney Gentry. QXR8249 Available in (JULY)



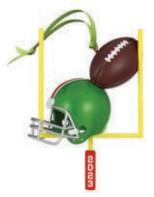
M. Optimus Primal
\$19.99 By Jake Angell. QXI7267
Available in (JULY)



TOYS & CHARACTERS



A. Baseball Star \$13.99 By Tom Best. QGO2697 Available in JULY



☐ **B. Football Star** \$13.99 By Tom Best. QGO2707 Available in JULY



☐ C. Who Sews Whose Socks? \$17.99 By Nello Williams. QXI7319 Available in JULY



☐ **D. Soccer Star** \$13.99 By Tom Best. QGO2689 Available in JULY



☐ E. Basketball Star \$13.99 By Tom Best. QGO2699 Available in JULY



☐ **F. Cindy-Lou Who** \$17.99 By Nello Williams. QXI7309 Available in OCTOBER



LEGO

☐ G. Gingerbread Woman LEGO*
Minifigure \$16.99 By Jake Angell.
QXI7329 Available in JULY



☐ **H. Dream Horse Andalusian** \$17.99 By Debra Nielsen. QGO2709 Available in OCTOBER



☐ I. Jr. Jump 'n Slide Bouncer \$18.99 QXI7359 Available in (JULY)



☐ **J. Izzy Moonbow™** \$16.99 QXI7327 Available in JULY







■ B. Isabelle \$18.99 By Emma Leturgez-Smith. QXI6317 Available in OCTOBER

☐ **C. Samus** \$19.99 QXI6349 Available in JULY

☐ **D. Cat Mario** \$18.99 2nd in the Powered Up With Mario series. By Orville Wilson, QXR8199 Available in JULY

☐ E. Bee \$13.99 By Nello Williams. QXI7189 Available in OCTOBER

☐ **F. Warden** \$19.99 By Nello Williams. QXI6347 Available in (OCTOBER)





☐ **G. Snorlax** \$18.99 By Emma Leturgez-Smith. QXI7549 Available in (NOVEMBER)





☐ H. Izuku Midoriya \$19.99 QXI7229 Available in OCTOBER





☐ K. Badgey \$19.99 Set of 2. QXI7027 Available in OCTOBER



☐ L. Data's Ode to Spot \$22.99 QXI7029 Available in JULY

STAR TREK

☐ M. The Hand of Apollo \$29.99 By Jake Angell. QXI7019 Available in (JULY)

STAR TREK









☐ C. Desert Skiff™ \$12.99

QXI7499 Available in (JULY)



Hear dialogue from this unforgettable scene!



☐ D. Jabba's Sail Barge, The Khetanna™ \$37.99 QXI7109 Available in JULY





□ E. Anakin Skywalker™ \$21.99 27th in the Star Wars™ series. QXR8239 Available in (JULY)

☐ F. A Curious Encounter on Endor™ \$26.99 By Kristina Gaughran. QXI7097 Available in (MAY)

☐ G. Drink-Serving Droid \$19.99 By Orville Wilson. QXE3299

Available in (JULY)



N-1 Starfighter™ \$29.99 By Robert Hurlburt. QXI7119 Available in (OCTOBER)



☐ L. A Princess and Her Droid \$21.99 By Kristina Gaughran. QXE3297 Available in (OCTOBER)



□ K. The Mandalorian[™] and Grogu[™] **LEGO® Star Wars™ Minifigures** \$24.99 By Jake Angell. Set of 2. QXI7079 Available in (JULY)



☐ M. Riding Into Battle \$24.99 QXI7087 Available in (OCTOBER)



STAR

■ N. Now Showing \$24.99 By Rodney Gentry. Requires Keepsake Power Cord (page 69). QXI7149 Available in OCTOBER)

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☐ **D. Geralt of Rivia** \$21.99 By Jake Angell. QXI7419 Available in OCTOBER



☐ G. Themberchaud \$24.99 Available in (NOVEMBER)



☐ **E. Legolas** \$21.99 By Kristina Gaughran. QXI7139 Available in (JULY)

☐ **H. Galactica** \$32.99 QXI7147

Available in OCTOBER

(MAGIC)

See the ship illuminate.

ORD

RINGS

GALACTICA



■ C. Silent \$19.99 QXI7129 Available in OCTOBER

☐ **F. Syrax** \$19.99 By Orville Wilson. QXI6079 Available in (OCTOBER)



□ I. Jake Sully on Skimwing \$27.99 By Nello Williams. QXI7417 Available in OCTOBER)



☐ M. Quidditch™ Seeker LEGO® Minifigure \$18.99 By Jake Angell. QXI6039 Available in (JULY)



□ O. Hermione™ at the Yule Ball \$19.99 By Kristina Gaughran. QXE3249 Available in (JULY)



□ N. Harry Potter and the Half-Blood Prince™ \$18.99 By Anita Marra Rogers. QXI6077 Available in JULY



□ P. Marauder's Map™ Mug \$19.99 By Gregor Benedetti. QXI6257 Available in (JULY)



☐ Q. The Burrow \$27.99 By Orville Wilson. QXI6287 Available in (JULY)

By Jake Angell. QXI7547

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☐ K. The Flash™ \$19.99

Available in JULY

By Jake Angell. QXI7156



☐ **C. Loki** \$19.99 QXI7477 Available in OCTOBER



□ D. Groot \$19.99 QXI7479 Available in OCTOBER



☐ E. Rocket \$18.99 By Orville Wilson. QXI7459 Available in OCTOBER



☐ J. Superman[™] 85th Anniversary \$19.99 By Anita Marra Rogers. QXI6109 Available in OCTOBER



□ L. Shazam!™ \$19.99 QXI6117 Available in JULY

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(MAGIC) Hear favorite phrases from each show.





☐ **H. Steve Urkel** \$21.99 QXI6267 Available in OCTOBER



☐ **I. Merry Rickmas!** \$17.99 QXI6087 Available in OCTOBER



MATRIX

☐ **J. Morpheus** \$24.99 QXI7137 Available in OCTOBER



☐ **K. Dilophosaurus** *30th Anniversary* \$19.99 QXI7207 Available in JULY



□ L. 1992 Jeep® Wrangler \$21.99 3rd in The Car's the Star series. By Robert Hurlburt. Die-cast metal. QXR8149 Available in (JULY)







☐ F. Jasmine \$9.99 By Simone Mariano. QXM9269 Available in (JULY)



☐ G. Ariel \$9.99 By Simone Mariano. QXM9267 Available in (JULY)



☐ H. Miniature Mickey Mouse Ornament Set \$15.99 Set of 6. QSB6217 Available in (OCTOBER)



□ I. Radiator Springs Pals \$29.99 Set of 3. QXM9297 Available in OCTOBER)



☐ **J. Cootie**® \$9.99 By Emma Leturgez-Smith. QXM9319 Available in (JULY)



☐ K. Fun Jet \$9.99 By Orville Wilson and Rodney Gentry. QXM9317 Available in (JULY)



☐ L. Clark Griswold \$9.99 By Emma Leturgez-Smith. QXM9237 Available in (JULY)



■ M. The Cousins' RV \$12.99 By Rodney Gentry. QXM9239 Available in (JULY)



□ N. Friends Miniature Ornament Set \$21.99 Set of 3. QXM9257 Available in (OCTOBER)

FOR THE LOVE OF TRUCKS

Keepsake Artist Alex So's passion for vintage trucks began with a college research project.

"The 1954 Ford Mercury M-100 was the first truck that caught my eye. Its design was unique, with a brand-specific grill that really stood out, and I fell in love with it. So for me, it's exciting to create these trucks in miniature scale, while preserving as many details as possible to capture their beauty. This series is a celebration of everyone who loves their pickup trucks."

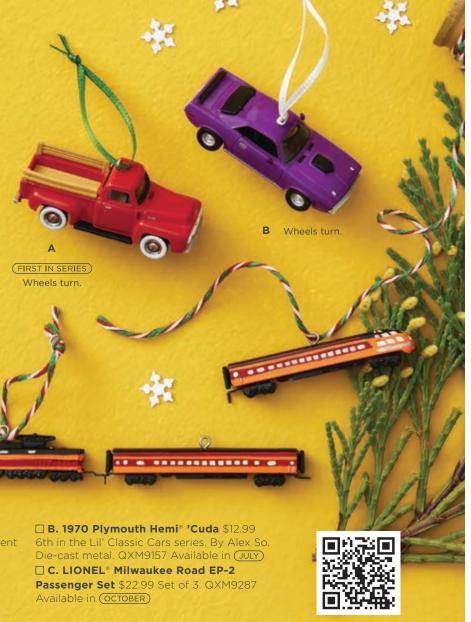
So what's coming next? Alex will only say, "You can look forward to another exquisite, iconic miniature truck!"



☐ A. 1954 Mercury M-100 \$12.99 1st in the Lil' American Trucks series featuring a different classic truck each year. By Alex So. Die-cast metal. QXM9159 Available in JULY)



Plymouth |





☐ D. U.S.S. Enterprise NCC-1701 \$10.99 QXM9327 Available in OCTOBER)



☐ E. Captain Kirk \$9.99 By Emma Leturgez-Smith. QXM9329 Available in (OCTOBER)



Hallmark.com/ MiniTruck

☐ F. Hunter™ and Wrecker™ \$19.99 Set of 2. QXM9309 Available in JULY



☐ **G. Floatie Fun** \$8.99 By Allie Robillard and Ramon Olivera. QXM9189 Available in (JULY)



☐ J. Little Purple Butterfly \$9.99 By Terri Steiger. Metal. QXM9177 Available (NOW)



☐ M. A Perfect Pairing \$14.99 By Gregor Benedetti. Set of 2. QXM9207 Available in (JULY)



☐ P. Spider-Man and Miles Morales \$19.99 Set of 2. QXM9337 Available in (JULY)



☐ **H. Lil' Duck** \$9.99 By Debra Nielsen. Metal. QHX3009 Available (NOW)



☐ K. Petite Pansy Fairy \$8.99 By Kristina Gaughran. QXM9167 Available (NOW)



□ N. Sweet Sugar Skull \$8.99 By Sharon Visker. QFO5329 Available in (JULY)



□ L. Tiny Angel \$9.99

Available (NOW)

By Terri Steiger. Porcelain. QHX3017

By Ken Sheldon. Porcelain and metal. QHX3007 Available (Now)

MINIATURE ORNAMENTS & TREES

□ I. Tentacled Tidings

Available in (OCTOBER)

\$8.99 By Tammy Haddix. QXM9217



☐ Q. Toad \$9.99 By Matt Johnson. QXM9277 Available in JULY



☐ R. Holiday Eevee \$9.99 By Emma Leturgez-Smith. QXM9279 Available in (JULY)



☐ A. A Welcoming Wreath \$8.99 8th in the Petite Penguins series. By Kristina Gaughran. QXM9187 Available in JULY

☐ B. Cozy Lil' Critters \$8.99 5th in the series. By Nina Aubé. QXM9197 Available in JULY

☐ C. Festive Frozen Treats \$12.99 By Gregor Benedetti. QXM9199 Available in JULY

☐ **D. A Snowy 2023** \$12.99 By Tammy Haddix. QXM9209 Available in (JULY)

☐ E. Wiggly Santa \$9.99 By Nello Williams. QXM9229 Available in OCTOBER

☐ **F. A World Within** \$8.99 9th in the series. By Tammy Haddix. QXM9179 Available in JULY

☐ **G. Spinning Snowmen** \$9.99 By Tammy Haddix. QXM9219 Available in OCTOBER

☐ **H. Whimsical Waffles** \$8.99 By Matt Johnson. QXM9227 Available in (OCTOBER)



□ L. Miniature Brass Ornament Hooks \$2.99 Set of 25. QSB6277 Available (NOW) ☐ M. Evergreen Miniature **Pre-Lit Tree** \$24.99 QSB6253 Available in (JULY) ☐ N. White Miniature Pre-Lit Tree \$24.99 QSB6243 Available in (JULY) ☐ O. Black Miniature Pre-Lit Tree \$24.99 QSB6246 Available in JULY ☐ P. Flocked Miniature

Pre-Lit Tree \$29.99 QSB6339

Available in OCTOBER







☐ G. Clowning Around Snoopy \$9.99 By Jake Angell and Jim Kemme. QFO5327 Available in (JULY)



☐ H. Halloween Tree Topper and Skirt Set \$25.99 By Sharon Visker. Set of 2. Artist crafted, fabric and metal. QF05339 Available in (JULY)



☐ I. Halloween Hedgehog \$8.99 By Nina Aubé. QFO5317 Available in JULY



☐ J. Snoopy's Moonlit Mischief \$26.99 By Gregor Benedetti and Jake Angell. QFO5319 Available in (JULY)



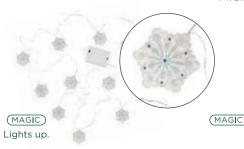
☐ K. Hoppy Halloween \$17.99 By Tom Best. QFO5287 Available in JULY



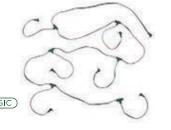
☐ L. Season's Treatings Halloween Party \$17.99 By Sharon Visker. QFO5337 Available in (JULY)



☐ M. Brass Ornament Hooks \$2.99 Set of 20. QSB6257 Available (NOW)



□ N. Snowflake Light String \$39.99 By Allie Robillard. QSB6297 Available in OCTOBER)



☐ O. Keepsake Power Cord \$14.99 Supports up to seven ornaments. QSB6269 Available (JULY)



Back Row (L-R): Orville Wilson, Matt Johnson, Tim Bishop, Terri Steiger, Emma Leturgez-Smith, Kristina Ferguson, Nita Obbink, Kurt Gaulke, Robert Hurlburt

Middle Row (L-R): Charles Young, Lisa Vogel, Debra Nielsen, Nello Williams, Jake Angell, Tom Best, Nina Aubé, Kelly Clark, Toni Gagarin, Jim Tronoski, Phu Dang, Kevin Dilmore, Anita Marra-Rogers

Front Row (L-R): Samantha Heryford, Tracy Larsen, Allie Robillard, Sharon Visker, Ellie Hintze, Lindsay Evans, Tammy Haddix, Joanne Wright, Rodney Gentry

A MESSAGE OF THANKS FROM THE KEEPSAKE STUDIO

As we look back on 50 years of Keepsake Ornaments, we're filled with an overwhelming sense of gratitude. We're grateful for the vision of those who first asked, "What if...?"

We're grateful for the artists who created those first ornaments back in 1973. The years since have brought a lot of change. But one thing remains constant—the love we share with you for the holidays, along with all the traditions and memories they bring.

Which is why we're most grateful for you. You're at the heart of everything we create.

So we want to thank you for being the best part of our memories over the past 50 years. And we invite you to join us for the next 50, because we can't wait to share it with you. Merry Christmas, friends.



JOIN THE 2023 KEEPSAKE ORNAMENT CLUB

Get the rewards you deserve along with some special bonus perks for our Keepsake Ornament 50th anniversary celebration!

ANNUAL MEMBERSHIP GIFT

Filled with gifts from the Keepsake Studio, this year's extra-special Dream Box is valued at \$150.

SAVINGS AND OFFERS

Get a \$5 off \$10 coupon in every club mailing, plus special savings and top-tier Crown Rewards Bonus Points (U.S. only) on Keepsake purchases.

EXCLUSIVE ACCESS

Join us for our club-exclusive virtual 50th anniversary celebration in August! At that time, club members will be able to purchase an exclusive Sweet Decade repainted ornament (shown below), available online only. Plus, shop our ornament release events a day before everyone else, enjoy access to purchase club-exclusive ornaments, get plenty of sneak peeks and so much more. (Early Shopping at participating stores only.)

JOIN THE CLUB

Scan the code to join online and get more information. Hurry, supplies are limited.



